



AtliQ Grands Hospitality Analysis



Info View



Learn about the purpose of this report, the data sources used, key metrics definitions, and how to navigate through different pages for insights.

Executive View



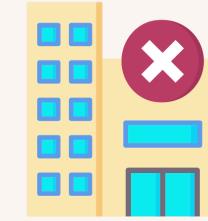
Get a high-level summary of key business metrics, including **revenue**, **occupancy**, and **customer trends**. Make quick data-driven decisions with an at-a-glance view

Revenue View



Analyze **revenue trends**, **growth patterns** and **financial performance** across different properties, cities, and booking platforms.

B & O View



Track **room utilization**, **booking trends**, and **demand patterns**. Identify peak and low seasons to optimize room availability.



Revenue

2bn

RevPAR

7K

DSRN

2528**Filters**

City
All

Occupancy %
58%

Room Class
All

ADR
13K

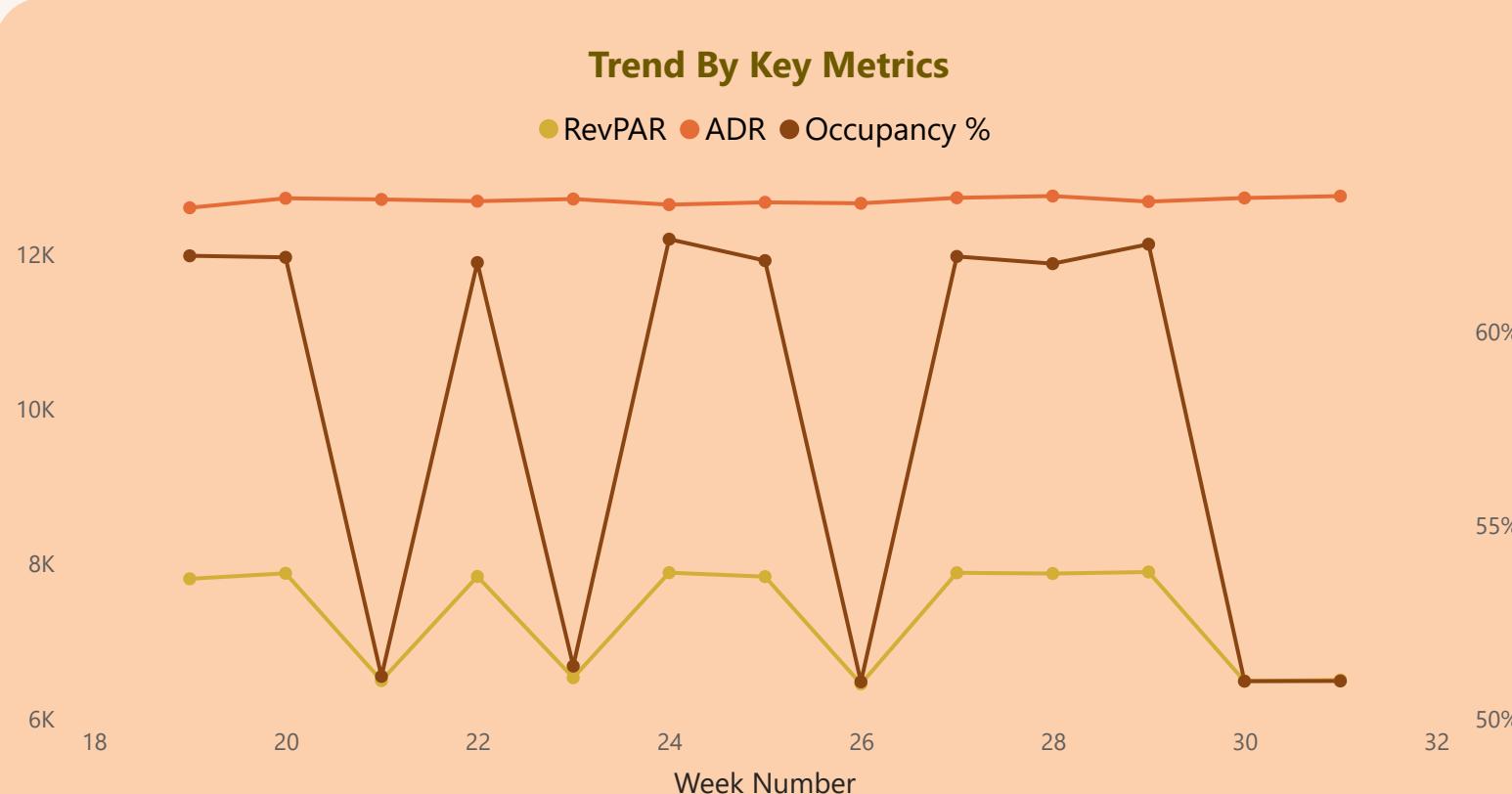
Booking Pla...
All

Realisation %
70%

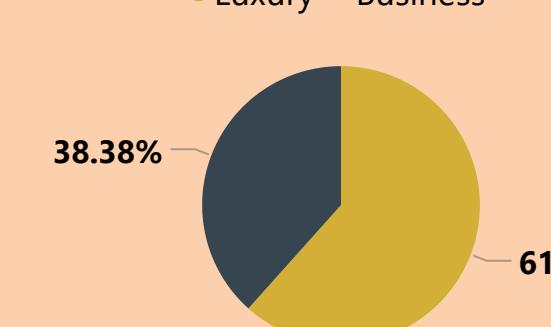
Key Metrics By Day Type					
day_type	Revenue	RevPAR	Occupancy %	ADR	Cancellation %
Weekday	1,164M	7K	56%	13K	24.98%
Weekend	524M	8K	63%	13K	24.52%
Total	1,688M	7K	58%	13K	24.84%
					3.62

Month
All

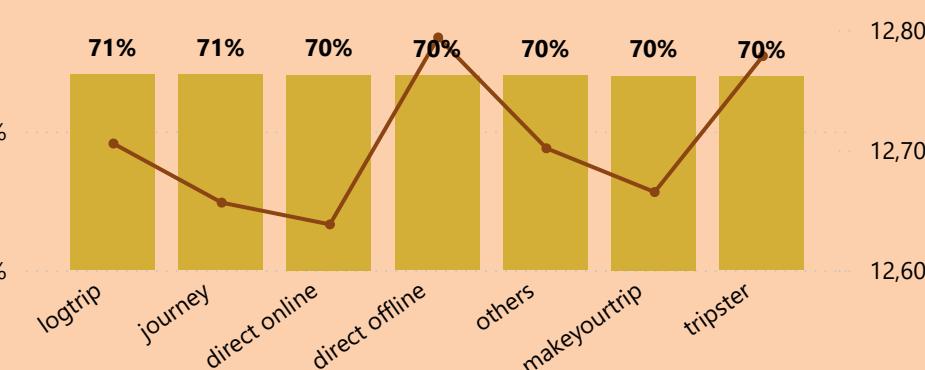
Week No
All

Clear All Filters**Home****Executive View****Revenue View****B & O View****Info View****Revenue by category**

