Create a Desktop app

**Create an Instagram digital marketing tool. The code language has to be easily scalable, editable, and can be demonstrated on the web (but capable of being turned into a standalone application).**

**How it works:**

The tool searches through an Instagram account's followers (they must log in to that account first) to find super micro-influencers.

**These are accounts that are**.

1. Active. Used in the past month.

2. Post consistently. On average x3 + posts a week in the past 3months

3. High quality engagement. On average 10% of followers like their photo. 3% of follower count comment.

The tool should then give a health check of the resultant accounts by comparing all the accounts that fulfill those criteria against each other. Best to worst.

This needs to be done beautifully with elegant but simple UI. A table of profile pictures, the account name and link then a star rating. All star ratings should be above 3.5. You click on an account and the following info should be returned.

1. Location of the account / up to 5 of most frequent location tags on their pictures.

2. Top 5 Hashtags used on their account if any.

3. Age of user and the average age of followers.

4. Male to Female ratio of account followers/reach.

**Budget: Appx. $**

**Deadline:**

Signature: \_\_\_\_\_\_