

₹984.87M

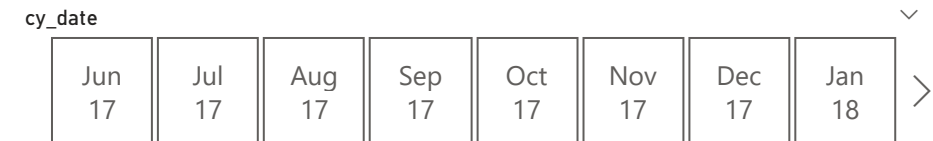
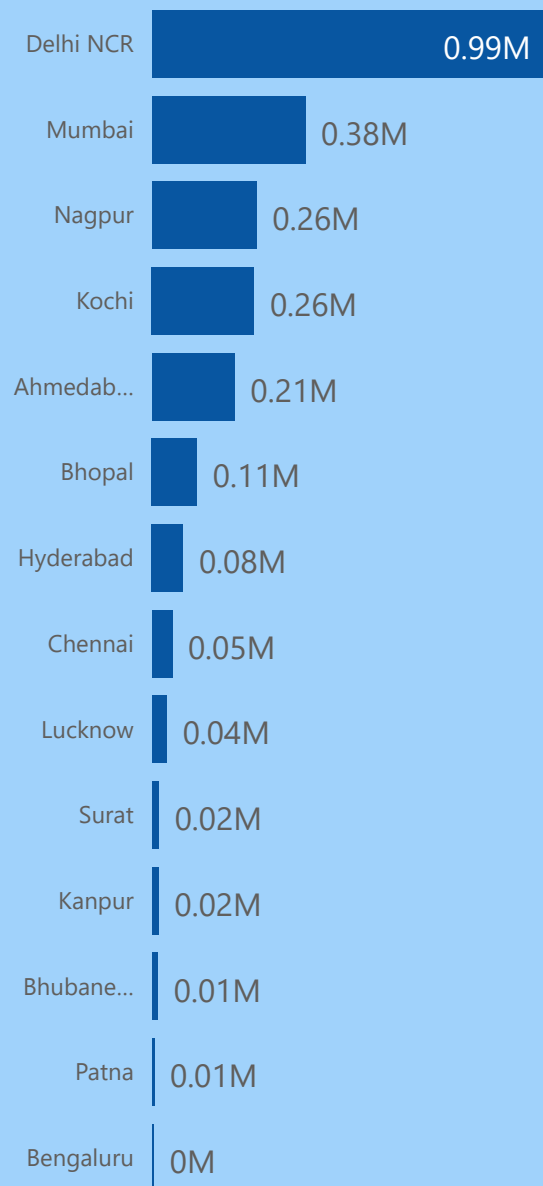
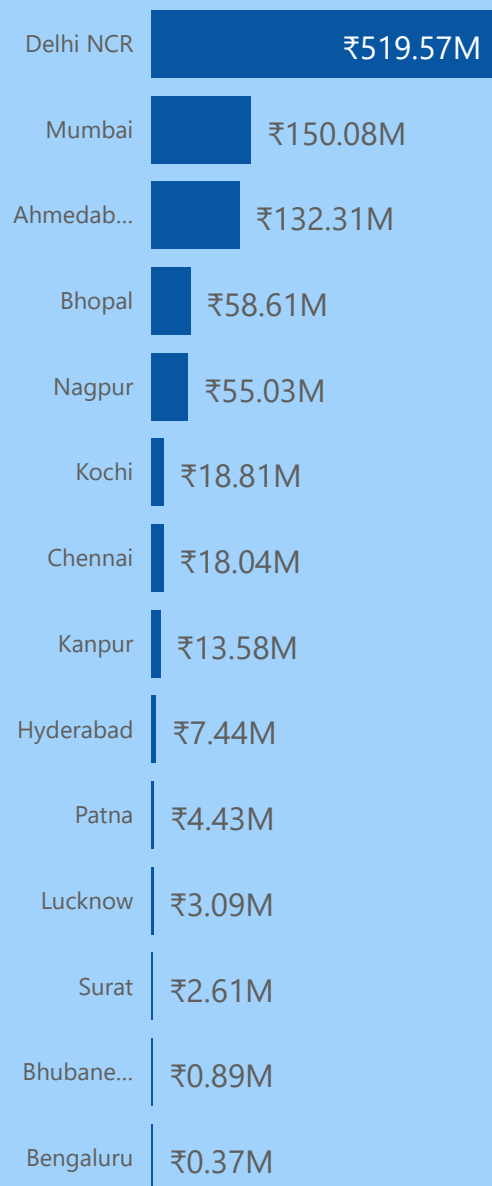
Revenue