● Luxury ● Business

**Realisation % And ADR By Booking Platform**

● Realisation % ● ADR

**Property by Key Metrics**

Property Id	Property Name	City	Revenue	Total Bookings	RevPAR	Occupancy %	ADR	DBRN	DURN	Realisation %	Cance
16558	Atliq Grands	Delhi	36M	3K	8K	66%	11K	34	24	70%	
16559	Atliq Exotica	Mumbai	117M	7K	11K	66%	16K	80	56	70%	
16560	Atliq City	Delhi	54M	5K	6K	54%	12K	51	36	71%	
16561	Atliq Blu	Delhi	57M	4K	9K	66%	13K	48	33	70%	
16562	Atliq Bay	Delhi	56M	5K	6K	53%	12K	52	36	69%	
16563	Atliq Palace	Delhi	88M	7K	8K	66%	12K	78	54	70%	
17558	Atliq Grands	Mumbai	74M	5K	8K	54%	15K	55	38	70%	
17559	Atliq Exotica	Mumbai	93M	6K	10K	66%	15K	67	47	71%	
17560	Atliq City	Mumbai	87M	6K	8K	53%	15K	65	45	70%	
17561	Atliq Blu	Mumbai	73M	5K	9K	66%	14K	56	39	70%	
17562	Atliq Bay	Mumbai	51M	3K	7K	45%	15K	37	26	70%	
17563	Atliq Palace	Mumbai	100M	6K	11K	66%	16K	69	49	71%	
Total			1,688M	133K	7K	58%	13K	1,461	1025	70%	2



