

SEO Report for

<https://www.lolvvv.com/pt/probuilds>

81 / 100
SEO SCORE

39 / 48
PASSED CHECKS

7 / 48
FAILED CHECKS

2 / 48
WARNINGS

COMMON SEO ISSUES

Meta Title Test

✓ The meta title of your page has a length of 56 characters. Most search engines will truncate meta titles to 70 characters.

→ Probuilds - Melhor League of Legends pro builds | lolvvv

Meta Description Test

✓ The meta description of your page has a length of 169 characters. Most search engines will truncate meta descriptions to 160 characters.

→ Melhores Probuilds, Guias, Estatísticas, Sequência de Habilidades e Compra de Itens, e muito mais de jogadores Pro para o Patch 10.11, que vai melhorar sua jogabilidade.





Google Search Results Preview Test




ⓘ [Probuilds - Melhor League of Legends pro builds | lolvvv](https://www.lolvvv.com/pt/probuilds)
<https://www.lolvvv.com/pt/probuilds>
Melhores Probuilds, Guias, Estatísticas, Sequência de Habilidades e Compra de Itens, e muito mais de jogadores Pro para o Patch 10.11, que vai melhorar sua jogabilidade.

Most Common Keywords Test

ⓘ There is likely no optimal keyword density (search engine algorithms have evolved beyond keyword density metrics as a significant ranking factor). It can be useful, however, to note which keywords appear most often on your page and if they reflect the intended topic of your page. More importantly, the keywords on your page should appear within natural sounding and grammatically correct copy.

→ minutos - 10 times
→ vitória - 7 times
→ riot - 5 times
→ games - 5 times
→ derrota - 4 times


Keywords Usage Test	<div>  Your most common keywords are not appearing in one or more of the meta-tags above. Your primary keywords should appear in your meta-tags to help identify the topic of your webpage to search engines. </div> <hr/> <div> → Keyword(s) not included in Title tag → Keyword(s) not included in Meta-Description tag </div> <hr/> <div> HOW TO FIX </div> <p>First of all, you must make sure that your page is using the title and meta-description tags.</p> <p>Second, you must adjust these tags content in order to include some of the primary keywords displayed above.</p>
Keywords Cloud Test	<div>  aatrox ahri akali alistar amumu anivia annie aphelios ashe aurelion azir bang bardo blitzcrank brand braum caitlyn camille campeões cassiopeia clash clipes corki darius derrota deutsch diana draven ekko elise encontrado english español evelynn ezreal favorito fiddlesticks fiona fizz français gaeng galio games gangplank garen gath gnar gragas graves hecarim heimerdinger hena illaoi irelia italiano iven janna jarvan jayce jhin jinx jungle kalista karma karthus kassadin katarina kayle khan lindarang lolvvv magyar mais menu minutos mostrar mundo nenhum onfleeek polski português probuilds profissionais properties resultado riot română sacre summit tiếng totoo trademarks türkçe vitória việt vsta čeština ελληνικά русский ■■■■■■ </div>
Heading Tags Test	<div>  Congratulations! Your webpage contains headings tags. </div> <hr/> <div> H1 headings </div> <hr/> <div> → Probuilds </div> <hr/> <div> H2 headings </div> <hr/> <div> → Probuilds </div>
Robots.txt Test	<div>  Congratulations! Your site uses a "robots.txt" file: https://www.lolvvv.com/robots.txt </div>
Sitemap Test	<div>  Congratulations! Your website has a sitemap file. </div> <hr/> <div> → https://www.lolvvv.com/sitemap.xml </div>

SEO Friendly URL Test	<div>  Your webpage contains URLs that are not SEO friendly! </div> <hr/> <div> HOW TO FIX </div> <p>In order for URLs to be SEO friendly, they should be clearly named for what they are and contain no spaces, underscores or other characters. You should avoid the use of parameters when possible, as they make URLs less inviting for users to click or share.</p> <ul style="list-style-type: none"> - If your website is new and is not indexed by search engines you can replace underscores with hyphens or redirect those links to URLs that use hyphens. BUT, if your website is ranked well by search engines you do not need to do this (probably you have other ranking factors working very well). - The general advice remains: build links that contain hyphens rather than underscores and avoid dynamic URLs.
Image Alt Test	<div>  Your webpage is using "img" tags with empty or missing "alt" attribute. </div> <hr/> <div> HOW TO FIX </div> <p>In order to pass this test you must add an alt attribute to every tag used into your webpage.</p> <p>An image with an alternate text specified is inserted using the following HTML line:</p> <pre></pre> <p>Remember that the point of alt text is to provide the same functional information that a visual user would see. Search engines, users who disabled images in their browsers and other agents who are unable to see the images on your webpage can read the alt attributes assigned to the image since they cannot view it.</p> <p>Learn more about optimizing images for SEO.</p>
Inline CSS Test	<div>  Your webpage is using inline CSS styles! </div> <hr/> <div> HOW TO FIX </div> <p>It is a good practice to move all the inline CSS rules into an external file in order to make your page "lighter" in weight and decrease the code to text ratio.</p> <ul style="list-style-type: none"> • check the HTML code of your page and identify all style attributes • for each style attribute found you must properly move all declarations in the external CSS file and remove the style attribute <p>For example:</p> <pre><!--this HTML code with inline CSS rule:--> <p style="color:red; font-size: 12px">some text here</p> <!--would became:--> <p>some text here</p> <!--and the rule added into your CSS file:--> p{color:red; font-size: 12px}</pre>


