



entitled

The Digital Experience Design Agency For Ambitious Brands



THE WORLD CHANGED

D A T I N G C H A N G E D

ART CHANGED

S O C I A L L I F E C H A N G E D

MOBILES CHANGED

INTERNET CHANGED

THE WAY TO **SELL** CHANGED

ALL THIS

M A D E U S C H A N G E

MADE US UNDERSTAND



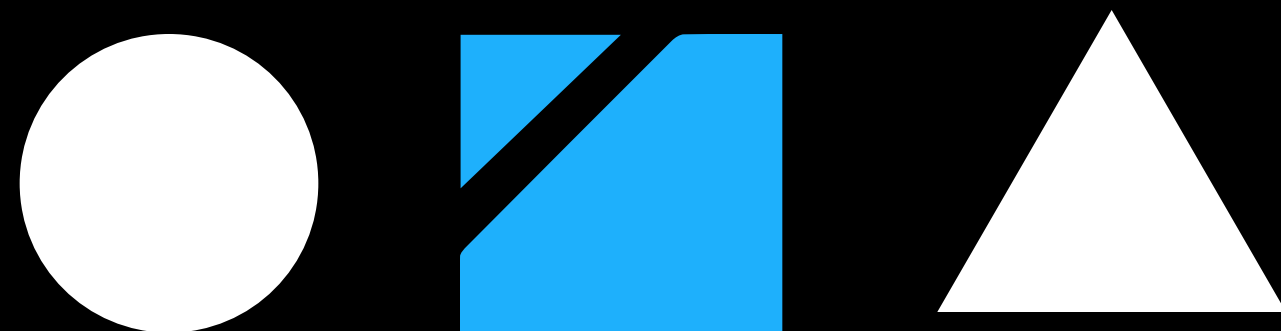
GREAT BRANDS
ARE BUILT ON
GREAT EXPERIENCES

BRANDS NEED TO BE MORE VISUALLY
INTELLIGENT THAN EVER

TO STAND OUT

LET'S LOOK AT HOW IT WORKS

WHAT
A CLIENT
WANTS TO BUY



WHAT
AN AGENCY
WANTS TO SELL



WE FIND A

PERFECT COMBINATION

BY BALANCING BOTH SIDES



ENIGMA IS A COLLECTIVE OF

CREATORS DISCOVERERS AND DOERS!

Born in 2019, Enigma is an amalgamation of a design studio, a technology company & a marketing agency.

We see the bigger picture, we are ambitious, we set the bar high in all facets of our work, we love what we do and most importantly, we were not made for the overpopulated plains of mediocrity!

OUR ACUTELY CURATED SERVICES TO BUILD
DIGITAL EXPERIENCES THAT MATTER!



