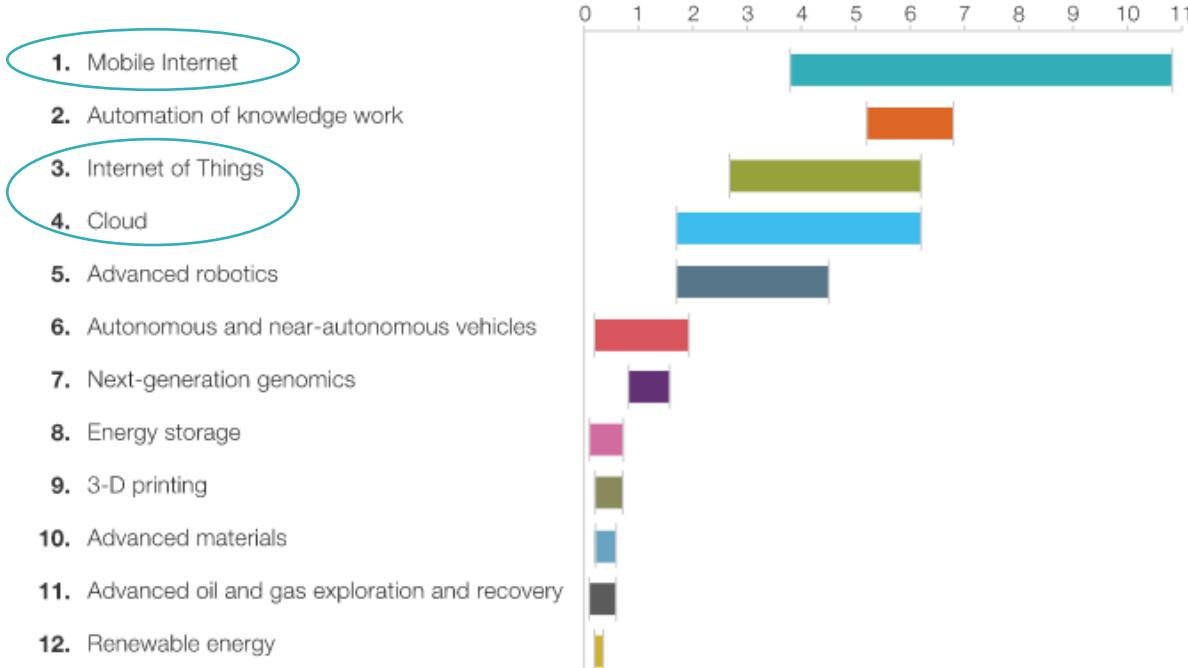


# IoT and Mobile Sensing

# What is IoT?

# Twelve Potentially Economically Disruptive Technologies (2025)

Estimated potential economic impact of technologies across sized applications in 2025, \$ trillion, annual



SOURCE: McKinsey Global Institute

# What is the Internet of Things?



- Internet connects all people, so it is called “the Internet of People”
- IoT connects all things, so it is called “the Internet of Things”

# Origin

The basic idea of the Internet of Things appeared in the 1990s

1995

Bill Gates 'The Road to the Future' Object Internetworking

2005

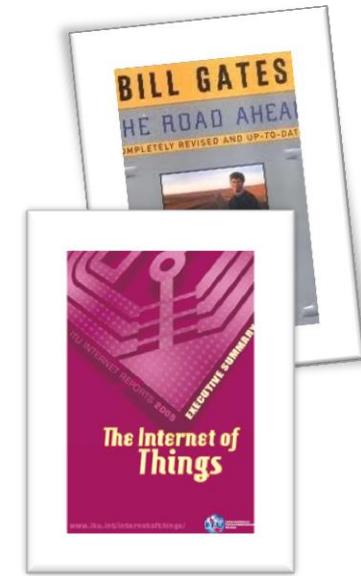
International Telecommunication Union (ITU), 'ITU Internet Report 2005'  
The ubiquitous "Internet of Things" communication era is coming soon