Deprecated HTML Tags Test	✓ Congratulations! Your page does not use HTML deprecated tags.
Google Analytics Test	✓ Congratulations! Your webpage is using Google Analytics.
Favicon Test	✓ Congratulations! Your website appears to have a favicon. <input type="text"/>
JS Error Test	✓ Congratulations! There are no severe JavaScript errors on your webpage.
Social Media Test	✓ Congratulations! Your website is connected successfully with social media using: Facebook Twitter

SPEED OPTIMIZATIONS

HTML Page Size Test	<p>✗ The size of your webpage's HTML is 41.33 Kb, and is greater than the average size of 33 Kb. This can lead to slower loading times, lost visitors, and decreased revenue. Good steps to reduce HTML size include: using HTML compression, CSS layouts, external style sheets, and moving javascript to external files.</p> <hr/> <p>HOW TO FIX</p> <p>In order to resolve this problem you are advised to:</p> <ul style="list-style-type: none"> • use gzip compression • move all CSS style rules into a single, external and minified CSS file • minify all JS files and, if possible, try combining them into a single external JS file • use CSS layouts
HTML Compression/GZIP Test	✓ Congratulations! Your webpage is successfully compressed using gzip compression on your code. Your HTML is compressed from 356.43 Kb to 41.33 Kb (88% size savings) . This helps ensure a faster loading webpage and improved user experience.
Site Loading Speed Test	✓ Your website loading time is around 3.5 seconds and this is under the average loading speed which is 5 seconds .
Page Objects Test	<p>✗ Your page uses more than 20 http requests, which can slow down page loading and negatively impact user experience.</p> <hr/> <p>HTML Pages: 1; CSS Files: 1; Scripts: 25; Images: 124; Flash Files: 0;</p>
Page Cache Test (Server Side Caching)	✓ Congratulations, you have a caching mechanism on your website. Caching helps speed page loading times as well as reduces server load.
Flash Test	✓ Congratulations! Your website does not include flash objects (an outdated technology that was sometimes used to deliver rich multimedia content). Flash content does not work well on mobile devices, and is difficult for crawlers to interpret.

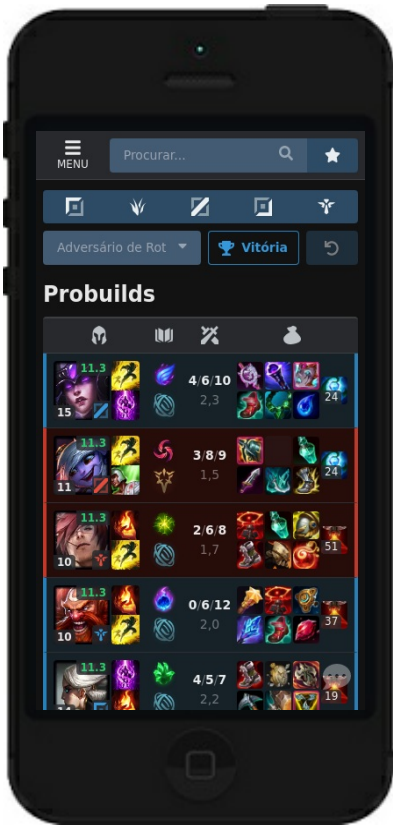
CDN Usage Test	 Your webpage is not serving all resources (images, javascript and css) from CDNs. <hr/> HOW TO FIX In order to pass this test you are advised to use a CDN service. A Content Delivery Network (CDN) is a globally distributed network of web servers that allows a quick transfer of assets and provides high availability and high performance. The primary benefits of using a CDN service are: <ul style="list-style-type: none"> • Improving website loading times • Reducing bandwidth costs • Increasing content availability and redundancy • Improving website security
Image Caching Test	 Congratulations! Your website is using cache headers for your images and the browsers will display these images from the cache.
JavaScript Caching Test	 Congratulations! Your website is using cache headers for all JavaScript resources.
CSS Caching Test	 Congratulations! Your website is using cache headers for all CSS resources.
JavaScript Minification Test	 Some of your website's JavaScript files are not minified! <hr/> HOW TO FIX In order to pass this test you must minify all of your external JavaScript files. For this task you can use an online JS minifier like JSCompress , Closure Compiler or JSMin .
CSS Minification Test	 Congratulations! Your webpage's CSS resources are minified.
Nested Tables Test	 Congratulations, your page does not use nested tables. This speeds up page loading time and optimizes the user experience.
Frameset Test	 Congratulations! Your webpage does not use frames.
Doctype Test	 Congratulations! Your website has a doctype declaration: <hr/> → <code><!DOCTYPE html></code>
URL Redirects Test	 Congratulations! Your URL doesn't have any redirects (which could potentially cause site indexation issues and site loading delays).

