

**Tab 1**

elow is **Batch 1 (same 3 tenants)** re-shared with **significantly expanded, enterprise-grade FAST-PATH CONTENT CATEGORIES**.

These are designed for **AI-safe answers only**, mapped to SOPs, policies, and approved data—so the BOT handles 80–90% queries without human load.

Structure retained: **CTAs → Forms → Deep Fast Paths**.

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## BATCH 1 (REVISED WITH EXTENSIVE FAST PATHS)

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### 1. CLOUD KITCHENS

#### A. MOST IMPORTANT CTA BUTTONS (UNCHANGED)

1. Order Now
  2. View Menu
  3. Track My Order
  4. Bulk / Party Orders
  5. Catering Enquiry
  6. Offers & Combos
  7. Repeat Last Order
  8. Talk to Kitchen Support
  9. Complaint / Issue with Order
- 

#### B. FORMS TO BE CREATED (UNCHANGED)

- Order Assistance / Fallback Order
  - Bulk / Catering Order
  - Complaint / Feedback
- 

#### C. EXTENSIVE FAST-PATH CONTENT CATEGORIES

Menu & Food Information

1. Full Menu with Prices
2. Veg / Non-Veg Classification
3. Spice Levels Explained
4. Portion Size Guide
5. Customisation Options

### **Ingredients & Health**

6. Ingredient Lists
7. Allergen Information
8. Nutritional Highlights
9. Calorie Estimates (if available)
10. Oil & Cooking Mediums Used

### **Ordering & Delivery**

11. Delivery Coverage Areas
12. Average Delivery Timelines
13. Peak-Hour Delays Disclaimer
14. Minimum Order Value
15. Packaging Standards

### **Payments & Billing**

16. Accepted Payment Modes
17. GST Invoice Policy
18. Split Payments / Corporate Orders
19. Refund Timelines

### **Bulk & Catering**

20. Catering Menu Options
21. Minimum Guest Count
22. Advance Notice Requirements
23. Custom Menu Policy

### **Quality & Hygiene**

24. Kitchen Hygiene SOPs
25. Food Safety Certifications
26. Sealing & Packaging Protocol

### **Issues & Escalation**

27. Late Delivery Policy
  28. Missing Item Resolution
  29. Quality Complaint Handling
  30. Escalation Timelines
-

## **2. GYMS & FITNESS STUDIOS**

### **A. MOST IMPORTANT CTA BUTTONS (UNCHANGED)**

1. Book Free Trial
  2. Membership Plans
  3. Class Schedule
  4. Personal Training Enquiry
  5. Diet & Nutrition Plans
  6. Offers & Discounts
  7. Renew Membership
  8. Pause / Freeze Membership
  9. Talk to Fitness Advisor
- 

### **B. FORMS TO BE CREATED (UNCHANGED)**

- Free Trial Booking
  - Membership Enquiry
  - Personal Training / Diet Plan
- 

### **C. EXTENSIVE FAST-PATH CONTENT CATEGORIES**

#### **Membership & Pricing**

1. Membership Plans Breakdown
2. Monthly / Quarterly / Annual Comparison
3. Joining Fees & Waivers
4. Renewal Policy

#### **Trial & Onboarding**

5. Free Trial Rules
6. What to Bring for Trial
7. Trial Conversion Offers

#### **Facilities & Equipment**

8. Available Equipment List
9. Cardio vs Strength Zones
10. Locker & Shower Facilities
11. Parking Availability

### **Classes & Training**

- 12. Group Class Types
- 13. Class Timings
- 14. Trainer-Led vs Self-Workout
- 15. Class Capacity Rules

### **Personal Training**

- 16. PT Pricing Models
- 17. Trainer Certification Levels
- 18. PT Session Validity

### **Diet & Wellness**

- 19. Diet Plan Scope
- 20. Nutritionist Availability
- 21. Supplement Policy

### **Health & Safety**

- 22. Medical Fitness Disclaimer
- 23. Injury / Condition Guidelines
- 24. Emergency Protocols

### **Policies**

- 25. Membership Freeze Rules
- 26. Transfer Policy
- 27. Refund Policy

### **Support & Escalation**

- 28. Trainer Change Requests
  - 29. Feedback & Complaints
  - 30. Escalation Timelines
- 

## **3. COACHING CENTRES & TUITION INSTITUTES**

### **A. MOST IMPORTANT CTA BUTTONS (UNCHANGED)**

1. Enquire About Courses
2. Book Counselling Session
3. Batch Timings
4. Fee Structure
5. Demo / Trial Class
6. Admission Process
7. Scholarships & Offers

- 
8. Talk to Counsellor
  9. Existing Student Support
- 

## B. FORMS TO BE CREATED (UNCHANGED)

- Course Enquiry
  - Counselling / Demo Booking
  - Admission Support
- 

## C. EXTENSIVE FAST-PATH CONTENT CATEGORIES

### Courses & Academics

1. Courses Offered by Class / Exam
2. Syllabus Coverage
3. Teaching Methodology
4. Online vs Offline Mode

### Faculty & Quality

5. Faculty Profiles
6. Teaching Experience
7. Student-Teacher Ratio

### Batches & Timings

8. Batch Start Dates
9. Morning / Evening Batches
10. Batch Change Policy

### Fees & Payments

11. Fee Structure Breakdown
12. Installment Options
13. Payment Methods
14. Late Fee Policy

### Demo & Counselling

15. Demo Class Rules
16. Counselling Session Scope
17. Parent Interaction Policy

### Admissions

18. Admission Process

19. Documents Required  
20. Seat Availability Logic

#### **Performance & Results**

21. Past Results Summary  
22. Rankers & Success Stories  
23. Evaluation & Test Frequency

#### **Policies**

24. Refund & Withdrawal Policy  
25. Batch Transfer Policy  
26. Course Upgrade Rules

#### **Student Support**

27. Doubt Resolution Process  
28. Parent Communication Policy  
29. Academic Escalation

#### **Compliance**

30. Attendance Rules  
31. Code of Conduct

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## **WHY THIS LEVEL OF FAST PATH IS IMPORTANT**

- Prevents AI hallucination
  - Drastically reduces human queries
  - Improves trust in regulated & high-involvement decisions
  - Makes Converiqo “enterprise-ready” vs generic bots
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## **BATCH 2**

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### **4. PHARMA COMPANIES**

#### **A. MOST IMPORTANT CTA BUTTONS**

1. Product Enquiry
2. Check Availability - db check with availability status

3. Request Price / Quotation - catalogue flow
  4. Medical Representative Visit - lead form
  5. Distributorship Enquiry - lead form
  6. Regulatory & Compliance Info - fast path
  7. Bulk / Institutional Orders - lead form
  8. Escalation / Support - ticket creation in customer ticket list without auth
- 

## B. FORMS TO BE CREATED

### 1. Product / Molecule Enquiry Form

- Name
- Mobile (OTP)
- Email
- Product / Molecule Name
- Quantity Required
- Intended Use (Retail / Hospital / Export)

### 2. Distributorship / Channel Partner Form

- Company Name
- Contact Person
- Mobile (OTP)
- City / State
- Existing Pharma Experience
- Licenses Held

### 3. MR Visit / Demo Request Form

- Doctor / Institution Name
  - Mobile (OTP)
  - City
  - Preferred Visit Date & Time (future only)
- 

## C. EXTENSIVE FAST-PATH CONTENT CATEGORIES

1. Product Portfolio Overview
2. Molecule-wise Listing
3. Therapeutic Segments
4. Dosage Forms & Strengths
5. Packaging Details

6. Pricing Bands (where permitted)
  7. Availability & Lead Times
  8. Quality Certifications (WHO-GMP, etc.)
  9. Regulatory Approvals
  10. Pharmacovigilance Policy
  11. Storage & Handling Guidelines
  12. Shelf Life Information
  13. Bulk Supply Policy
  14. Export Capability
  15. Distributor Onboarding Process
  16. Documentation Requirements
  17. Order Fulfilment Timelines
  18. Returns & Recall Policy
  19. Adverse Event Reporting
  20. Escalation Matrix
- 

