


Challenges

What are the main problem(s) your company, service, or product is trying to solve?



Students lack personalized guidance for learning.

Too much generic content, not tailored to learner level.

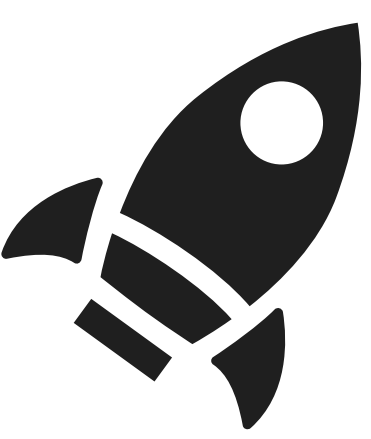
Difficulty staying consistent with self-study.

Lack of feedback on mistakes and weak areas.

Low access to quality learning tools in rural areas.

Aspirations

What are you trying to achieve? What does success look like for your team, project, or company?



Become a top AI-based learning tool for students.

Help students improve scores with personalized support.

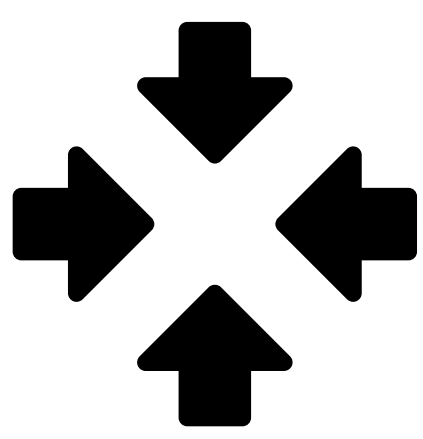
Make learning fun, fast, and flexible for everyone.

Expand access to quality education in rural and urban areas.

Integrate with schools and coaching centers.

Focus Areas

What problems can you focus on that will have the most impact? What will you include or leave out of your strategy?



Build strong adaptive quiz and feedback system.

Simplify UI for better student experience.


Collect feedback from real users regularly.

Ensure data privacy and safe AI use.

Focus on core features before adding extras.

Guiding Principles

What are the core values and principles that guide your team and help you make decisions?



Student-Centered Design – Always think from the learner's perspective.

Keep it Simple – Make learning easy and clean, not complex.

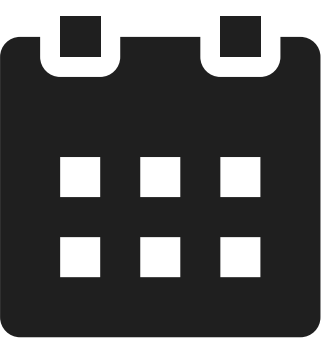
Continuous Improvement – Always test, learn, and upgrade features.

Data Privacy First – Protect student data with care and transparency.

Accessibility for All – Ensure the app works for diverse users.

Activities

What kinds of things can you do to bring your team closer to your aspirations?



Improve UI for better learning experience

Add regional language support

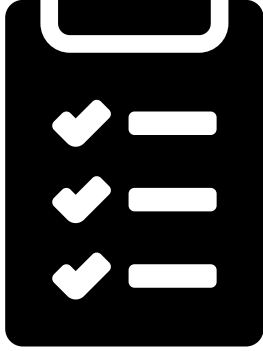
Promote on social media & student groups

Build MVP with core features

Test with real students and collect feedback

Outcomes

Specifically, what will you measure to know you are successful? How can you be sure those metrics reflect success? Remember, metrics can be qualitative or quantitative.



Improvement in student quiz scores over time.

Number of daily/weekly active users.

Positive user feedback from students and parents.

Reduced dropout or disengagement rates.

Speed of content completion and retention.