Haejun Chung

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SKILLS

Proficient: React, Redux, Ruby on Rails, JavaScript, jQuery, TDD, HTML, CSS, SQL, PostgreSQL, Git, Heroku, Webpack
Familiar: Python, Mongoose, MongoDB, Express.js, Node.js, AWS S3, Google Firebase, SASS, SCSS

PROJECTS

Hoopsbnb (Ruby on Rails, JavaScript (ES6), React, Redux, CSS3, HTML5, Webpack, PostgreSQL)   live | github
Hoopsbnb, a functional clone of Airbnb, is an application that allows users to offer and use basketball courts all around the world
- Employed Google Maps API that shows the locations of basketball courts using map markers and fetches an updated list of courts based on user interactions like dragging and zooming in/out
- Enabled a search functionality using Active Record queries to filter matching keywords and update the bounds of Google Maps to display the filtered list of courts returned in the HTTP response from the backend API
- Designed a RESTful backend API, enabling data like reservation details and log-in information to persist in an online database

Zoe (MongoDB, Express.js, React, Node.js)   live | github
A personal assistant web application designed to provide a weekly meal plan to fit the user's health goals
- Implemented a multi-page user authentication form using React, allowing the app to efficiently collect information about the user's vitals, health/dietary restrictions, and authentication information and store them on MongoDB
- Utilized Spoonacular API to fetch 350,000+ recipes to curate a unique meal plan based on user's dietary restrictions, which are included as a part of the Axios request to Spoonacular, and our proprietary caloric intake formula
- Served as a liaison between back/frontend teams on a team of five, assisting wherever needed in order to alleviate bottlenecks

DigiDex (JavaScript (ES6), HTML5, CSS3, Webpack)   live | github
An interactive, virtual business card application that complements the old-fashioned, physical business cards
- Created a customizable business card template that includes alluring animations using CSS flexbox and canvas.js elements
- Took advantage of Vanilla JS to manipulate the DOM, allowing users to edit the template and see the changes in real-time
- Applied an external library, Pickr.js, for users to fully customize the background color of the template using a color wheel

Urban Chaser (React, Redux, SCSS & Styled Components, Google Firebase)   live | github
An e-commerce site where you can shop for the best and greatest urban fashion clothing
- Integrated Stripe API to simulate real user flow from selecting a product to checking out
- Leveraged Firebase Authentication to securely log in users with an OAuth token from a federated identity provider like Gmail

EXPERIENCE

Software Engineer - Volunteer   **New York, NY**
The Giving Grape, Inc. || Non-profit facilitating distribution of grocery gift cards to those in need   July 2020 –
Present
- Assist in debugging and refactoring existing codebase to prepare for scalability and update documentation as needed
- Act as a liaison among the tech, marketing, and creative team and constantly discuss priorities, new features, and product roadmap to responsibly expand our services and capabilities
- Redesigned and added functionalities to the site during the rebranding, including overhauling the signup and contact forms

Growth Marketing Manager - Digital   **New York, NY**
Rockets of Awesome || Forerunner Ventures-backed children's apparel brand   May – December 2019
- Supervised all digital marketing channels, increased ROAS by 60% during the heart of Back-to-School season
- Collaborated with the design team to identify new viable products; formed future product roadmaps based on market research

Campaign Manager - Growth, Paid Social   **New York, NY**
Unified || data analytics/ad-tech startup   November 2017 – February 2019
- Managed growth of several high-value enterprise clients like AT&T, Spotify, and Toyota; continually exceeded target KPIs
- Trafficked 500+ campaigns across multiple social ad platforms and averaged ~$8 million in media spend / month
- Trained new hires on digital advertising best practices, and various optimization methods to set them up for success

EDUCATION

App Academy   **New York, NY**
1000-hour immersive full-stack web development program with a less than 3% acceptance rate   Jan – May 2020

The George Washington University   **Washington, DC**
Bachelor of Arts in Psychology | 3.5/4.0 GPA - Cum Laude Honors Recipient   Class of 2014