## 5. TOUR & TRAVEL AGENCIES

### A. MOST IMPORTANT CTA BUTTONS

1. Explore Packages
  2. Get Custom Itinerary
  3. Request Quote
  4. Book Consultation
  5. Visa Assistance
  6. Flight / Hotel Enquiry
  7. Group Tours
  8. Existing Booking Support
  9. Escalation / Support
- 

### B. FORMS TO BE CREATED

#### 1. Travel Enquiry / Quote Form

- Name
- Mobile (OTP)
- Destination
- Travel Dates (future only)
- Number of Travellers
- Budget Range

## **2. Custom Itinerary Planning Form**

- Name
- Mobile (OTP)
- Destination(s)
- Travel Style
- Special Requests

## **3. Visa & Documentation Support Form**

- Name
  - Mobile (OTP)
  - Destination Country
  - Passport Status
  - Travel Date
- 

## **C. EXTENSIVE FAST-PATH CONTENT CATEGORIES**

1. Domestic Packages
  2. International Packages
  3. Honeymoon / Family / Group Tours
  4. Inclusions & Exclusions
  5. Hotel Categories Explained
  6. Flight Class Options
  7. Visa Process Overview
  8. Required Documents
  9. Processing Timelines
  10. Travel Insurance Guidance
  11. Customisation Policy
  12. Payment & Installment Options
  13. Cancellation Policy
  14. Rescheduling Policy
  15. Refund Timelines
  16. Peak Season Advisory
  17. Weather & Best Time to Travel
  18. Safety & Advisory Notices
  19. On-trip Support Scope
  20. Escalation & Emergency Support
- 

## **6. TAILORS & CUSTOM STITCHING UNITS**

## A. MOST IMPORTANT CTA BUTTONS

1. Book Measurement Appointment
  2. Stitching Enquiry
  3. Design Consultation
  4. Fabric Selection Help
  5. Alteration Request
  6. Order Status
  7. Express Stitching
  8. Pricing Enquiry
  9. Support / Escalation
- 

## B. FORMS TO BE CREATED

### 1. Stitching / Custom Order Form

- Name
- Mobile (OTP)
- Garment Type
- Occasion
- Fabric Source (Own / In-house)
- Delivery Date (future only)

### 2. Measurement Appointment Form

- Name
- Mobile (OTP)
- Appointment Location
- Preferred Date & Time (future only)

### 3. Alteration / Rework Form

- Order ID
  - Mobile (OTP)
  - Alteration Type
  - Remarks
- 

## C. EXTENSIVE FAST-PATH CONTENT CATEGORIES

1. Garments Offered
2. Stitching Styles & Fits

3. Fabric Options
  4. Measurement Process
  5. Trial Policy
  6. Alteration Rules
  7. Delivery Timelines
  8. Express Order Policy
  9. Pricing Structure
  10. Advance Payment Rules
  11. Cancellation Policy
  12. Rework & Correction Policy
  13. Care Instructions
  14. Occasion-based Recommendations
  15. Seasonal Lead Times
  16. Quality Assurance Process
  17. Customisation Limits
  18. Order Tracking Process
  19. Customer Responsibilities
  20. Escalation & Resolution
-

**Tab 2**

# BATCH 3

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## 7. COW DAIRY & FRESH MILK SUPPLIERS

### A. MOST IMPORTANT CTA BUTTONS

1. Start Milk Subscription
  2. Modify / Pause Subscription
  3. Daily Delivery Status
  4. Product Catalogue
  5. Pricing & Plans
  6. Bulk / Institutional Supply
  7. Quality & Testing Info
  8. Complaint / Support
  9. Escalation
- 

### B. FORMS TO BE CREATED

#### 1. New Subscription Form

- Name
- Mobile (OTP)
- Delivery Address
- Products Required
- Quantity
- Delivery Time Preference

#### 2. Subscription Change / Pause Form

- Customer ID
- Mobile (OTP)
- Change Type
- Effective Date (future only)

#### 3. Bulk / Institutional Supply Form

- Business Name
- Contact Person

- Mobile (OTP)
  - Daily Quantity
  - Location
- 

## C. EXTENSIVE FAST-PATH CONTENT CATEGORIES

1. Milk Types Offered
  2. Fat & SNF Details
  3. Sourcing & Animal Care
  4. Quality Testing Process
  5. Pasteurisation / Raw Milk Policy
  6. Delivery Timings
  7. Subscription Rules
  8. Pause / Resume Policy
  9. Pricing & Billing Cycle
  10. Payment Methods
  11. Holiday Delivery Policy
  12. Packaging Standards
  13. Shelf Life Guidance
  14. Complaints Handling
  15. Refund / Adjustment Policy
  16. Institutional Supply Rules
  17. Compliance & Licenses
  18. Seasonal Variations
  19. Customer Responsibilities
  20. Escalation Matrix
- 

# 8. FOOTWEAR MANUFACTURERS

## A. MOST IMPORTANT CTA BUTTONS

1. Browse Catalogue
2. Request Quotation
3. OEM / Private Label Enquiry
4. Distributor / Dealer Enquiry
5. Sample Request
6. Order Status
7. Quality & Certifications
8. Support
9. Escalation

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## B. FORMS TO BE CREATED

### 1. Product / Quotation Enquiry Form

- Name
- Mobile (OTP)
- Company Name
- Product Category
- Quantity
- Target Price Range

### 2. OEM / Private Label Form

- Company Name
- Contact Person
- Mobile (OTP)
- Product Specs
- Monthly Volume

### 3. Distributor / Dealer Onboarding Form

- Business Name
- Mobile (OTP)
- Territory
- Retail / Wholesale Experience

---

## C. EXTENSIVE FAST-PATH CONTENT CATEGORIES

1. Product Categories
2. Material Specifications
3. Size Range & Fit Guide
4. Manufacturing Capacity
5. Quality Control Process
6. Certifications & Compliance
7. OEM / Private Label Process
8. MOQ Rules
9. Pricing Bands
10. Lead Times
11. Sample Policy
12. Packaging & Branding
13. Logistics & Dispatch

14. Warranty & Defects Policy
  15. Returns & Claims
  16. Distributor Terms
  17. Payment Terms
  18. Export Capability
  19. Sustainability Practices
  20. Escalation Process
- 

## 9. RESTAURANTS

### A. MOST IMPORTANT CTA BUTTONS

1. View Menu
  2. Book a Table
  3. Order Online
  4. Today's Specials
  5. Offers & Combos
  6. Private Dining / Events
  7. Track Order
  8. Feedback / Complaint
  9. Support
- 

### B. FORMS TO BE CREATED

#### 1. Table Reservation Form

- Name
- Mobile (OTP)
- Date & Time (future only)
- Number of Guests
- Seating Preference

#### 2. Event / Group Booking Form

- Name
- Mobile (OTP)
- Event Type
- Guest Count
- Preferred Date

#### 3. Feedback / Issue Form

- Visit / Order ID
  - Mobile (OTP)
  - Issue Type
  - Remarks
- 

## C. EXTENSIVE FAST-PATH CONTENT CATEGORIES

1. Menu & Pricing
  2. Cuisine Types
  3. Veg / Non-Veg Details
  4. Allergen Information
  5. Portion Sizes
  6. Chef's Specials
  7. Table Booking Policy
  8. Waiting Time Guidance
  9. Peak Hour Advisory
  10. Online Order Policy
  11. Delivery Coverage
  12. Packaging Standards
  13. Hygiene & Safety SOPs
  14. Alcohol Policy (if applicable)
  15. Private Events Policy
  16. Cancellation Rules
  17. Refund Policy
  18. Loyalty / Membership
  19. Customer Conduct Policy
  20. Escalation & Resolution
-

**Tab 3**

# BATCH 4

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## 10. CAFES

### A. MOST IMPORTANT CTA BUTTONS

1. View Menu
  2. Order Ahead / Takeaway
  3. Book a Table
  4. Today's Specials
  5. Coffee Beans / Merchandise
  6. Events & Open Mic
  7. Offers & Loyalty
  8. Feedback / Support
  9. Escalation
- 

