

SARTHAK JAIN

Summary - Experienced in Product Management, Software Testing, Marketing & Community building

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in sarthak-jain24apr98

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PROFESSIONAL WORK EXPERIENCE

Associate Product Manager Intern

Coding Blocks

📅 Oct 2018-Feb 2020

- Managing the launch of 4 products in duration of 1 year.
- Initiating data analysis and testing of android and web apps resulting in smooth UX and 95 % bug free product.
- Lead and formulate 2 successful marketing campaigns which concluded with 74 % ROI increase along with 1500 times rise in user sign-ups.
- Begin researching on market and competitors along with gathering requirements for 4 products and analysing them.
- Expanding social media audience following and engagement on different platforms by 165 % organically.
- Organizing workshops & judging hackathons at over 15 colleges in collaboration with communities across India. Guided and motivated over 400 campus ambassadors pan India.

Web Developer Intern

All India Radio (AIR), Prasar Bharati

📅 Jun 2018-Jul 2018

- Collaboration with team members to develop a web-app to 100 % digitalize the complaint filing system for the Government quarter residents.
- Facilitate and monitor the database systems.

Social Media Marketing intern

ShopNani

📅 Dec 2016-Jan 2017

- Drafted 10 niche articles and blogs on prevailing technologies. Evaluating insights for campaigns and managing the social media presence.
- Managed and organically elevated social media following by 200 %.

PROJECTS

Website sarthakj.me - HTML, CSS and JavaScript

Mobile responsive online portfolio showcasing my work experience, education, projects and achievements along with mailing service and personal payments page.

AI Text Generator - Python3 and TTS

Markov Chain based machine learning model to generate song lyrics and speeches.

Birthday Wish Script - HTML and JavaScript

A simple project to wish someone birthday online in a fun way.

Web Skills Script - HTML, CSS and JavaScript

A web application to show my projects with LIVE coding animations.

Space Shooter - Phaser.js, HTML, CSS and JavaScript

A very simple, yet elegant space shooter game. It is designed and developed for ultra casual players. It runs on all desktop browsers.

ACHIEVEMENTS

- ★ Top 50 Marketing & Advertising Leaders Award by MADCon 2019, Dubai.
- ★ Judge and Mentor at Hackathons - MLH Local Hack Day, HackOn 2020, IGDTUW Hacks.
- ★ TIMES NiE Student Of The Year 2013.

TALKS AND PRESENTATIONS

- ★ Google I/O Extended 2019.
- ★ Google Developer Group DevFest Punjab19.
- ★ Training and counselling of over 1000 students on professional growth in IT Industry at NIT Kurukshetra, LPU, MUJ and more.

SKILLS AND STRENGTHS

C++, Python 3 and MySQL

SDLC, TDD and QA Testing

Git, AWS, AMT, Agile and Scrum

Market & Competitor Research

Product Strategist and Evangelist

Product Management and Growth

Requirements Gathering & Analysis

Product Development for B2B and B2C

PLATFORM KNOWLEDGE

- ✓ Google Ads, Analytics and Tag Manager
- ✓ Metabase, OneSignal and Firebase
- ✓ Medium, WordPress and Ghost
- ✓ SendGrid, SendInBlue and Mailchimp
- ✓ Hootsuite, Hubspot, Zoho and FreshDesk
- ✓ YouTube, VdoCipher, reddit and Telegram
- ✓ LinkedIn, Twitter, Facebook and Instagram

EDUCATION

B.Tech - Computer Science and Engineering

Guru Gobind Singh Indraprastha University

📅 Aug 2016 – Jul 2020 CGPA: 7.43

Senior Secondary Education- 12th (CBSE)

Kendriya Vidyalaya sector-8 Rohini, Delhi

📅 2016 Percentage: 90.2 %

Secondary Education-10th (CBSE)

Kendriya Vidyalaya sector-8 Rohini, Delhi

📅 2014 CGPA: 10