2009

2009

Prime Minister (Mr. Wen)  
'Sensing China'



# Development: Diverse Sources

- **RFID**
  - In 1999, the MIT Auto-ID Center proposed the EPC (Electronic Product Code) system and the concept of the Internet of Things
- **Pervasive Computing**
  - Sensing and Inter-connection
- **Embedded System**
  - In the late 1990s, the sensor network started
  - In 2006, NSF workshop on CPS (Cyber-Physical Systems)

# The Concept of IoT

- Definition (-----Wikipedia)

The Internet of Things, also called The Internet of Objects, refers to a wireless network between objects, usually the network will be wireless and self-configuring, such as household appliances.

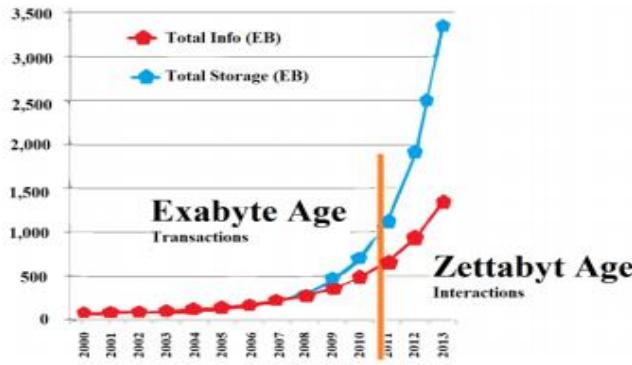
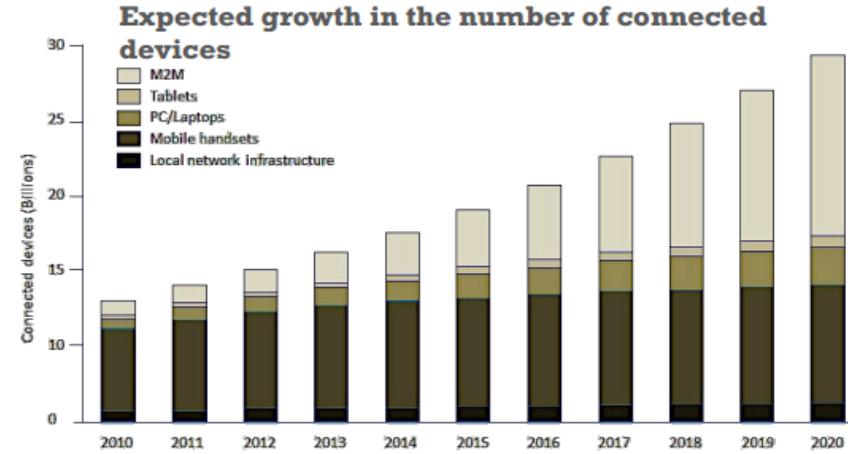
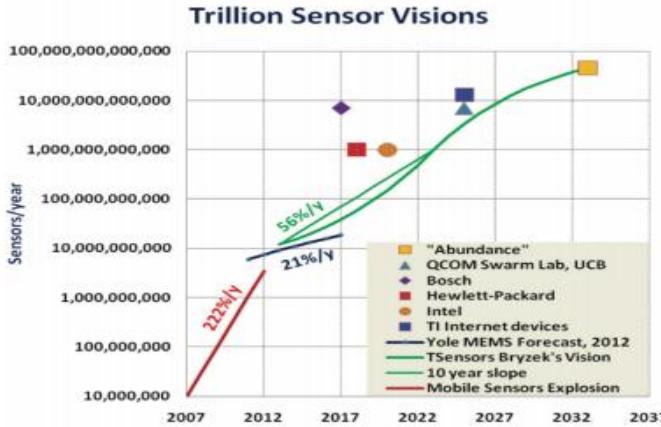
- The concept of the Internet of Things is actually proposed by Chinese, integrating the concepts of CPS (Cyber-Physical Systems), the European Union IoT (Internet of Things) and Japan's U-Japan.
- It is an information carrier based on the Internet and traditional telecommunication networks, so that physical objects that can be independently addressed can be interconnected. Object equipment, autonomous terminal interconnection and universal service intelligence are three important features.