### B. FORMS TO BE CREATED

#### 1. Table / Seating Reservation Form

- Name
- Mobile (OTP)
- Date & Time (future only)
- Guests
- Seating Preference

#### 2. Pre-Order / Takeaway Form

- Name
- Mobile (OTP)
- Items
- Pickup Time (future only)

#### 3. Event / Collaboration Enquiry Form

- Name
- Mobile (OTP)
- Event Type

- Preferred Date
- 

## C. EXTENSIVE FAST-PATH CONTENT CATEGORIES

1. Menu & Pricing
  2. Coffee Origins & Roasts
  3. Brewing Methods
  4. Customisation Options
  5. Allergen Information
  6. Seating & Wi-Fi Policy
  7. Peak Hour Advisory
  8. Takeaway Rules
  9. Event Hosting Policy
  10. Loyalty Program
  11. Refund / Cancellation
  12. Hygiene SOPs
  13. Sustainability Practices
  14. Merchandise Details
  15. Timings & Closures
  16. Payment Methods
  17. Accessibility Info
  18. Pet Policy
  19. House Rules
  20. Escalation & Resolution
- 

# 11. BARS & MICROBREWERIES

## A. MOST IMPORTANT CTA BUTTONS

1. View Menu
  2. Reserve a Table
  3. Beer / Cocktail List
  4. Happy Hours
  5. Brewery Tours
  6. Private Events
  7. Offers
  8. Support
  9. Escalation
-

## **B. FORMS TO BE CREATED**

### **1. Table Reservation Form**

- Name
- Mobile (OTP)
- Date & Time (future only)
- Guests

### **2. Private Event / Party Form**

- Name
- Mobile (OTP)
- Event Type
- Guest Count
- Preferred Date

### **3. Brewery Tour Booking Form**

- Name
  - Mobile (OTP)
  - Group Size
  - Preferred Slot (future only)
- 

## **C. EXTENSIVE FAST-PATH CONTENT CATEGORIES**

1. Beer Styles & Tasting Notes
2. Brewing Process
3. Cocktail Menu
4. Happy Hour Rules
5. Age Verification Policy
6. Table Reservation Rules
7. Crowd & Peak Hours
8. Event Packages
9. Cancellation Policy
10. Safety & Conduct
11. Licensing Compliance
12. Food Pairings
13. Allergen Info
14. Payment Methods
15. Dress Code
16. Parking Info
17. Accessibility

- 
18. Noise Policy
  19. Lost & Found
  20. Escalation & Resolution
- 

## 12. NIGHT CLUBS

### A. MOST IMPORTANT CTA BUTTONS

1. Guest List Entry
  2. Table / VIP Booking
  3. Events & DJ Line-up
  4. Cover Charges
  5. Birthday / Party Booking
  6. Entry Rules
  7. Offers
  8. Support
  9. Escalation
- 

### B. FORMS TO BE CREATED

#### 1. Guest List Registration Form

- Name
- Mobile (OTP)
- Event Date (future only)
- Group Size

#### 2. Table / VIP Booking Form

- Name
- Mobile (OTP)
- Table Type
- Guest Count
- Preferred Date

#### 3. Private Party Enquiry Form

- Name
- Mobile (OTP)
- Occasion
- Guests

- Budget Range
- 

## C. EXTENSIVE FAST-PATH CONTENT CATEGORIES

1. Entry & Age Policy
  2. Dress Code
  3. Cover Charges
  4. Table Packages
  5. DJ & Event Calendar
  6. Guest List Rules
  7. Peak Hours Advisory
  8. Safety & Security
  9. Conduct Policy
  10. Cancellation Rules
  11. Refund Policy
  12. Alcohol Service Rules
  13. ID Verification
  14. Parking & Valet
  15. Accessibility
  16. Lost & Found
  17. Emergency Protocols
  18. Photography Policy
  19. Legal Compliance
  20. Escalation & Resolution
- 

# BATCH 5

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## 13. GAMING & ESPORTS COMPANIES

### A. MOST IMPORTANT CTA BUTTONS

1. Join Tournament
2. View Events & Leagues
3. Team Registration
4. Practice Slots
5. Membership / Passes
6. Streaming & Live Matches

- 
7. Sponsorship Enquiry
  8. Support
  9. Escalation
- 

## B. FORMS TO BE CREATED

### 1. Tournament Registration Form

- Player / Team Name
- Mobile (OTP)
- Game Title
- Team Size
- Preferred Slot (future only)

### 2. Team / Academy Enrolment Form

- Player Name
- Mobile (OTP)
- Game
- Experience Level
- City

### 3. Sponsorship / Partnership Form

- Company Name
  - Contact Person
  - Mobile (OTP)
  - Partnership Type
- 

## C. EXTENSIVE FAST-PATH CONTENT CATEGORIES

1. Games Supported
2. Tournament Formats
3. Rules & Regulations
4. Entry Fees
5. Prize Structure
6. Match Scheduling
7. Streaming Platforms
8. Player Eligibility
9. Anti-Cheat Policy
10. Code of Conduct

11. Refund Policy
  12. Hardware Requirements
  13. Practice Facilities
  14. Coaching Programs
  15. Rankings & Leaderboards
  16. Sponsorship Benefits
  17. Media Rights
  18. Data Privacy
  19. Age Policy
  20. Escalation & Resolution
- 

## **14. SINGLE SPECIALITY HOSPITALS / CLINICS**

### **A. MOST IMPORTANT CTA BUTTONS**

1. Enquiry - Lead Rename current book appointment
  2. Book Appointment - connect to appointment - New flow
  3. Find Doctor - DB List - get list from DB
  4. Patient Self Registration - Short form / Long form
  5. Symptoms & Conditions - NA
  6. Procedures & Treatments - Our Services
  7. OPD Timings - Answer Fastpath
  8. Reports & Follow-up -
  9. Insurance / TPA - Answer Fastpath
  10. Patient Support - Support ticket - without login (customer)
  11. Emergency - Lead
- 

### **B. FORMS TO BE CREATED**

#### **1. Appointment Booking Form**

- Patient Name
- Mobile (OTP)
- Doctor / Department
- Preferred Date & Time (future only)

#### **2. Follow-up / Second Opinion Form**

- Patient Name
- Mobile (OTP)

- Condition / Procedure
- Preferred Callback Time

### **3. Insurance / TPA Coordination Form**

- Patient Name
  - Mobile (OTP)
  - Insurer / TPA
  - Policy Type
- 

## **C. EXTENSIVE FAST-PATH CONTENT CATEGORIES**

1. Speciality Overview
  2. Doctor Profiles
  3. Conditions Treated
  4. Procedures Offered
  5. OPD Schedule
  6. Appointment Policy
  7. Pre-visit Instructions
  8. Post-treatment Care
  9. Diagnostics Linked
  10. Pricing Guidance (non-quoted)
  11. Insurance & TPA Process
  12. Reports Turnaround
  13. Emergency Protocol
  14. Patient Rights
  15. Consent Policy
  16. Medical Records Policy
  17. Infection Control SOPs
  18. Feedback & Grievance
  19. Legal Compliance
  20. Escalation Matrix
- 

## **15. MARRIAGE & EVENT VENUES**

### **A. MOST IMPORTANT CTA BUTTONS**

1. Check Availability
2. Book Venue Visit
3. Packages & Pricing

4. Wedding Dates
  5. Corporate Events
  6. Décor & Catering
  7. Capacity & Layouts
  8. Support
  9. Escalation
- 

## B. FORMS TO BE CREATED

### 1. Venue Availability / Visit Form

- Name
- Mobile (OTP)
- Event Type
- Preferred Date (future only)

### 2. Event Booking Enquiry Form

- Name
- Mobile (OTP)
- Event Type
- Guest Count
- Budget Range

### 3. Site Visit Scheduling Form

- Name
  - Mobile (OTP)
  - Preferred Date & Time (future only)
- 

## C. EXTENSIVE FAST-PATH CONTENT CATEGORIES

1. Venue Capacities
2. Hall & Lawn Layouts
3. Available Dates
4. Wedding Packages
5. Corporate Event Packages
6. Catering Policy
7. Décor Guidelines
8. Vendor Policy
9. Alcohol Policy

10. Noise & Timing Rules
  11. Parking Capacity
  12. Power Backup
  13. Weather Contingency
  14. Booking & Payment Terms
  15. Cancellation Policy
  16. Refund Policy
  17. Security Arrangements
  18. Accessibility
  19. Legal Compliance
  20. Escalation & Resolution
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**Next:** Batch 6 (E-commerce Businesses, Recruitment Consultancies & Staffing Agencies, Kirana Stores).

