



## Styleplus Clothes \$17

### The Same Price the World Over

are the last milestone in the progress of good clothes development in America.

Back of them stands the life work of America's first and foremost clothing manufacturer, Mr. Henry Sonneborn.

Styleplus Clothes \$17 are born of 63 years of keeping everlastingly at one thing—the achieving of perfection in clothing manufacture. The result is the most scientifically managed clothing factory in the world.

We have developed economies of handling and economies of time, the saving of cents here and fractions of a cent there that total a wonderful quality for a remarkable price. We are giving the men of America their full share of every advantage we have laboriously discovered.

Styleplus Clothes stand for the perfection and experience gained in cutting, fitting, stitching and finishing over 50 million suits and overcoats—the 63 years' product of America's and the World's largest clothing factory.

Styleplus Clothes \$17, stand for

- Style + Quality
- Style + Materials
- Style + Workmanship
- Style + Service
- Style + Fit
- Style + Finish
- Style + Guarantee

We guarantee every Styleplus garment to be made of thoroughly-shrunk all-wool or all-wool-and-silk materials.

Should any Styleplus garment fail to give reasonable wear, the Styleplus dealer from whom it was purchased is authorized by us to replace same with a new and satisfactory Styleplus suit.

Styleplus Service—for your convenience

Whenever a purchaser of a Styleplus suit finds a button gone or loose, or a tear, or in need of repairing, he can walk into the nearest Styleplus store, no matter where located, and this repairing (other than pressing) will be done free of charge.

Look for the Styleplus label in the coat.  
Look for the Styleplus guarantee in the pocket.

If there is no Styleplus agent in your town, write for Style folder and samples of Styleplus fabrics.

**HENRY SONNEBORN & CO.**  
Baltimore, Md.

### HOTEL CUSTOMS ABROAD

**A**BROAD, where many quaint and curious hotels, taverns, and inns of respectable antiquity abound, it is natural to find many odd customs followed to this day by the patrons of these caravansaries.

There is an inn in a town on the Rhine wherein, whenever a patron is heard to swear, he must place a coin equivalent to the value of one cent on the bar of the counter.

Until recent years there was a most respectable old inn in Warwickshire, England, the proprietor of which was accustomed to invite all his patrons to accompany him and his wife Sunday mornings to a church directly opposite the inn. On returning from service each customer was expected to partake of refreshments offered by the hospitable landlord free of charge.

Those who put up at one hotel in Edinburgh obtain, if they are unaccustomed to the ways of the place, a first hand knowledge of the Scottish disposition. Patrons of this hotel must remember to keep their shoes or boots in their rooms overnight, otherwise their footgear will be blacked, regardless of its original color.

There is a public house in Dumfries where may be seen an old armchair alleged to have been invariably used by the poet Burns when he visited the place. All who sit in this chair are required to "treat" all who may be in the room at the time.

There is a tavern in the south of France where an almost incredible custom prevails. Patrons are allowed only one drink. Should this prove insufficient to quench their thirst, they must leave the inn and take a walk before they are permitted to have another.

The Austrian proprietor of an inn in Hungary evolved a quaint idea for providing funds for charitable entertainments. A patron in this inn, seeking refreshment, is expected to knock on the table or counter before drinking. Any violation of this rule is penalized by a small fine, and the money thus obtained goes to provide funds for the relief and entertainment of the poor of the village.

### THE LOST ARTS

**F**ROM time to time fresh illustrations are afforded as to the ancients' ingenuity, with special reference to what are termed the "lost arts."

Recently it has been shown that the old Peruvians must have understood the laws of atmospheric pressure in order to construct the curious jars and vases they left. One of these pieces of pottery was ornamented with the figures of two monkeys, and when water was poured into or out of the vessel sounds like the screeching of monkeys were heard. Another similar vessel has the figure of a bird that uttered appropriate notes; another was ornamented with a cat that mewed; and another with snakes that hissed. An ingenious water jar bore the form of an aged woman on whose cheeks tears were seen to trickle, while sobs were heard when water was poured from the jar.

### CHINA THE LAND OF SILK

**C**HINA is so well suited by natural conditions for the production of silk that even the most antiquated and unscientific methods cannot deprive her of first rank in that industry.

In Japan everything connected with the silk business is scientifically regulated. No silkworm is permitted to hatch unless the egg has passed scientific inspection. Mulberry trees are cultivated on scientific principles. Similar methods are pursued in other countries where silk is produced.