Revenue

2bn

Cancellation %

25%

RevPSB

12696

Home

Executive View

Revenue View

B & O View

Info View

Filters

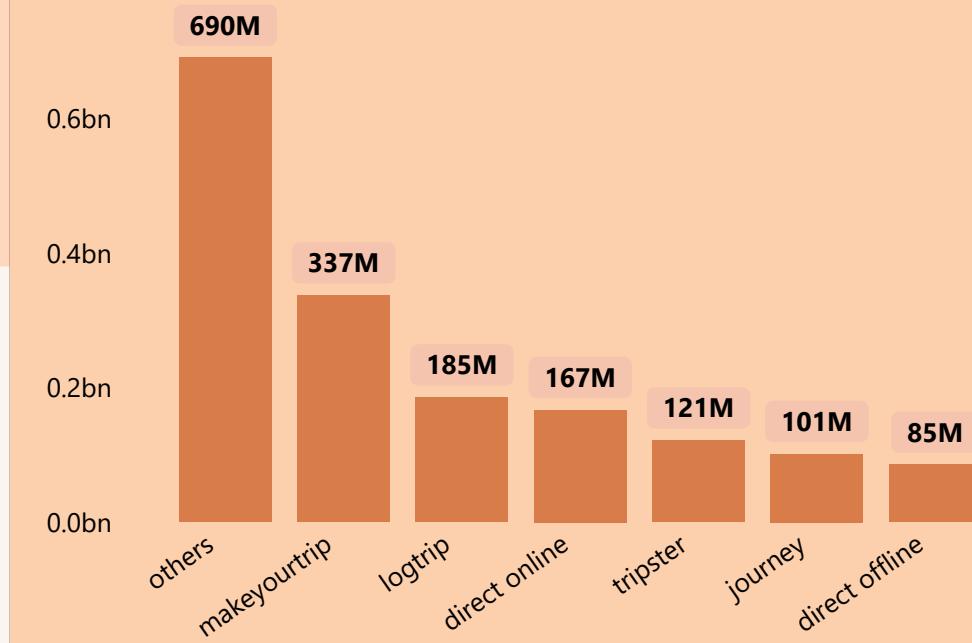
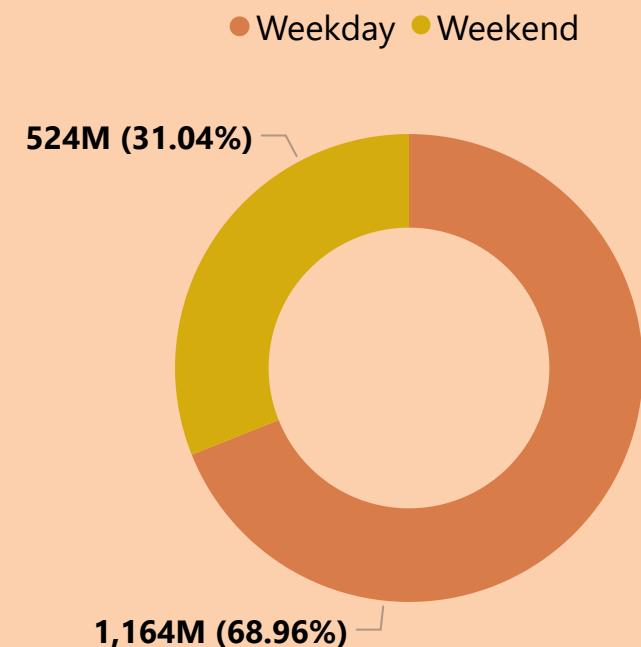
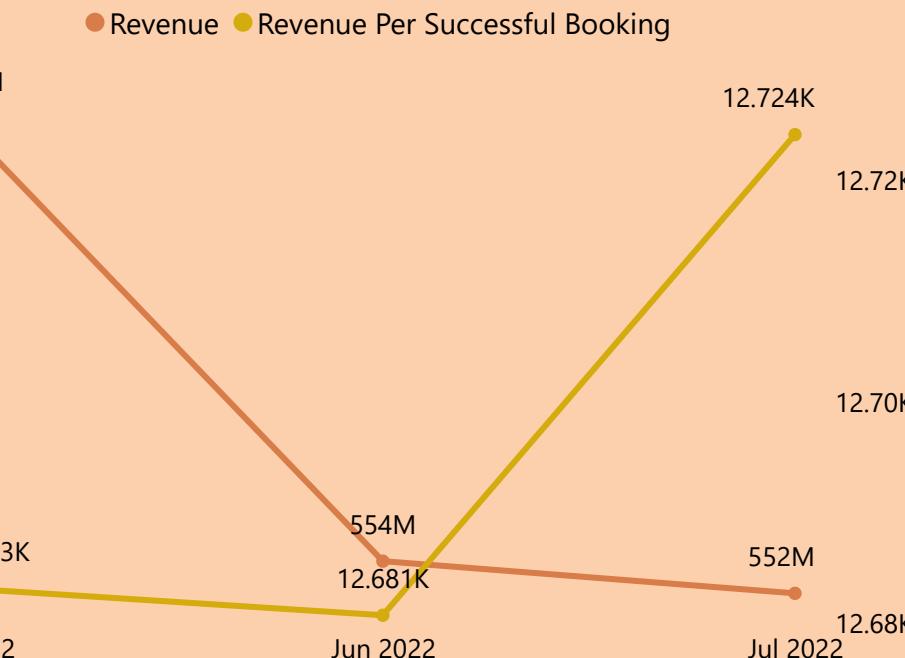