**Tab 4**

# BATCH 6

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## 16. E-COMMERCE BUSINESSES

### A. MOST IMPORTANT CTA BUTTONS

1. Browse Products
  2. Search Order
  3. Track My Order
  4. Returns & Refunds
  5. Exchange Product
  6. Offers & Coupons
  7. Bulk / Corporate Orders
  8. Customer Support
  9. Escalation
- 

### B. FORMS TO BE CREATED

#### 1. Product / Order Support Form

- Name
- Mobile (OTP)
- Order ID
- Issue Type
- Description

#### 2. Bulk / Corporate Purchase Form

- Company Name
- Contact Person
- Mobile (OTP)
- Product Category
- Quantity

#### 3. Seller / Partner Onboarding Form

- Business Name
- Mobile (OTP)

- Product Categories
  - Fulfilment Model
- 

## C. EXTENSIVE FAST-PATH CONTENT CATEGORIES

1. Product Categories
  2. Pricing & Discounts
  3. Availability & Stock Status
  4. Order Placement Process
  5. Payment Methods
  6. COD Policy
  7. Shipping Timelines
  8. Delivery Coverage
  9. Packaging Standards
  10. Return Policy
  11. Exchange Policy
  12. Refund Timelines
  13. Warranty Information
  14. Order Tracking Guide
  15. Failed Delivery Handling
  16. Seller Standards
  17. Customer Responsibilities
  18. Fraud Prevention Policy
  19. Data Privacy Policy
  20. Escalation & Resolution
- 

# 17. RECRUITMENT CONSULTANCIES & STAFFING AGENCIES

## A. MOST IMPORTANT CTA BUTTONS

1. Hire Talent (book a meeting)
2. Submit Requirement(book a meeting)
3. Browse Candidates(No)
4. Contract Staffing
5. Permanent Hiring
6. Interview Scheduling
7. Compliance & Payroll
8. Client Support

9. Escalation

---

## B. FORMS TO BE CREATED

### 1. Client Requirement Intake Form

- Company Name
- Contact Person
- Mobile (OTP)
- Role / Skills Required
- Hiring Type

### 2. Candidate Registration Form

- Candidate Name
- Mobile (OTP)
- Skills
- Experience
- Location

### 3. Interview Scheduling Form

- Client Name
  - Mobile (OTP)
  - Candidate ID
  - Preferred Slots (future only)
- 

## C. EXTENSIVE FAST-PATH CONTENT CATEGORIES

1. Hiring Models
2. Industries Served
3. Skill Domains
4. Recruitment Process
5. Turnaround Timelines
6. Screening Methodology
7. Interview Process
8. Replacement Policy
9. Fee Structure Logic
10. Contract Staffing Rules
11. Payroll & Compliance
12. Statutory Compliance

13. Candidate Vetting
  14. Data Privacy
  15. Client Responsibilities
  16. Candidate Responsibilities
  17. Dispute Resolution
  18. Exit & Replacement
  19. Reporting & MIS
  20. Escalation Matrix
- 

## 18. KIRANA STORES

### A. MOST IMPORTANT CTA BUTTONS

1. Order Groceries
  2. Daily Essentials
  3. Repeat Last Order
  4. Delivery Status
  5. Offers & Savings
  6. Subscription Items
  7. Bulk Orders
  8. Support
  9. Escalation
- 

### B. FORMS TO BE CREATED

#### 1. Grocery Order Form

- Name
- Mobile (OTP)
- Delivery Address
- Items List
- Preferred Delivery Slot (future only)

#### 2. Subscription Setup Form

- Name
- Mobile (OTP)
- Product
- Quantity
- Frequency

### **3. Complaint / Replacement Form**

- Order ID
  - Mobile (OTP)
  - Issue Type
  - Remarks
- 

## **C. EXTENSIVE FAST-PATH CONTENT CATEGORIES**

1. Product Categories
  2. Brand Availability
  3. Pricing Policy
  4. Daily Delivery Slots
  5. Coverage Area
  6. Subscription Rules
  7. Payment Methods
  8. COD & Credit Policy
  9. Replacement Policy
  10. Refund Handling
  11. Freshness Standards
  12. Packaging Norms
  13. Bulk Order Policy
  14. Festival Stock Advisory
  15. Store Timings
  16. Holiday Delivery
  17. Customer Responsibilities
  18. Dispute Handling
  19. Data Privacy
  20. Escalation & Resolution
- 

**Next:** Batch 7 (Coworking Spaces, IT Services & Software Development Companies, K–12 Schools).

**Tab 5**

# BATCH 7

---

## 19. COWORKING SPACES

### A. MOST IMPORTANT CTA BUTTONS

1. Book a Tour
  2. Check Availability
  3. Pricing & Plans
  4. Private Cabins
  5. Dedicated Desks
  6. Meeting Rooms
  7. Virtual Office
  8. Member Support
  9. Escalation
- 

### B. FORMS TO BE CREATED

#### 1. Site Visit / Tour Booking Form

- Name
- Mobile (OTP)
- Company Name
- Team Size
- Preferred Date & Time (future only)

#### 2. Workspace Enquiry Form

- Name
- Mobile (OTP)
- Desk Type
- Team Size
- Expected Move-in Date (future only)

#### 3. Meeting Room Booking Form

- Name
- Mobile (OTP)

- Room Type
  - Duration
  - Preferred Slot (future only)
- 

## C. EXTENSIVE FAST-PATH CONTENT CATEGORIES

1. Workspace Types
  2. Seating Capacity
  3. Pricing Structure
  4. Inclusions & Amenities
  5. Internet & IT Infrastructure
  6. Access Timings
  7. Security & Access Control
  8. Meeting Room Rules
  9. Virtual Office Policy
  10. Mail Handling
  11. Parking Availability
  12. Power Backup
  13. Visitor Policy
  14. Contract Terms
  15. Lock-in & Exit Policy
  16. Billing Cycle
  17. Upgrade / Downgrade Rules
  18. Community Events
  19. Compliance & GST
  20. Escalation & Resolution
- 

# 20. IT SERVICES & SOFTWARE DEVELOPMENT COMPANIES

## A. MOST IMPORTANT CTA BUTTONS

1. Request Proposal
2. Book Consultation
3. Services Offered
4. Case Studies
5. Engagement Models
6. Technology Expertise
7. NDA & Compliance

8. Client Support
  9. Escalation
- 

## B. FORMS TO BE CREATED

### 1. Project Enquiry / RFP Form

- Company Name
- Contact Person
- Mobile (OTP)
- Project Type
- Budget Range
- Timeline

### 2. Consultation / Discovery Call Form

- Name
- Mobile (OTP)
- Area of Interest
- Preferred Slot (future only)

### 3. Talent Augmentation Form

- Company Name
  - Mobile (OTP)
  - Skill Set
  - Duration
  - Team Size
- 

## C. EXTENSIVE FAST-PATH CONTENT CATEGORIES

1. Service Lines
2. Industry Expertise
3. Technology Stack
4. Engagement Models
5. Project Lifecycle
6. Governance & Reporting
7. Security Standards
8. Data Privacy
9. Compliance Certifications
10. NDA Process

11. Delivery Methodology
  12. Change Management
  13. Pricing Logic
  14. Payment Milestones
  15. Support & Maintenance
  16. SLA Framework
  17. IP Ownership
  18. Exit & Handover
  19. Client Responsibilities
  20. Escalation Matrix
- 

