



positifavowal

Embrace the glorious mess that you are

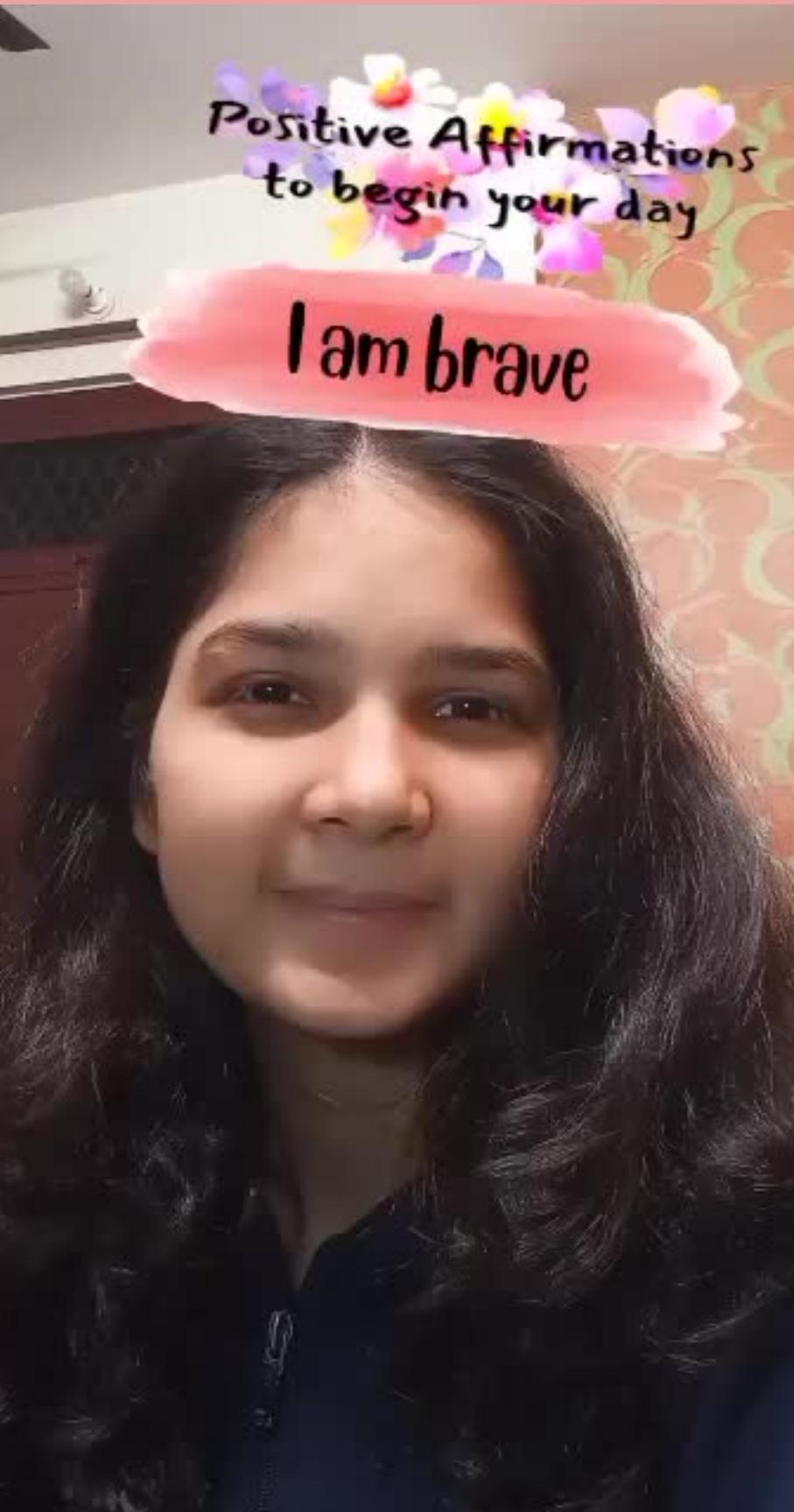
Reskill  X  Spark AR

Presentation Outline

POINTS OF DISCUSSION

What is it? (Demo)
What Inspired me?
Creation process
Observation and Insights





positifavowal (Open Innovation)

BY:UKIYOMAHI2002 (HITESHI)



What inspired me?



