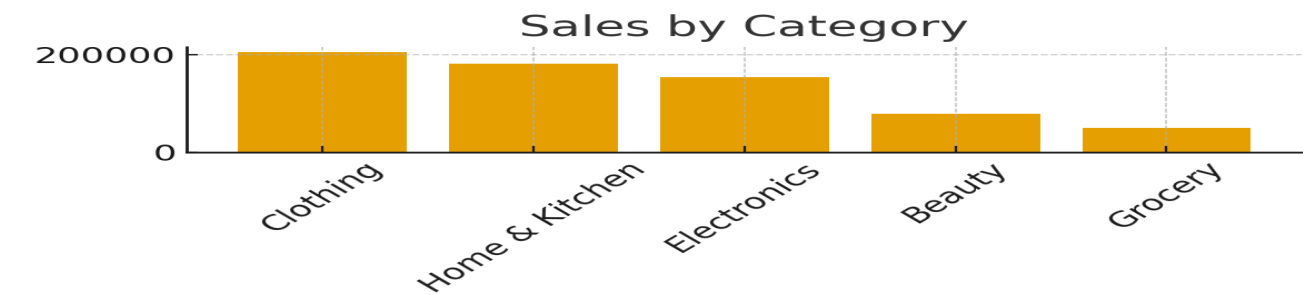


Retail Business Performance & Profitability Analysis - Complete Report

Forecast method used: ARIMA (fallback)

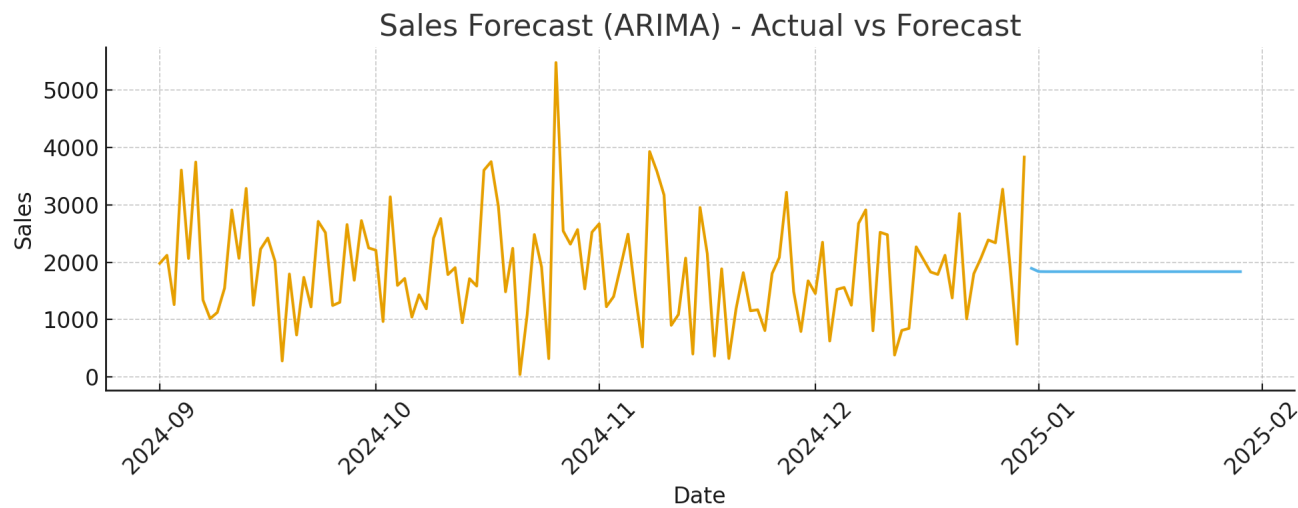
Key Findings

- Highest sales category: Clothing (Sales: 206029)
- Lowest total profit category: Grocery (Profit: 9656)
- Overall profit margin: 44.16%



Forecast & Recommendations

Forecast method used: ARIMA (fallback)



1. Use forecast to set safety stock and reorder points for the next 30 days.
2. Promote slow-moving SubCategories; bundle with high-margin items.