Speed Dating Data Key

<u>iid:</u> unique subject number

gender: Female=0 Male=1

pid: partner's iid number

match 1=yes, 0=no

<u>samerace:</u> participant and the partner were the same race. 1= yes, 0=no

<u>age_o:</u> age of partner

<u>race o:</u> race of partner

pf o att: partner's stated preference at Time 1 (attr1 1) for Attractive

<u>'pf_o_sin'</u> partner's stated preference at Time 1 (attr1_1) for Sincere

<u>'pf_o_int'</u> partner's stated preference at Time 1 (attr1_1) for Intelligent

'<u>pf_o_fun'</u> partner's stated preference at Time 1 (attr1_1) for Fun

'pf o amb' partner's stated preference at Time 1 (attr1 1) for Ambitious

'pf o sha' partner's stated preference at Time 1 (attr1 1) for Share Hobby

<u>dec o:</u> decision of partner the night of event

<u>attr_o:</u> rating by partner the night of the event, for Attractive

sinc o: rating by partner the night of the event, for Sincere

intel o: rating by partner the night of the event, for Intelligent

<u>met_o:</u> The partner's answer 'Have you met this person before?'

signup/Time1:

[Survey filled out by students that are interested in participating in order to register for the event.]

age:

field: field of study

<u>field cd:</u> field coded

1 = Law

2 = Math

3= Social Science, Psychologist

4= Medical Science, Pharmaceuticals, and Bio Tech

5= Engineering

6= English/Creative Writing/ Journalism

7= History/Religion/Philosophy

8= Business/Econ/Finance

9= Education, Academia

10= Biological Sciences/Chemistry/Physics

11= Social Work

12= Undergrad/undecided

13=Political Science/International Affairs

14=Film

15=Fine Arts/Arts Administration

16=Languages

17=Architecture

18=Other

race:

Black/African American=1 European/Caucasian-American=2 Latino/Hispanic American=3 Asian/Pacific Islander/Asian-American=4

Native American=5

Other=6

imprace:

How important is it to you (on a scale of 1-10) that a person you date be of the same racial/ethnic background?

imprelig:

How important is it to you (on a scale of 1-10) that a person you date be of the same religious background?

from:

Where are you from originally (before coming to Columbia)?

goal:

What is your primary goal in participating in this event? Seemed like a fun night out=1

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To meet new people=2
      To get a date=3
       Looking for a serious relationship=4
      To say I did it=5
      Other=6
date:
In general, how frequently do you go on dates?
       Several times a week=1
      Twice a week=2
      Once a week=3
      Twice a month=4
      Once a month=5
       Several times a year=6
       Almost never=7
go out:
How often do you go out (not necessarily on dates)?
       Several times a week=1
       Twice a week=2
      Once a week=3
      Twice a month=4
      Once a month=5
      Several times a year=6
      Almost never=7
career:
What is your intended career?
career c: career coded
1= Lawyer
2= Academic/Research
3= Psychologist
4= Doctor/Medicine
5=Engineer
6= Creative Arts/Entertainment
7= Banking/Consulting/Finance/Marketing/Business/CEO/Entrepreneur/Admin
8= Real Estate
9= International/Humanitarian Affairs
10= Undecided
11=Social Work
12=Speech Pathology
13=Politics
14=Pro sports/Athletics
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15=Other

16=Journalism 17=Architecture

12. How interested are you in the following activities, on a scale of 1-10?

sports: Playing sports/ athletics
tvsports: Watching sports

excersice: Body building/exercising

dining: Dining out

museums: Museums/galleries

art: Art

hiking: Hiking/camping

gaming: Gaming

clubbing: Dancing/clubbing

reading: Reading tv: Watching TV theater: Theater movies: Movies

concerts: Going to concerts

music: Music

shopping: Shopping yoga: Yoga/meditation

We want to know what you look for in the opposite sex.

You have 100 points in total to distribute among the following attributes -- give more points to those attributes that are more important in a potential date, and fewer points to those attributes that are less important in a potential date.

```
attr1 1
Attractive
            Attractive
                               +
sinc1 1
            Sincere
Sincere
            Intelligent
<u>intel1 1</u>
            Fun
Intelligent
            Ambitious
fun1 1
            Shared Interests +
Fun
                                 100
amb1 1
Ambitious
shar1 1
Has shared interests/hobbies
```

How do you think you measure up?

Please rate your opinion of your own attributes, on a scale of 1-10 (be honest!):

<u>attr3_1</u>

Attractive sinc3_1
Sincere int3_1
Intelligent fun3_1
Fun amb3_1
Ambitious

Scorecard:

[Filled out by subjects after each "date" during the event.]

SCORECARD

YOUR ID NUMBER:

Circle "Yes" or "No" below the ID number of each person you meet to indicate whether or not you would like to see him or her again. Rate their attributes on a scale of 1-10: (1=awful, 10=great). If you haven't formed an opinion based on your conversation, fill in N/A, but please fill in all boxes. This will be TOTALLY confidential and will NOT be shared with anyone. Then, answer the remaining questions for each person you meet.

shared with anyone.	Tilon, an	3 W C1	the re	mannin	g quesi	10113 10	1 Cacii	person	you m	JCt.
ID #:	1	2	3	4	5	6	7	8	9	10
dec										
Decision	1=yes	Y	yes	yes	yes	yes	yes	yes	yes	yes
	0=no	n	no	no	no	no	no	no	no	no
	-									
Attributes										
(1=awful,										
10=great)			ı	ı	1				T	ı
Attractive	<u>attr</u>									
Sincere	sinc									
Intelligent	<u>intel</u>									
Fun	<u>fun</u>									
Ambitious	<u>amb</u>									
Shared	<u>shar</u>									
Interests/Hobbies	<u>511a1</u>									
Overall, how much										
do you like this										
person?	<u>like</u>									
(1=don't like at all,										
10=like a lot)										
How probable do	prob									
you think it is that	100									

this person will say 'yes' for you? (1=not probable, 10=extremely probable)										
Have you met this person before?	met 1=yes 2=no	5	yes no							
ID #:	11	12	13	14	15	16	17	18	19	20
Decision	yes	yes	yes	yes	yes	yes	yes	yes	yes	yes
Bedision	no	no	no	no	no	no	no	no	no	no
Attributes (1=awful, 10=great)		T		T	T	ı	Γ	.	.	
Attractive										
Sincere										
Intelligent										
Fun										
Ambitious										
Shared										
Interests/Hobbies										
Overall, how much do you like this person? (1=don't like at all, 10=like a lot) How probable do										
you think it is that this person will say 'yes' for you? (1=not probable, 10=extremely probable)										
Have you met this person before?	yes no	yes no	yes no	yes no	yes no	yes no	yes no	yes no	yes no	yes no