

# Haejun Chung

(862) 485-6213 | [GitHub](#) | [LinkedIn](#) | [Portfolio](#) | Greater NYC Area | haejun.chung210@gmail.com

## SKILLS

Proficient: React, Redux, Ruby on Rails, JavaScript, jQuery, TDD, HTML, CSS, SQL, PostgreSQL, Git, Heroku, Webpack  
Familiar: Mongoose, MongoDB, Express.js, Node.js, AWS S3, Google Firebase, SCSS

## PROJECTS

**Hoopsbnb** (Ruby on Rails, JavaScript (ES6), React, Redux, CSS3, HTML5, Webpack, PostgreSQL)

[live](#) | [github](#)

*Hoopsbnb, a functional clone of Airbnb, is an application that allows users to offer and use basketball courts all around the world*

- Employed Google Maps API that shows the locations of basketball courts using map markers and fetches an updated list of courts based on user interactions like dragging and zooming in/out
- Enabled a search functionality using Active Record queries to filter matching keywords and update the bounds of Google Maps to display the filtered list of courts returned in the HTTP response from the backend API
- Designed a RESTful backend API, enabling data like reservations details and log-in information to persist in an online database

**Zoe** (MongoDB, Express.js, React, Node.js)

[live](#) | [github](#)

*A personal assistant web application designed to provide a weekly meal plan to fit the user's health goals*

- Implemented a multi-page user authentication form using React, allowing the app to efficiently collect information about the user's vitals, health/dietary restrictions, and authentication information and store them on MongoDB
- Utilized Spoonacular API to fetch 350,000+ recipes to curate a unique meal plan based on user's dietary restrictions, which are included as a part of the Axios request to Spoonacular, and our proprietary caloric intake formula
- Served as a liaison between back/frontend teams on a team of five, assisting wherever needed in order to alleviate bottlenecks

**DigiDex** (JavaScript (ES6), HTML5, CSS3, Webpack)

[live](#) | [github](#)

*An interactive, virtual business card application that complements the old-fashioned, physical business cards*

- Created a customizable virtual business card template that includes alluring animations using CSS flexbox and canvas.js elements
- Took advantage of Vanilla JS to manipulate the DOM, allowing users to edit the template and see the changes in real-time
- Applied an external library, Pickr.js, for users to fully customize the background color of the template using a color wheel

**Urban Chaser** (React, Redux, SCSS, Google Firebase)

[live](#) | [github](#)

*A React-centric e-commerce project where you can shop for the best and greatest urban fashion clothing*

- Integrated Stripe API to simulate real user flow from selecting a product to checking out
- Leveraged Firebase Authentication to securely sign in users with an OAuth token from a federated identity provider like Gmail

## EXPERIENCE

**Software Engineer - Volunteer**

**New York, NY**

*Corona Care USA Inc. || Non-profit facilitating distribution of grocery gift cards to those in need*

July – Present

- Assist in debugging and refactoring existing codebase to prepare for scalability and update documentation as needed

**Growth Marketing Manager - Digital**

**New York, NY**

*Rockets of Awesome || Forerunner Ventures-backed children's apparel brand*

May – December 2019

- Supervised all digital marketing channels, increased ROAS by 60% during the heart of Back-to-School season
- Collaborated with the design team to identify new viable products; formed future product roadmaps based on market research

**Campaign Manager - Growth, Paid Social**

**New York, NY**

*Unified || data analytics/ad-tech startup*

November 2017 – February 2019

- Managed growth of several high-value enterprise clients like AT&T, Spotify, and Toyota; continually exceeded target KPIs
- Trafficked 500+ campaigns across multiple social ad platforms and averaged ~\$8 million in media spend / month
- Trained new hires on digital advertising best practices, and various optimization methods to set them up for success

**Ad Ops Associate | Senior Trafficker | Senior Account Manager**

**Washington, DC**

*Revolution Messaging || full-service agency with progressive agendas*

June 2015 – August 2017

- Served as a key member of the Bernie Sanders' presidential bid campaign; trafficked social ads that averaged 200% ROAS
- Worked closely with 20+ clients to evaluate their needs; relayed digital strategies and media plans based on client goals and KPIs

## EDUCATION

**App Academy**

**New York, NY**

*1000-hour immersive full-stack web development program with a less than 3% acceptance rate*

Jan – May 2020

**The George Washington University**

**Washington, DC**

*Bachelor of Arts in Psychology | 3.5/4.0 GPA - Cum Laude Honors Recipient*

Class of 2014