## **21. K-12 SCHOOLS (CBSE / ICSE / IB / STATE BOARD)**

### **A. MOST IMPORTANT CTA BUTTONS**

1. Admission Enquiry
  2. Book School Tour
  3. Curriculum Overview
  4. Fee Structure
  5. Academic Calendar
  6. Transport Facility
  7. Parent Support
  8. Existing Student Help
  9. Escalation
- 

### **B. FORMS TO BE CREATED**

#### **1. Admission Enquiry Form**

- Student Name
- Parent Name
- Mobile (OTP)
- Grade Applying For
- Board Preference

#### **2. School Tour Booking Form**

- Parent Name
- Mobile (OTP)
- Preferred Date & Time (future only)

### **3. Transfer / TC Enquiry Form**

- Student Name
  - Mobile (OTP)
  - Current Grade
  - Reason (optional)
- 

## **C. EXTENSIVE FAST-PATH CONTENT CATEGORIES**

1. Boards Offered
  2. Curriculum Framework
  3. Teaching Methodology
  4. Class Size & Ratio
  5. Admission Process
  6. Eligibility Criteria
  7. Fee Structure Overview
  8. Payment Schedule
  9. Refund Policy
  10. Academic Calendar
  11. Assessment System
  12. Co-curricular Activities
  13. Sports & Facilities
  14. Transport Routes
  15. Safety & Child Protection
  16. Parent Communication
  17. Code of Conduct
  18. Transfer & Withdrawal
  19. Compliance & Affiliation
  20. Escalation & Grievance
- 

**Next:** Batch 8 (Colleges & Universities, Multi-speciality Hospitals, Diagnostic Labs & Imaging Centres).

## Tab 6

# BATCH 7

---

## 19. COWORKING SPACES

### A. MOST IMPORTANT CTA BUTTONS

1. Book a Tour - rename book an appointment
  2. Call me back - Lead flow
  3. Check Availability - Add button and continue view spaces
  4. Pricing & Plans - DB Answer
  5. Private Cabins - Continue with view spaces workflow
  6. Dedicated Desks - Continue with view spaces workflow
  7. Meeting Rooms - Continue with view spaces workflow
  8. Virtual Office - Continue with view spaces workflow
  9. Member Support - Login flow (make it OTP)
  10. Escalation - Login flow (make it OTP)
- 

### B. FORMS TO BE CREATED

#### 1. Site Visit / Tour Booking Form

- Name
- Mobile (OTP)
- Company Name
- Team Size
- Preferred Date & Time (future only)

#### 2. Workspace Enquiry Form

- Name
- Mobile (OTP)
- Desk Type
- Team Size
- Expected Move-in Date (future only)

#### 3. Meeting Room Booking Form

- Name

- Mobile (OTP)
  - Room Type
  - Duration
  - Preferred Slot (future only)
- 

## C. EXTENSIVE FAST-PATH CONTENT CATEGORIES

1. Workspace Types
  2. Seating Capacity
  3. Pricing Structure
  4. Inclusions & Amenities
  5. Internet & IT Infrastructure
  6. Access Timings
  7. Security & Access Control
  8. Meeting Room Rules
  9. Virtual Office Policy
  10. Mail Handling
  11. Parking Availability
  12. Power Backup
  13. Visitor Policy
  14. Contract Terms
  15. Lock-in & Exit Policy
  16. Billing Cycle
  17. Upgrade / Downgrade Rules
  18. Community Events
  19. Compliance & GST
  20. Escalation & Resolution
- 

## 20. IT SERVICES & SOFTWARE DEVELOPMENT COMPANIES

### A. MOST IMPORTANT CTA BUTTONS

1. Request Proposal
2. Book Consultation
3. Services Offered
4. Case Studies
5. Engagement Models
6. Technology Expertise

- 
7. NDA & Compliance
  8. Client Support
  9. Escalation
- 

## B. FORMS TO BE CREATED

### 1. Project Enquiry / RFP Form

- Company Name
- Contact Person
- Mobile (OTP)
- Project Type
- Budget Range
- Timeline

### 2. Consultation / Discovery Call Form

- Name
- Mobile (OTP)
- Area of Interest
- Preferred Slot (future only)

### 3. Talent Augmentation Form

- Company Name
  - Mobile (OTP)
  - Skill Set
  - Duration
  - Team Size
- 

## C. EXTENSIVE FAST-PATH CONTENT CATEGORIES

1. Service Lines
2. Industry Expertise
3. Technology Stack
4. Engagement Models
5. Project Lifecycle
6. Governance & Reporting
7. Security Standards
8. Data Privacy
9. Compliance Certifications

10. NDA Process
  11. Delivery Methodology
  12. Change Management
  13. Pricing Logic
  14. Payment Milestones
  15. Support & Maintenance
  16. SLA Framework
  17. IP Ownership
  18. Exit & Handover
  19. Client Responsibilities
  20. Escalation Matrix
- 

## **21. K-12 SCHOOLS (CBSE / ICSE / IB / STATE BOARD)**

### **A. MOST IMPORTANT CTA BUTTONS**

1. Admission Enquiry
  2. Book School Tour
  3. Curriculum Overview
  4. Fee Structure
  5. Academic Calendar
  6. Transport Facility
  7. Parent Support
  8. Existing Student Help
  9. Escalation
- 

### **B. FORMS TO BE CREATED**

#### **1. Admission Enquiry Form**

- Student Name
- Parent Name
- Mobile (OTP)
- Grade Applying For
- Board Preference

#### **2. School Tour Booking Form**

- Parent Name
- Mobile (OTP)

- Preferred Date & Time (future only)

### **3. Transfer / TC Enquiry Form**

- Student Name
  - Mobile (OTP)
  - Current Grade
  - Reason (optional)
- 

## **C. EXTENSIVE FAST-PATH CONTENT CATEGORIES**

1. Boards Offered
  2. Curriculum Framework
  3. Teaching Methodology
  4. Class Size & Ratio
  5. Admission Process
  6. Eligibility Criteria
  7. Fee Structure Overview
  8. Payment Schedule
  9. Refund Policy
  10. Academic Calendar
  11. Assessment System
  12. Co-curricular Activities
  13. Sports & Facilities
  14. Transport Routes
  15. Safety & Child Protection
  16. Parent Communication
  17. Code of Conduct
  18. Transfer & Withdrawal
  19. Compliance & Affiliation
  20. Escalation & Grievance
- 

**Next:** Batch 8 (Colleges & Universities, Multi-speciality Hospitals, Diagnostic Labs & Imaging Centres).

**Tab 7**

# BATCH 8

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## 22. COLLEGES & UNIVERSITIES

### A. MOST IMPORTANT CTA BUTTONS

1. Admission Enquiry
  2. Programs Offered
  3. Eligibility & Entrance
  4. Fee Structure
  5. Campus Tour
  6. Hostel & Facilities
  7. Placements & Internships
  8. Student Support
  9. Escalation
- 

### B. FORMS TO BE CREATED

#### 1. Admission Enquiry Form

- Student Name
- Mobile (OTP)
- Email
- Program Interested
- Academic Background

#### 2. Campus Visit / Counselling Booking Form

- Name
- Mobile (OTP)
- Program
- Preferred Date & Time (future only)

#### 3. International / Lateral Admission Form

- Name
- Mobile (OTP)
- Qualification

- Country / Board
- 

## C. EXTENSIVE FAST-PATH CONTENT CATEGORIES

1. Programs & Degrees
  2. Departments & Faculties
  3. Eligibility Criteria
  4. Entrance Exams
  5. Application Process
  6. Academic Calendar
  7. Fee Structure Overview
  8. Scholarships & Financial Aid
  9. Hostel & Accommodation
  10. Campus Facilities
  11. Placements & Recruiters
  12. Internships & Industry Tie-ups
  13. Research & Labs
  14. Exchange Programs
  15. Student Life & Clubs
  16. Code of Conduct
  17. Examination Rules
  18. Grievance Redressal
  19. Accreditation & Compliance
  20. Escalation Matrix
- 

