HOWARD KENNEDY

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EDUCATION

UNVERSITY OF OREGON
PORTLAND, OR
Bootcamp Certificate – Web Development (April 2020)

PORTLAND STATE UNIVERSITY
PORTLAND, OR
Bachelors of Science - School of Business Advertising (January 2019)

- GPA: 3.6

WORK EXPERIENCE

FIR NW, PORTLAND, OR
Copywriter/Strategist, Mar 2018 – Jan 2019

- Wrote advertising copy designed to reach audiences in a client's target market to promote products and services.
- Communicated with clients to understand the brand's identity and guidelines as well as product or service specifications to develop an appropriate voice and media mix.
- Created content for campaigns that have included social media, web, brochure, outreach mailer, and newsletter messaging.

FREELANCE , LOS ANGELES, CA
Production Assistant, Apr 2013 – Jun 2014

- As a freelance Production Assistant my responsibilities included being available to the production and directorial teams for support and task execution, equipment transportation and distribution, and maintaining effective communication between departments.
- Productions I worked on include Walgreens, Nike, Beats by Dre, Hyundai, and Call of Duty.

DISNEY TELEVISION, LOS ANGELES, CA
Production Assistant, May 2013 – May 2014

- Coordinated daily and weekly needs for the production of Disney programs Austin & Ally and Lab Rats.
- This included script and call sheet printing and distribution, crew meal deliveries, location scouting, prop and set design pickups, and leading the Make-A-Wish visitor tours and cast meetings.

DEVELOPMENT LANGUAGES

- HTML, CSS, Javascript, Jquery, Node.JS, Handlebars, React