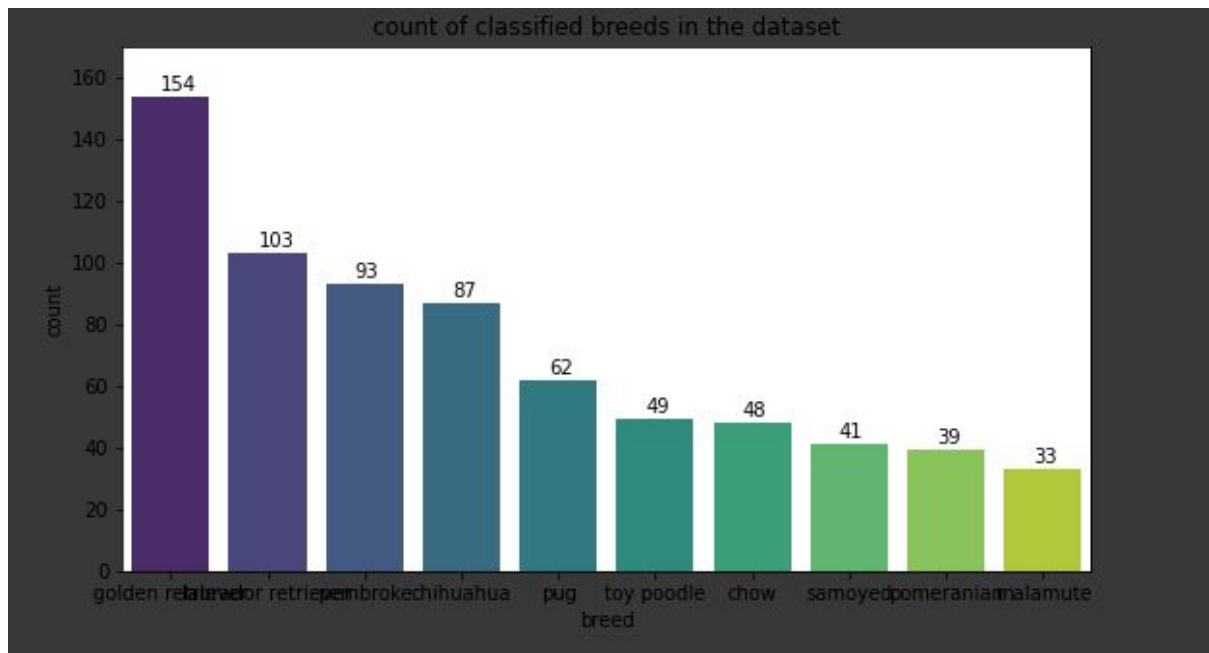


ACT REPORT

DIKSHITA BASU

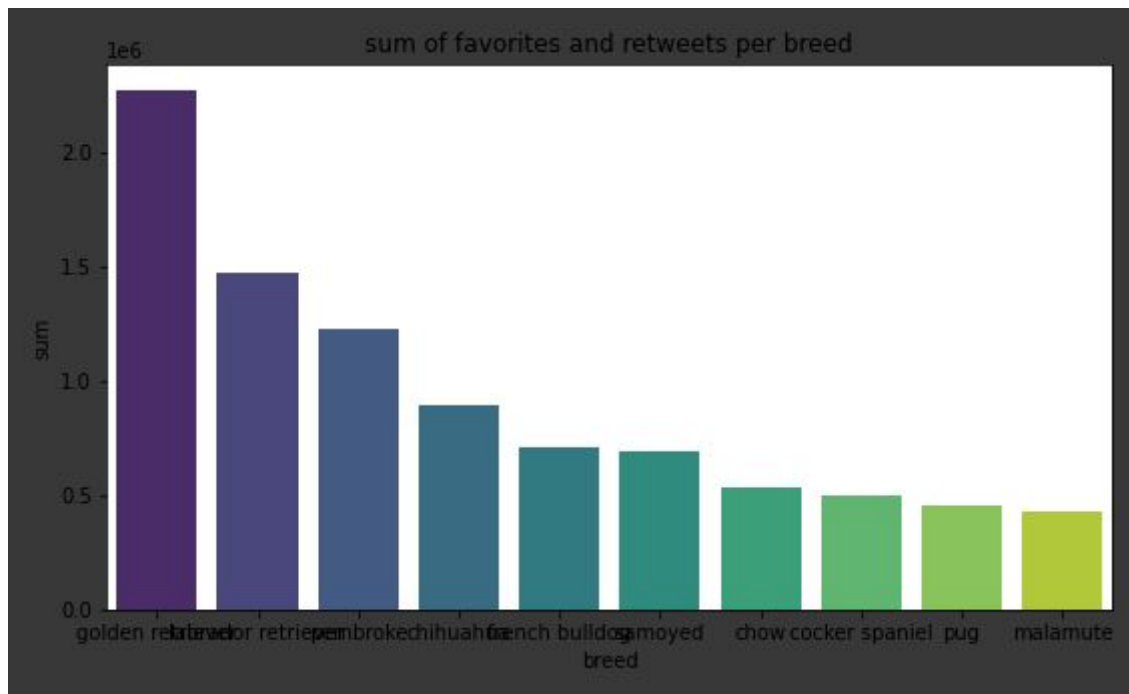
INSIGHTS :