2.43M

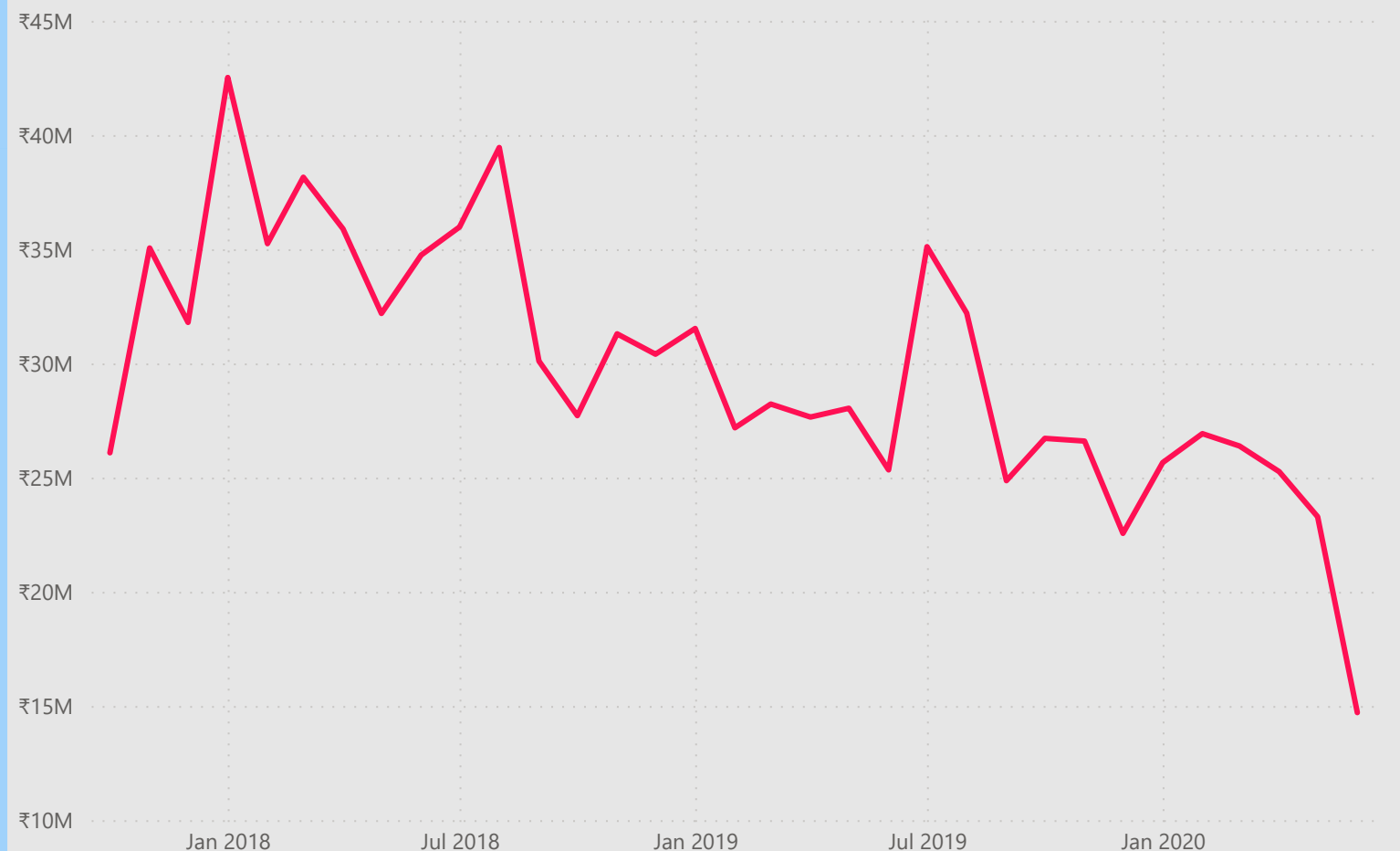
Sales Qty

Revenue by Market

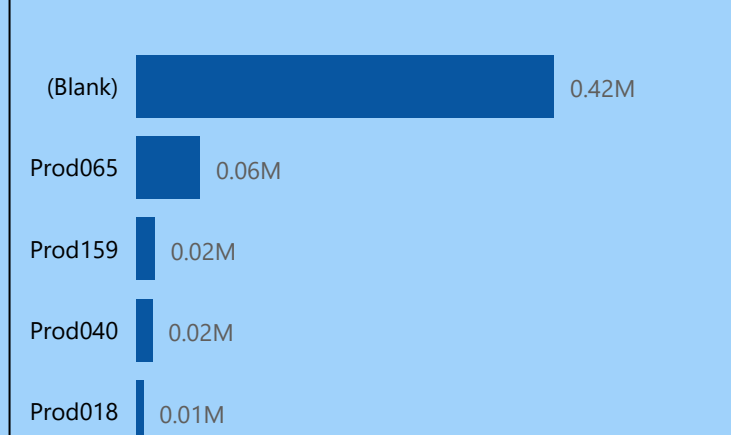
Sales Qty by Market



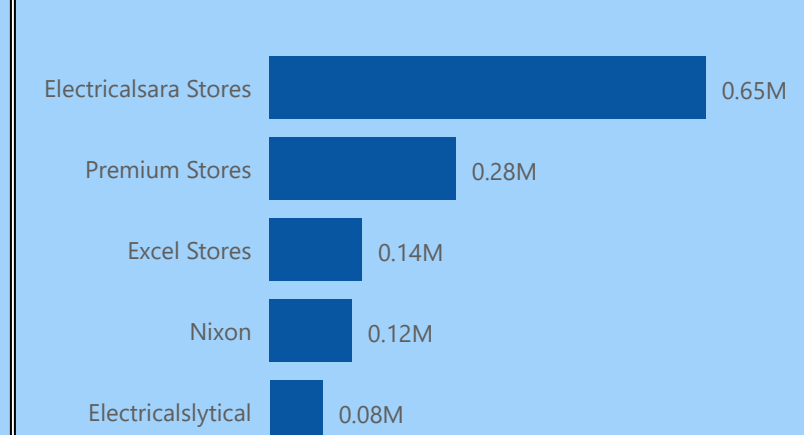
Revenue Trend