# Object Interconnection



Object Interconnection: Bridge the physical world  
and the information world

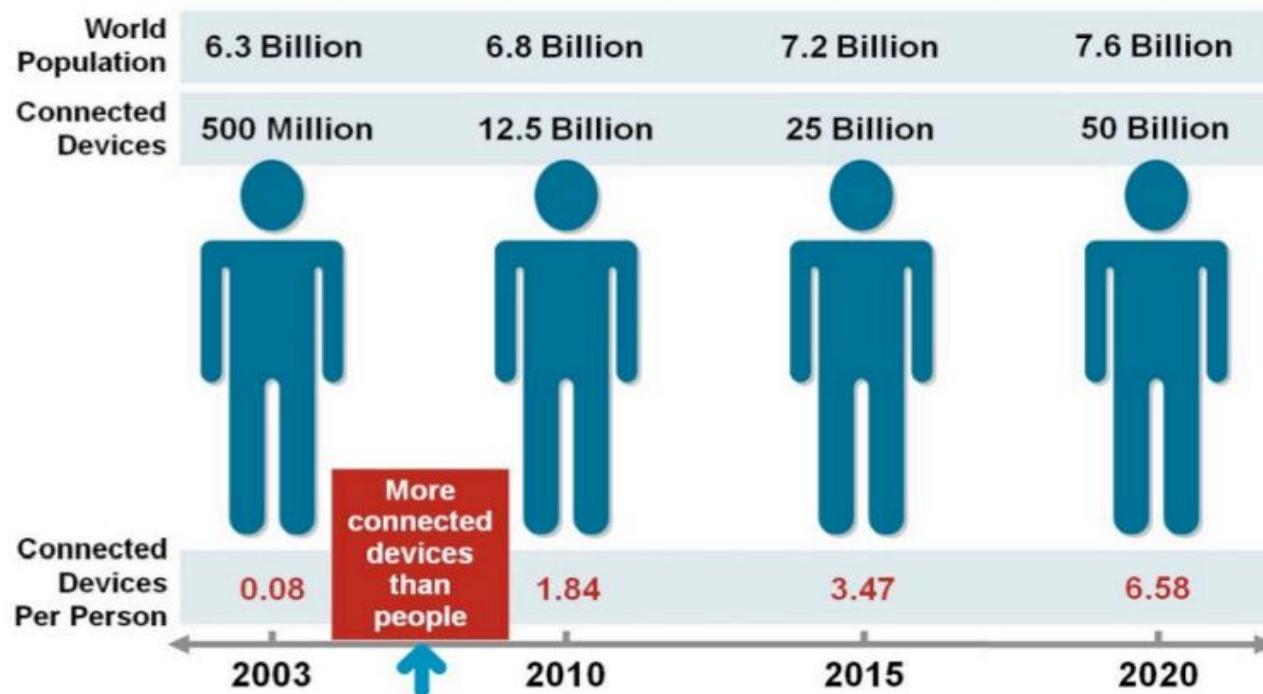
# The Development of IoT



IoT:

Communication between device, people, processes, exchange of useful information and knowledge, generation of value