1.THE TOP 10 MOST POPULAR BREEDS ARE:



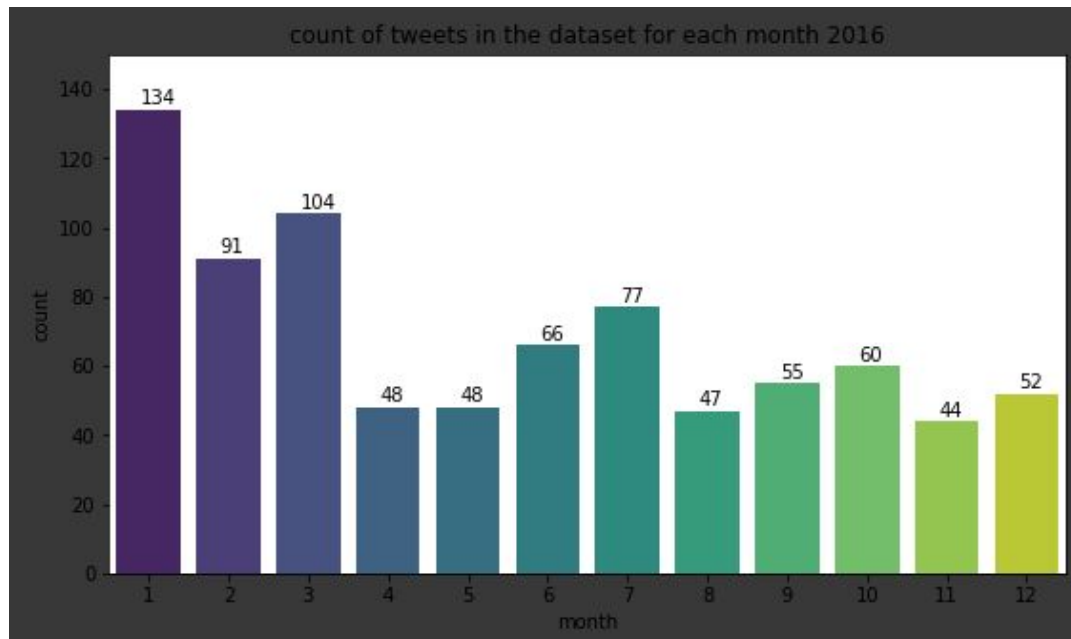
THE GOLDEN RETRIEVER IS THE MOST POPULAR DOG, FOLLOWED BY LABRADOR. WE CAN ALSO SEE THAT GOLDEN RETRIVER IS UNMATCHABLY HIGHER WITH THE COUNT OF 154.

