SEO Implementation Overview – CEO Summary

Overall SEO Completion: ~85%

What's Completed:
• Strong SEO foundation across all major pages
• Dynamic sitemap and crawler rules in place
• Optimized metadata for search engines and social media
• Structured data added for richer Google results
• Mobile and performance optimizations implemented

In Progress:
• Default social sharing image
• Additional structured data (Reviews, Organization, Events)
• Image SEO improvements
• Enhanced content structure and internal linking

Not Started:
• Google Search Console setup
• Google Analytics integration
• SEO monitoring dashboards

High■Priority Next Steps:
1. Add default Open Graph image
2. Connect Google Search Console & Analytics
3. Validate structured data via Google tools
4. Confirm sitemap indexing and coverage

What This Means:
Sayso is technically well■optimized for search engines. Once analytics and monitoring are connected, we can actively track ranking growth, user intent, and organic traffic—unlocking continuous SEO improvements and stronger visibility across South Africa.