

# IVAN HUNG

FINAL YEAR UG STUDENT - FOUNDER OF COHESIV. - SEO LONDON CANDIDATE - "26 MASTER'S APPLICANT

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## EDUCATION

### University of East Anglia — Norwich

BSc Economics and Finance (Final Year)

(Sept 2022 - Current)

- ⇒ Achieved the Brightspark Scholarship (worth £3000)
- ⇒ Ranked first out of 250 students in 1st year of UG studies
- ⇒ Completed First and Second Year with a weighted average of 78%
- ⇒ Achieved the 'Distinguished Performance' award in First Year (worth £100)

### Battle Abbey School — Battle

(Sept 2017 - July 2022)

- ⇒ Overall winner of LIBF Journalist Competition (2019)
- ⇒ Achieved the All Rounder Scholarship Award (2020)
- ⇒ A-Levels in Economics (A), Maths (A), EPQ (A) & English Literature (B)
- ⇒ EPQ Dissertation on 'Whether the journalism industry will last forever'

## EXPERIENCE

### Wealth Management Intern — Chow Tai Fook Life (Formerly FTLife) Insurance :

(Jun. 2024 - Current)

- ⇒ Learnt about a variety of services provided in Wealth Management, exploring different types of banking & insurance funds/plans available (e.g Premium Financing and Education Funding) through masterclasses hosted by the company.
- ⇒ Applied financial planning knowledge from masterclasses through a case-study client (BS & CFS, client risk-averse analysis and portfolio optimisation).
- ⇒ Led a team of 10 to complete an online portfolio for our line manager which documents their best achievements and types of financial packages.

### HR Intern — Blackmont Consulting:

(Jun. 2024 - Current)

- ⇒ Conducted over 100 screening interviews across a 2-week period and reviewed over 150 CV's.
- ⇒ Communicated with line manager through weekly checkpoint meetings to ensure goals were met, despite the 7-hour time difference.
- ⇒ Organised 6 interviews in one day with consideration of an applicant's time zone - made availability for a variety of time regions using "Calendarly".

### Content Creator — YouTube:

(Nov. 2022 - Current)

- ⇒ Through consistent development, the channel has grown to follow a lifestyle niche.
- ⇒ Grew the channel to 150+ subscribers & 5000+ views through the experimentation of various SEO methods.
- ⇒ Communicated & Partnered with growth-stage companies such as Crowdd & OMA (formerly Wangie.App)

### Data Analytics & Visualisation Job Simulation with Accenture:

(July. 2024)

- ⇒ Completed a simulation focused on advising a hypothetical social media client as a Data Analyst at Accenture.
- ⇒ Cleaned, modelled and analyzed 7 datasets to uncover insights into content trends to inform strategic decisions.
- ⇒ Prepared a client deck and video presentation to communicate key insights for the client and internal stakeholders.

## VOLUNTEERING

### ESG and Risk Director at Oakwood Fund:

(July. 2023 - Jan. 2024)

- ⇒ Promoted to ESG Director after showing remarkable performance and integrity as a senior analyst.
- ⇒ Created a new culture that fosters diligence and integrity in hopes of leading to better prosperity for future students.
- ⇒ 150% increase in media engagement through marketing techniques (e.g. SEO & time optimisation) for the funds social media.

### Chair of the Innovation and Student-Staff Committee:

(Sept. 2022 - Current)

- ⇒ Successfully integrated 'Wooclap' into virtual learning environment to improve student engagement.
- ⇒ Presented in front of a board of teaching directors to show the effectiveness of student voice in transforming teaching methods.
- ⇒ Working on how AI should be implemented into ECO (Q&A system) and how post-lecture engagement through communication platforms.

## RELEVANT SKILLS

### Data Analysis & Visualisation (Python, R, Stata, Tableau & Excel):

- ⇒ Comfortable with cleaning data, displaying descriptive data, performing diagnostic tests, analysing time-series and cross-sectional data & visualisation.
- ⇒ Proficient in building OLS and Binary-Choice Models (Probit & Logit)

### Financial Modelling:

- ⇒ Experience in building a three-statement model from scratch and learning concepts, e.g. avoiding circular referencing and the mechanisms of the revolver
- ⇒ Attended multiple City Investment Training weekend courses to develop a deeper understanding of valuation and buyout models.

**Languages:** English (Native), Cantonese (Professional), Mandarin (Beginner), French (Intermediate)

**Hobbies:** Powerlifting, Rock Climbing, Coding (Website Development), Piano (Achieved ABRSM Grade 8 and 99% in Grade 5 Theory) & Drums

**Insights:** LSEG Insight Day, Spring & Summer into Consulting (SEO London), Moody's Asia Emerging Markets Summit 2024