

## Smartway Technical Documentation

### 1. Objective

The Smartway website is designed to provide a professional, user-friendly interface for users seeking consultancy services. It aims to clearly present all company information and services, allow users to easily navigate through different sections, and facilitate seamless communication with the company. The website will have separate pages for About Us, Services, and Contact, while maintaining a mobile-friendly, lightweight, and fast-loading design.

### 2. Core Features

#### 1. Home Page

- Overview of Smartway services and company introduction.
- Highlights key offerings with banners or images.
- Navigation bar with buttons: Home, About Us, Services, Contact.
- Clicking any button opens a **corresponding separate page**.

#### 2. About Us Page

- Detailed company profile and mission.
- Team introduction (if applicable).
- Trust-building content about expertise and experience.

#### 3. Services Pages

Each service category has its **own page**:

- Business Services
- Visa Services: Family, Investor, Employee, Maid (New/Renewal)
- Government Services: VAT Registration, PRO Card, Business Code, Police Clearance, Driving License, Vehicle Registration
- Embassy & Legal Services: Document Attestation, Legal Translation, Government & Free Zone Typing, PRO & Admin Services

- Each service page includes:
  - Service description
  - Optional images/icons
  - Service-specific contact form** for inquiries

#### 4. **Contact Page**

General contact form (Name, Email, Message)  
Google Maps embed for location  
Company phone number and email

#### 5. **Navigation & Footer**

Persistent navigation bar across all pages  
Footer with company info, social links, and quick links

#### 6. **Static UI Elements**

Mobile-first design  
Lightweight, fast-loading pages  
Consistent branding across all pages

### 3. **Development Phases & Deadlines**

Phase 1 | Finalize requirements, list all services, prepare basic page structure

Phase 2 | Design UI mockups for Home, About Us, Services, Contact pages

Phase 3 | Implement static frontend pages using HTML, CSS, JavaScript

Phase 4 | Add content (text, images, service details)

Phase 5 | Test pages on different devices (mobile, tablet, desktop)

Phase 6 | Final testing, minor fixes, optimize for speed)

Phase 7 | Launch the website (October 20)

## 4. Workflow

### For Users:

1. Visit the **homepage**.
2. Use the navigation bar to open About Us, Services, or Contact pages.
3. On **Services pages**, view service details and submit **service-specific inquiries**.
4. On **Contact page**, submit general inquiries.
5. Receive confirmation messages for all submissions.

## 5. Design & Styling Guidelines

### Color Palette

- Primary Colors
  - Blue (#1E4E9C)- RGB: 30, 78, 156
  - Gold (#D4AF37)- RGB: 212, 175, 55
- Secondary / Neutral Colors
  - White (#FFFFFF)- RGB: 255, 255, 255
  - Dark Gray (#2B2B2B)- RGB: 43, 43, 43
- Color Usage Ratio
  - Blue – 60%
  - Gold – 20%
  - White – 15%
  - Dark Gray – 5%

### Typography

Poppins or Montserrat

## 6. Success Metrics

- Fast page load times (<2 seconds)
- Fully responsive on all devices (mobile, tablet, desktop)
- Easy navigation and professional interface
- Increased user engagement and service inquiries

## 7. Notes & Recommendations

- Use optimized, high-quality images for banners and services.
- Ensure consistent branding (colors, fonts, icons) across all pages.
- Include clear call-to-action buttons on Home and Services pages.
- Follow SEO-friendly structure for better search engine visibility.

