

HARRY JONES



EVENTS MANAGER & CREATIVE DESIGNER



PROFILE

A driven, passionate, and innovative young freelancer with a familiarity for technology and the digital world, notable customer services background and a passion for visual communications. Educated in product design, I'm a creative individual and a experienced user of Adobe Creative suite. With a working experience in hospitality and the events industry working with global brands such as PlayStation, Microsoft, Revolution bars, Autotrader & Cox Automotive.

With a personable nature and positive communication style, experienced in leading, presenting and collaborating within teams with a growing experience for branding & marketing. I'm committed to continuous learning within a professional environment and hope to develop upon my current skillset at the next opportunity.

Freelance Creative Designer

HJRJdesigns 09.2020-Present

Creative service provider for small businesses through logo design branding, website design, social media marketing & any content related needs of organisations.

Address: Banbury,

Oxfordshire

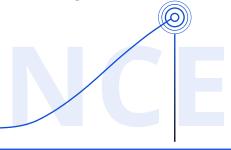
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Events Manager

Giantleap events 06.2021 - Present

A blend of experience, commitment and value in conference delivery, incentive travel, reward and recognition programmes, in-house exhibition design and bespoke team building.



2018 2019 2022



solutions.















Bournemouth University

Exhibition Stand Designer

Quadrant2Design 09.2018-07.2019

Developed compelling 3D visual sales

proposals, layouts & revisions for a

diverse client base of exhibitors with modular and reusable exhibition

Ba Product Design (Level 5 with sandwich Placement)

Committee of Snowriders & Wake and Kitesurf Committee. Design Society and Rugby Team involvement.

Warwick School

A-Levels in Design and Technology (B) and Fine Art (B) & Geography (C), and AS in Business (D)

Student Representative, communicating and giving feedback on both academic and student matters.

Warwick School

11 iGCSEs (A - B)

Half colours



SKILLS & CERTIFICATIONS

- » Profficient with the Adobe creative suite
- » Video editing, 3D design, Web design, Mailers, Socials
- » Experience with operating systems Microsoft and Mac OS
- » Full UK Driving license, experienced driving large vehicles



PROFESSIONAL EXPERIENCE



Events Manager - Giant Leap

06.2021 - Present

Managing and delivering a range of corporate hospitality from teambuilding, conference delivery, incentive programmes, venue selection, audio-visual solutions, exhibition design and event entertainment.

Creation of proposals, itineraries and liasing and engaging with clients, venues, event suppliers whilst meeting high standards, targets and deadlines for very successful projects and events.

Production of creative content for exhibitions, conferences and providing AV support, Live streaming and digital media capture and presentation creation.



Freelance Events Manager - Cluego

04.2022 - Present

Running outdoor Teambuilding activities across the UK, motivating and connecting teams via a series of Ipad & tablet treasure hunt activities and events.

Presenting event demo and brief through public speaking, and demonstrations whilst providing event support throughout.



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PROFESSIONAL EXPERIENCE



Freelance Creative Designer - HJRJdesigns

09.2020 - Present

Specialising in graphic design, branding, web design, social media marketing and videography, creating a range of fresh and original content as a multidiscliplinary designer.

Reinvigorated and helped brands with the full spectrum of my creative abilities and skills. I started creating digital assets and websites for businesses to help them better reach and convert customers. I specialised in creating sites that were easy-to-navigate, and search engine optimised.

Additionally, help businesses with their digital marketing strategies and campaigns to help increase engagement. By leveraging my design and digital marketing skills, I was able to create an omnichannel experience for businesses and the like to help them unlock their true potential.

O Cotwold RAW Production Line Assistant

07.2020 - 09.2020

Production of a biologically appropriate dog food, which included preparation and packaging, being a part of the companies production line, I was moving and lifting heavy stock.

Preparing orders in accordance to process requests, Load and Unloading of product, and helped to maintain a clean and safe work environment gaining an appreciation and understanding behind processes involved in packaging and product production.

Boardmasters Team Theme Designer

07.2019 - 08.2019

Production role within boardmasters festival Team Theming, Designing and making props and signage through a combination of fabrication, painting and dressing methods for the arenas & stages.

Through my role I managed a number of colleagues within the on-site tasks monitoring the final set up of arenas of the festival before its opening.

Quadrant2Design Exhibition Stand Designer

09.2018 - 07.2019

Within a Sandwich Placement at Bournemouth, I developed and learnt to produce exhibition stand designs for a varied client base. From healthcare clientele, innovative vape businesses and pioneering tech and supplement brands.

Researching clients daily and producing design assets to create 3D visualisations of an exhibit using the companies modular patents, to fit the clients stand space, Designing and rendering a series of compelling 3D visuals working with applications like AutoCAD and 3dsMax, for the teams sales proposals.

O Circle Agency Brand Activation

06.2018 - 09.2018

Promoted Dorset Cereals at Camp Bestival in Lulworth, sampling and improving brand engagement through activities for both kids and adults a like to create a positive brand association, as well as capturing and creating marketing content for social media and ensured the service ran smoothly under pressure from the festival especially on a dispense sampling bar with daily preparations and closing duties.

Promoted Playstation at insomnia 67, pro actively engaging with consumers, demoing various PS4 titles and newly released PSVR on the Largest stand at the NEC Birmingham during the event and attended the Game Store Managers Conference on a more intense business driven scale.

O KW Special Projects Ltd Work Experience

2015

Involvement in design and manufacture of 3D printing projetcs and setup of post-print work of various sports carand engineering components for f1 teams as well as the on-site assembly of the Mercedes AMG Petronas F1 Show Car for the Zurich Auto Show.

INTERESTS

- » Surfing & Snowboarding
- » Gym & Fitness training & programming
- » Supplementation innovation and efficacies
- » Brand Building & Marketing
- » Product engagement & building communities
- » Rugby, Northampton saints
- » Videography & content creation
- » Editorial & Graphic design skills
- » UX & UI design practices
- » Al and future productivity API's

LINKS

- » Website
- » Linkedin

'References available on request'.

