

I am

A high school
student

A college
entrance
exam
aspirant

A student
struggling
with self-
study

A learner
from a
rural/urban
background

A student
with limited
access to
coaching

A student
aiming to
improve test
scores

I'm trying to

Prepare for
my
upcoming
exams

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my
upcoming
exams

Practice more
questions and
mock tests

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questions and
mock tests

Study
consistently
every day

Learn
smarter and
faster

But

I don't have
proper study
guidance

I get
distracted or
demotivated

I'm not sure
which topics
to study first

My offline
coaching is
not enough

I don't know
how well I'm
performing

I lack access
to quality
practice
material

Because

I don't have a
personal
tutor or
mentor



Study material
is either too
easy or too
hard

I can't afford
expensive
coaching

There is no
system to
track my daily
progress

I feel lost in
too much
content

No one gives
feedback on
my learning

Which makes me feel

Confused
about what
to study

Frustrated
with low
marks

Demotivated
and anxious

Left behind
compared to
others

Pressured
and stressed

Like I'm not
improving