57%

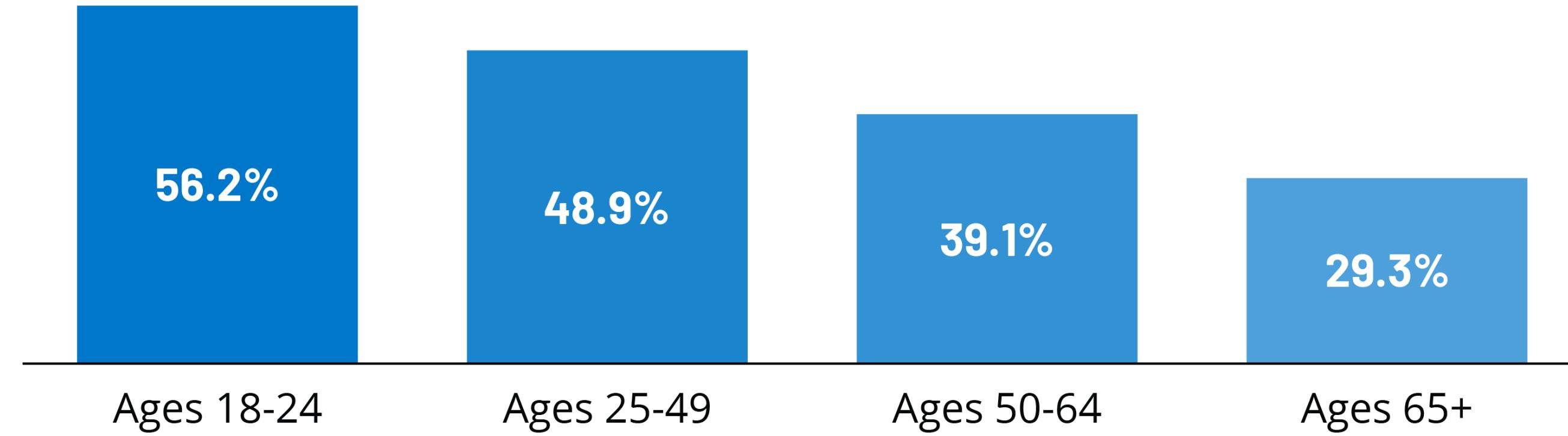
Experienced some COVID-19-related adversity or trauma.

40%

showed clinical signs of, or were at risk for, a mood disorder



Younger Adults are More Likely to Report Symptoms of Anxiety and/or Depressive Disorder During the COVID-19 Pandemic



SOCIAL MEDIA CAN HELP

We can use social media as a tool to create awareness among youth and teens about mental health. Not only we can influence more people, but we can also make a deep impression.

Self-affirmation has powerful effects – research suggests that it can minimize the anxiety, stress, and defensiveness associated with threats to our sense of self while keeping us open to the idea that there is room for improvement.