WE CREATE DIGITAL BRAND EXPERIENCES

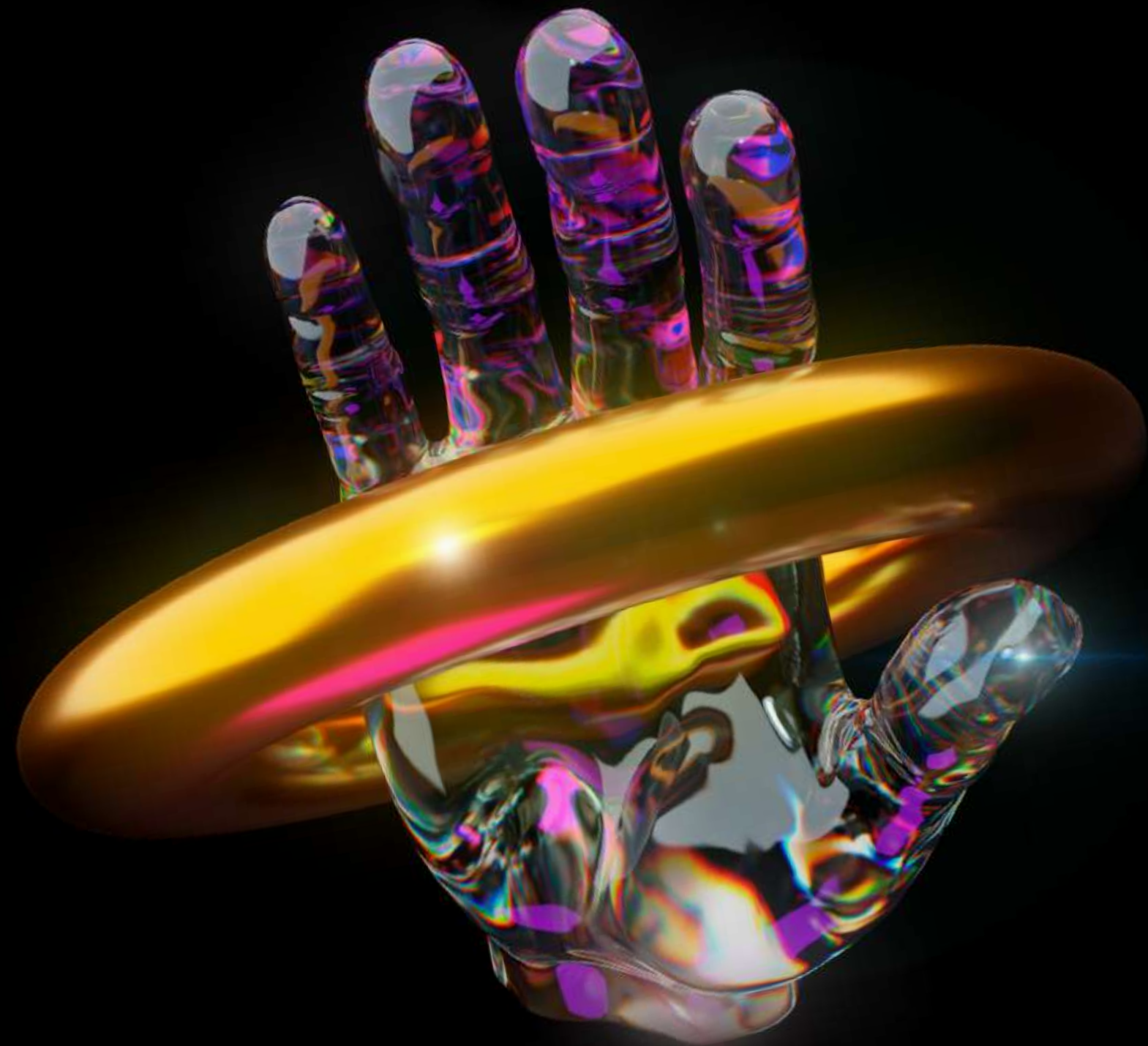
FOR THE WEB OF TOMORROW

At Enigma Digital, we are charting the unknown territory and mapping the digital future for visionaries who lead meaningful brands.

Armed to the teeth with the best artists, technologists, marketeers, strategists, data junkies, and writers, we pride ourselves on modelling big, beautiful & audacious solutions for our brand partners.

WE SAVE BUSINESS FROM UGLY & INEPT DIGITAL PRODUCTS

—— With over 100 years of combined team experience, we operate at the intersection of art, technology & consumer psychology to curate ‘Integrated Digital Solutions’ that drives action, creates a connection with your customers, and does not compromise!



DESIGN

We solve complex design problems through user research, expert analysis, prototyping and collaborative design with users & stakeholders.

User Interface Design, User Experience Design, Responsive Web Design, Mobile App Design, Digital Interface Design, Design Systems Creation, Experience Mapping, User Flow Mapping, Wireframing & Prototyping, Illustrations & Animations, Visual Designs.



DEVELOPMENT

A human-centred, design-led approach to product development that leverages cutting-edge technologies & agile methodology.

Front-End Development, Native & Hybrid Mobile Application Development, Progressive Web Applications, Database Design & Management, Cloud Infrastructure Services, Testing & Automation
TECH STACK - HTML, CSS, Sass, Less, JavaScript, jQuery, GSAP, Vue, React, React Native, Ionic, Flutter, NodeJS, Spring, JAVA, Grails.



MARKETING

We have evolved into an agency capable of adapting to the ever-changing world of digital marketing.

Social Media Management, Content Creation & Curation, Search Engine Optimisation, Influencer Management, Auction Media Management, Online Reputation Management, Media Planning & Buying, Marketing Automation, Email Marketing, Conversion Rate Optimisation, Website & SEO Analysis.