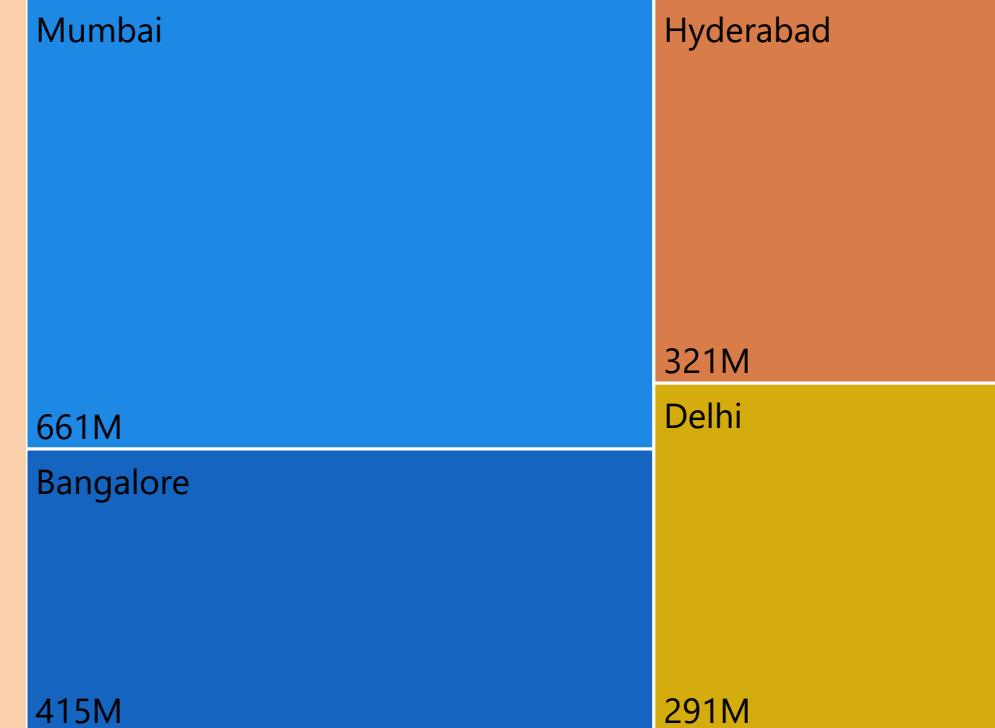
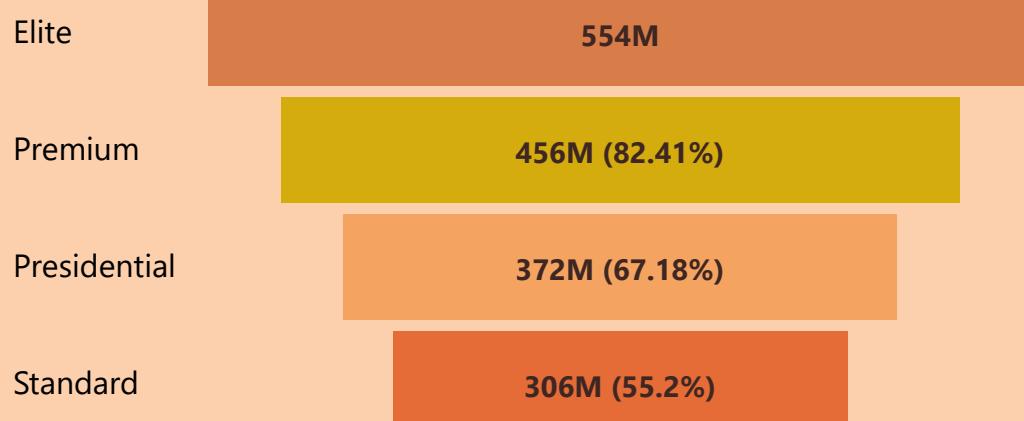
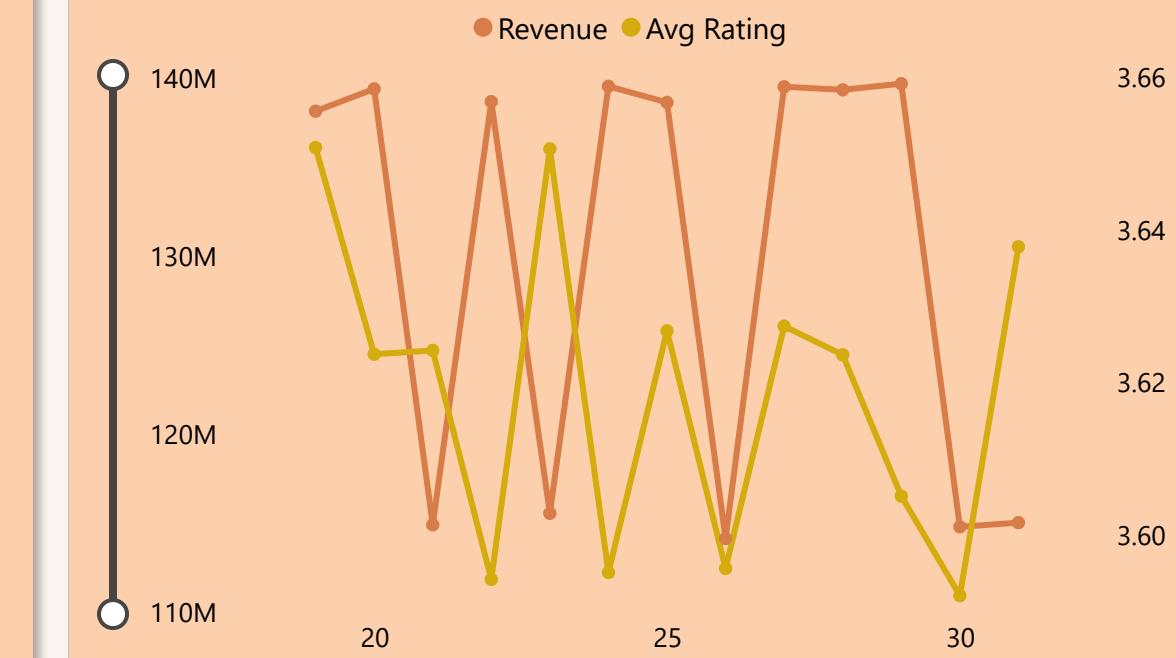
City
All