Creation Process

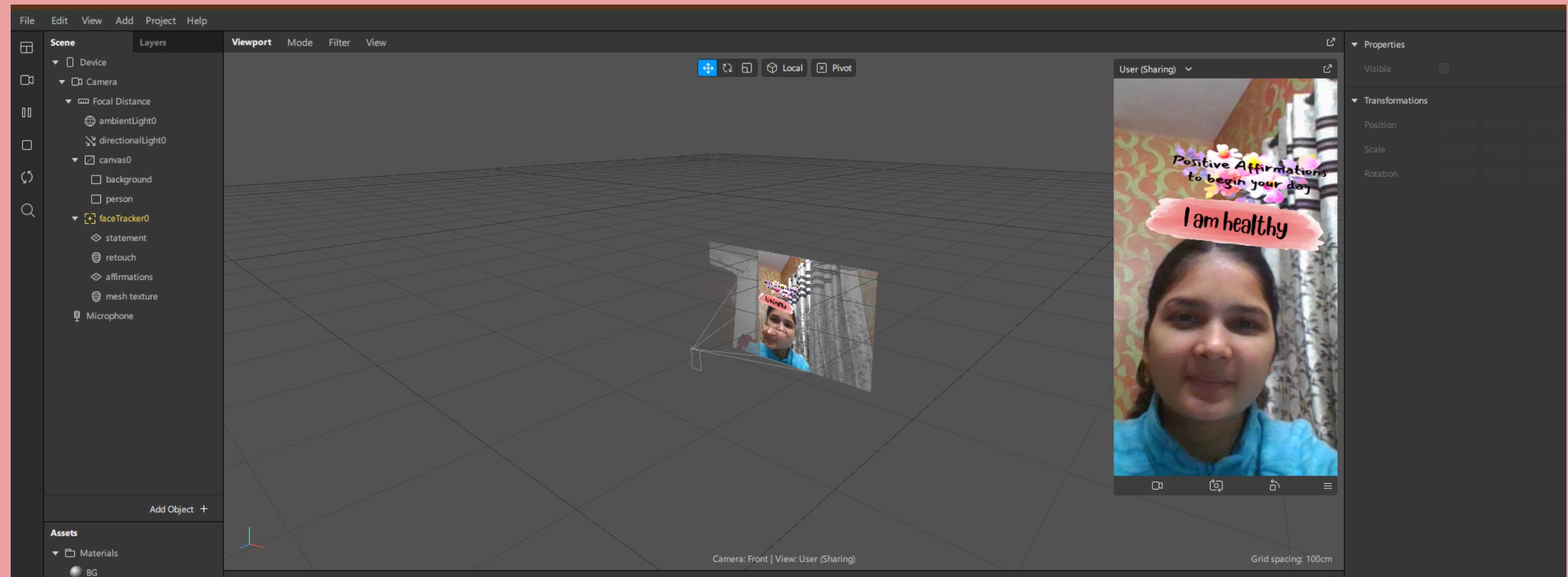
Category- Moods

Effects that help people express how they feel.

