

A. Category Explorer Badges

These badges celebrate users who try many different kinds of businesses.

1. **The Sampler** – Review one business in at least 3 different categories
2. **The Explorer** – Review 10 businesses across 5 different categories
3. **Local Legend** – Review one business in every category
4. **World Wanderer** – Review more than one business in every category
5. **Full Spectrum** – Review at least 50 businesses across 8+ categories

B. Category Specialist Badges

Each category gets its own set of themed badges.

1. Food & Drink

- **Taste Taster** – 3 reviews
- **Foodie Finder** – 10 reviews
- **Foodie Boss** – 25 reviews

Optional Extras:

- **Coffee Lover** – 5 café reviews
- **Sweet Tooth Scout** – 5 dessert places
- **Brunch Enthusiast** – 5 brunch spots

2. Beauty & Wellness

- **Glow Seeker** – 3 reviews
- **Beauty Explorer** – 10 reviews
- **Style Star** – 25 reviews

Optional Extras:

- **Nail Enthusiast** – 5 nail salon reviews
- **Style Whisperer** – 5 hair salon reviews

- [Soft Life Guru](#) – 5 spa/wellness reviews

3. Arts & Culture

- [Culture Curious](#) – 3 reviews
- [Art Explorer](#) – 10 reviews
- [Culture Maven](#) – 25 reviews

Optional Extras:

- [Theatre Friend](#) – 5 theatre reviews
- [Gallery Goer](#) – 5 gallery reviews
- [Cinephile](#) – 5 cinema reviews

4. Outdoors & Adventure

- [Fresh Air Friend](#) – 3 reviews
- [Adventure Explorer](#) – 10 reviews
- [Adventure Ace](#) – 25 reviews

Optional Extras:

- [Trail Tracker](#) – 5 hiking trail reviews
- [Beach Browser](#) – 5 beaches
- [Nature Drifter](#) – 5 parks/gardens
- [Thrill Finder](#) – 3 adventure/air sports

5. Shopping & Lifestyle

- [Shop Scout](#) – 3 reviews
- [Lifestyle Explorer](#) – 10 reviews
- [Retail Ranger](#) – 25 reviews

Optional Extras:

- [Style Spotter](#) – 5 boutiques
- [Gadget Grabber](#) – 5 electronics stores

- [Budget Finder](#) – 3 discount/affordable stores

6. Family & Pets

- [Home Life Scout](#) – 3 reviews
- [Everyday Companion](#) – 10 reviews
- [Family & Pets Pro](#) – 25 reviews

Optional Extras:

- [Care Companion](#) – 5 vet/pet groomer/childcare reviews
- [Play & Paws Explorer](#) – 5 family or pet-friendly spots
- [Friendly Spaces Finder](#) – 5 kids/pets play areas

7. Experiences & Entertainment

- [Fun Finder](#) – 3 reviews
- [Event Explorer](#) – 10 reviews
- [Experience Pro](#) – 25 reviews

Optional Extras:

- [Music Lover](#) – 5 music venues
- [Show Goer](#) – 5 cinema/theatre reviews
- [Sunday Chiller](#) – 3 weekend/relaxation spots

8. Professional Services

- [Service Scout](#) – 3 reviews
- [Local Helper](#) – 10 reviews
- [Service Pro](#) – 25 reviews

Optional Extras:

- [Fix-It Finder](#) – 5 repair/handyman/electrician/plumber reviews
- [Money-Minded](#) – 5 finance/insurance reviews
- [Home Helper](#) – 5 home service reviews

C. Activity & Milestone Badges

These reward posting habits, consistency, photos, and engagement.

1. [New Voice](#) – 1 review
2. [Rookie Reviewer](#) – 5 reviews
3. [Level Up!](#) – 10 reviews
4. [Review Machine](#) – 50 reviews
5. [Century Club](#) – 100 reviews
6. [Take a Pic!](#) – first photo posted
7. [Visual Storyteller](#) – 15 photos uploaded
8. [Helpful Reviewer](#) – get 10 helpful likes combined
9. [Consistency Star](#) – post a review weekly for a month
10. [Streak Star](#) – post a review 7 days in a row

D. Community & Personality Badges

These add charm and celebrate the user's style of exploring.

1. [Early Bird](#) – first to review a business
2. [Community Helper](#) – one of your reviews gets 5+ helpful votes
3. [Trend Starter](#) – your review helps make a place trend (*purely based on review count increase*)
4. [Discoverer](#) – review 3 businesses with fewer than 3 existing reviews
5. [The Loyal One](#) – review the same business twice
6. [Neighbourhood Plug](#) – review 10+ places in one suburb
7. [Hidden Gem Finder](#) – review 5 underrated spots
8. [Fun Storyteller](#) – write reviews with photos that get 3+ helpful votes