But in China these things are almost entirely disregarded, and yet the Flowery Kingdom keeps near the head in the production. Her undeveloped resources in this industry are so enormous that it is predicted that when China adopts modern methods she will give a new turn to the silk business of the world.

### A GAME OF TAG

We used to have a lot of fun—  
Time and I—a playing tag.

Touch and go.  
I can tell you I could run.

And Old Time, like a faded nag,  
Was awful slow!

Oh, we had a lot of fun.

When I could touch and I could run,  
A playing tag with Time!

But now the game has lost its zest.

There's no fun a playing tag.

Touch and go.

While I'm tired and wish to rest,

Time's so spry—he does not lag—  
Who once was slow.

Yes, the game has lost its zest.

When I no longer run my best,  
A playing tag with Time.

—Webster Davis



If you'd rise early, just say when  
And leave your call with me—Big Ben.

**B**IG BEN has something to say to people who like to get up promptly in the morning.

He guarantees to call them on the dot whenever they want and either way they want, with one prolonged, steady call or with successive gentle rings.

And he guarantees to do

it day after day and year after year, if they only have him oiled every year or so.

There are 16,000 jewelers in the country who have known him since he was that high and who'll vouch for everything he says.

Big Ben stands 7 inches tall. He rings steadily for 5 minutes or intermittently for 10. His price is \$2.50 in the States, \$3.00 in Canada.—If you can't find him at your jeweler's a money order sent to *Westlox, La Salle, Illinois*, will bring him to you express prepaid.

## Ask the Grand Trunk Pacific Railway To Help You Get a Splendid Farm



ing fortunes.  
**\$4,000 in 3 Years!**  
I came here from North Dakota and have had three crops off my land. The first year I had 31 bushels to the acre. In the next year and 30 the next. I came here with nothing and it would take at least \$4,000 to buy me out.

JOSEPH PEOPLES.

**\$6,000 in 5 Years!**

I have lived here five years, and came here with nothing. Now \$6,000 could not induce me to part with what I have. I had 3,150 bushels of wheat and oats off 140 acres. I sold my wheat at Fort William at 98¢ per bushel.

PORTER ROBINSON.

**40 Bushels Per Acre.**

I came here in 1905. I had 40 bushels to the acre of No. 1 hard wheat in 1906, which was the best crop I have had; but I am well satisfied with the country and my prospects, and will have 340 acres under crop next year.

J. T. McNEE.

### How Canada's Greatest Railroad Helps You!

We are helping thousands of settlers secure the best farms on our lines at a fraction of actual value. Their success means a tremendous volume of traffic for the Grand Trunk Pacific Ry.

We have no land for sale, but our expert land men,

### Ask for the Famous Free Book, "LAND, A LIVING AND WEALTH"

The Story of Farming and Social Conditions in Western Canada. Tells how men pay for their farms with the first crop. Gives opinions of America's greatest soil experts, crop experts, live stock experts, and students of social conditions, on the advantages of Western Canada. All about Free Homesteads. Describes the great colonization movement which is fast transforming Western Canada into the world's greatest agricultural empire.

In writing for the book, state what kind of land you want, soil, and for what class of farming, and we will write you fully. Address

**W. P. HINTON, G. P. A., 32 Union Station, Winnipeg, Canada**

### MAKES A PHONOGRAPH SOUND LIFE-LIKE

The Morse Clarifier is a remarkable little device that fits in tube between reproducer and horn of any make of machine. It renders the sound loud, clear, like-like and eliminates that unpleasant metallic effect. It fills a long felt want. Can be inserted in a minute and is everlasting. **\$1.00 MAILED PREPAID** Send dollar bill, 2c stamps or check at our risk. Guaranteed absolutely satisfactory or money refunded. Suitable for Victor, Victor Victrola, Edison with rubber or metal connection, Columbia disc or cylinder. Information and circular matter free. **MORSE BROTHERS, Manufacturers and Distributors** 440 Lumber Exchange, Minneapolis, Minn.

### The Morse Clarifier

Pat. Jan. 16-'12



### AGENTS

\$2.50

**KANNER'S SLYDE-STROKE RAZOR STROPPER** is the only machine that reproduces the barber's perfect heel to toe stroke. The razor moves up and down; the stropper moves back and forth with one operation. Absolutely new and sold under a money back guarantee. Sharpens all razors and safety blades. A moment's demonstration—a sale and on to the next. Profits are enormous. Write for sample outfit and territory. **S. A. KANNER, 554 Broadway, NEW YORK**