Room Class
All

Booking Pla...
All

Month
All

Week No
All

Clear All Filters**Revenue By Booking Platforms****Revenue By Day Type****Monthly Trends****Revenue By City****Revenue By Room Class****Weekly Trends**



Total Bookings

133K

Cancellation %

25%

Successful Bookings

133K

No Show Bookings

6673

Home

Executive View

Revenue View

B & O View

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Filters

City

Room Class

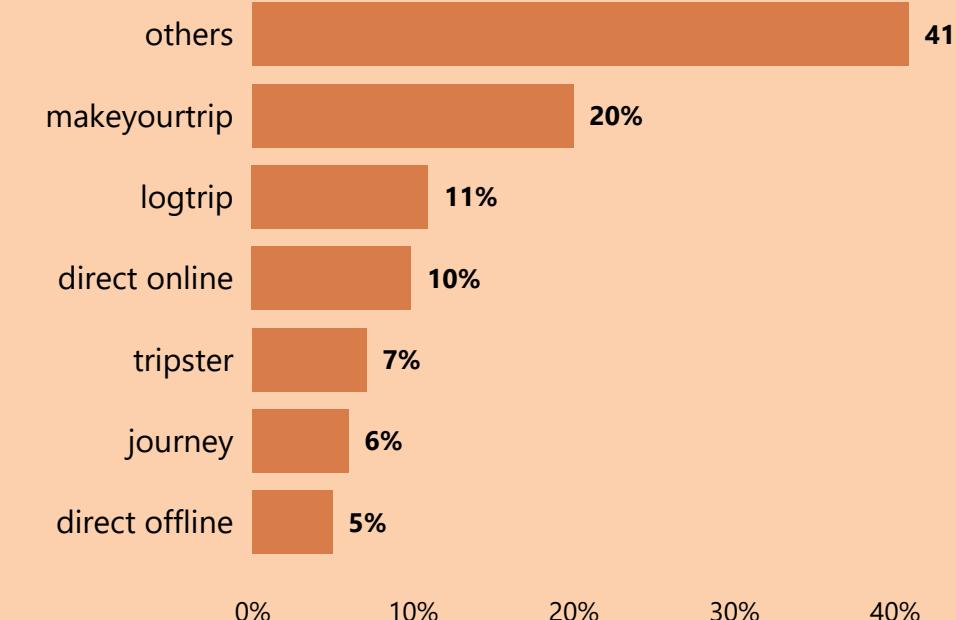
Booking Pla...