Tool: Spark AR

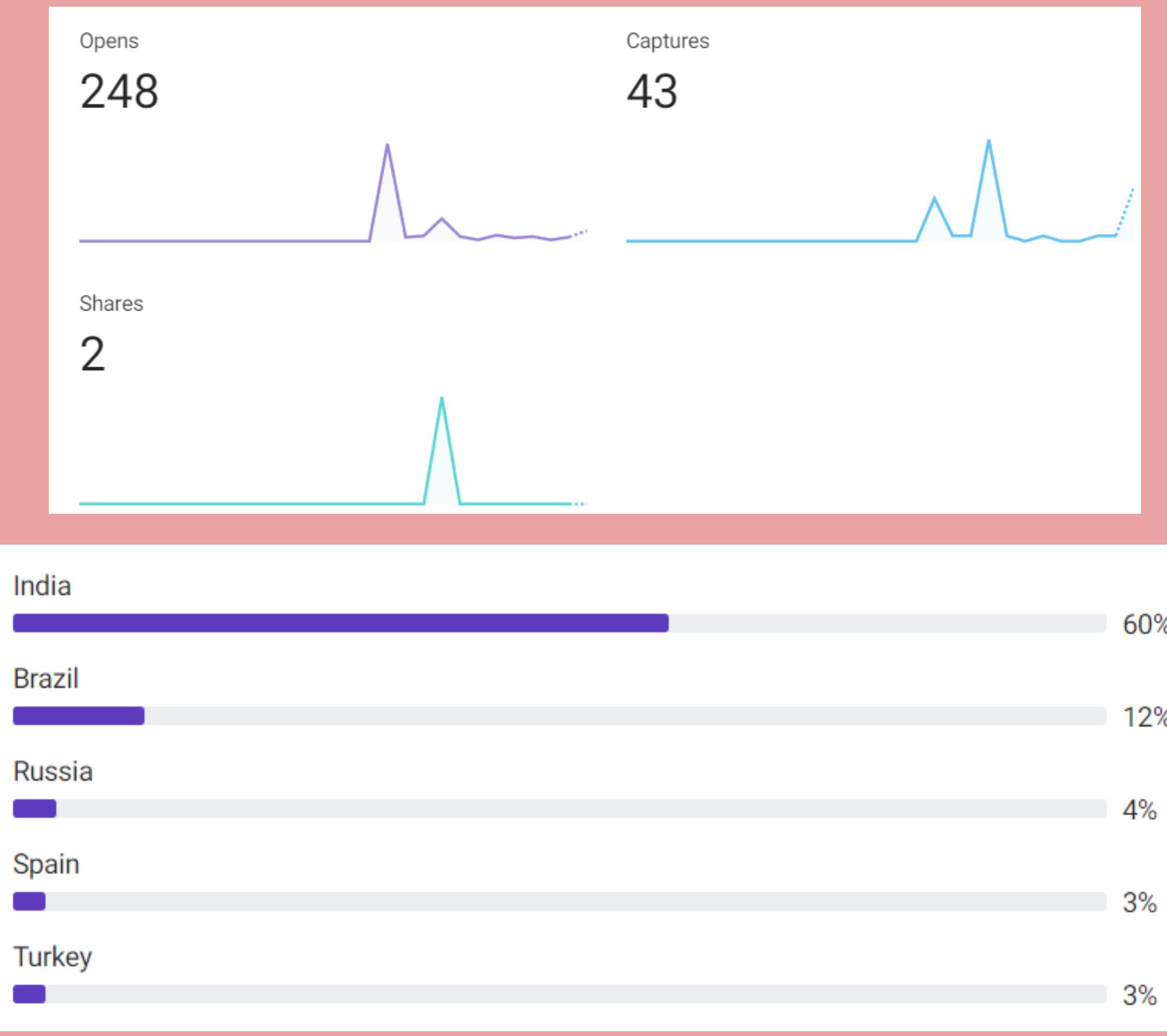
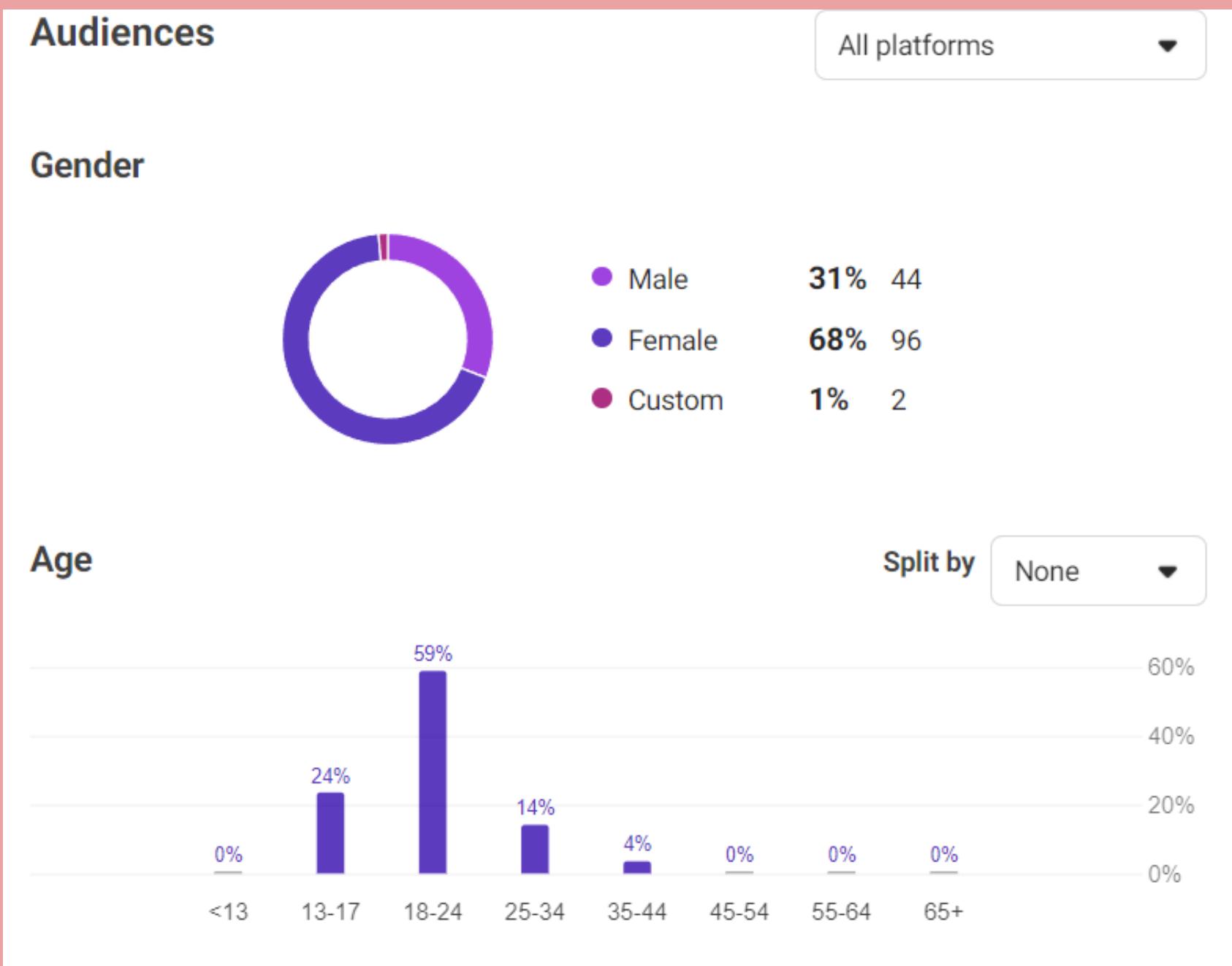
Studio tool from Facebook that allows users to create their own AR effects for mobile.





FEATURES USED

1. The Facetracker
2. Face mesh
3. 2D Texture Animation
4. 2D Text
5. The Retouching Material



Observations and Insights

THANK
YOU