## 23. MULTI-SPECIALITY HOSPITALS

### A. MOST IMPORTANT CTA BUTTONS

1. Book Appointment
  2. Find Doctor
  3. Departments & Services
  4. Health Packages
  5. Reports & Follow-up
  6. Insurance / TPA
  7. International Patients
  8. Patient Support
  9. Escalation
-

## **B. FORMS TO BE CREATED**

### **1. Appointment Booking Form**

- Patient Name
- Mobile (OTP)
- Department / Doctor
- Preferred Date & Time (future only)

### **2. Health Check / Package Enquiry Form**

- Name
- Mobile (OTP)
- Package Interested

### **3. Insurance / TPA Coordination Form**

- Patient Name
  - Mobile (OTP)
  - Insurer / TPA
  - Policy Type
- 

## **C. EXTENSIVE FAST-PATH CONTENT CATEGORIES**

1. Medical Specialities
2. Doctor Profiles
3. Conditions Treated
4. Procedures Offered
5. OPD & IPD Timings
6. Appointment Policy
7. Admission Process
8. Surgery Workflow
9. Pre-op Instructions
10. Post-op Care
11. Diagnostics Linked
12. Health Packages
13. Insurance & TPA Process
14. International Patient Services
15. Medical Records Policy
16. Patient Rights & Duties
17. Infection Control SOPs
18. Emergency Protocols
19. Legal & Regulatory Compliance

20. Escalation & Grievance

---

## 24. DIAGNOSTIC LABS & IMAGING CENTRES

### A. MOST IMPORTANT CTA BUTTONS

1. Book Test
  2. Home Sample Collection
  3. Test Packages
  4. Reports Download
  5. Preparation Guidelines
  6. Turnaround Time
  7. Insurance / Corporate
  8. Patient Support
  9. Escalation
- 

### B. FORMS TO BE CREATED

#### 1. Test Booking / Home Collection Form

- Patient Name
- Mobile (OTP)
- Tests Required
- Address
- Preferred Slot (future only)

#### 2. Corporate / Institutional Tie-up Form

- Company Name
- Contact Person
- Mobile (OTP)
- Employee Count

#### 3. Report / Billing Support Form

- Patient Name
  - Mobile (OTP)
  - Sample / Bill ID
  - Issue Type
-

## C. EXTENSIVE FAST-PATH CONTENT CATEGORIES

1. Tests & Profiles
  2. Imaging Modalities
  3. Preparation Instructions
  4. Home Collection Coverage
  5. Sample Handling SOPs
  6. Turnaround Timelines
  7. Quality Certifications
  8. Accuracy & Controls
  9. Report Delivery Process
  10. Digital Reports Access
  11. Pricing Guidance
  12. Corporate Health Programs
  13. Insurance Coverage
  14. Data Privacy
  15. Medical Records Policy
  16. Re-sample Policy
  17. Critical Value Alerts
  18. Complaint Handling
  19. Regulatory Compliance
  20. Escalation Matrix
- 

**Next:** Batch 9 (Real Estate Developers, Auto Parts Manufacturers / Wholesalers / Distributors, Dental Clinics & Dental Chains).

**Tab 8**

# BATCH 9

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## 25. REAL ESTATE DEVELOPERS

### A. MOST IMPORTANT CTA BUTTONS

1. Explore Projects
  2. Check Availability
  3. Price & Payment Plans
  4. Book Site Visit
  5. Download Brochure
  6. Floor Plans
  7. Home Loan Assistance
  8. Existing Customer Support
  9. Escalation
- 

### B. FORMS TO BE CREATED

#### 1. Project Enquiry Form

- Name
- Mobile (OTP)
- Project Interested
- Budget Range
- Purchase Timeline

#### 2. Site Visit Booking Form

- Name
- Mobile (OTP)
- Project
- Preferred Date & Time (future only)

#### 3. Existing Customer / Handover Support Form

- Customer Name
- Mobile (OTP)
- Unit Number

- Query Type
- 

## C. EXTENSIVE FAST-PATH CONTENT CATEGORIES

1. Project Overview
  2. Location & Connectivity
  3. Unit Types & Configurations
  4. Floor Plans
  5. Amenities
  6. Construction Status
  7. RERA Details
  8. Pricing Structure
  9. Payment Milestones
  10. Home Loan Assistance
  11. Possession Timeline
  12. Booking Process
  13. Cancellation & Refund
  14. Transfer Policy
  15. Maintenance Charges
  16. Legal Documentation
  17. After-Sales Support
  18. Customer Responsibilities
  19. Compliance & Approvals
  20. Escalation & Resolution
- 

## 26. AUTO PARTS MANUFACTURERS / WHOLESALERS / DISTRIBUTORS

### A. MOST IMPORTANT CTA BUTTONS

1. Browse Catalogue
2. Request Quotation
3. Check Compatibility
4. Dealer / Distributor Enquiry
5. Bulk Orders
6. Certifications & Quality
7. Order Status
8. Support
9. Escalation

---

## B. FORMS TO BE CREATED

### 1. Product / RFQ Form

- Name
- Mobile (OTP)
- Company Name
- Part Category
- Vehicle / Model
- Quantity

### 2. Dealer / Distributor Onboarding Form

- Business Name
- Mobile (OTP)
- Territory
- Experience

### 3. Warranty / Claim Support Form

- Order / Invoice ID
- Mobile (OTP)
- Issue Description

---

## C. EXTENSIVE FAST-PATH CONTENT CATEGORIES

1. Product Categories
2. Vehicle Compatibility
3. OEM / Aftermarket Classification
4. Material & Specifications
5. Quality Control
6. Certifications
7. Pricing Bands
8. MOQ Rules
9. Lead Times
10. Packaging & Labelling
11. Warranty Terms
12. Claims Process
13. Returns Policy
14. Logistics & Dispatch
15. Dealer Terms

16. Payment Terms
  17. Export Capability
  18. Compliance Standards
  19. Customer Responsibilities
  20. Escalation & Resolution
- 

## 27. DENTAL CLINICS & DENTAL CHAINS

### A. MOST IMPORTANT CTA BUTTONS

1. Book Appointment
  2. Treatments Offered
  3. Find Dentist
  4. Smile Makeover
  5. Pricing Guidance
  6. Insurance / EMI
  7. Reports & Follow-up
  8. Patient Support
  9. Escalation
- 

### B. FORMS TO BE CREATED

#### 1. Appointment Booking Form

- Patient Name
- Mobile (OTP)
- Treatment Type
- Preferred Date & Time (future only)

#### 2. Treatment Plan / Cost Estimate Form

- Patient Name
- Mobile (OTP)
- Concern
- Previous Reports (optional)

#### 3. Follow-up / Post-treatment Support Form

- Patient Name
- Mobile (OTP)
- Treatment Done

- Query Type
- 

## C. EXTENSIVE FAST-PATH CONTENT CATEGORIES

1. Dental Specialities
  2. Treatments Offered
  3. Dentist Profiles
  4. Clinic Locations
  5. Appointment Policy
  6. Pre-treatment Instructions
  7. Post-treatment Care
  8. Pricing Guidance
  9. EMI & Payment Options
  10. Insurance Support
  11. Sterilisation SOPs
  12. Infection Control
  13. Equipment & Technology
  14. Consent Policy
  15. Medical Records
  16. Patient Rights
  17. Emergency Handling
  18. Complaint Handling
  19. Regulatory Compliance
  20. Escalation Matrix
- 

**Next:** Batch 10 (Co-operative Banks & Small Urban/Rural Banks, Jewellery Showrooms & Retail Chains, Hair Cutting Salons & Grooming Chains).