# The Number of Connected Devices has Increased Rapidly

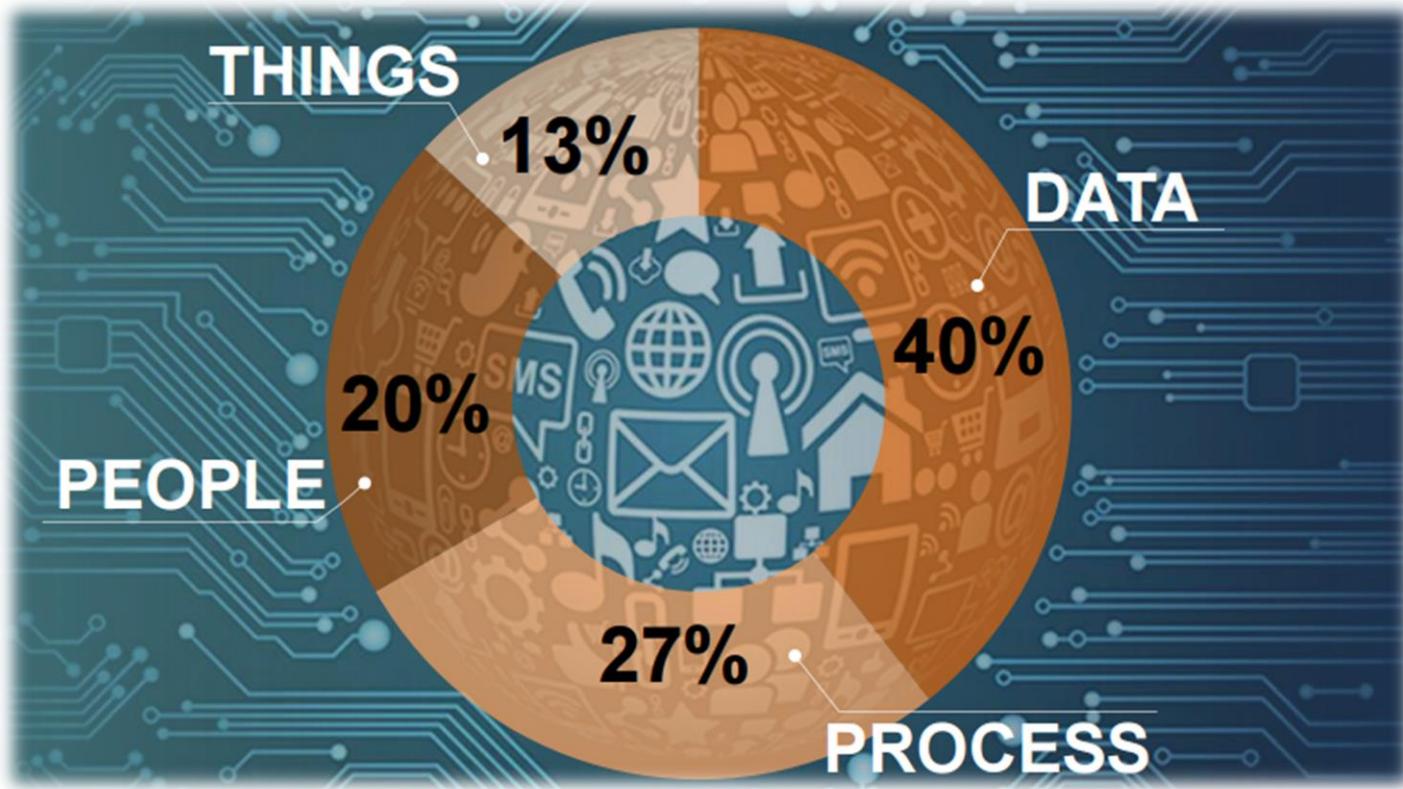


Source: Cisco IBSG, 2011

# Core Element of IoT



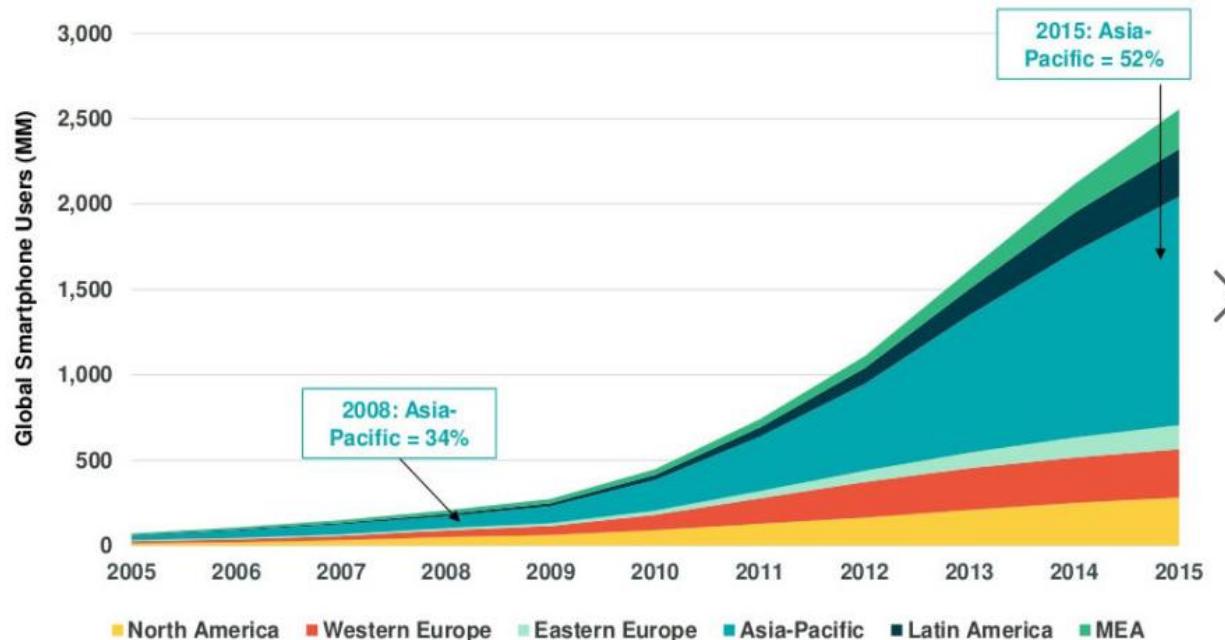
