SARTHAK JAIN

Summary - Experienced in Product Management, Development and Data Analysis

@ sarthak.jain2404@gmail.com   📞 +91 7011189445   in sarthak-jain24apr98   ⬡ sarthak-1998

PROFESSIONAL WORK EXPERIENCE

Associate Product Manager
PhonePe

📅 Jul 2021-Present

- Collaborate with stakeholders to build and launch new products features with shorter TAT, moreover increase P2P transactions.
- Improve and enhance functionalities to optimize for best user experience.
- Oversee sprints and manage projects efficiently to gain market share for digital transactions.
- Perform user research and A/B tests to understand user behavior and improve product.

Business Technology Solutions Associate - SDV
ZS Associates

📅 Jul 2020-Jun 2021

- Worked with ZS' clients to productize development of algorithms packaged as applications for client and internal use. Leveraged technical and analytical skills to solve problems and improve performance.
- Worked on multiple projects to build analytic solutions using Power Apps showcasing meaningful business insights for US and EU pharmaceutical clients to assist them with their day to day business problems.
- Bridging the gap between technical and business management teams by acting as a Techno-Management Consultant and developing desktop and cloud-based decision enablers (analytic apps).
- Gathered client's business requirements, functionality requirements and implementing them along with actionable product documentation and prototyping to ensure timely and quality delivery of BI solutions.

Associate Product Manager Intern
Coding Blocks

📅 Oct 2018-Feb 2020

- Managing the launch of 4 products in duration of 1 year.
- Implementing data analysis along with testing of android and web apps resulting in smooth UX and 95 % bug free product.
- Lead and formulate 2 successful marketing campaigns which concluded with 74 % ROI increase along with 15 times rise in user sign-ups.
- Begin researching on market and competitors along with gathering requirements for 4 products and analysing them.
- Expanding social media audience following and engagement on different platforms by 165 % organically.

PROJECTS

Website sarthakj.me - HTML, CSS and JavaScript

Secure and responsive portfolio showcasing my work experience, education, projects and achievements along with plethora of features.

AI Text Generator - Python3 and gTTS

Markov Chain based ML model to generate song lyrics and speeches.

Birthday Wish Script - HTML and JavaScript

A simple project to wish someone birthday online in a fun way.

Space Shooter - Phaser.js, HTML, CSS and JavaScript

A very simple, yet elegant space shooter game. It is designed and developed for ultra casual players. It runs on all desktop browsers.

ACHIEVEMENTS

★ Top 50 Marketing & Advertising Leaders Award by MADCon 2019, Dubai.

★ Interned at Unilodgers to setup user journey funnel for segmented targeting. Built a dashboard to track performance of campaigns.

★ Interned at All India Radio to setup a online complaint filing system.

★ Interned at Shopnani to Evaluate insights for campaigns and managing the social media presence which elevated followers by 200 %.

★ Judge and Mentor at Hackathons - ZS Cares, HackOn 2020, IGDTUW Hacks.

★ TIMES NiE Student of The Year 2013.

TALKS AND PRESENTATIONS

★ Google I/O Extended 2019 - Technological updates in Android Ecosystem over years for both users and developers

★ Google Developer Group DevFest Punjab 2019 - Community driven development

★ LIVE Webinar - Web development technologies to learn in 2020

★ Training and mentoring over 1000 students on professional growth in IT Industry at NIT Kurukshetra, LPU, MUJ and more.

SKILLS AND STRENGTHS

Microsoft Excel, Power Apps and MySQL

CDS, Power BI and Power Automate

Product Marketing and Growth

Market and Competitor Research

Requirements Gathering and Analysis

Coordinating in Cross Functional Teams

PLATFORM KNOWLEDGE

✓ Google Analytics and Tag Manager
✓ Metabase, OneSignal and Firebase
✓ Zoho, Medium and Ghost
✓ YouTube and VdoCipher

EDUCATION

B.Tech - Computer Science and Engineering
Guru Gobind Singh Indraprastha University

CGPA: 7.61