Top 5 Products



Top 5 Customers



₹984.87M

Revenue

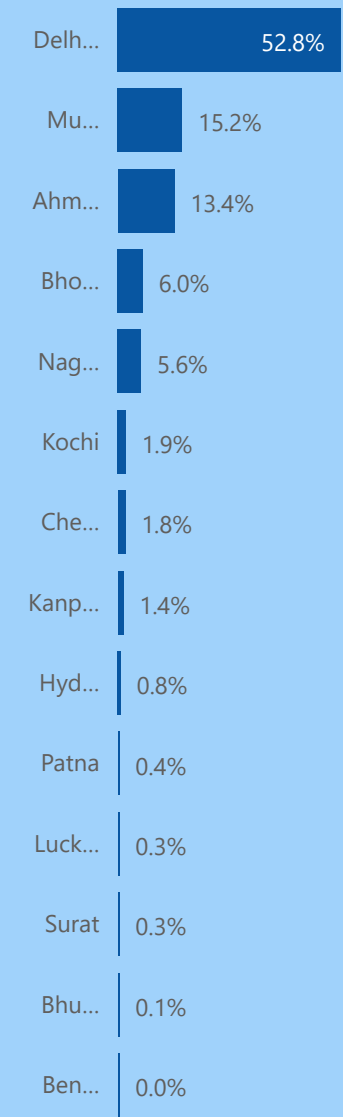
2.43M

Sales Qty

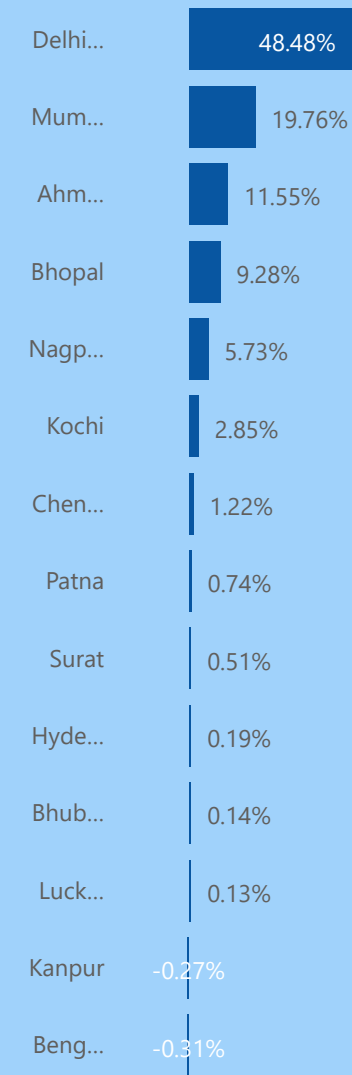
₹ 24.7M

Total Profit Margi...

