THAT'S a funny sort of noise, "Gunk." Sounds as if one had been hit suddenly in the pit of the alimentary canal.

But in Toledo, Ohio, it is a noise to conjure with, Get into trouble in the street or lose your pocketbook, and say "Gunk!" to a newsboy, and you'll have the finest detective force in the world working for you for no pay inside of a minute.

wou for no pay inside of a minute.

The noise is an abbreviation—a loving ont, too—of the name of that patron saint of newsboys, John E. Gunckel of Toledo, rapidly becoming Gunckel of the United States. Nay, be has already become so. And it is only because he is so loaded with work arong boys who are peris so loaded with among boys who are per-sonally so close to his big, warm heart that he doesn't spend his entire time three hundred and sixty-days of each year, and

three hundred and sixty-five days of each year, and three hundred and sixty-six in leap years-going about organizing homes for newsboys, or rather going about readjusting the moral tone among hards boys everywhere of the newsboy age.

on talter going about readjusted to the tone among hitle boys everywhere of the newsboy age.

There is nothing marvelous about any of it, either, when you watch Gunk do it. It is the most natural thing in the world. If there is anything wonderful, it is that it can remain natural earth him so long. But it does. I was in his office the other day while let book in as full members of the Newsboys' Association New 7,031, 7,032, 7,033, and 7,034. These numbers are actual numerals, representing the nimeteen years' membership in Teledo and suburbs. Or course, many of that 7,034 (goodness knows how long the number is by this timed) are now grown up men. But they are far better grown up men. But they are far better grown up men than they would have been if "Gunk" hadn't got hold of them in boyshood.

You see, without organization and selected hadership, the moral tendency of how is a downward. Gravitation's law is a busy little thing among the boys, when they are undirected, and even then if they are not wisely directed. "Gunk" takes the moral current of the boys, twists it, and, beheld it is flowing to the right astroction as in the wrang. For the right shreeted and in the wrang for the right shreeted as in the wrang. For the right shreeted as in the wrang for the right shreeted as in the wrang. For the right shreeted as in the wrang for the right shreeted as the right shr





John E. Gunckel.

did I ever? Do you know that if you get into this once you can never get out? You do, ch? Are you a good boy?
Well, well! Now, you
other boy, keep still there.
This boy can do his own
talking. Eh? Why, Tony talking. Eh? Why, Tony here can whip the life out of you! What! Oh, you can talk, ch? You don't have to have anybody talk for you when you get in earnest about it? Now, here's your card. What do you do with this? Tell him. Tony Yes. Tell him, Tony. Yes, Sir, he takes it upstairs to Charley, and Charley keeps it. That's your keeps it. That's your house card. And this card

what do you do with this? You keep it at home. You don't carry it

Gunckel.

Guncke

rown up men. But they are far better grown up men than they would have been for Gank. Including set hold of them in boyshood.

You see without organization and see keep the seed of the contraction of the seed o

# Our artists will send you plans in colors for any rooms you wish to decorate-Free of charge. Write for them!

Original plans for ceiling, frieze, side walls and stencils made by designers in touch with the modern ideas of the large Art Centers. They will study the size, lighting and arrangement of your rooms-give you individual service. And there will be no charge for this expert advice. It will enable your local decorator to give you as artistic results as the high-priced men from New York or other big cities.

vogue for the new decorating than wall paper or paint and costs far less. All kalsomine colors appear crude beside the soft-hued Alabastine tinting. is distinguished for its exquisite water color tints.

### Send for this Free Book of Beautiful Rooms

Microstine Book

New Homes

Architects specify

New Properties of the properties of

Full Five Pounds White 50c: Regular Tints 55c Write for The Alabastine Book today

## Alabastine Company

Grand Rapids, Mich. 652 Grandville Road

New York City Desk 52 105 Water Street



