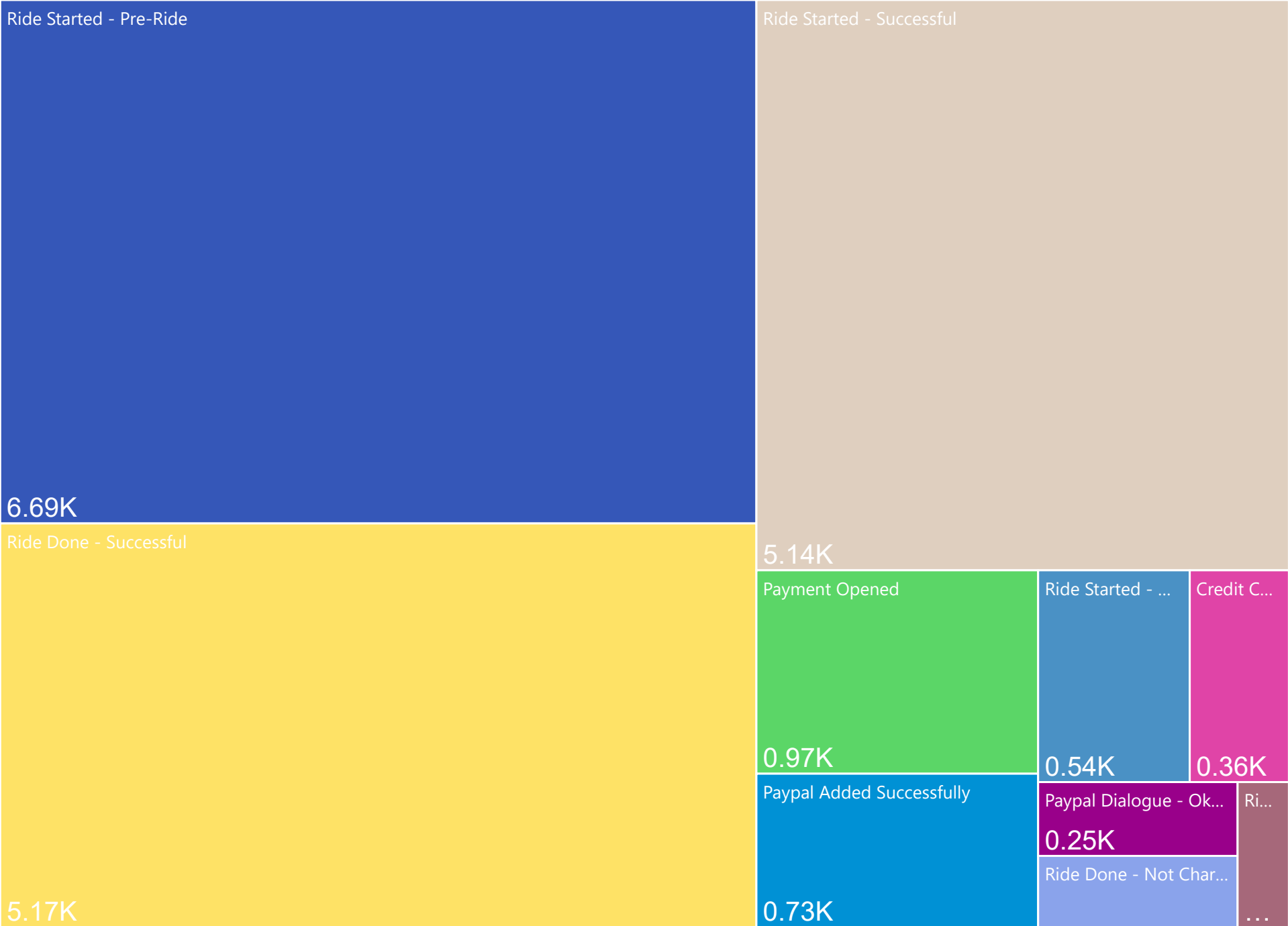


Count of event_name by event_name



event_name

Multiple selections

20.21K

Count of event_name

with the help of simple tree map the task can be accomplished and simple analysis technique can be applied.

question 1

What is the % of sessions with an intention to book a scooter?

since favorable sessions are 20000 out of 102200

20% sessions are an intention to book a scooter.

Question 2

What is the % of sessions with a successful booking?

there are 5532 successful booking

5% sessions are with successful booking.

Question 3

What determines, according to you, an intention to book?

all the session in which user is opting for payment can be an indicator in this scenario.

example : paypal successful , card added, ride completed etc.

Question4

What are factors, according to you, determining a successful booking?

completion of ride is itself a major indicator to determine successful booking.