STRATEGY

Strategic planning based on insight is the starting point of everything we do. We create effective strategies that transform insights into actionable plans & deliver measurable results.

Digital Advisory and Consulting, Integrated Digital Marketing Plan (D.M.P.), User Experience Development, Customer Experience Strategy, Consumer Research, Insights & Target Market Analysis.

AVANT-GARDE TECHNOLOGY STACK



HTML 5



REACT



ANGULAR



NODE JS



PHP 7



IONIC



FLUTTER



ADOBE EM



MONGO DB



ETHEREUM

PIONEERING TOOLS WE USE

Ps

PHOTOSHOP

Ai

ILLUSTRATOR

Xd

ADOBE XD

Ae

AFTER EFFECTS

Pr

PREMIERE PRO



SKETCH



FIGMA



INVISION



ASANA



AXURE

HOW TO CREATE **DIGITAL PRODUCTS** THAT
HELP YOU WIN IN THE **ENIGMATIC REALM**
OF BITS & BYTES?

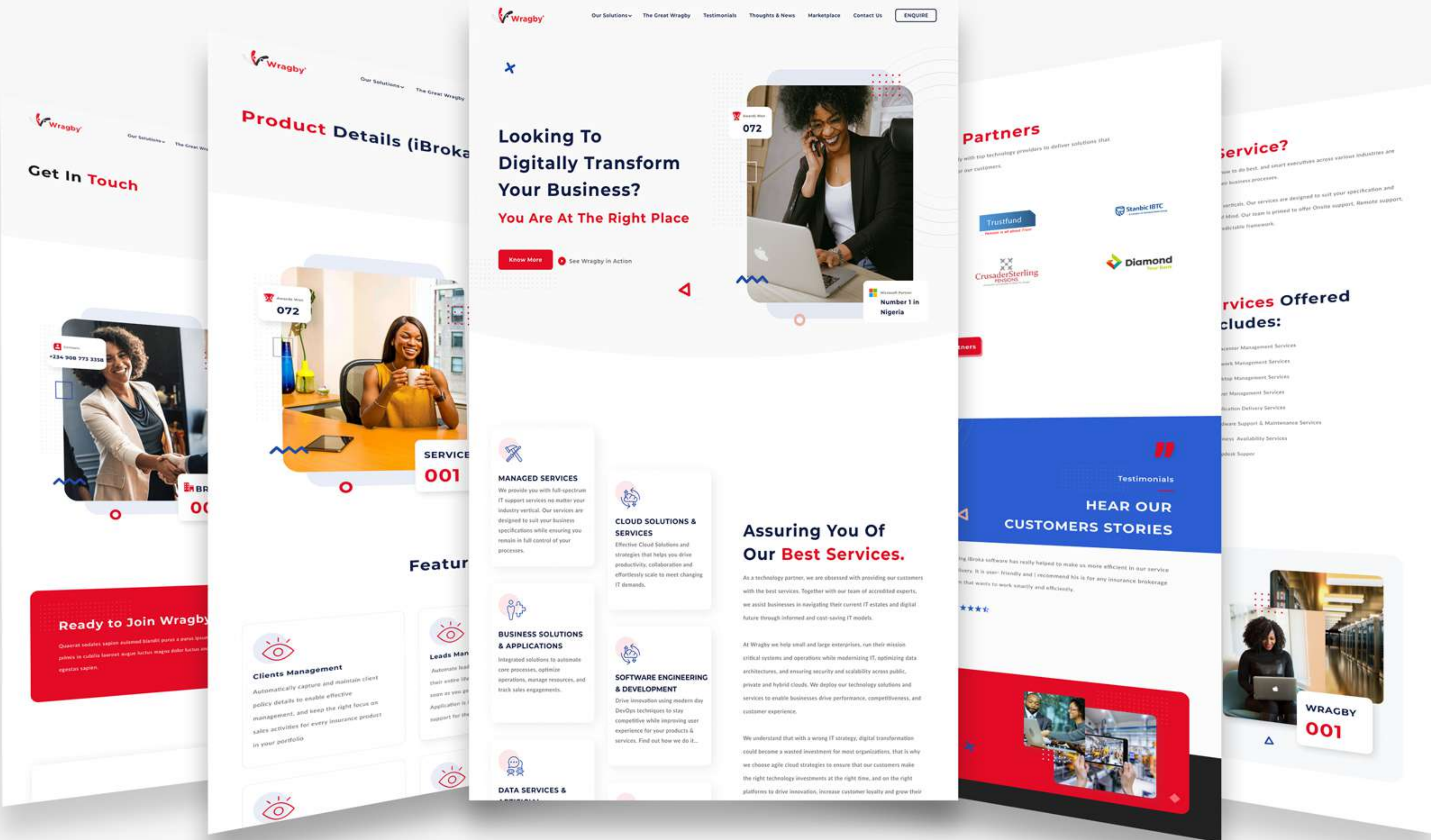
IT IS POSSIBLE TO CREATE ANY DIGITAL
PRODUCT WITHOUT A STRATEGY, BUT IT WILL
NOT HELP YOUR BUSINESS TO ADVANCE.

