

# Hammad Jawaid

UX Designer + Musician

I'm a designer with a strong business sense who also enjoys making music on the side, and am constantly looking to find where my skills and passions can intersect to support one another.

## Connect

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@derridastheory (Instagram)

## Skills

UX/UI design  
Sound design  
Motion design  
User research  
Product strategy  
Prototyping  
Wireframing  
HTML / CSS / Javascript

## Tools

Sketch  
After Effects  
Framer  
Adobe CC  
Sublime Text  
Keynote  
Pencil + Paper  
FL Studio

## For Fun

Making beats  
Music debates  
Playing basketball  
Watching reaction videos

## Design Projects

### AI For Messenger Video Calling | UX Design

Apr 2018

I explored how Messenger could implement AI during video calls to help families capture candid memories. This was a self started, individual project done during my semester off school. During this project I dealt with heavy research in to relevant technology and users. I designed the onboarding process and how the feature would be integrated in to its existing platform.

### Intend Web App | Product Design / UI Design

Jun 2018

I designed a web app that allows music producers to previsualize musical ideas. This was a self started, individual project done during my semester off school. During this project I went through extreme ideation and took ideas from paper sketches to mockups. I fleshed out the product's structure, features, user interface, and user experience.

## Music / Sound Projects

### Derridas Theory | Motion Design / Music Production

Sep 2017 -  
Present

@derridastheory is an Instagram account where I post videos using motion design to break down how my music was made.

### Google VR Mural | Sound Design

Nov 2018 -  
Present

I was brought on to work with a team at Google to do sound design for a virtual reality mural. I am using Adobe Audition and FL Studio to compose and curate sounds + music.

### Kids Take Over | Sound Design / Music Production / Art Direction

Oct 2018 -  
Present

As part of a hip hop media outlet, I am doing the sound design and working with two others to help handle the art direction during its rebrand. I am using Adobe Audition and FL Studio to compose and curate sounds + music.

## Education

### Simon Fraser University | School of Interactive Arts & Technology | Beedie School of Business

Jan 2017 -  
Present

Currently in my 4th year and expected to graduate in 2020.

### Kwantlen Polytechnic University | Computer Science + Business

Dec 2015 -  
Dec 2016

Entered university in marketing and explored transferring in to computer science, but eventually found myself wanting to be in design.