2.TOP 10 FAVOURITE RETWEETS:



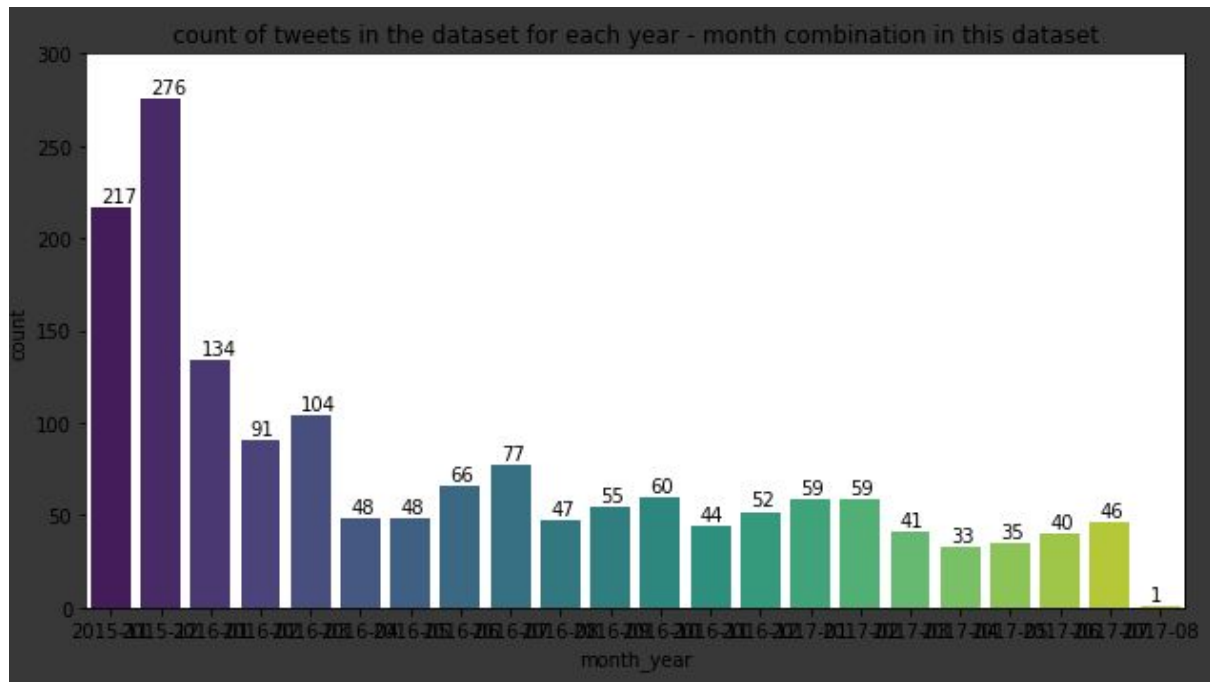
HERE, ALSO GOLDEN RETRIEVER TOPS THE LIST, FOLLOWED BY AGAIN LABRADOR

3. THE NO.OF TWEETS PER MONTH:



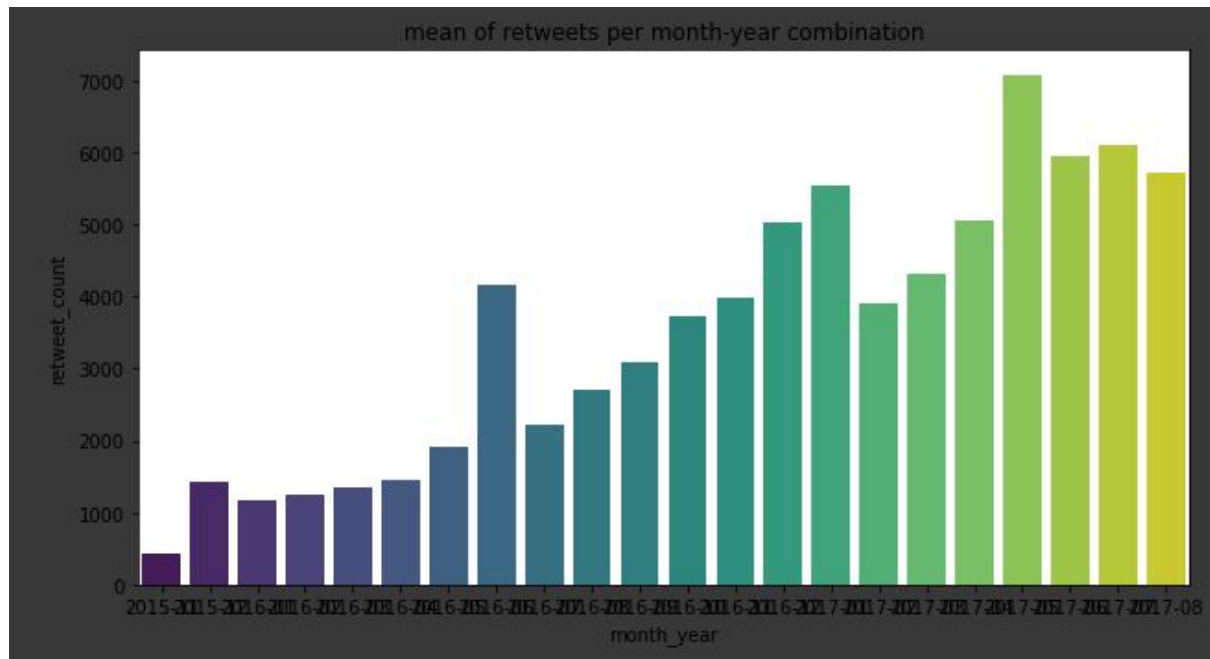
THE NO OF TWEETS IS DECREASING.IN JAN THERE WAS QUITE HIGH TWEETS I.E. 134, THEN IN APRIL AND MAY THE TWEETS DECREASED DRASTICALLY, SO LOOKING AT IT WE CAN SAY THAT THE ACCOUNT HOLDER IS NOT CONSISTENT.