SERVER AND SECURITY

URL Canonicalization Test	 https://www.lolvvv.com/pt/probuilds and https://lolvvv.com/pt/probuilds resolve to the same URL.
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HTTPS Test	<p>✓ Your website is successfully using HTTPS, a secure communication protocol over the Internet.</p> <hr/> <p>→ Security state: secure</p> <hr/> <p>→ Certificate issuer: R3</p> <hr/> <p>→ Valid until: Mar 24, 2021</p>
Safe Browsing Test	<p>✓ This site is not currently listed as suspicious (no malware or phishing activity found).</p>
Server Signature Test	<p>✓ Congratulations, your server signature is off.</p>
Directory Browsing Test	<p>✓ Congratulations! Your server has disabled directory browsing.</p>
Plaintext Emails Test	<p>✓ Congratulations! Your webpage does not include email addresses in plaintext.</p>

MOBILE USABILITY

Media Query Responsive Test	<p>✓ Congratulations, your website uses media query technique, which is the base for responsive design functionalities.</p>
Mobile Snapshot Test	

Structured Data Test

- ✗ Your webpage doesn't take the advantages of HTML Microdata specifications in order to markup structured data. View Google's guide for [getting started with microdata](#).

HOW TO FIX

HTML5 Microdata is an easy way to add semantic markup to your web pages. Search engines rely on this markup to improve the display of search results, making it easier for people to find the right web pages.

Here is a simple example of how to use HTML5 microdata in your contact web page:

```
<div itemscope itemtype="http://schema.org/Person">
  <span itemprop="name">Joe Doe</span>
  <span itemprop="company">The Example Company</span>
  <span itemprop="tel">604-555-1234</span>
  <a itemprop="email" href="mailto:joe.doe@example.com">joe.doe@example.co
m</a>
</div>
```

Custom 404 Error Page Test

- ✓ Congratulations, your website is using a custom 404 error page. By creating a custom 404 error page, you can improve your website's user experience by letting users know that only a specific page is missing/broken (and not your entire site), providing them helpful links, the opportunity to report bugs, and potentially [track the source of broken links in your site](#).

Noindex Tag Test

- ✓ Your webpage does not use the noindex meta tag. This means that your webpage will be read and indexed by search engines.



Canonical Tag Test

- ✓ Your webpage is using the canonical link tag. This tag specifies that the URL: <https://www.lolvvv.com/pt/probuilds> is preferred to be used in search results. Please ensure that this specification is correct, as canonical tags are often hard-coded and may not always reflect the latest changes in a site's URL structure.

→ `<link href="https://www.lolvvv.com/pt/probuilds" rel="canonical"/>`

Nofollow Tag Test

- ✓ Your webpage does not use the nofollow meta tag. This means that search engines will crawl all links from your webpage.

Disallow Directive Test	<div data-bbox="367 62 1484 168"> Your robots.txt file disallow the search engines access to some parts of your website. You are advised to check carefully if the access to these resources or pages must be blocked.</div> <div data-bbox="427 212 798 974"><hr data-bbox="427 190 1524 194"/><ul style="list-style-type: none">→ Disallow: /legal-disclosure→ Disallow: /privacy-policy→ Disallow: /match/*→ Disallow: /en/match/*→ Disallow: /de/match/*→ Disallow: /pl/match/*→ Disallow: /ru/match/*→ Disallow: /fr/match/*→ Disallow: /pt/match/*→ Disallow: /es/match/*→ Disallow: /ko/match/*→ Disallow: /zh/match/*→ Disallow: /it/match/*→ Disallow: /cs/match/*→ Disallow: /el/match/*→ Disallow: /hu/match/*→ Disallow: /id/match/*→ Disallow: /ja/match/*→ Disallow: /ro/match/*→ Disallow: /th/match/*→ Disallow: /tr/match/*→ Disallow: /vi/match/*</div>
SPF Records Test	<div data-bbox="367 1019 1133 1057"> Congratulations! Your DNS server is using an SPF record.</div> <div data-bbox="427 1097 957 1131"><hr data-bbox="427 1075 1524 1079"/><ul style="list-style-type: none">→ v=spf1 mx include:ispgateway.de ~all</div>