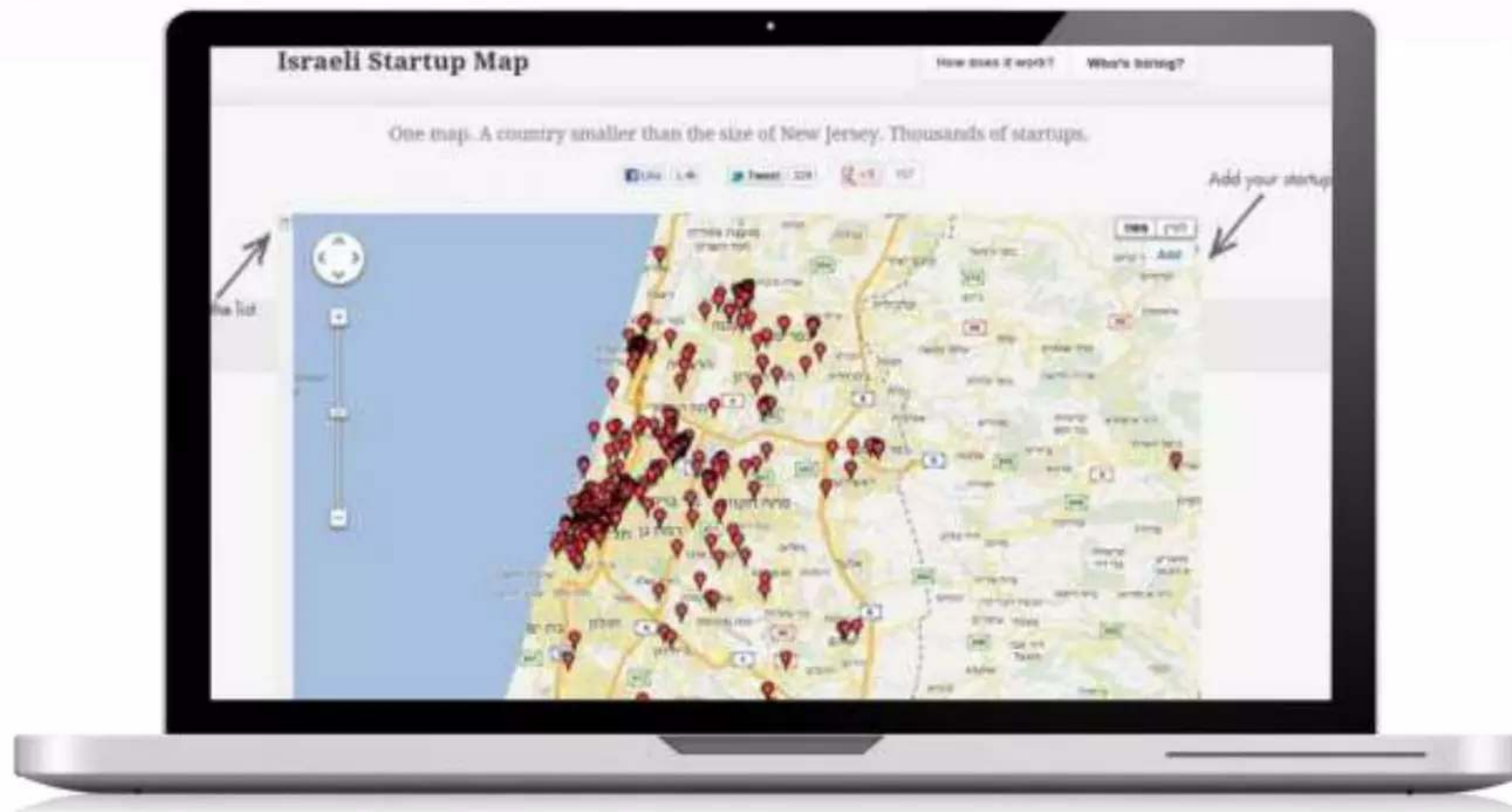




Mapme

How It Started



Goes Viral

20,000

Unique Users

18,000

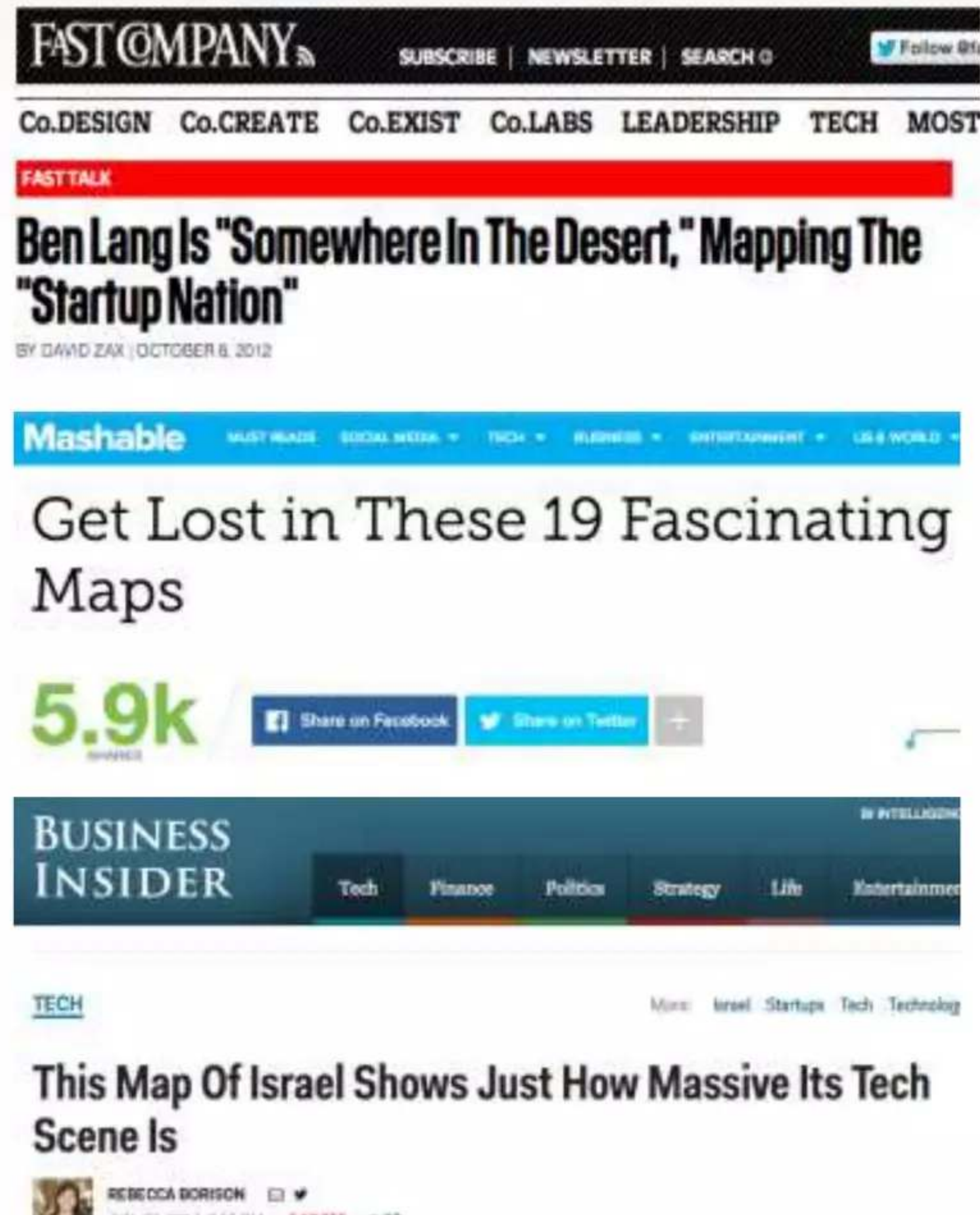
Monthly Alerts

12 Min.

Average Session

20

