WHO WEARE, WHAT WEDO, HOW WEDO IT.



SERVICES GUIDE

CREATIVE MINDS SHAPING BOLD BRANDS.

At CloutNine, we specialize in transforming brands into digital powerhouses through strategic social media marketing. Whether you're a startup looking to establish your presence or a business aiming to scale, we craft high-impact content, data-driven campaigns, and engagement strategies that deliver results.

WHOWEARE







Our mission is to make high-quality social media management and marketing affordable and accessible to every aspiring business. We blend creative excellence with professional expertise to help brands grow, engage, and thrive in the digital landscape.

We envision a future where every business, regardless of size or budget, has the power to establish a strong online presence. By combining strategic marketing, innovative content creation, and data-driven insights, we aim to revolutionize how brands connect with their audience.

CHALLENGES YOU FACE!

LOW ENGAGEMENT & REACH

INCONSISTENT BRANDING & STRATEGY

HIGH MARKETING COSTS

TIME & RESOURCE CONSTRAINTS

LACK OF FRESH, CREATIVE IDEAS

HOWDOWE SOLVEIT?

TAILORED SOCIAL MEDIA STRATEGY

CONSISTENT & PROFESSIONAL MANAGEMENT

COST-EFFECTIVE GROWTH

PRIORITIZE, OPTIMIZE, AND DELEGATE.

BRAINSTORM, EXPERIMENT, INNOVATE.

HOWWE START?

- Discovery Call Understand your brand.
- Choose a Package Pick the best fit.
- Onboarding Finalize & set up.
- Strategy Session Plan content.
- Execution Create & manage.
- Growth Track & optimize.





Content Creation

- 12 high-quality static posts
 (carousels, infographics, posters)
- 4 engaging reels
 (short-form video content)
 Copywriting & Optimization
- Creative and engaging captions
- Profile optimization
 (bio, highlights, overall aesthetics)
 Engagement & Growth
- Daily story updates
- Hashtag research

Analysis & Strategy

 Monthly performance report and content strategy recommendations

ESSENTIAL PACKAGE

₹10,000/MONTH

CLOUTNINE

Content Creation

- 20 professionally designed posts (including carousels, informative content, and promotional graphics)
- 8 engaging reels with professional editing and transitions

Copywriting & Optimization

- Catchy, well-researched captions tailored to your brand tone
- Profile optimization with periodic bio and highlight updates

Engagement & Community Building

- Daily story updates (interactive elements like polls, Q&A, and quizzes)
- Community engagement (replying to comments and DMs, increasing audience interaction)

Strategy & Analysis

- Weekly content calendar planning and scheduling for consistency
- Monthly performance report with insights and growth strategy suggestions



₹30,000/MONTH

SERVICES GUIDE

SERVICES GUIDE

2025

Content Creation

- 30 high-quality posts (mix of promotional, informative, and engaging content)
- 12 reels with captions

Copywriting & Optimization

- Creative storytelling in captions
- Profile optimization (bio, highlights, branding consistency)

Engagement & Community

- Daily story updates (Q&A, polls, behind-the-scenes)
- Active community management (comments & DMs)

Strategy & Branding

- Personal branding to build authority
- Press releases & collaborations for credibility

Analysis & Reporting

- Weekly analytics & growth strategies
- Monthly content review & planning

Campaign Execution

• Engaging campaigns (trivia, contests, audience participation)

PREMIUM PACKAGE

₹50,000/MONTH

What's Included?

• Our customizable social media management package lets you tailor a plan to fit your brand's needs. The ₹10,000/month base package offers essential services, with options to upgrade as needed:

How It Works

- 1. Base Package (₹10,000/month) Includes content creation, community management, and profile optimization.
- 2. Customization Add extra services to fit your brand's needs.
- 3. Transparent Pricing Get a clear breakdown of additional costs.

Additional charges apply based on the selected services from the customized service basket.

CUSTOM PACKAGE

Base Package: ₹10,000/Month (Minimum)

SERVICE BASKET

1. Content Creation
Static posts (carousels, infographics, posters)
High-quality reels (motion graphics, captions, advanced editing)
Interactive stories (polls, Q&A, behind-the-scenes)
Custom video editing for reels

2. Copywriting & Optimization
Brand-aligned captions
Profile & branding updates (bio, highlights, aesthetics)
Creative storytelling & personalized content themes

Additional charges apply based on the selected services from the customized service basket.

3. Community Engagement Comment & DM management Interactive story activities (polls, trivia, contests) Custom engagement strategies for growth

4. Branding & Strategy
Personal branding & positioning
Competitor analysis & benchmarking
Monthly performance reports & growth plans
Weekly competitor tracking & action plans

5. Additional Services Content calendar & scheduling Custom campaigns (contests, giveaways) Content review & strategy planning



GETIN TOUCH

- Email: cloutnine.work@gmail.com
- Phone: 9321745330
- Website/Social Media: cloutnine.in



