V VIJAY KANNA

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Profile Summary

Accomplished and goal-oriented professional with a demonstrated history of spearheading strategic initiatives and streamlining operational processes. Proficient in Operations, customer-centric strategies, and leveraging data for informed decision-making. Skilled in conceiving and executing innovative strategies to bolster organizational efficiency and attain business objectives.

Professional Experience

38 months

Care Health Insurance

Manager – Strategy Operations

July 2023- Present

- Successfully **streamlined operations** and reduced the work of the backend operations team, and also increased the **efficiency by 10**%
- Successfully conducted detailed analysis, identifying root causes and implementing strategic solutions for the Renewal Operations Team reducing the work **Process count by 15**%
- Day-to-day management of the AML team and adequate allocation of resources to ensure effective daily activity, screening, follow-up, and in-queries within the terms of our internal and external SLA
- Investigate reports of **suspicious transactions/circumstances**, as well as prepare and submit reports to senior management
- Exercise due care and diligence, and ensure that the responsibilities of the role are organized and controlled within the ambit of regulation, compliance, and risk management
- Develop, implement, and enforce **policies**, **procedures**, and **programs** to increase business **effectiveness and efficiency** whilst **minimizing potential money laundering risk**
- I spearheaded training programs for the entire backend Operations Team, enhancing their understanding of both product and process. These initiatives led to significant improvements in team efficiency.
- Analyzed market trends, competitive landscape, and customer needs to formulate a comprehensive strategic plan
- Conduct thorough **market research to identify new opportunities** and emerging healthcare and insurance industry trends
- Monitoring **competitors' activities and performance** where the company can differentiate itself and gain a competitive advantage

Citicorp Services India Pvt Ltd TTS NAM Operations - Officer C04 – Supply Chain Finance February 2020-September 2020

- Delivered over **1000 transactions** with excellent SLA adherence.
- Maintained 100% accuracy in documenting financial transactions
- Recognized as Best Processor for four consecutive months
- Developed and strengthened client relationships to build profitable partnerships
- Provided one-contact resolution for customer issues, ensuring satisfaction
- Identified and escalated errors, validating and correcting payments and reports
- Utilized **negotiation and problem-solving** skills to promote customer retention
- Handled customer inquiries with poise, understanding, and tact
- Demonstrated accuracy, thoroughness, and orderliness in work

RBS SERVICES INDIA PRIVATE LIMITED CS&O Analyst – Trade Finance May 2018-February 2020

- Managed trade operations, including payment collection and Primark payments.
- Achieved 50 daily transactions with **100% accuracy and processed 1,500 transactions** in a month, earning recognition from the UK branch and management.
- Conducted checks, investigations, and reconciliations for accurate and efficient trade operations.
- Implemented strategies to address customer needs and resolve concerns, ensuring satisfaction.
- Supported NatWest Bank PLC, The Royal Bank of Scotland PLC, and Ulster Bank, Ireland in trade finance processes.
- Scrutinized **import/export documents** for compliance with AML regulations.
- Resolved customer queries by collaborating with local offices and the Chennai Operations site.
- Experienced cross-functional professional with expertise in managing Letters of Credit processes, ensuring seamless coordination and compliance across departments.

Academic Qualifications

Degree	Institute	Year	CGPA
Post Graduate Program in Management	School of Inspired Leadership	2022-23	3.8/5
B. Com (Accounting and Finance)	Ramakrishna Mission Vivekananda College	2014-17	7.34/10
Higher Secondary School (XII)	Jawahar Higher Secondary School, Chennai	2014	91.08 %
Secondary School (X)	Jawahar Vidyalaya Senior Secondary School, Chennai	2012	6.8/10

Certifications & Internships

- Completed Data Analyst Bootcamp (SQL, Tableau, Power BI).
- Certification courses in Collection and Letter of Credit, AML skill assessment levels I & II.
- Certification courses in Advanced Excel course (Internshala).
- Certification courses in Financial Modeling and Valuation (Internshala).
- Working on a LIVE project as a Marketing manager and a Finance Specialist for YUGMA.
- Creating a structure for Fundraising and implementing it for an NGO 'Aawaaz Foundation'.
- Certification courses in **Investment Analysis and Portfolio Management** (Udemy).
- Certification courses in Digital Marketing (Internshala).

Extra-Curricular Activities

- Professional Badminton player, Played in Inter-School tournaments.
- 3rd runner-up in a GTM Strategy competition organized by YUGMA.
- Worked as a Research Assistant for the Admission Process in SOIL.
- National Finalist in Market Master 5.0 (Portfolio management competition) hosted by IIM Trichy.