

Shubham Mishra

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EDUCATION

Dr. A. P. J. Abdul Kalam Technical University, Lucknow

Aug 2015 - May 2019

B.Tech in Computer Science and Engineering

WORK EXPERIENCE

OEX Tech Solutions Pvt Ltd (Senior Software developer)

Jan 2024 - present

Currently working on a multi-tenant, AI-based E-commerce SaaS application that improves D2C brand sales, product visibility & reducing operational costs by 40% through intelligent automation. [Demo](#)

- Monitoring server logs on **Digital Ocean** to identify and resolve issues of the app.
- Integrated **WhatsApp** and **Pinterest** REST APIs into the application.
- Developed an AI chatbot interface and wrote backend logic using the OpenAI/**LLM** library.
- Managed inventory module to keep track of inventory items for product for Multi locations.

Crunchy Fashion Pvt Ltd (Software developer)

Jan 2022 - Jan 2024

Worked on E-commerce web application.

- Development of the administrative interface, dashboard using React.js, Typescript, and Ant Design.
- Writing db scripts for smooth transition of data from **MySQL** to **PostgreSQL**.
- Involved in development of **Shopify store** to enhance the online shopping experience on [crunchy-fashion.com](#) and increased **site health by 92%**.
- API integrations with major platforms including **Amazon**, **Shopify**, **Interakt**, **Digital Ocean** with application enhancing operational efficiency and connectivity.
- Showcased proficiency in **prompt engineering** with OpenAI by crafting **30 to 40** effective prompts, optimizing model output to generate SEO content for product and blogs
- Built a Product Service to automate the listing process on multiple channels such as **Shopify** **eBay**, **Myntra**, and **Ajio**, achieving **1000+** listings daily with optimized SEO practices.
- Automated **Amazon Marketing** campaigns by streamlining Excel sheet generation for both manual and automatic campaigns, optimizing keyword management and bidding strategies, resulting in a **70%** time savings.
- Containerized the Strapi project and deployed it on Digital Ocean.

PROJECTS

Web Crawler : Created Node.js app to Extract product information from Amazon, including titles, prices, descriptions, reviews, and ratings

SKILLS

Technical Skills: React, Node.js, TypeScript, PostgreSQL, MySQL, Docker, Git, REST API, Strapi

Soft Skills: Leadership, Teamwork, Ability to accept & learn new technology.

ACHIEVEMENTS

- Certificate of learning HTML from Bit Degree.
- Certificate for the Completion of C Training offered by IIT Bombay.