

HIYA SINGH

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EDUCATION

Parsons School of Design, The New School, NYC

BFA Communication Design

2021 - Present
Graduating: May 2025
GPA: 3.97

EXPERIENCE

IOM Bioworks Ltd, Bengaluru, India

May 2022 - Aug 2022

As the UI/UX and Graphic Designer,
Drafted IOM's medical report
Helped redesign their website and sample collection kit with new infographics
Concept for a brand redesign

Sesovera, Bengaluru, India

July 2020 - Nov 2020

Made illustrations and storyboards for applications of native Voice AI
User Research
- making persona templates
- conducting User Interviews
- conducting surveys
- Focus groups of prospective clients - speaking with Hotel managers and healthcare professionals

Freelance, Bengaluru, India

May 2021 - Aug 2021







Worked on freelance projects like journal design for therapists.
teaching and giving feedback
making quizzes for design students

SOFT SKILLS

Interpersonal Skills Public Speaking
Leadership Problem Solving
Delegation Providing Guidance

TECHNICAL SKILLS

ADOBE CC

InDesign 
Illustrator 
Photoshop 
Lightroom 
Premier Pro 
XD 

CODING

HTML 
CSS 
JavaScript 

Figma 

OTHER INTERESTS

Photography
Video making
Dancing
3D Modelling
Illustration

Art and Design work