Month

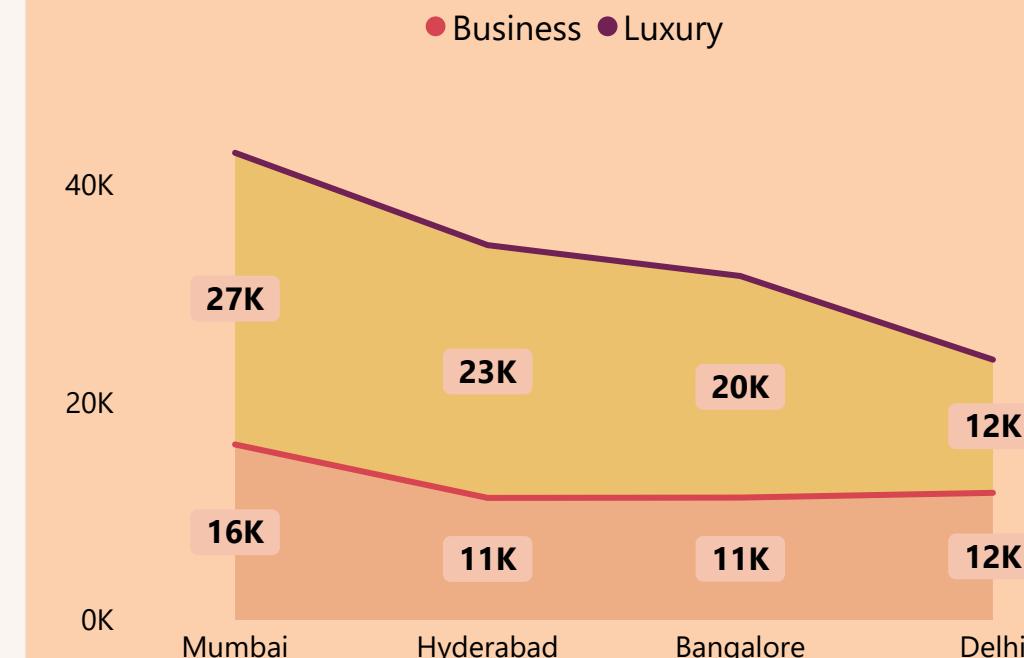
Week No

Clear All Filters

Booking % By Platforms



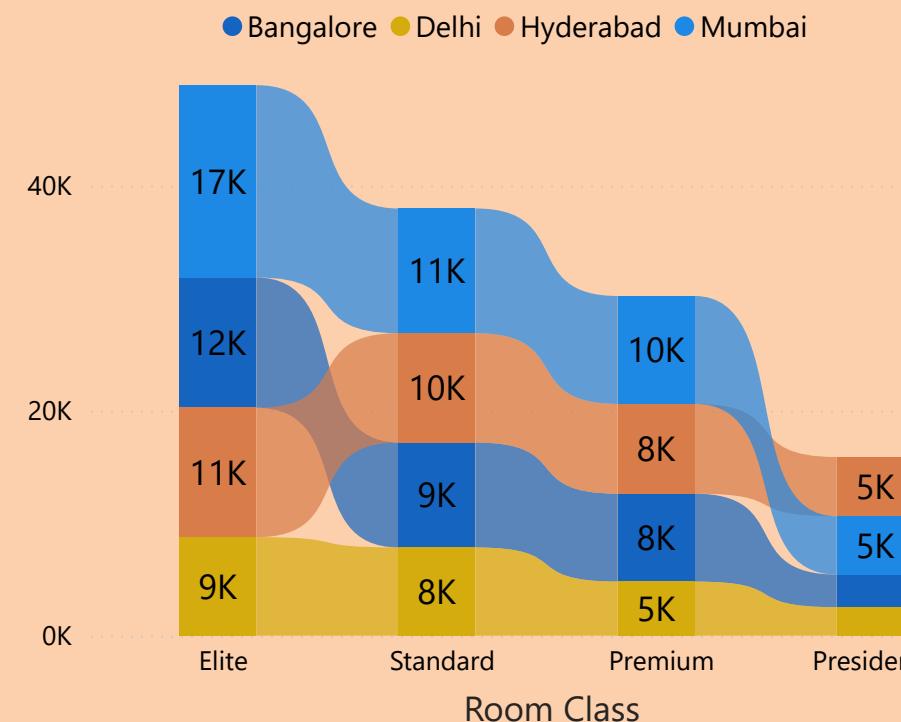
Successful Bookings By City & Category



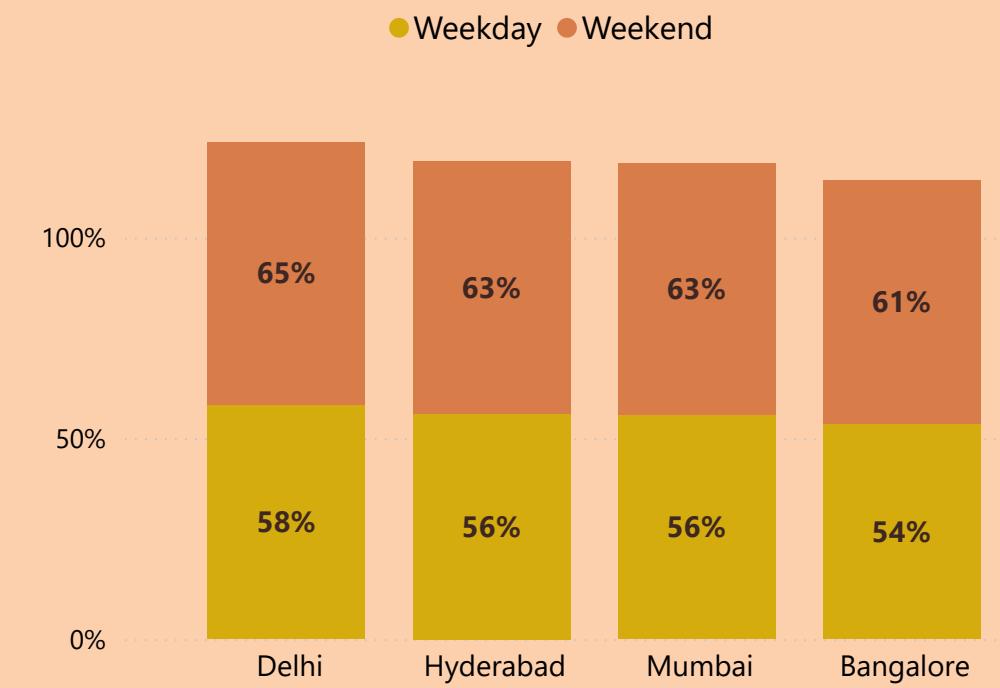
Monthly Booking Trends



Total Bookings By City & Room Class



Occupancy % By Day Type & City



Weekly Booking Trends





AtliQ Grands Hospitality Analysis



About AtliQ Grands

AtliQ Grands owns multiple **five-star hotels across India** and has been a key player in the **hospitality industry for over 20 years**. However, due to **competitive market strategies** and **ineffective decision-making**, the company has been experiencing a **decline in market share and revenue** in both the **luxury and business hotel categories**.

To **regain market leadership and optimize revenue**, AtliQ Grands' **revenue management team** has decided to integrate **Business & Data Intelligence** into their decision-making process. Since they **lack an in-house data analytics team**, they have partnered with **third-party data analysts** to extract valuable insights from historical data.

Project Objective

This report is designed to:

1. **Provide data-driven insights** to help AtliQ Grands **recover lost market share**.
2. **Analyze historical trends** in revenue, bookings, occupancy, and customer ratings.
3. **Identify key areas for improvement** in pricing, demand forecasting, and guest experience.
4. **Support management in making strategic business decisions** based on real data.

Key Metrics Covered

This report analyzes **revenue, bookings, occupancy trends, and customer ratings** to help AtliQ Grands regain market share. It provides insights into **financial performance (Revenue, ADR, RevPAR)**, **demand patterns (Total Bookings, Occupancy %)**, and **guest experience (Average Rating, Realisation %)** across different properties, room categories, and booking platforms.