4. THE NO.OF TWEETS PER YEAR:



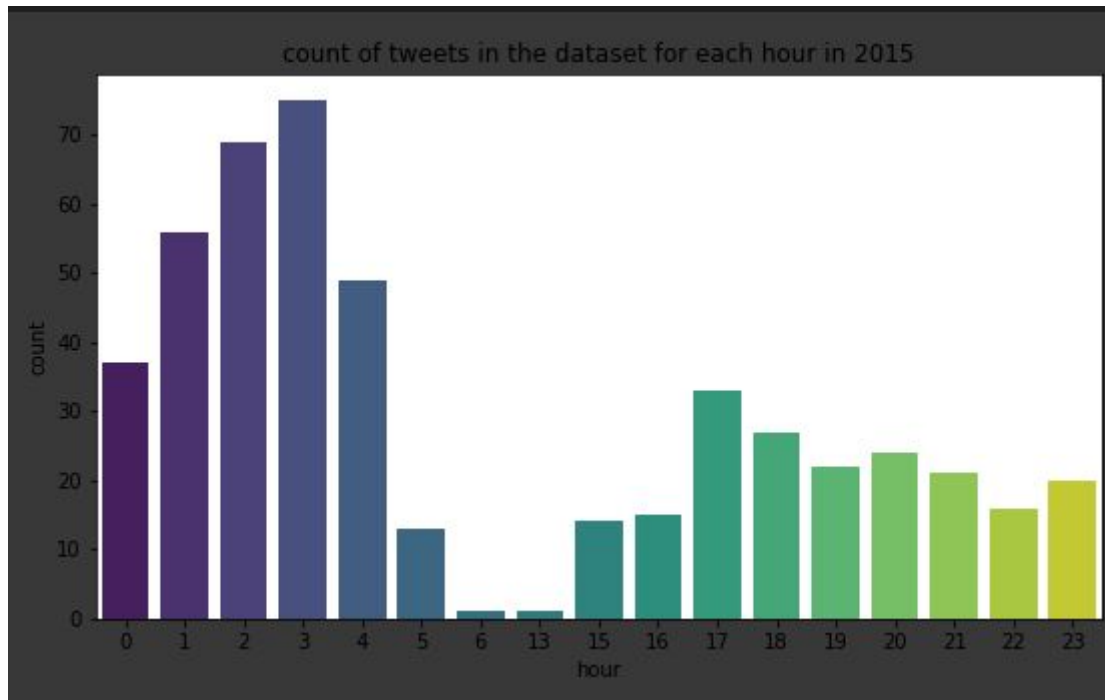
THE TREND IS DECREASING YEAR BY YEAR.WE CAN SEE THAT THE HIGHEST TWEET WAS ON 2015, FEB. AFTER THAT IT DROPPED DOWN AND IN THE COMING YEARS ITS NO.OF TWEETS DECREASED HEAVILY.