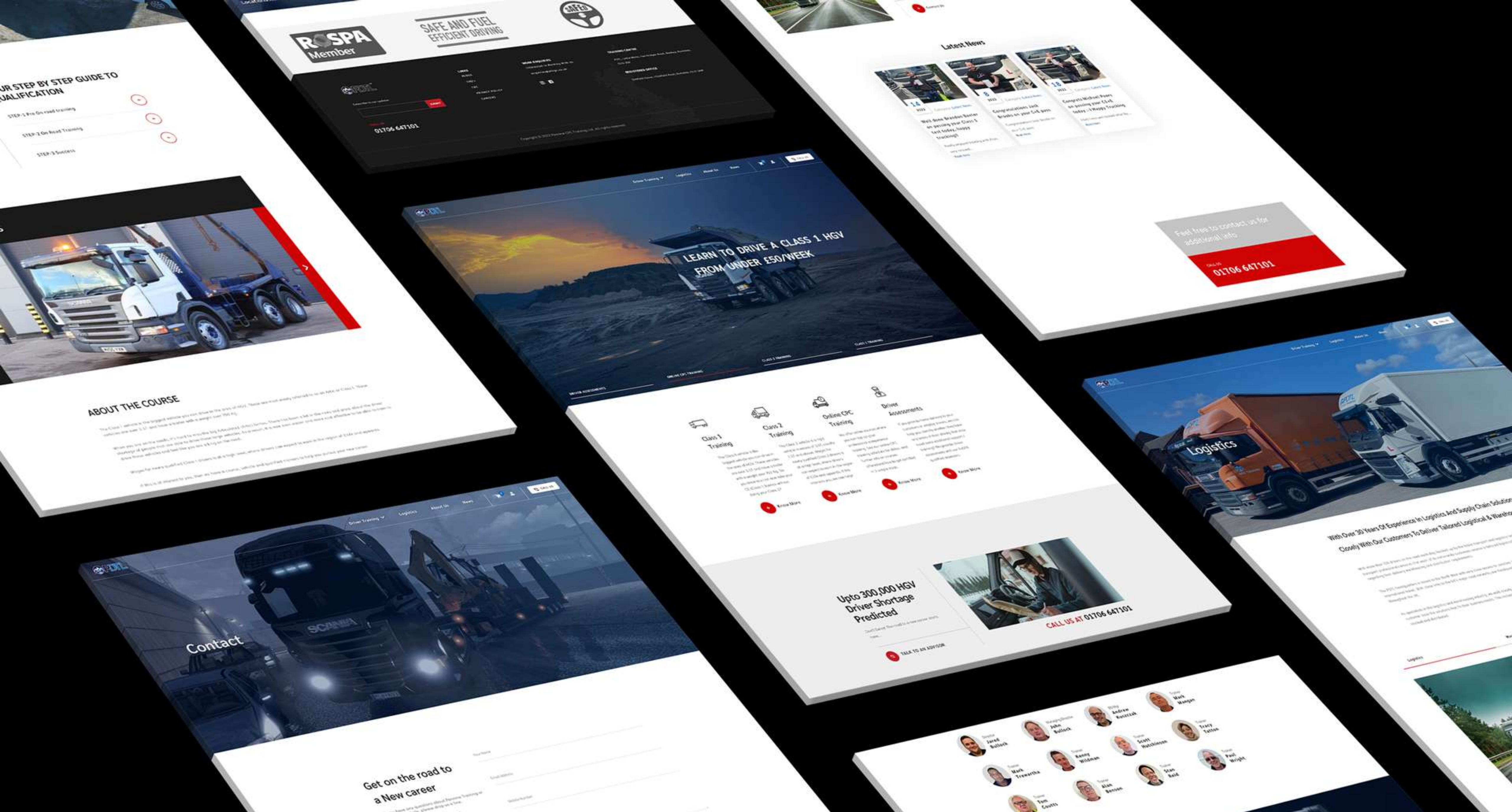
IN ORDER TO BE A USEFUL TOOL, IT HAS TO BE
BASED ON A DEEP ANALYSIS AND STRATEGY.

