

1 Fine-Tuning

Training of the agent to imitate a writer.

2 Requirement Gathering

Getting the requirements from the client.

3 Technical Research

Doing SEO and Competition Research on the Topic -
Keywords, Content Length, etc.

4 Real-time Research

Gathering relevant and latest information +
knowledge from different sources

5 Article Writing

Writing plagiarism-free article on the topic - using
keywords and requirement.

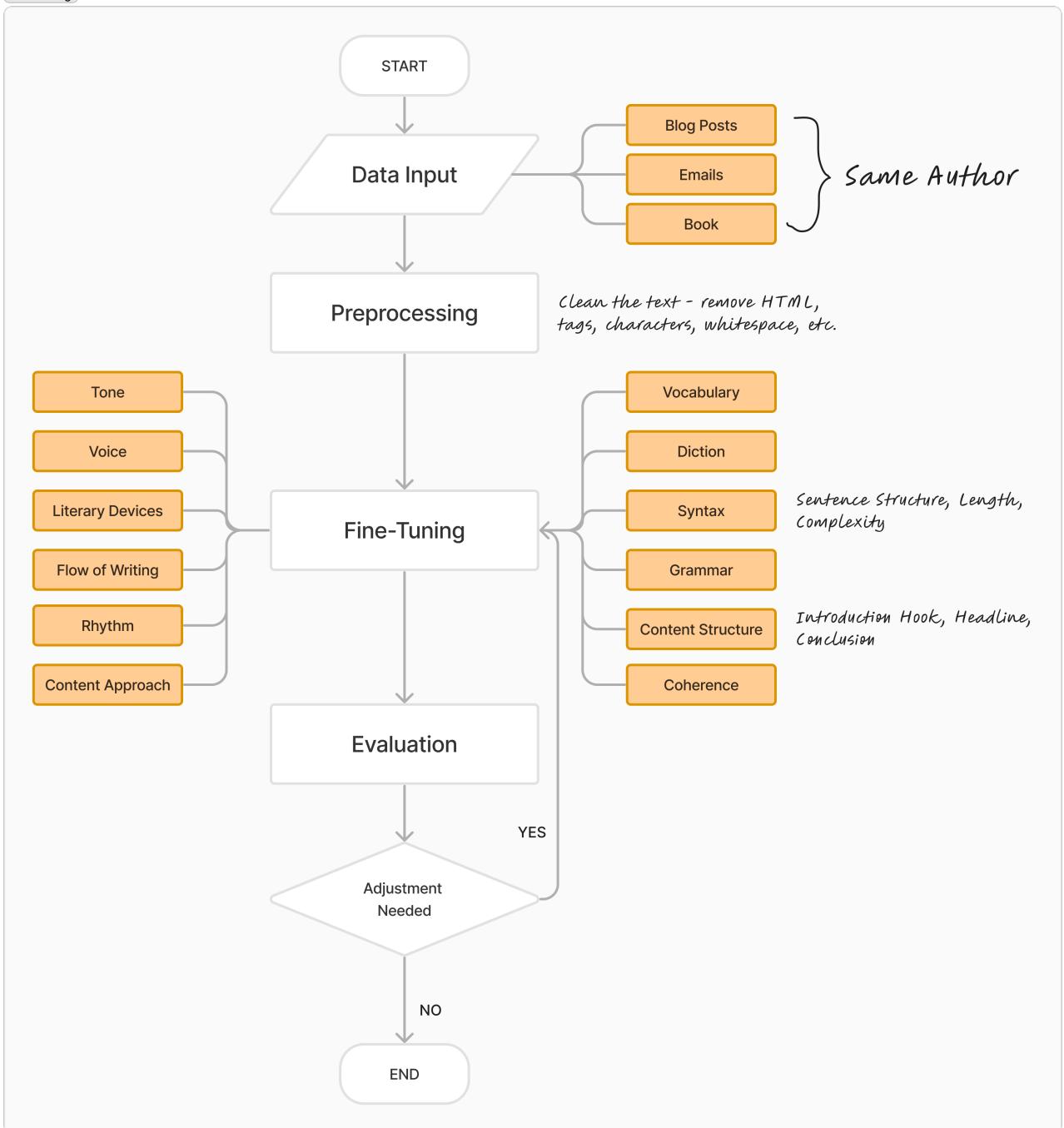
6 Evaluation and Adjustment

Making the article reader friendly, credible and SEO
friendly.

