

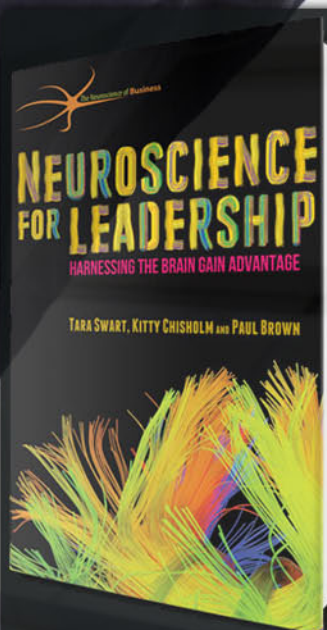


In Association with



neurozone®

Optimizing the
brain/body system



Early Bird Special

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24th April 2018

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Free Copy of:

Neuroscience for Leadership
by Dr. Tara Swart

Neuroscience of Leadership Masterclass

30 May 2018 | Platinum Sky Hotel, Johannesburg
13 June 2018 | Southern Sun Hotel, Cape Town

Understand how the brain works to become a more brain-smart, engaging and effective leader

Neuroscience is a leadership game-changer. Through scientific insights into the brain, motivation and decision-making, leaders can become more effective at driving team performance and harnessing staff potential. Attend the Neuroscience of Leadership Masterclass to understand leading scientific discoveries that you can immediately apply to your management skill set. You will learn how the professional brain works, what it takes to engage and motivate people, how to get staff to be accountable for their performance and take responsibility for the success of their organisations.

About This Course

The Neuroscience of Leadership Masterclass will give you insights into the field of neuroscience and teach you how to apply this knowledge to increase your leadership wisdom.

You will understand how the brain works in communication and management. This will improve your ability to influence and motivate others. From learning immediately applicable theory, you will take away highly practical skills, models and thinking to improve your decision-making, ability to influence and collaborate with others.

Backed by research and science, as well as ancient knowledge and practices of martial arts eastern philosophy, every insight will translate into practices that accelerate your leadership excellence.

Key Benefits Of Attending

- Understand how the brain helps or hinders effectiveness, relationships and change
- Learn how emotions influence thinking, behavior, performance and decision-making
- Integrate the latest neuroscience knowledge into your leadership toolkit
- Use brain reward mechanisms to improve your ability to influence and facilitate change
- Develop brain-based strategies to enable collaboration, performance and success
- Deliver better, less stressful performance reviews for improved engagement and performance

This Masterclass will benefit anyone whose job involves leading and engaging people and organisations, including:

This Procurement GAP Analysis training course is suitable to a wide range of procurement and purchasing professionals but will greatly benefit the following individuals who belong in any sectors and domains:

- | | |
|---------------------------------------|--|
| • Senior managers | • Executive and business coaches |
| • Team leaders | • Organizational psychologists |
| • CEOs and executives | • Management consultants |
| • Board members | • Project managers |
| • Human resource managers | • Risk managers |
| • Organizational development managers | • Change agents |
| • Learning and development managers | • Sales and business development professionals |

This leadership course is a unique opportunity to learn the science behind effective leadership. You will learn the practical tools, practices and models that will immediately improve thinking and performance. No one else in the world brings together the knowledge of neuroscience and the wisdom of martial arts as applied to leadership. This course will introduce you to the science of optimal performance.

Facilitated by a global speaker, expert in leadership and This course will leave you able to harness the potential of your brain to become a more mindful, brain-smart, effective leader.

Lunch, morning and afternoon tea will be provided for all attendees. Morning tea will be at 10:30 am. Lunch will be at 12:30 pm. Afternoon tea will be at 3:30 pm.

Please let Forbes Corporate Solutions know if you have any dietary requirements a minimum of 5 working days before the event.

Speaker Profile - Dr Etienne Van Der Walt

Etienne is an accomplished neurologist, cognitive neuroscientist, and authority in early childhood brain development. Etienne's 14-year career as a clinical neurologist means he has a deep understanding of the anatomy, biology, and physiology of the brain and the human nervous system. In more recent years, his professional and personal fascination with the remarkable discoveries coming from the various brain sciences has led him to believe in the vast potential of this new knowledge to enhance brain performance and a state of thriving as he puts it. The realization of this vision is the founding of Cape Town based Neurozone®, a neuroscience business dedicated to the application of brain science to enhance human capacity. Etienne is also the founder of AmazingBrainz™, a non-profit dedicated to the design of programs for the brain stimulation of young, developing children – especially in disadvantaged communities.



*Co-Founder, CEO and Head of Science
BSc, BMedSc, MBChB, MMed (Neurology)*

Etienne worked as a neurologist in South Africa, the UK, and the Netherlands, and speaks to diverse audiences of professionals, educators, and parents about the amazing human brain.