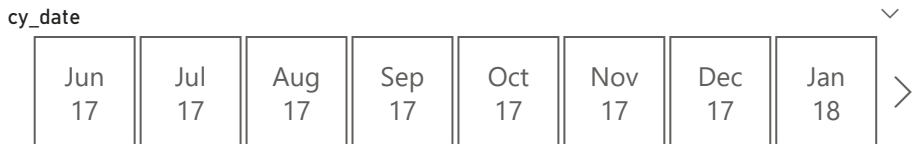
Revenue Contribution %



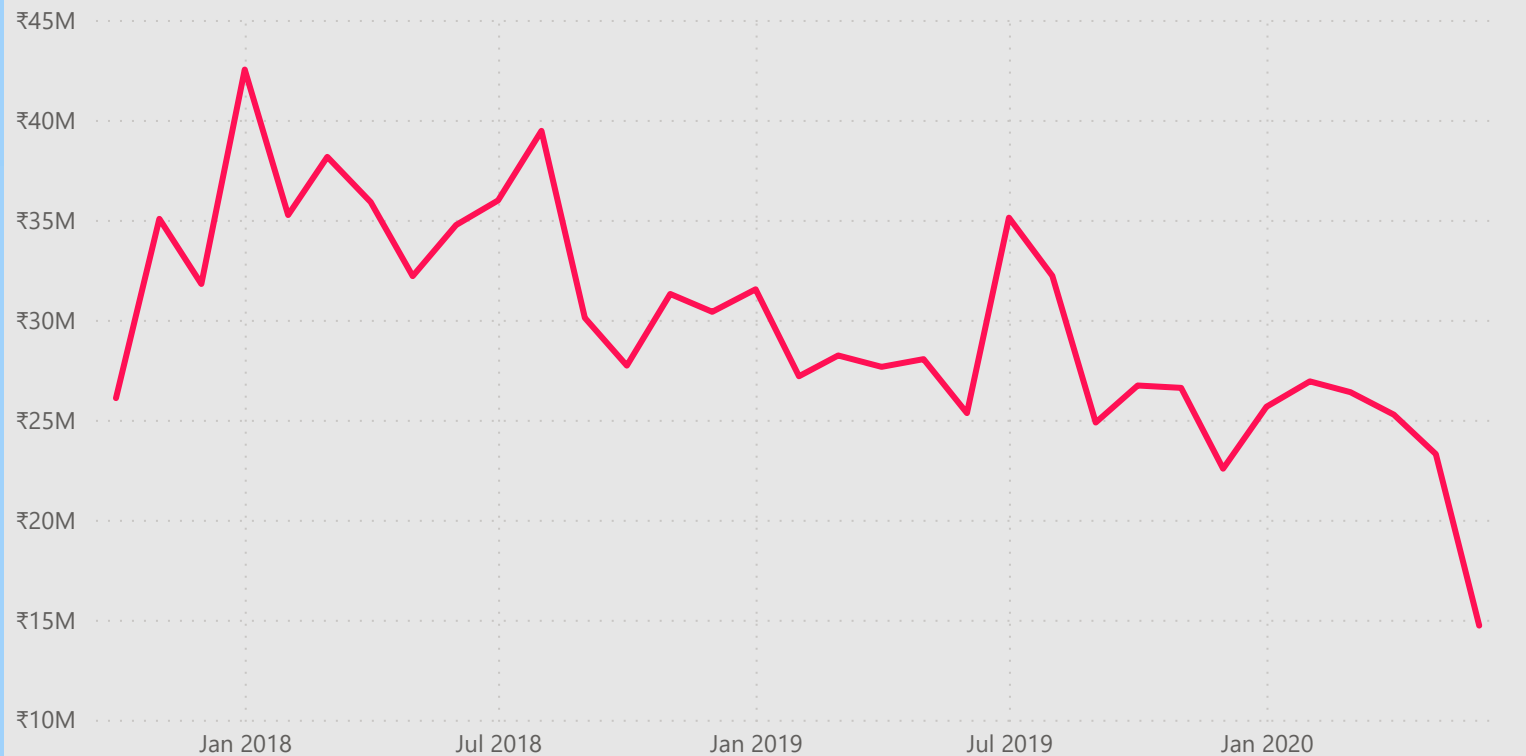
Profit Margin Contribution %



Profit % by Market



Revenue Trend



custmer_name	Revenue	Revenue Contribution %	Profit Margine Contribution %	Profit Margin %
Electricalsbea Stores	₹3,36,367.00	0.0%	0.01%	0.8%
Expression	₹4,30,368.00	0.0%	0.06%	3.5%
Electricalsquipo Stores	₹13,30,361.00	0.1%	0.36%	6.6%
Electricalslance Stores	₹18,68,461.00	0.2%	-0.15%	-2.0%