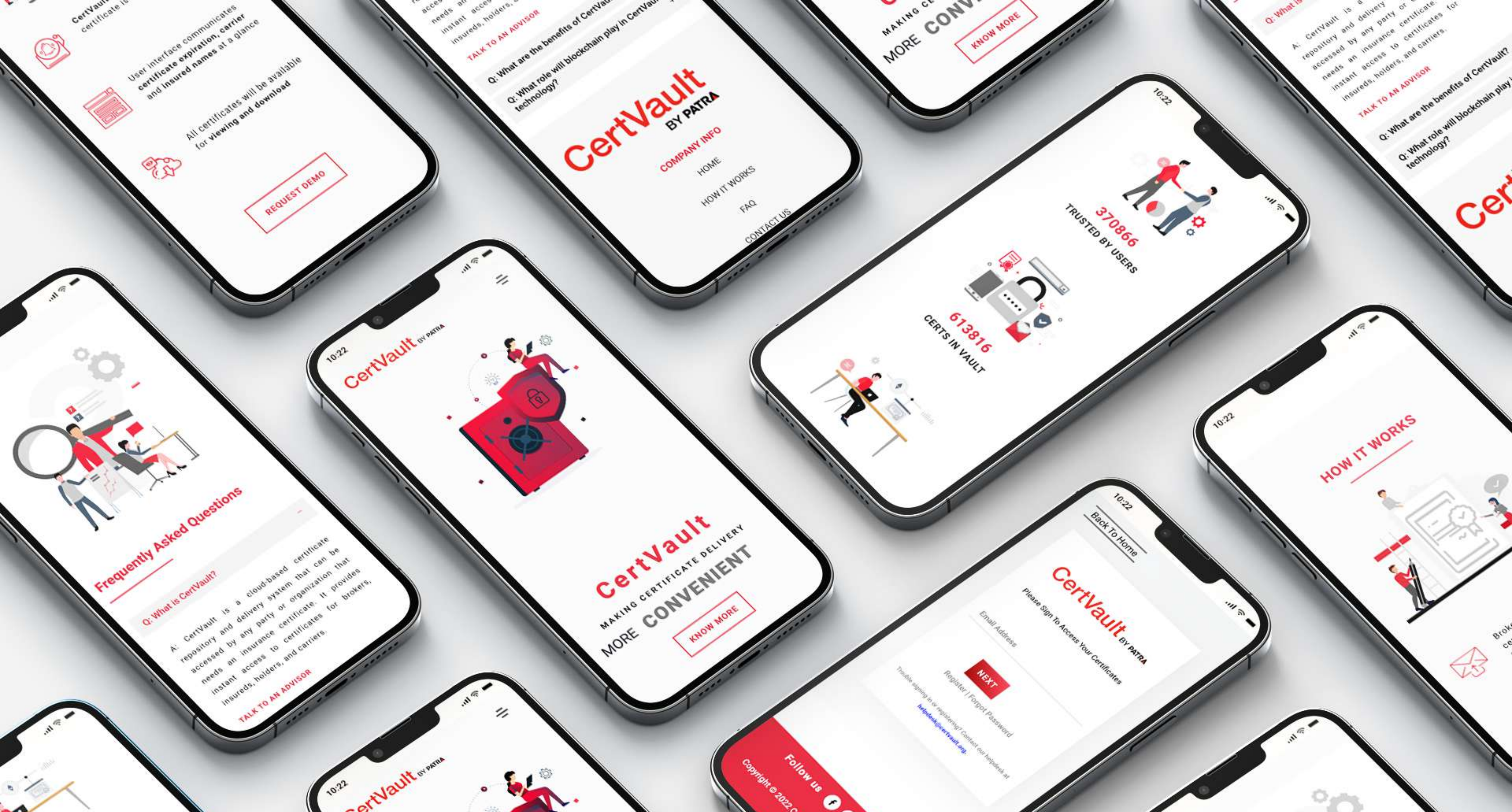
——— These are the fundamental parts of work most web agencies
skip. We devote up to 40% of an overall project time to these
activities because they define the success of a project.

