INNOV SOFTWARE

MVP Pricing Framework (USD)

1. Pricing Structure (USD)

Tier	Price Range	What's Included
MVP Essential	$800 – $1,500	User auth, 3–5 screens, CRUD, simple UI, database, deployment
MVP Standard	$1,500 – $3,000	Full auth, 6–12 screens, responsive UI, API + DB, roles, analytics, admin
MVP Premium	$3,000 – $6,000	Everything in Standard, plus realtime features, AI integration, payments,

2. Add-On Rates

• $20–$40/hour
• $150–$300/day

3. Payment Milestones

40% Upfront – Project kickoff, planning, architecture
30% Prototype Delivery – UI, flows, core screens
30% Final Delivery – Testing, deployment, handover

4. Recommended Range for Innov-Level Delivery

Most MVPs fall between **$1,500–$4,000**. Premium builds can reach **$5,000–$6,000** depending on complexity.

INNOV SOFTWARE
Product Engineering • MVPs • AI Integrations • Startup Acceleration