**Tab 9**

# BATCH 10

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## 28. CO-OPERATIVE BANKS & SMALL URBAN / RURAL BANKS

### A. MOST IMPORTANT CTA BUTTONS

1. Open Account - Enquiry form - short / long form.
  2. Loan Enquiry - Short / Pre-selected long form
  3. Fixed / Recurring Deposits - Short / Pre-selected long form
  4. Interest Rates - Fastpath answer
  5. KYC & Documentation - Fastpath answer
  6. Branch & Timings - Fastpath answer
  7. Call me back - Basic Enquiry Form - Name, Email, Phone, Message.
  8. Customer Support - existing customer ticket flow
  9. Escalation - Existing customer ticket flow - escalation should be added in type
- 

### B. FORMS TO BE CREATED

#### 1. Account Opening Enquiry Form

- Name
- Mobile (OTP)
- Account Type
- City / Branch Preference

#### 2. Loan / Credit Enquiry Form

- Name
- Mobile (OTP)
- Loan Type
- Amount Range
- Purpose

#### 3. KYC / Service Request Form

- Name
- Mobile (OTP)

- Account Number
  - Request Type
- 

## C. EXTENSIVE FAST-PATH CONTENT CATEGORIES

1. Savings / Current Accounts
  2. Deposit Schemes
  3. Loan Products
  4. Interest Rate Charts
  5. Eligibility Criteria
  6. KYC Requirements
  7. Account Opening Process
  8. Documentation Checklist
  9. Digital Banking Services
  10. UPI & Mobile Banking
  11. Service Charges
  12. Locker Facility
  13. Nomination Rules
  14. Customer Rights
  15. Grievance Redressal
  16. Regulatory Compliance
  17. Deposit Insurance
  18. Security Guidelines
  19. Branch Network
  20. Escalation Matrix
- 

# 29. JEWELLERY SHOWROOMS & RETAIL CHAINS

## A. MOST IMPORTANT CTA BUTTONS

1. Browse Collections
2. Check Gold / Diamond Rates
3. Book Store Visit
4. Custom Jewellery
5. Exchange Old Gold
6. Investment Schemes
7. Certification & Purity
8. Customer Support
9. Escalation

---

## B. FORMS TO BE CREATED

### 1. Store Visit / Appointment Form

- Name
- Mobile (OTP)
- Purpose
- Preferred Date & Time (future only)

### 2. Custom Jewellery Enquiry Form

- Name
- Mobile (OTP)
- Jewellery Type
- Budget Range

### 3. Exchange / Buyback Enquiry Form

- Name
- Mobile (OTP)
- Item Type
- Approx Weight

---

## C. EXTENSIVE FAST-PATH CONTENT CATEGORIES

1. Gold Jewellery
2. Diamond Jewellery
3. Gemstones
4. Current Gold Rates
5. Diamond Pricing Basics
6. Making Charges
7. Certification Standards
8. Purity & Hallmarking
9. Exchange Policy
10. Buyback Policy
11. Investment Schemes
12. Custom Design Process
13. Delivery Timelines
14. Repair & Resizing
15. Insurance Support
16. Storage & Care

17. Payment Options
  18. Refund & Cancellation
  19. Legal Compliance
  20. Escalation & Resolution
- 

## 30. HAIR CUTTING SALONS & GROOMING CHAINS

### A. MOST IMPORTANT CTA BUTTONS

1. Book Appointment
  2. Services & Pricing
  3. Find Stylist
  4. Offers & Packages
  5. Memberships
  6. Bridal / Special Services
  7. Feedback
  8. Support
  9. Escalation
- 

### B. FORMS TO BE CREATED

#### 1. Appointment Booking Form

- Name
- Mobile (OTP)
- Service Type
- Preferred Stylist
- Preferred Date & Time (future only)

#### 2. Package / Membership Enquiry Form

- Name
- Mobile (OTP)
- Package Interested

#### 3. Bridal / Event Service Form

- Name
- Mobile (OTP)
- Occasion
- Event Date (future only)

---

## C. EXTENSIVE FAST-PATH CONTENT CATEGORIES

1. Hair Services
  2. Skin & Grooming Services
  3. Pricing Structure
  4. Stylist Profiles
  5. Appointment Policy
  6. Hygiene & Sanitisation
  7. Product Brands Used
  8. Patch Test Policy
  9. Bridal Packages
  10. Membership Benefits
  11. Cancellation Policy
  12. Refund Rules
  13. Safety Guidelines
  14. Service Duration
  15. Walk-in Policy
  16. Accessibility
  17. Feedback Process
  18. Customer Conduct
  19. Compliance Standards
  20. Escalation & Resolution
- 

**Next:** Batch 11 (Massage Parlours & Wellness Spas, Automobile Showrooms & Authorised Service Centres, Single-brand Garment Stores).

**Tab 10**

# BATCH 11

---

## 31. MASSAGE PARLOURS & WELLNESS SPAS

### A. MOST IMPORTANT CTA BUTTONS

1. Book Appointment
  2. Therapies Offered
  3. Packages & Memberships
  4. Therapist Preference
  5. Gift Vouchers
  6. Health & Safety Info
  7. Feedback
  8. Support
  9. Escalation
- 

### B. FORMS TO BE CREATED

#### 1. Therapy Appointment Booking Form

- Name
- Mobile (OTP)
- Therapy Type
- Preferred Therapist (optional)
- Preferred Date & Time (future only)

#### 2. Package / Membership Enquiry Form

- Name
- Mobile (OTP)
- Package Interested

#### 3. Gift Voucher Purchase Form

- Name
- Mobile (OTP)
- Voucher Value
- Occasion

---

## C. EXTENSIVE FAST-PATH CONTENT CATEGORIES

1. Therapy Types
  2. Duration & Benefits
  3. Pricing Structure
  4. Therapist Qualifications
  5. Pre-therapy Guidelines
  6. Post-therapy Care
  7. Hygiene & Sanitisation SOPs
  8. Contraindications
  9. Package Benefits
  10. Membership Rules
  11. Gift Voucher Policy
  12. Appointment Policy
  13. Cancellation Rules
  14. Refund Policy
  15. Privacy & Consent
  16. Safety Guidelines
  17. Customer Conduct Policy
  18. Legal Compliance
  19. Operating Hours
  20. Escalation & Resolution
- 

## 32. AUTOMOBILE SHOWROOMS & AUTHORISED SERVICE CENTRES

### A. MOST IMPORTANT CTA BUTTONS

1. Book Test Drive
  2. Explore Models & Variants
  3. On-Road Price
  4. Exchange / Sell My Car
  5. Finance & EMI
  6. Book Service
  7. Service Status
  8. Delivery Updates
  9. Escalation
-

## **B. FORMS TO BE CREATED**

### **1. Test Drive Booking Form**

- Name
- Mobile (OTP)
- Model / Variant
- Preferred Date & Time (future only)
- Location Preference

### **2. Service Booking Form**

- Name
- Mobile (OTP)
- Vehicle Number
- Service Type
- Preferred Date & Time (future only)

### **3. Finance / Exchange Enquiry Form**

- Name
  - Mobile (OTP)
  - Model Interested
  - Exchange Required (Yes/No)
- 

## **C. EXTENSIVE FAST-PATH CONTENT CATEGORIES**

1. Models & Variants
2. Feature Comparison
3. On-road Pricing Logic
4. Offers & Schemes
5. Test Drive Policy
6. Exchange Process
7. Finance Options
8. EMI Calculation Logic
9. Delivery Process
10. PDI Checklist
11. Accessories & Fitment
12. Service Types
13. Service Timelines
14. Warranty & AMC
15. Insurance Renewal
16. Roadside Assistance

17. Service Estimate Approval
  18. Customer Responsibilities
  19. Legal Compliance
  20. Escalation Matrix
- 

## **33. SINGLE-BRAND GARMENT STORES**

### **A. MOST IMPORTANT CTA BUTTONS**

1. Browse Collection
  2. New Arrivals
  3. Size Guide
  4. Store Locator
  5. Book Store Visit
  6. Offers & Discounts
  7. Order Status
  8. Returns / Exchange
  9. Escalation
- 

### **B. FORMS TO BE CREATED**

#### **1. Store Visit / Styling Appointment Form**

- Name
- Mobile (OTP)
- Purpose
- Preferred Date & Time (future only)