7 Output

A document containing the article + meta data
along with the backend research.

Fine-Tuning



Main topic or subject of the article:

Optional Information:

- a. What is this content for?** (Default is Blog Post).
- b. Goal or Purpose of the article?**
 - *Inform* (Provide with new information or updates on a topic)
 - *Educate* (Teach about a subject, concept, or skill)
 - *Entertain* (Engage readers with enjoyable or interesting content)
 - *Persuade* (Convince to adopt a viewpoint or take a specific action)
 - *Promote* (Highlight a product, service, or event to encourage interest or sales)
- c. Target Audience:** Who is the intended reader?
- d. Desired Word Count:** Approximate length of the article.
- e. Specific Keyword or Phrases:** Any SEO terms to include?
- f. Existing Content to Refer to:** (Provide text or links)
- g. Call to Action:** What action do you want the readers to take after reading?
(e.g., visit a website, sign up for a newsletter, purchase a product).

Sources and References:

Are there any specific sources or references that should be included or cited in the article?

Existing Content:

If you have any piece of content written already that needs to be included in the article as is, please share it here.

Additional Information:

Is there any other information you would like to share or specific instructions you have for this article?

Technical Research:

1. Core Topic (Primary keywords - 2 to 3).
2. Finalise the topic (if given by user, else finalise from the primary keyword + google SERP)
3. Generate keyword ideas (Secondary keywords - 6 to 8 related keywords list).
4. Finalise Target Keywords (mix of primary and secondary), based on data.
5. Get Related topics to include in the article (people also searching for).
6. Competition list [top-performing articles on the topic] - Using Google Search Results or SEO API Data.

Real-time Research:

1. Creating a Knowledge Hub:
 - a. Content from 5 articles per keyword (2 primary and 2 secondary) = $5*4 = 20$ articles.
 - b. Transcript of 3 youtube videos ranking on topic of the article.
 - c. Use Perplexity API to get the summarised results on the topic.
 - d. Use LLM Model's knowledge data.
2. Check out the average content length of primary keyword articles.

Article Writing:

1. Use knowledge hub, target keywords and related topics/questions to develop a structured outline with headings and subheadings.
2. Create a title that captures attention and summarises the article's content.
3. Define the goal or purpose of the article (if given, else judge based on title).
4. Content structure (using knowledge hub):
 - a. Introduction
 - i. Should start with a hook to grab reader's interest.
 - ii. Should state the purpose of the article.
 - b. Main Body [use the outline, should be more than 'content length']
 - c. Conclusion
 - i. summarise the key points discussed in the article.
 - ii. Reinforce the main message or purpose.
 - iii. End with a call-to-action or thought-provoking statement.
5. Now, rewrite the article to make it plagiarism free if checked against the knowledge hub content.
6. Optimise for SEO (insert primary and secondary keywords naturally throughout the article - including headings, subheadings).
7. create a meta description for the article in less than 160 characters.
8. Create a final output.

Evaluation and Adjustment:

1. Proofread the article to check for grammatical errors and unnatural references.
2. Check for the following rules in the article, and if any rule is being violated, try to fix it:
 - a. The sentences in the article should be short and easy to read.
 - b. Words with four or more syllables are considered difficult to read, so try to avoid them where possible.
 - c. Avoid jargon or technical terms unless necessary for the audience.
 - d. Avoid starting consecutive sentences with the same word.
 - e. Don't keep paragraphs too long. Break it down if required.
3. Lastly, make sure the content is original, high quality, clear and relevant to the topic. If it requires any change, write that part.

Output:

1. Mention the competition links.
2. Mention average content length of the competition ranking.
3. Mention the keywords (all from API and target).
4. The Article
5. SEO Title
6. SEO Meta Description