

Security Awareness Campaign Project Summary

Keith M. Hall

College of Science and Technology, Bellevue University

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Professor David Petty

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Security Awareness Training Content

Events Flyer

An events flyer like this one will be posted on Oct. 1 in high traffic areas on the company premises. The flyer will serve as a “kickoff” for the month’s activities to get everyone in the appropriate mindset and raise the level of excitement.



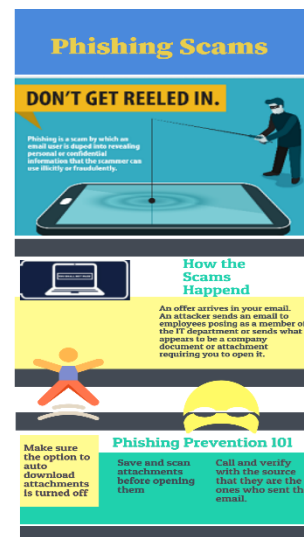
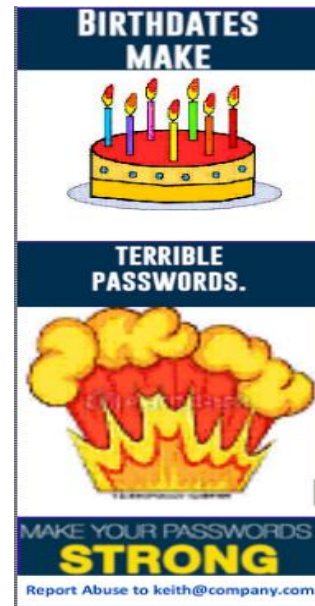
Themes

Each week will feature a cybersecurity theme. Posters and infographics that display security awareness and training content for the week will be posted in high traffic areas on the company premises so that they are visible to all employees. In addition, the company will sponsor an online video to emphasize selected themes. Each week will have a different theme that stresses the importance of one of the following:

- Using strong passwords

- Updating software
- Recognizing and reporting phishing
- Home network safety tips

Themed Posters and Infographics




Cybersecurity Bingo Challenge

Cybersecurity bingo is played like regular bingo except each game comes with 75 different security related questions. A player must answer a question correctly to be issued the corresponding bingo number. The game is called by a moderator using Zoom. All questions will be composed using facts obtained from the company's cybersecurity policy. Here are the game's promotional materials.

Front



Back



- * Standard rules apply. Click on your invitation link to get your bingo card.
- * Open zoom link and minimize window
- * The game will start when the moderator calls out numbers. Ex. B5
- * If you have a called number on your card, raise your hand in zoom to access the bingo question challenge.
- * You must answer the question correctly to be awarded the number.
- * If you get bingo, type the word bingo in the chat space.

B	I	N	G	O
14	20	32	52	71
10	27	42	55	64
7	23	34	68	69
11	28	34	56	72
15	25	33	53	66

Winners

Game winners will be awarded a \$200 cash prize!
Winners will be announced Oct. 31

PowerPoint Deck/Video

The organization will produce a short power point presentation and video that will provide all the information employees will need to answer the bingo challenge questions and win the phishing contest. The materials will be made available Oct. 1 on the company's Facebook page.

Phishing Contest

Beginning Oct. 16 to Oct. 31, the company will send a series of phishing emails to all employees. The employee that can identify all of them as defrauds AND reports them to the designated contact will have his or her name placed in a random drawing for \$1,000. Other requirements include participation in all security awareness training month events, acknowledgement of the weekly themes, and a score of 100% on a short quiz challenge. The emails used in the phishing campaign project will be adapted and used here, so that all that is left for design are the contest promotional materials and quiz challenges.