

When complete, submit form with your marketing materials to: TargetGiftCardApprovals@Target.com

Contact Information: Whom should we contact about your Target GiftCard promotion?

Name: _____ Company: _____

Phone: _____ E-mail: _____

Name of Company Offering Promotion: _____

Are you a ☐ new client ☐ existing client?

What industry is the promotion geared toward? _____

Offer: What must a person do or accomplish to receive a Target GiftCard?

Timing: When does the promotion begin and end?

Audience: Who will receive the promotion? Are there specific regions that will receive the promotion?

Distribution Quantity: How many people will see or receive materials about the promotion?

Distribution Method: How will you be distributing the gift cards to the promotion recipients?

Channel(s): Please check elements below that feature the Target name or gift card image and indicate the number of versions or pages of each.

<input type="checkbox"/> Direct Mail:	Number of Versions:	
<input type="checkbox"/> Radio:	Number of Versions:	
<input type="checkbox"/> Email:	Number of Versions:	Subject Line:

Source of address list:

<input type="checkbox"/> Newspaper:	Number of Versions:	Dimensions:
<input type="checkbox"/> Web Page:	Number of Versions:	URL:
<input type="checkbox"/> TV:	Number of Versions:	
<input type="checkbox"/> Other:		Description:

Forecast: Please provide the estimated gift card purchase you will make for this promotion in units and dollars