Sage	₹22,52,506.00	0.2%	0.14%	1.5%
Novus	₹23,59,799.00	0.2%	0.31%	3.2%
Insight	₹33,42,051.00	0.3%	0.14%	1.0%
Propel	₹41,83,862.00	0.4%	0.56%	3.3%
Elite	₹48,37,239.00	0.5%	0.86%	4.4%
Sound	₹49,66,707.00	0.5%	0.81%	4.0%
Zone	₹50,67,349.00	0.5%	0.25%	1.2%
Relief	₹52,30,158.00	0.5%	0.69%	3.3%
Power	₹57,27,123.00	0.6%	1.43%	6.2%

₹413.69M

Revenue

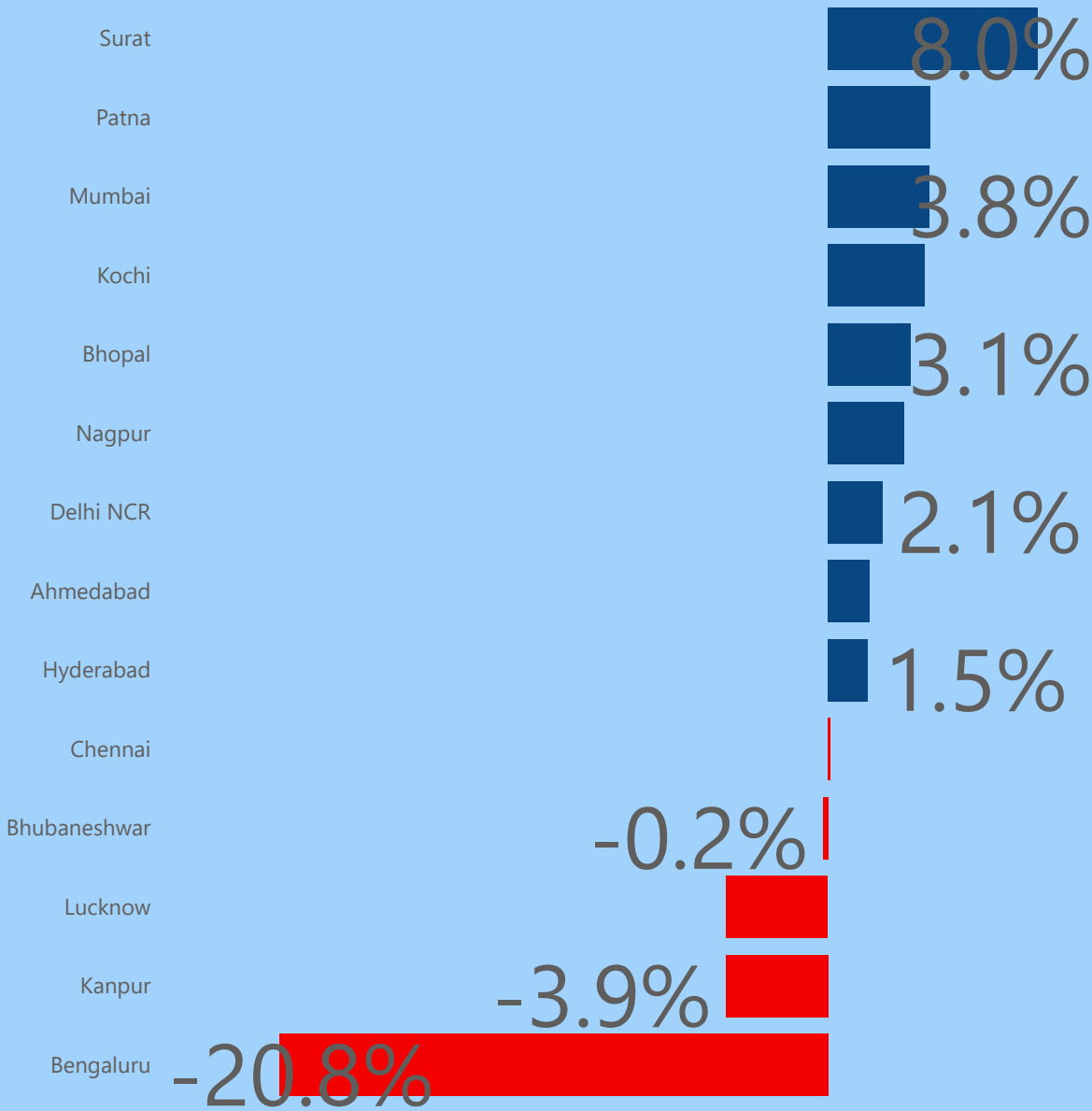
997.50K

Sales Qty

₹ 9.3M

Total Profit Margi...