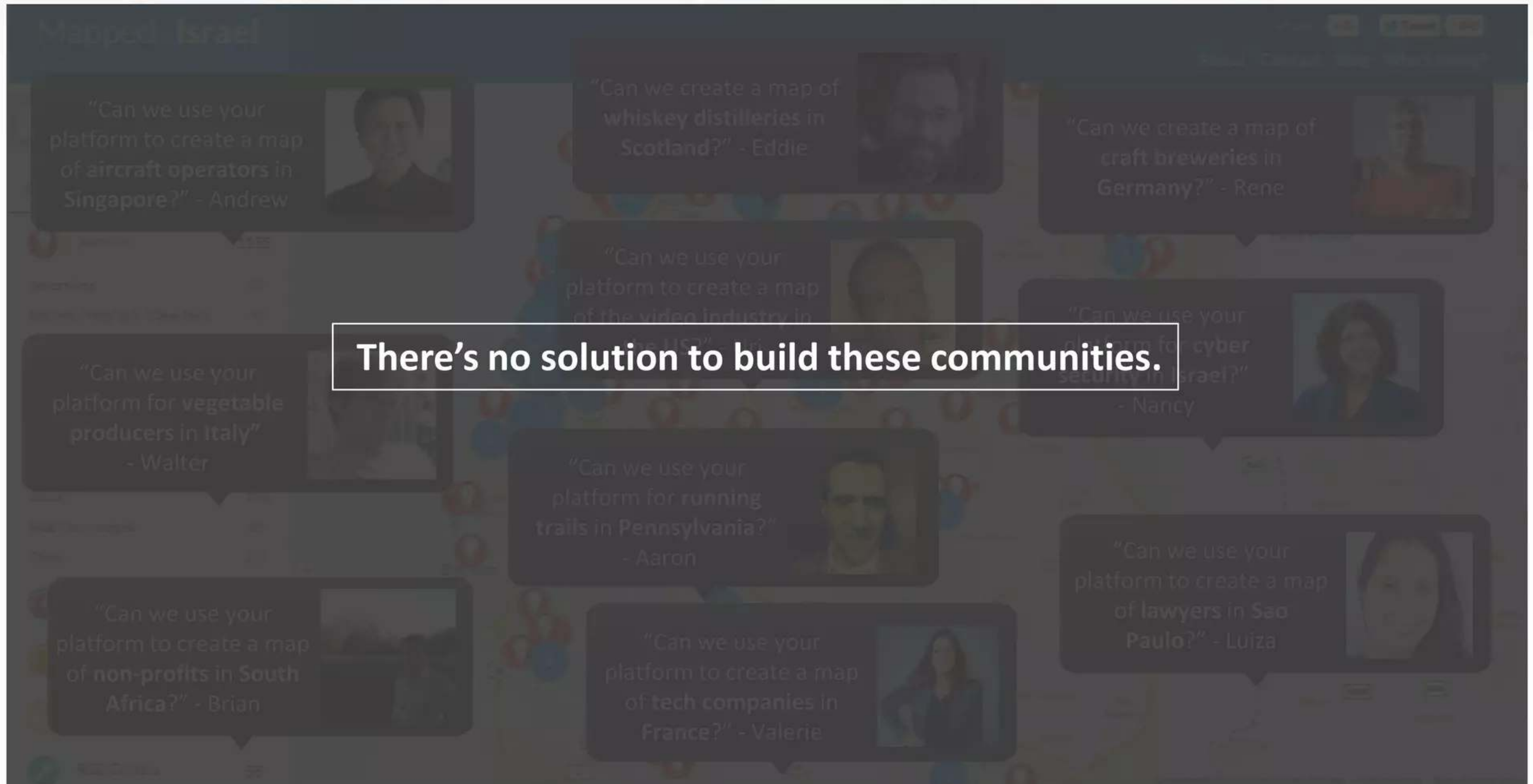
Embedded Websites



THE TIMES
OF ISRAEL



Everyone Wants It



The background of the slide is a light-colored map with numerous colorful pins (red, blue, and yellow) scattered across it, representing a community map. A white horizontal bar is positioned in the center of the slide, containing the company name.

Mapme

Platform that empowers passionate people
to build, launch and grow Community Maps.

