

SARTHAK JAIN

Experiences in Product Management, Software Testing, Marketing and Development

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PROFESSIONAL EXPERIENCE

Associate Product Manager Intern Coding Blocks

Oct 2018-Ongoing

Delhi, India

- Spearheaded the adoption of new methodologies in company to bring in real-time data monitoring, trace-ability and achieve compliance.
- Consistently tested CB Online App and website for smooth UX.
- Researched and pursued new business campaigns for the growth of the business resulted in 1500 times increase in user sign-ups.
- Increased social media audience and engagement, moreover improving site SEO by multiple folds and managed adverts on different channels.
- Organized workshops & Hackathons at colleges and Universities in collaboration with communities across India, while mentoring community of over 400 Campus Ambassadors across India.

Web Developer Intern All India Radio (AIR), Prasar Bharati

Jun 2018-Jul 2018

New Delhi, India

- Maintained and Created a wonderful website to digitizes the Complaint filing System for the Government quarter residents.
- Constantly updated and Monitored the company's database systems.

Social Media Manager ShopNani

Dec 2016-Jan 2017

New Delhi, India

- Wrote niche articles on prevailing Tech. Evaluated different insights for campaigns. Handled the company's online social media presence.
- Monitored ongoing marketing campaigns Increased social media following by 200%

PROJECTS

Website sarthakj.me - JavaScript

- My interactive Resume hosted on AWS.

Lyrics Generator - Python

- A Markov Chain based Machine Learning model to generate song lyrics.

Birthday Wish Script - Vanilla JS

- A simple Vanilla JS Project to wish someone birthday in a fun way.

Web App for AIR - C# and ASP.Net

- This is the logistic application developed to digitize the manual filing of complaints and their status tracking for Government quarters.

GAMES DEVELOPED

Casual Space Shooter - Phaser.js

Clone of Angry Birds - VanillaJS, Box2D

Clone of 2048 - VanillaJS

ACHIEVEMENTS

- Selected for the [Top 50 Marketing & Advertising Leaders Award](#) by MADCon 2019, Dubai.
- Judge at Hackathons - MLH Local Hack Day, IGDТУW Hacks, HackDUCS and HackTIET.
- TIMES NiE Student of The Year 2013.

TALKS AND PRESENTATIONS

- [Google](#) I/O Extended 2019.
- GDG DevFest Punjab 2019.
- NIT Kurukshetra, LPU, Manipal University Jaipur and more. Educated over 1000 students on professional growth in IT Industry.

PLATFORM EXPERIENCE

- Google Ads, Analytics and Tag Manager
- Metabase, OneSignal and Firebase
- Medium, WordPress and Ghost
- SendGrid, SendInBlue and Mailchimp
- Hootsuite, Hubspot, Zoho and FreshDesk
- YouTube, VdoCipher, reddit and Telegram
- LinkedIn, Twitter, Facebook and Instagram

PROFESSIONAL SKILLS

C++, JavaScript, Python 3 and MySQL

Git, AWS, AMT, Agile and Scrum

Build Client Relations

Project management and leadership traits

Coordinate Meetups & Networking Events

EDUCATION

B.Tech - Computer Science

Guru Gobind Singh Indraprastha University, Delhi

Aug 2016 – May 2020 CGPA: 7.43

Senior Secondary Education- 12th (CBSE)

Kendriya Vidyalaya sector-8 Rohini, Delhi

2016 Percentage: 90.2

Secondary Education-10th (CBSE)

Kendriya Vidyalaya sector-8 Rohini, Delhi

2014 CGPA: 10

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