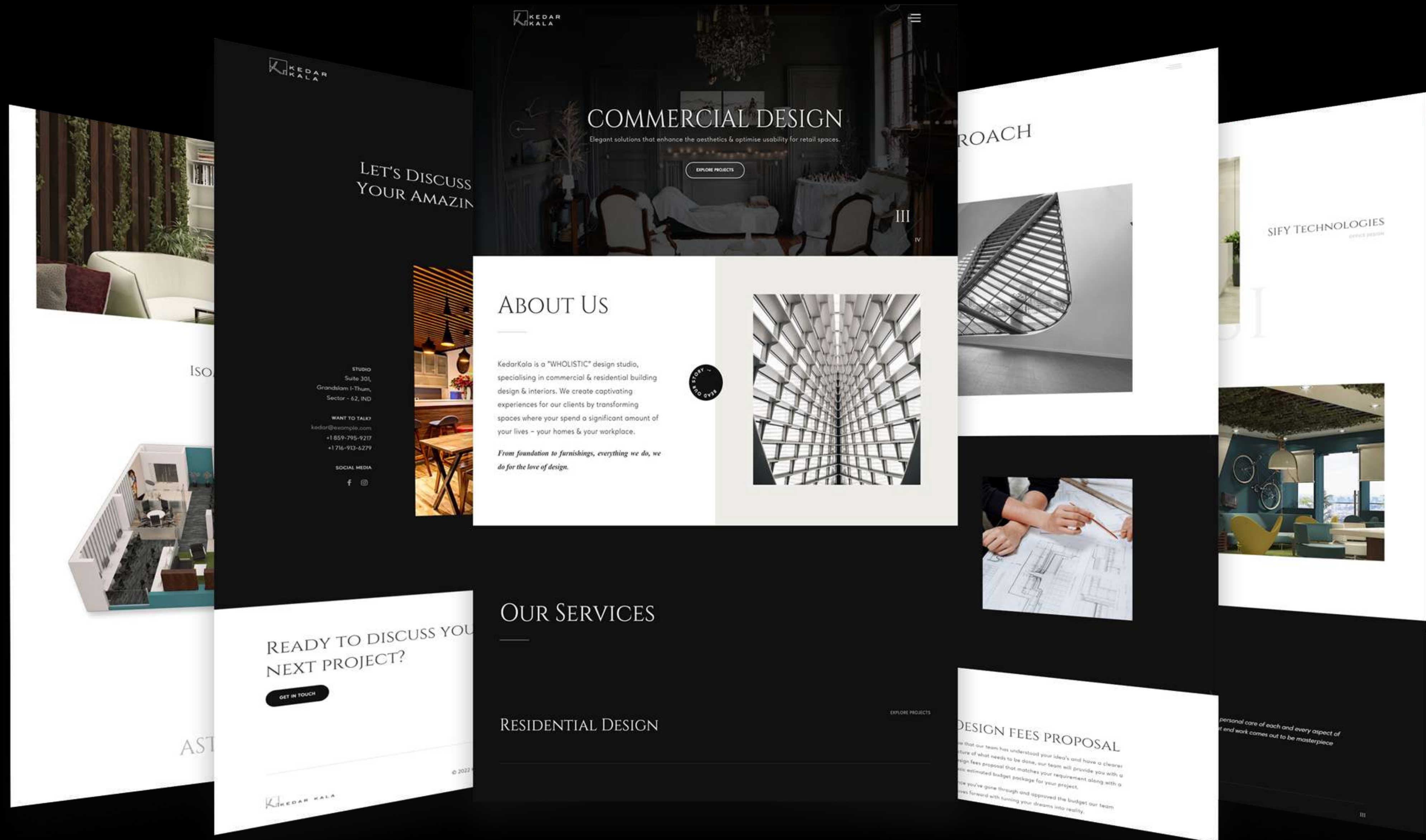
RESULTS OF OUR WORK

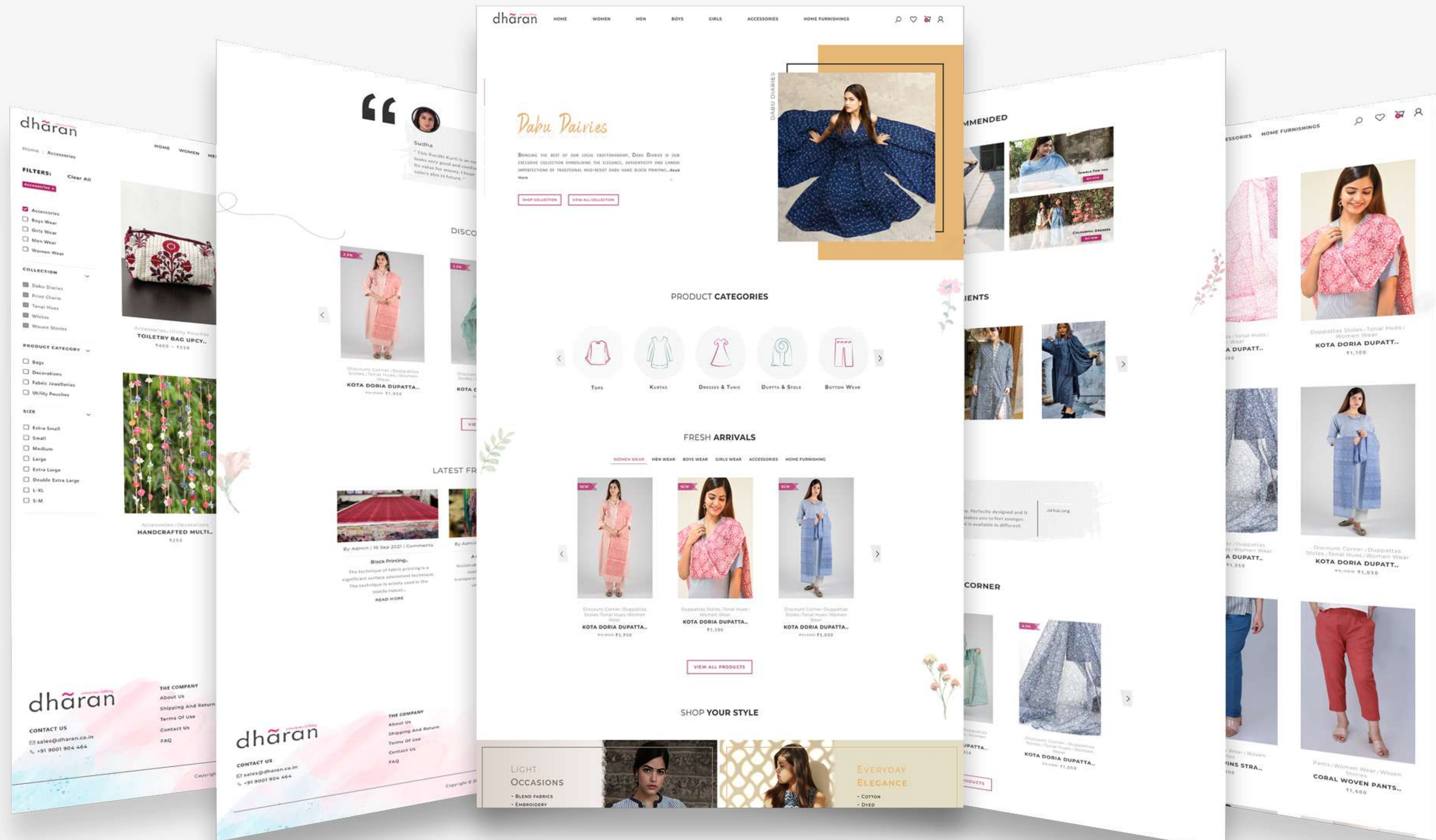




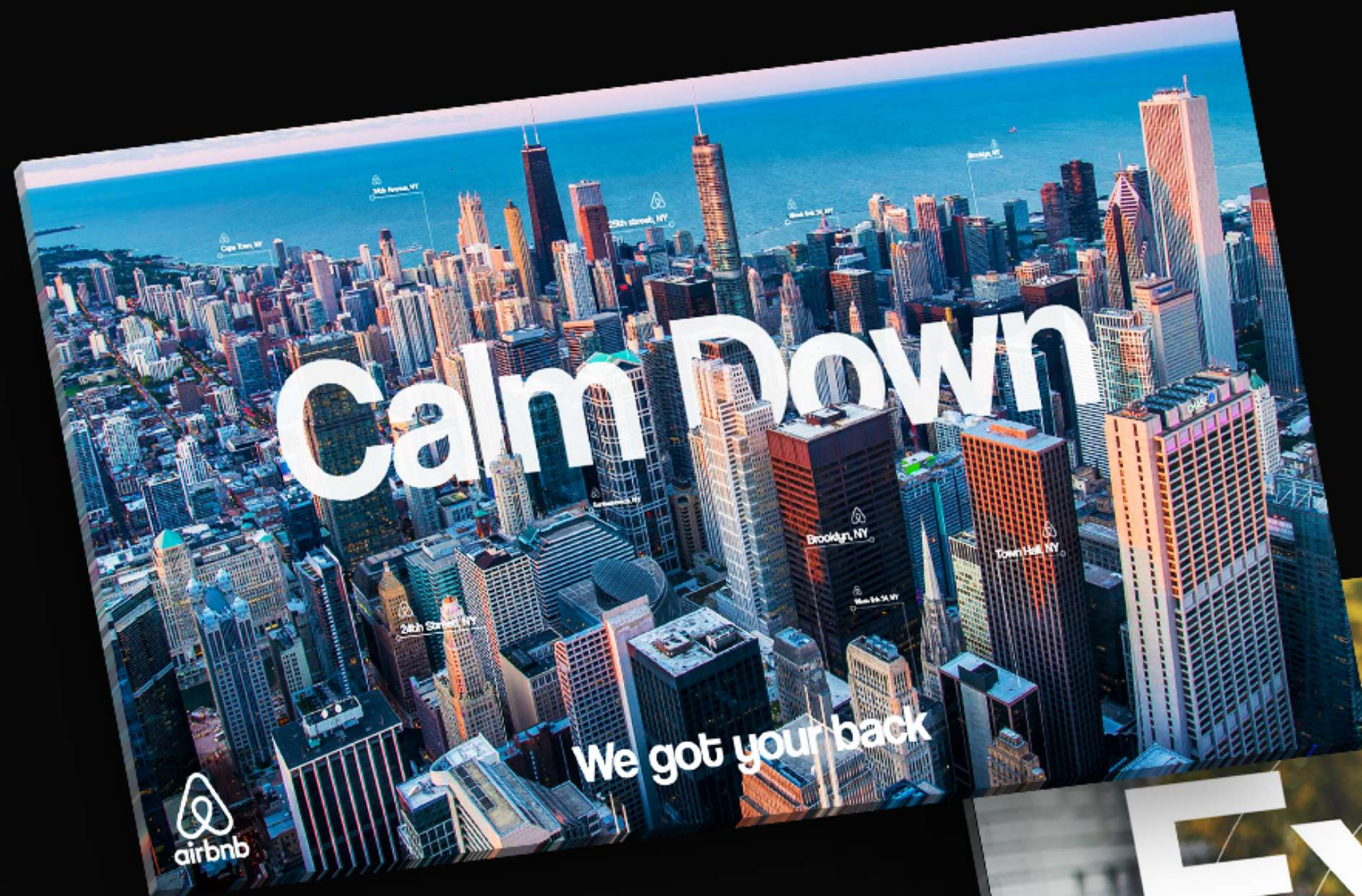














OLD WAYS WON'T OPEN NEW DOORS!

Let's build something great together to elevate
your end-user experience to the next level.

HI@WEAREENIGMA.COM

+91 8745 044 555

Suite #301, Grandslam Ithum,
A-40, Sector 62, Noida,
Uttar Pradesh, IN 201301

+44 7775 921 151

Floor 7,30 Market Street,
Huddersfield, West Yorkshire,
United Kingdom HD1 2HG