How it Works



Community



Organizers

Create & customize map, Validate info



Contributors

Contribute new data, Update info



Users

Search map data, Receive alerts

Value



Organizer

Branding, revenue



Contributors

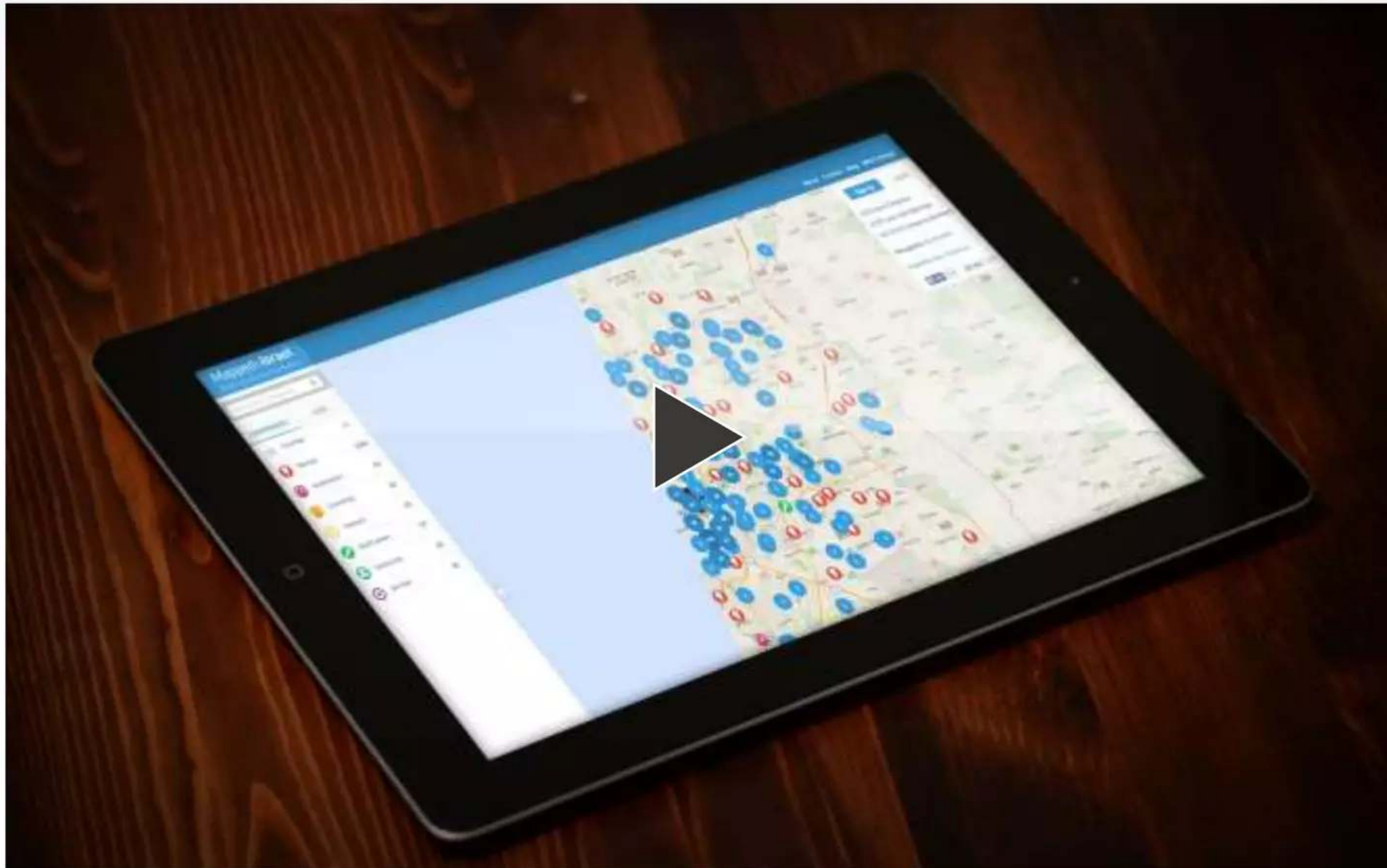
Exposure, validation



Users

Actionable data

Demo Time



Go-To Market

Pre-launch

- Pilot maps: Yoga, BitCoin, 3DPrinting
- Generate 500 organizer leads

Post Launch

- Early adopter communities
- Highly viral product
- Social sharing built into product
- Product Hunt, Hacker News
- PR, blogger connections
- Bring influential organizers

Market Potential

Our maps will tap into any passionate community



Vineyard Map of France



Hiking Map of the Rockies



Cheese Map of Belgium



Organic Foods Map of LA



Graffiti Map of NYC



University Map in Taiwan

And many more...

Business Model Opportunities



Data

- › Up-to-date and comprehensive data is unique and extremely valuable (Yandex, Yahoo, Facebook...)



Referral Program

- › Add call to action to Places on Community Maps (e.g. apply to job, register for class, get a trial)



SAAS

- › Freemium model with premium paid features (private map, branding, user data)



Highly targeted advertising

- › Mobile, Email, Web distribution
- › Advertising campaigns and premium listings

Timeline



Team



Ben Lang
Co-founder & CEO



BUSINESS
INSIDER



wibiya
a conduit company



Philippe Lang
Co-founder & COO

YOT
PO.



Amir Zucker
Co-founder & CTO



Ariel Finkelstein
Advisor



YOT
PO.





Seeking

\$1M to build our self service platform

Ben Lang

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