

Shirley Huong
Product Designer

huongshirley@gmail.com
shirleyhuong.com
1 646 421 3305

EXPERIENCE

Nike, Inc.

Product Designer (Running Team)
04.2018 - Present

Currently working as a member in the Running design team to help elevate the music experience. Working with a PM and engineer we focused on improving the utility by integrating Apple's MusicKit.

Paperless Post

Product Designer (Discovery Team)
01.2017 - 03.2018

Worked on creating educational and inspirational experiences with a focus on new user acquisition. Designed features for Q3 "Education for Mobile Web" and saw a lift in higher user touchpoint.

Paperless Post

Product Designer (Flyer Team)
07.2016 - 12.2016

Worked with a PM to help define and design Planning Tools for a casual get together group chat mobile app.

Grand Army

Visual Design Intern
05.2015 - 08.2015

Co-concepted and created brand collateral for clients such as Nike and Tuft and Needle. Designed print and implemented typographical systems.

EDUCATION

School of Visual Arts

BFA Interaction & Graphic Design
05.2013 - 09.2016
Dean's List, Art Director's Club

Baruch College

Bachelor of the Arts
05.2006 - 09.2010

SKILLS

Tools: Sketch 3, Photoshop, Illustrator, After Effects, Principle, Invision, Zeplin
Process: User Research, Competitive Analysis, User Flows, Usability Testing, Interaction Design, Wireframing, Prototyping, Visual Design