

A. CATEGORY EXPLORER BADGES

1. The dabbler—Review 1 business in at least 3 different categories
2. Newbie nomad— Review 10 businesses across 5 categories
3. Curiosity captain— Review 1 business in every category
4. Variety voyager—Review more than 1 business in every category
5. Full circle— Review 50+ businesses across 8+ categories

B. CATEGORY SPECIALIST BADGES

(3 main levels + optional extras for each category)

1. Food & Drink

Main Badges:

- taste tester— 3 reviews
- flavour finder— 10 reviews
- Foodie Boss – 25 reviews

Optional Extras:

- Coffee Connoisseur – 5 café reviews
- dessert detective— 5 dessert reviews
- Brunch Enthusiast – 5 brunch spots

2. Beauty & Wellness

Main Badges:

- Glow Getter— 3 reviews
- selfcare superstar – 10 reviews
- Beauty Boss— 25 reviews

Optional Extras:

- cuticle queen— 5 nail salons
- Mane lover— 5 hair salons
- Serenity seeker – 5 spa/wellness spots

3. Arts & Culture

Main Badges:

museum maverick

- Heritage hunter– 3 reviews
- Local lore seeker – 10 reviews
- Culture Master – 25 reviews

Optional Extras:

- Curtain chaser– 5 theatres
- canvas collector– 5 galleries
- Cinephile – 5 cinemas

4. Outdoors & Adventure

Main Badges:

- nature nomad– 3 reviews
- thrill seeker– 10 reviews
- Adventure voyager – 25 reviews

Optional Extras:

- Trail Tamer – 5 hiking trails
- Beach Bum – 5 beaches
- botanical buff– 5 parks/gardens
- daredevil– 3 extreme/adventure activities

5. Shopping & Lifestyle

Main Badges:

- retail royalty – 3 reviews
- Shopaholic– 10 reviews

Extras:

- Style Spotter – 5 boutiques
- Gadget Goblin – 5 electronics stores
- Baddie on a budget– 3 affordable/discount stores

6. Family & Pets

Main Badges:

- Quality time seeker– 3 reviews

- Bonding buff – 10 reviews
- Playtime Pro – 25 reviews

Optional Extras:

- Care Companion – 5 vet/groomer/childcare reviews
- Play & Paws – 5 family/pet-friendly spots
- Friendly Spaces Finder – 5 kids/pets play areas

7. Experiences & Entertainment

Main Badges:

Memory maker/curiosity cruiser/vibe voyager/thrill and chill explorer

- Memory maker – 3 reviews
- Curiosity cruiser – 10 reviews
- Vibe voyager – 25 reviews

Optional Extras:

- beat chaser – 5 music venues
- Show Goer – 5 theatres/cinemas
- Weekend Warrior – 3 weekend activity reviews

8. Professional Services Main Badges:

- Service Scout – 3 reviews
- solution seeker – 10 reviews
- Service Pro – 25 reviews

Optional Extras:

- Fix-It Fairy – 5 repair/handyman/plumber/electrician reviews
- Money-Minded – 5 finance/insurance services
- Home Helper – 5 home service reviews

C. ACTIVITY & MILESTONE BADGES

1. New Voice – 1 review
2. Rookie Reviewer – 5 reviews

3. Level Up! – 10 reviews
4. Review Machine – 50 reviews
5. Century Club – 100 reviews
6. Picture Pioneer – First photo uploaded
7. Snapshot Superstar – 15 photos uploaded (replaces boring visual storyteller)
8. Helpful Honeybee – 10 helpful likes
9. Consistency Star – Review once a week for a month
10. Streak Spark – 7-day review streak

D. Community & Personality Badges

1. Early Birdie – First to review a business
2. Community Helper – One of your reviews gets 5+ helpful votes
3. Trend Starter – Your review sparks a rise in new reviews
4. Columbus – Review 3 businesses with fewer than 3 reviews each
5. The Loyal One – Review the same business twice
6. Neighbourhood Plug – Review 10+ businesses in one suburb
7. Hidden Gem Hunter – Review 5 underrated spots
8. Lens legend – Reviews + photos + 3 helpful votes (replaces boring Fun Storyteller)
9. Plug of the Year – Discover 5 places before anyone else

