

Privacy Policy

Last updated: 20 January 2026

Sayso respects your privacy and is committed to protecting personal information in accordance with the **Protection of Personal Information Act, 4 of 2013 (POPIA)** and other applicable South African laws.

This Privacy Policy applies to:

- Visitors to the Sayso website
- Individuals who create user accounts (once available)
- Businesses that claim or manage business profiles on Sayso

We recommend reading this policy carefully to understand how we collect, use, store, and protect your information.

1. About Sayso

Sayso is a South African business discovery and review platform. During certain stages of development, Sayso may display business listings sourced from publicly available information. Businesses may claim their profiles to manage and personalise their listings.

2. Information We Collect

2.1 Information from Website Visitors

When you visit the Sayso website, we may automatically collect limited technical information, including:

- IP address
- Browser type and version
- Device information
- Pages visited and interaction data

This information is used for security, analytics, and to improve our website.

2.2 Information from Users (Once User Accounts Are Enabled)

When user accounts become available, we may collect:

- Name or display name
- Email address
- Account login credentials
- Reviews, ratings, comments, or other content you choose to submit
- Photos or videos you upload to the platform

Any photos or videos uploaded by users may be publicly visible on business profiles or review pages.

2.3 Information from Businesses

If you claim, create, or manage a business profile on Sayso, we may collect:

- Business name
- Business contact details (such as email address or phone number)
- Business address and location
- Business category and description
- Photos or videos you upload
- Verification-related information (as described below)

This information is used solely for operating and maintaining the Sayso platform.

2.4 Publicly Available Business Information

Prior to a business claiming its profile, Sayso may display:

- Business name
- Location or address
- Business category
- Short, factual descriptions sourced from publicly available data or third-party APIs

This information does not constitute endorsement by the business and may be updated or removed upon request.

2.2 Information from Users (Once User Accounts Are Enabled)

When user accounts become available, we may collect:

- Name or display name
- Email address
- Account login credentials
- Reviews, ratings, and other content you choose to submit

Providing this information will be voluntary, but required to access certain features.

2.3 Information from Businesses

If you claim or manage a business profile on Sayso, we may collect:

- Business name
- Business contact details (such as email address or phone number)
- Business address and location
- Business category and description
- Photos or other content you upload
- Verification or ownership information (where applicable)

This information is used solely for operating and maintaining the Sayso platform.

2.4 Publicly Available Business Information

Prior to a business claiming its profile, Sayso may display:

- Business name
- Location or address
- Business category
- Short, factual descriptions sourced from publicly available data or third-party APIs

This information does not constitute endorsement by the business and may be updated or removed upon request.

3. How We Use Information

We use personal and business-related information to:

- Operate and improve the Sayso platform

- Enable business profile creation, claiming, and management
- Display business listings and user-generated content
- Communicate with users and businesses
- Conduct business verification and prevent fraud or misuse
- Respond to enquiries or support requests
- Ensure platform security
- Comply with legal obligations

We do **not** sell personal information to third parties.

4. Legal Basis for Processing

We process personal information on the basis of:

- Consent (where required)
- Legitimate business interests
- Performance of a contract or service
- Compliance with legal obligations

5. Sharing of Information

We may share information with:

- Service providers who assist in operating the platform (such as hosting, analytics, or verification services)
- Authorities where required by law

User-uploaded reviews, photos, videos, and business profile information may be publicly visible on the Sayso platform.

All third parties are required to protect information in line with applicable data protection laws.

6. Cookies and Tracking Technologies

Sayso may use cookies or similar technologies to:

- Improve user experience

- Analyse site usage
- Maintain security

You may disable cookies through your browser settings, although some features may not function correctly.

7. Data Retention

We retain personal and business information only for as long as necessary to:

- Fulfil the purposes outlined in this policy
- Operate the Sayso platform
- Meet legal, accounting, or regulatory requirements

Verification-related documents, where exceptionally required, are:

- Accessible only to authorised administrators
- Used solely for verification purposes
- Deleted within 30 days or once verification is completed, whichever occurs first

After deletion, we retain only:

- Confirmation that a business has been verified
- The verification method used (email, phone, company registration, or manual verification)
- The date of verification

No verification documents or unnecessary personal information are retained.