5.MEAN OF RETWEETS PER MONTH-YEAR:



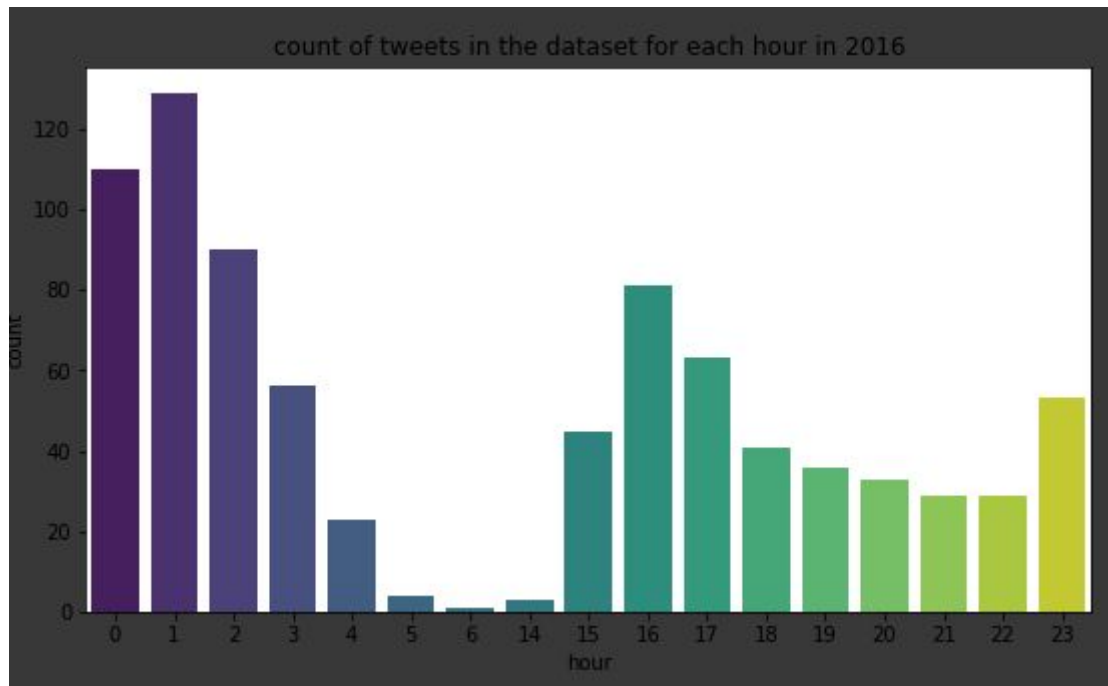
THE NO.OF RETWEETS ARE INCREASED.WE CAN SEE THAT INITIALLY THE ACCOUNT WAS NOT POPULAR BUT IT BECAME POPULAR OVER THE YEAR. THEY MIGHT BE INCREAING THE QUALITY OF THE CONTENT.

6.COUNT THE NO.OF TWEETS PER HOUR IN 2015:



THE TWEETS ARE GENERALLY FROM 1-4 AM.
IN THE MORNING 5AM - 1PM THEY DON' POST
MUCH . THEN SOMETIMES THEY POST IN
EVENING TIMES.

COUNT THE NO.OF TWEETS PER HOUR IN 2016:



HERE IN 2016 ALSO WE CAN SEE THAT POST ARE TWEETED FROM 12AM- TO 2AM. THEN TILL EVENING THEY DON'T POST MUCH THEN AGAIN AT NIGHT THEY START POSTING.

HERE, FROM THE ANALYSIS WE CAN SAY THAT INITIALLY THEY USED TO TWEET A LOT TO MAKE THEIR PRESENCE STRONG ,ONCE THEY BECAME POPULAR THEY STARTED FOCUSING ON QUALITY RATHER THAN QUANTITY. THEREFORE THEIR RETWEETS INCREASED.FROM ALL THESE WE CAN SAY THAT ITS A POPULAR ACCOUNT.