

Important Insights / Learnings that can be drawn from the given Data set:

1. Going by the trend new movie were produced in the month of March.
2. Movie can be produced either in USA or in India, as more movies attracting global audience are produced here. More preferably in India, as some of the top rated movies (like Kicket, Gini Helida Kathe, Fan, etc.) are produced in India.
3. A total of 4285 movies were produced in the Drama genre so, RSVP movies can make a movie in this genre having approx. duration of 107minutes. Thriller & Action genre can also be explored as they belongs to top 3 genres.
4. RSVP Can partner either with 'Dream Warrior Pictures' or with 'National Theatre Live' to produce its next Movie. They both have 3 movies having 8+ average ratings.
5. Marvel Studios or Twentieth Century Fox (produced 4 hit multilingual movies - which is our focus here) can be considered as global partner.
6. James Mangold can be roped in as Director. He has 4 movies in top genres having average rating of 8+
7. Mammooty can be roped in as Actor. He has 8 movies having median rating of 8+
8. Vijay Sethupathi & Taapsee Pannu can be casted from India to give movie a regional feel.

By: Harshit Kamani & Gaurav Makhija (DSC 39 - Dec Batch)