Etienne is a neurologist, co-founder and CEO of Neurozone®. He conceptualized the Neurozone® Model of Brain Performance and is also an expert in early childhood brain development. Etienne blends extensive experience from the clinical world with years of active involvement in the fields of leadership development, research, analytics and developmental cognitive neuroscience. He brings unique insights and a conceptual understanding of the intricate role of the brain/body system for resilience, self-leadership, learning capacity and innovation for thriving in a rapidly changing world. While Etienne speaks to the DNA of all, leaders benefit especially from their discovery of the practical neuroscience insights and tools Etienne offers in his Keynote topics.

Training Outline

Neuroscience of communication

- Learn how key mechanisms of the brain shape how we listen and speak
- Apply brain-based communication techniques to build more influence
- Become a more commanding speaker
- Discover how emotions shape our ability to communicate effectively.

Understanding the social brain

- Build the social capital that is critical to team and organisational performance
- Explore the science of empathy and mirror neurons
- Learn to bridge the empathy gap
- Understand why we resist difference and how to build a more diverse workforce

AFTERNOON SESSIONS:

Neuroscience of performance reviews

- Leverage a brain-based model for management that decreases the stress of performance reviews
- Get to the source of performance
- Understand how to build teams of high performers
- Apply a model of collaborative management for improved engagement.

Neuroscience of change

- Leverage mindful practices for yourself and others to improve resilience
- Understand how the brain reacts to change, stress and uncertainty
- Explore the neuroscience of ready to learn, why this is critical to people's acceptance of change and how they perform at their best
- How to improve people's ability and willingness to accept change.

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Investment: R4,999.00



Registration Form

PLEASE COMPLETE AND SEND TO: training@forbescorporate.co.za
or Call: Julia +27 11 051 4670

Company Name:

Type Of Business:

Telephone:

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VAT Number

Authorization: Signatory must be authorized to sign on behalf of Company.

Name:

Position:

Signature:

Date:

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CODE: NSLM/JUL

PAYMENT METHODS

- Bank Transfer (EFT)
- Direct Bank Deposit

BANKING DETAILS

Bank: First National Bank
Account Name: Forbes Corporate Solutions
Branch: Hyde Park
Branch Code: 250655
Account Number: 62702646821



Delegate Details

Delegate Name And Surname	Designation	Email	Cellphone Number

This booking will not be valid without a signature.

Terms and Conditions

Delegate Cancellations: all delegates cancellations must be received in writing and are subject to the following conditions:

- In order to secure your registration, payment is due in full upon receipt of invoice
- Confirmation-your registration will only be confirmed until such time as payment is received and may be subjected to cancellation. Right of Admission – Forbes Corporate Solutions reserves the right to refuse admission to the training course where evidence of full payment cannot be shown. Delegate Substitutions – Delegate substitutions are welcomed at anytime and do not incur any additional charges. Please notify us in writing of any such changes.
- For any cancellations received 20 working days before the start of a training course, Forbes Corporate Solutions will issue a 100% credit for the value paid to be used for up to one year from the date of issue for any future Forbes Corporate Solutions training course
- For any cancellations received less than 20 working days before the date of the training course, the full fee will be payable and no refunds or credit notes will be given
- If a registered delegate does not cancel and fails to attend the training course, this will be treated as a cancellation and no refund or credit note will be issued
- Delegate substitutions are welcome-Please notify us 5 days before the event
- FCS Substitutions and Cancellations: Speakers and topics are confirmed at the time of publishing of the programme, but FCS reserves the right to substitute, alter or cancel advertised speakers and/or topics in appropriate circumstances (and will give notice to such substitutions or alterations via email prior to the conference as soon as possible)
- FCS may use pictures taken at conferences to market our events without prior consent.
- Forbes Corporate Solutions Cancellation & Postponement policy
- In the event that Forbes Corporate Solutions cancels an event, delegate payments will be refunded. In the event that Forbes Corporate Solutions postpones an event, delegate payments at the postponement date will be credited towards the rescheduled date. If the delegate is unable to attend the rescheduled event, the delegate will receive a 100% credit representing payments made towards a future event, this credit will be available for up to one year from the date of issuance. No refunds will be available for postponements. Forbes Corporate Solutions is not re-sponsible for any loss or damage as a result of a substitution, alteration or postponement of an event. Forbes Corporate Solutions shall assume no liability whatsoever in the event this training course is rescheduled or postponed due to a fortuitous event, Act of God, unforeseen occurrence or any other event that renders performance of this training course impracticable. For purposes of this clause, a fortuitous event shall include, but not be limited to: war, fire, labour strike, extreme weather or other emergency.