Revenue Contribution %



Profit Target

1%

year

2017

2018

2019

2020

cy_date

Jan 18

Feb 18

Mar 18

Apr 18

May 18

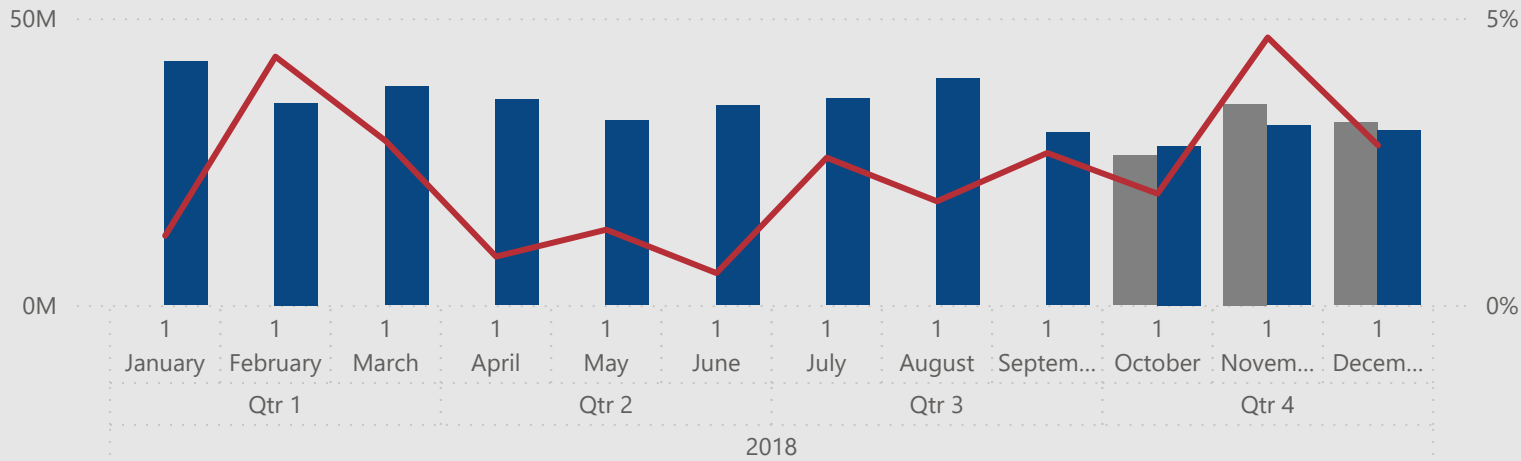
Jun 18

Jul 18

Aug 18

Revenue Trend

● Revenue LY ● Revenue ● Profit Margin %



custmer_name	Revenue	Revenue Contribution %	Profit Margine Contribution %	Profit Margin %
Electricalsara Stores	₹17,30,50,977.00	41.8%	35.12%	1.9%
Nixon	₹2,18,09,554.00	5.3%	10.13%	4.3%
Electricalslytical	₹2,08,25,800.00	5.0%	7.77%	3.5%
Premium Stores	₹1,86,93,181.00	4.5%	6.92%	3.5%
Excel Stores	₹1,80,51,333.00	4.4%	1.36%	0.7%
Info Stores	₹1,50,41,478.00	3.6%	0.52%	0.3%
Control	₹1,50,03,105.00	3.6%	2.66%	1.7%
Surge Stores	₹1,26,22,707.00	3.1%	1.48%	1.1%
Forward Stores	₹95,64,099.00	2.3%	2.00%	2.0%
Acclaimed Stores	₹93,39,052.00	2.3%	2.13%	2.1%
Electricalsocity	₹92,99,125.00	2.2%	5.95%	6.0%
Nomad Stores	₹78,22,478.00	1.9%	1.63%	1.9%
Leader	₹73,53,674.00	1.8%	2.77%	3.5%