

Problems

Missed
Appointments:

**Missed
Deadlines:**

**Health
Neglect:**

Overwhelm:

**Late
Payments:**

Unfinished
Tasks:

Lost
Opportunities

Lack of
Productivity:

Goals

**Usable
Calender**

**Daily/Weekly
Checklist**

**Efficient
Scheduling:**

**Increased
Productivity:**

**Task
Prioritization:**

Extra Features??

**Financial
Planning:**

**Expense
Tracking**

**Time
based
reminder
system**

File
Attachments:

Location
Based
Reminders:

Voice
Commands:

Integration
with Email:

App growth

**Student
Insentives
(free trial)**

Needs
downloads
(advertising)

Advertising
students
improvements
from
downloading
our app

**Social
Media
Presence:**

Paid
Advertising:

**In-App
Tutorials:**

**App Store
Optimization
(ASO):**

Partnerships and
Collaborations:

Future Updates?

**USC Doordash
System (future
update)**

**Integration with Self
Service
Carolina/google
teams for calendar
and work schedule**