

Social media for data scientists

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Slides: `kbroman.org/Talk_SocialMedia`



- ▶ Website
- ▶ Blog
- ▶ Twitter

Everyone should have a website

- ▶ How can I get ahold of that person I met?
- ▶ I'd like to see more of that cool thing I saw.
- ▶ Check out this cool talk I saw.
- ▶ What is X up to these days?
- ▶ We should invite X to give a talk.
- ▶ We should invite X to apply for this job.

Blogs make the world better

Twitter is not entirely bad

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