#### **2. Product Availability / Size Enquiry Form**

- Name
- Mobile (OTP)
- Product / Size
- City

#### **3. Return / Exchange Support Form**

- Order ID
- Mobile (OTP)
- Reason

---

## C. EXTENSIVE FAST-PATH CONTENT CATEGORIES

1. Product Categories
  2. Fabric & Material Details
  3. Size & Fit Guide
  4. Pricing Structure
  5. Offers & Promotions
  6. Availability Policy
  7. In-store Experience
  8. Styling Assistance
  9. Return Policy
  10. Exchange Rules
  11. Refund Timelines
  12. Care Instructions
  13. Alteration Policy
  14. Loyalty Program
  15. Payment Methods
  16. Gift Cards
  17. Store Timings
  18. Customer Responsibilities
  19. Legal Compliance
  20. Escalation & Resolution
- 

**Next:** Batch 12 (Tattoo Studios & Body-Art Parlours, Magazines & Online Journals).

**Tab 11**

# BATCH 11

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## 31. MASSAGE PARLOURS & WELLNESS SPAS

### A. MOST IMPORTANT CTA BUTTONS

1. Book Appointment
  2. Therapies Offered
  3. Packages & Memberships
  4. Therapist Preference
  5. Gift Vouchers
  6. Health & Safety Info
  7. Feedback
  8. Support
  9. Escalation
- 

### B. FORMS TO BE CREATED

#### 1. Therapy Appointment Booking Form

- Name
- Mobile (OTP)
- Therapy Type
- Preferred Therapist (optional)
- Preferred Date & Time (future only)

#### 2. Package / Membership Enquiry Form

- Name
- Mobile (OTP)
- Package Interested

#### 3. Gift Voucher Purchase Form

- Name
- Mobile (OTP)
- Voucher Value
- Occasion

---

## C. EXTENSIVE FAST-PATH CONTENT CATEGORIES

1. Therapy Types
  2. Duration & Benefits
  3. Pricing Structure
  4. Therapist Qualifications
  5. Pre-therapy Guidelines
  6. Post-therapy Care
  7. Hygiene & Sanitisation SOPs
  8. Contraindications
  9. Package Benefits
  10. Membership Rules
  11. Gift Voucher Policy
  12. Appointment Policy
  13. Cancellation Rules
  14. Refund Policy
  15. Privacy & Consent
  16. Safety Guidelines
  17. Customer Conduct Policy
  18. Legal Compliance
  19. Operating Hours
  20. Escalation & Resolution
- 

## 32. AUTOMOBILE SHOWROOMS & AUTHORISED SERVICE CENTRES

### A. MOST IMPORTANT CTA BUTTONS

1. Book Test Drive
  2. Explore Models & Variants
  3. On-Road Price
  4. Exchange / Sell My Car
  5. Finance & EMI
  6. Book Service
  7. Service Status
  8. Delivery Updates
  9. Escalation
-

## **B. FORMS TO BE CREATED**

### **1. Test Drive Booking Form**

- Name
- Mobile (OTP)
- Model / Variant
- Preferred Date & Time (future only)
- Location Preference

### **2. Service Booking Form**

- Name
- Mobile (OTP)
- Vehicle Number
- Service Type
- Preferred Date & Time (future only)

### **3. Finance / Exchange Enquiry Form**

- Name
  - Mobile (OTP)
  - Model Interested
  - Exchange Required (Yes/No)
- 

## **C. EXTENSIVE FAST-PATH CONTENT CATEGORIES**

1. Models & Variants
2. Feature Comparison
3. On-road Pricing Logic
4. Offers & Schemes
5. Test Drive Policy
6. Exchange Process
7. Finance Options
8. EMI Calculation Logic
9. Delivery Process
10. PDI Checklist
11. Accessories & Fitment
12. Service Types
13. Service Timelines
14. Warranty & AMC
15. Insurance Renewal
16. Roadside Assistance

- 
17. Service Estimate Approval
  18. Customer Responsibilities
  19. Legal Compliance
  20. Escalation Matrix
- 

## **33. SINGLE-BRAND GARMENT STORES**

### **A. MOST IMPORTANT CTA BUTTONS**

1. Browse Collection - Rename Browse Products
  2. New Arrivals - Create button
  3. Size Guide - Fastpath Answer
  4. Store Locator - DB answer
  5. Book Store Visit - New Form - lead
  6. Offers & Discounts Fastpath Answer
  7. My Account - Login
  8. Track Order - Post login
  9. Returns / Exchange - Fastpath Answer
  10. Support - Customer - Post Login Ticket
- 

### **B. FORMS TO BE CREATED**

#### **1. Store Visit / Styling Appointment Form**

- Name
- Mobile (OTP)
- Purpose
- Preferred Date & Time (future only)

#### **2. Product Availability / Size Enquiry Form**

- Name
- Mobile (OTP)
- Product / Size
- City

#### **3. Return / Exchange Support Form**

- Order ID
- Mobile (OTP)
- Reason

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**Next:** Batch 12 (Tattoo Studios & Body-Art Parlours, Magazines & Online Journals).

**Tab 12**

# BATCH 12

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## 34. TATTOO STUDIOS & BODY-ART PARLOURS

### A. MOST IMPORTANT CTA BUTTONS

1. Book Tattoo Consultation
  2. Browse Tattoo Designs
  3. Custom Tattoo Request
  4. Piercing Services
  5. Pricing Guidance
  6. Aftercare Instructions
  7. Artist Portfolio
  8. Feedback / Support
  9. Escalation
- 

### B. FORMS TO BE CREATED

#### 1. Tattoo Consultation / Booking Form

- Name
- Mobile (OTP)
- Tattoo Type (New / Cover-up / Touch-up)
- Body Area
- Size Approximation
- Preferred Date & Time (future only)

#### 2. Custom Design Request Form

- Name
- Mobile (OTP)
- Design Idea / Reference
- Body Area
- Budget Range

#### 3. Aftercare / Healing Support Form

- Client Name

- Mobile (OTP)
  - Tattoo Date
  - Issue / Query Type
- 

## C. EXTENSIVE FAST-PATH CONTENT CATEGORIES

1. Tattoo Styles Offered
  2. Artist Specialisations
  3. Design Selection Process
  4. Custom Design Policy
  5. Pricing Factors
  6. Session Duration
  7. Age & ID Policy
  8. Medical & Skin Contraindications
  9. Hygiene & Sterilisation SOPs
  10. Ink & Equipment Standards
  11. Patch Test Policy
  12. Pre-session Instructions
  13. Aftercare Guidelines
  14. Healing Timeline
  15. Touch-up Policy
  16. Cancellation & Rescheduling
  17. Refund Policy
  18. Client Responsibilities
  19. Legal Compliance
  20. Escalation & Resolution
- 

# 35. MAGAZINES & ONLINE JOURNALS

## A. MOST IMPORTANT CTA BUTTONS

1. Read Latest Issue
2. Subscribe
3. Download Archive
4. Advertise With Us
5. Submit Article
6. Editorial Guidelines
7. Media Kit
8. Support
9. Escalation

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## B. FORMS TO BE CREATED

### 1. Subscription Enquiry / Signup Form

- Name
- Mobile (OTP)
- Email
- Subscription Type
- Duration

### 2. Advertisement / Brand Collaboration Form

- Company Name
- Contact Person
- Mobile (OTP)
- Campaign Type
- Budget Range

### 3. Article / Content Submission Form

- Author Name
- Mobile (OTP)
- Article Category
- Submission Type

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## C. EXTENSIVE FAST-PATH CONTENT CATEGORIES

1. Publication Overview
2. Editorial Focus Areas
3. Current & Past Issues
4. Subscription Plans
5. Payment Methods
6. Digital Access Rules
7. Archive Availability
8. Advertisement Formats
9. Media Kit Details
10. Audience Demographics
11. Content Submission Guidelines
12. Editorial Review Process
13. Copyright Policy
14. Plagiarism Policy

15. Author Rights
  16. Advertising Policy
  17. Refund & Cancellation
  18. Data Privacy
  19. Legal Compliance
  20. Escalation & Resolution
- 

**ALL TENANTS COVERED. READY FOR DIRECT SHARING.**