8. Your Rights

Under POPIA, you have the right to:

- Request access to your personal information
- Request correction or deletion of inaccurate information
- Object to processing in certain circumstances
- Withdraw consent where applicable

Businesses may also request updates or removal of unclaimed listings.

9. Security

We take reasonable technical and organisational measures to protect personal information, uploaded content, and verification materials against loss, misuse, unauthorised access, or disclosure.

Verification documents, where used, are stored securely and access is strictly limited to authorised personnel.

10. Children's Information

Sayso is not intended for use by children under the age of 18. We do not knowingly collect personal information from minors.

11. Changes to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated revision date.

12. Contact Us

If you have questions about this Privacy Policy or wish to exercise your rights, please contact:

Sayso

Email: info@sayso.co.za

By using the Sayso website, you acknowledge that you have read and understood this Privacy Policy.

Sayso Terms of Use

Last updated: 20 January 2026

Welcome to Sayso! These Terms of Use (“**Terms**”) govern your access to and use of the Sayso website and services (collectively, the “**Platform**”). By using the Platform, you agree to these Terms. If you do not agree, please do not use Sayso.

1. Who Can Use Sayso

1. Sayso is intended for users **18 years and older**.
2. Individuals under 18 may use the Platform only under the supervision of a parent or legal guardian.
3. By creating an account or using Sayso, you confirm that you meet these requirements and that all information you provide is accurate and up to date.

2. Accounts

2.1 User Accounts

- Users may create accounts to submit reviews, ratings, comments, photos, or videos.
- You are responsible for maintaining the security of your account credentials.
- You may not share your account with others.

2.2 Business Accounts

- Businesses may claim or create profiles on Sayso to manage their listings.
- Businesses must provide accurate information and, where requested, verification documents to confirm ownership.
- Providing false information or impersonating another business is prohibited.

3. Your Content

- By posting reviews, photos, videos, or other content, you grant Sayso a **non-exclusive, worldwide, royalty-free license** to display, distribute, and use your content on the Platform.
- You retain ownership of your content, but you confirm that it does not infringe on anyone else’s rights.
- You may not post content that is:

- Illegal or unlawful
- Defamatory, obscene, or offensive
- Infringing on intellectual property
- Spam, misleading, or promotional

Sayso reserves the right to **remove any content** that violates these Terms.

4. Business Listings

- Sayso may display business information sourced from publicly available data.
- Businesses can claim their listing and update or manage their profile.
- Sayso is not responsible for the accuracy of unclaimed business listings.
- Businesses are solely responsible for the content they upload, including photos, descriptions, and responses to reviews.
- Sayso may verify businesses through email, phone, registration documents, or other means. Verification documents are stored securely and deleted once verification is complete.

5. User Conduct

You agree not to:

- Use Sayso for unlawful purposes
- Harass, intimidate, or harm other users or businesses
- Attempt to access accounts or data you are not authorized to access
- Interfere with the Platform's functionality or security
- Submit false or misleading information

Violations may result in suspension or termination of your account.

6. Intellectual Property

- The Sayso Platform, including logos, graphics, and software, is owned by Sayso and protected by copyright and other intellectual property laws.
- You may not copy, reproduce, or use Sayso's content for commercial purposes without prior written permission.

7. Disclaimers and Limitation of Liability

- Sayso provides the Platform “**as is**” and does not guarantee that it will be error-free or uninterrupted.
- Sayso is not responsible for user-generated content or the accuracy of business listings.
- To the fullest extent permitted by law, Sayso disclaims liability for any damages arising from your use of the Platform.

8. Termination

- Sayso may suspend or terminate accounts at its discretion, particularly for breaches of these Terms.
- Users and businesses may delete their accounts, but content already posted may remain on the Platform if it is publicly visible.

9. Privacy

- Your use of Sayso is also governed by our [\[Privacy Policy\]](#), which explains how we collect, use, and protect your information.

10. Changes to Terms

- Sayso may update these Terms from time to time.
- Any changes will be posted on the Platform with a revised date.
- Continued use of Sayso constitutes acceptance of the updated Terms.

11. Governing Law

- These Terms are governed by the laws of **South Africa**, without regard to conflict of law principles.
- Any disputes will be resolved in the competent courts of South Africa.

12. Contact

For questions about these Terms or the Platform, contact:

Sayso

Email: info@sayso.co.za

By using Sayso, you acknowledge that you have read, understood, and agree to these Terms of Use.