Forbes

New York City's Latest Attraction: A Climate Clock That Counts Down To Doomsday

The goal is to increase that percentage to 100% before the countdown clock reaches zero. If you want to see the Climate Clock in New York's ...

20 hours ago

Monday, 21 September 2020, 1:30 PM

Climate clock warned that we have

Approx. 7 years 102 days left to act

Before an irreversible climate emergency alters human existence

NowThis

This "Climate Clock" Is Counting Down Until The Planet Is Irreversibly Damaged

When The Climate Clock was unveiled Saturday by artists Gan Golan and Andrew Boyd, it displayed that there were seven years, 103 days, 15 ...

3 days ago

The Japan Times

Spinning clock in New York counts down time until climate ...

New York – Climate campaigners unveiled a huge countdown clock on Saturday, showing how little time is left before global temperatures hit a ...

6 days ago

The Core Issue

What actually happened?

THERE IS A GAP OF AWARENESS AND HUGE MISUNDERSTANDING

What most people think it is

What it actually is

Gaia

1. EDUCATE
2. RECOMMEND
3. ASSIST

Demo

This is for demo

Impact

Positive impacts that our idea will bring

Reduce carbon footprint consumption

SAVE OUR EARTH

Market Size Summary

Our team have conducted a market sizing to measure how big our idea potential is. Details was done on separate spreadsheet and here we present the summary of our market sizing.

	Total Available Market	Serviceable Available Market	Serviceable Obtainable Market
New York	xx million people	xx million people	xx thousand people
US	xx million people	xx million people	xx million people
Global	xx billion people	xx million people	xx million people

US contribution to global carbon footprint consumption

Market $ value Potential user Initial Phase

Revenue Stream

Our team has prepared several revenue streams for our idea to ensure a sustainable growth in both short-term and long-term. The revenue streams will be put into 2 different phases based on the effectiveness and readiness. The potential revenue figures are only in SOM value.

Phase 1

Commission Fee → 1%* of donation received

Phase 2

Premium Account → Unlock personalized reports and assistants for a monthly fee as low as $10

B2B & B2G scheme → Offer data that can be used for decision making, CSR, and policy priority

***We have validated the 1% and over 95% of our respondents think that it's a very reasonable amount**

Sample size: Approx. 200

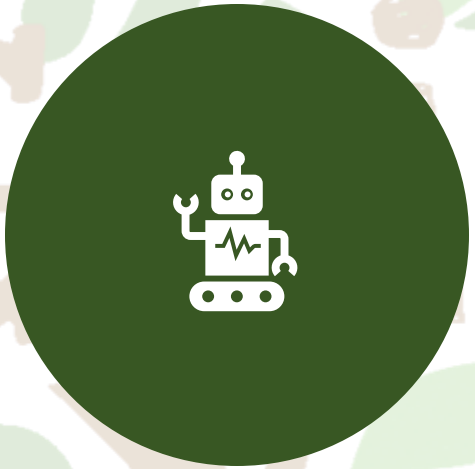
Early-stage action

Phase 2 will be implemented after 1-3 years or when we have enough users and traction

Future Outlook

What's next? What if we have more time?

Have a bigger data storage and have more variables to calculate



Add machine learning algorithm to enhance the quality of recommendation given exponentially

Translate to multiple language to increase accessibility

Team

Cool people behind Gaia

Dharmawan Santosa

- Strategic Operations Associate at Garena
- Business, Finance, Management Consulting

Hiu Wing, Lam

- CS Student at Brooklyn College
- Computer Programming Skills(Java), Web development(PHP, HTML, CSS), User Interface Design(Figma)

Liyu Lin

- CS Student at Brooklyn College
- Programming skills(Java, HTML, CSS), Research & analysis(R, Python), Web development

Geraldine Turcios

- Applied Mathematics Student at Farmingdale State College
- Web development skills (HTML, CSS, JS, React, Node.js), iOS development skills (Swift, UIKit, SwiftUI, SpriteKit)