

TrialSync - Clinical Trial Appointment Scheduler

Cover

TrialSync

Smarter Scheduling. Better Trials.

Simplifying Clinical Trial Appointment Scheduling in Southeast Asia.

Problem

- 60% of clinical trial participants drop out due to poor communication and scheduling.
- Manual coordination wastes 6-10 hours/week per coordinator.
- Language and timezone barriers across Southeast Asia.

Solution

- AI-powered multilingual appointment scheduling for trial sites.
- Automated reminders, patient preference scheduling, calendar syncing.
- Designed for SEA market nuances.

Product Demo

Dashboard, Reminder Screen, and Coordinator View (UI mockups not shown).

Market Opportunity

- SEA clinical trials market = \$1.8B
- 10K+ active trial sites
- Beachhead: Singapore, Malaysia, Indonesia

Business Model

- SaaS pricing:
 - Starter: \$250/month/site
 - Pro: \$750/month/site (analytics + integrations)
 - Enterprise: Custom

Traction

- Pilots: 4 sites in SG, 2 in MY
- 35% reduction in no-show rates
- 94% coordinator satisfaction
- 1,200+ appointments in 3 months

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Team

- Dr. Ayesha Rahman - CEO | PhD, ex-GSK clinical lead
- David Ong - CTO | Ex-Grab, backend systems
- Michelle Tan - Ops | Ex-NUS, 30+ trials

Roadmap

- Q2 2025: Expand to TH, PH
- Q3: EHR integrations
- Q4: AI-powered optimization features

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Ask

- Raising \$1M Seed
- Run 20 pilots, expand to 3 SEA markets
- Hire: Sales (SEA), Compliance, Mobile Eng.