# IoT is not only about Things



Source: Cisco IoT Global Study, 2014

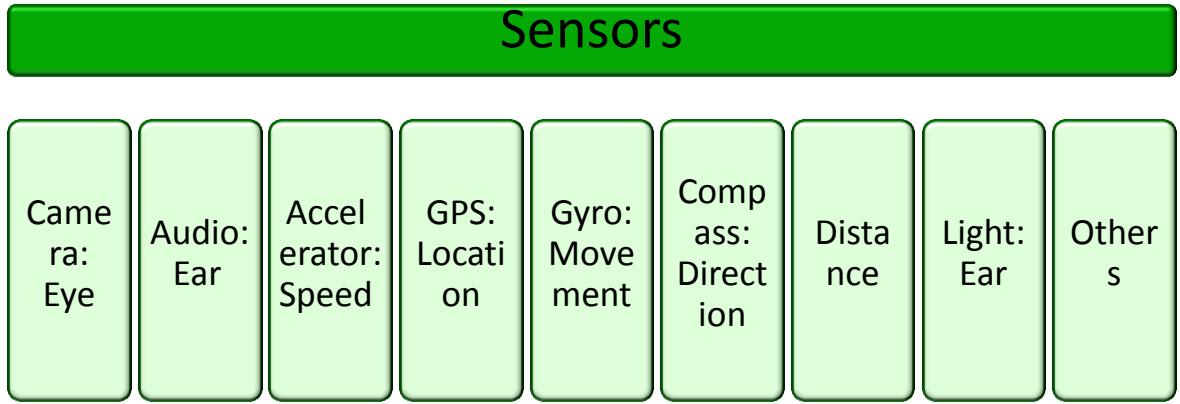
# Smartphone Users Increased Dramatically

World-wide Smartphone User Number, 2005-2015



Source: Internet Queen 2016 Internet Trend Report

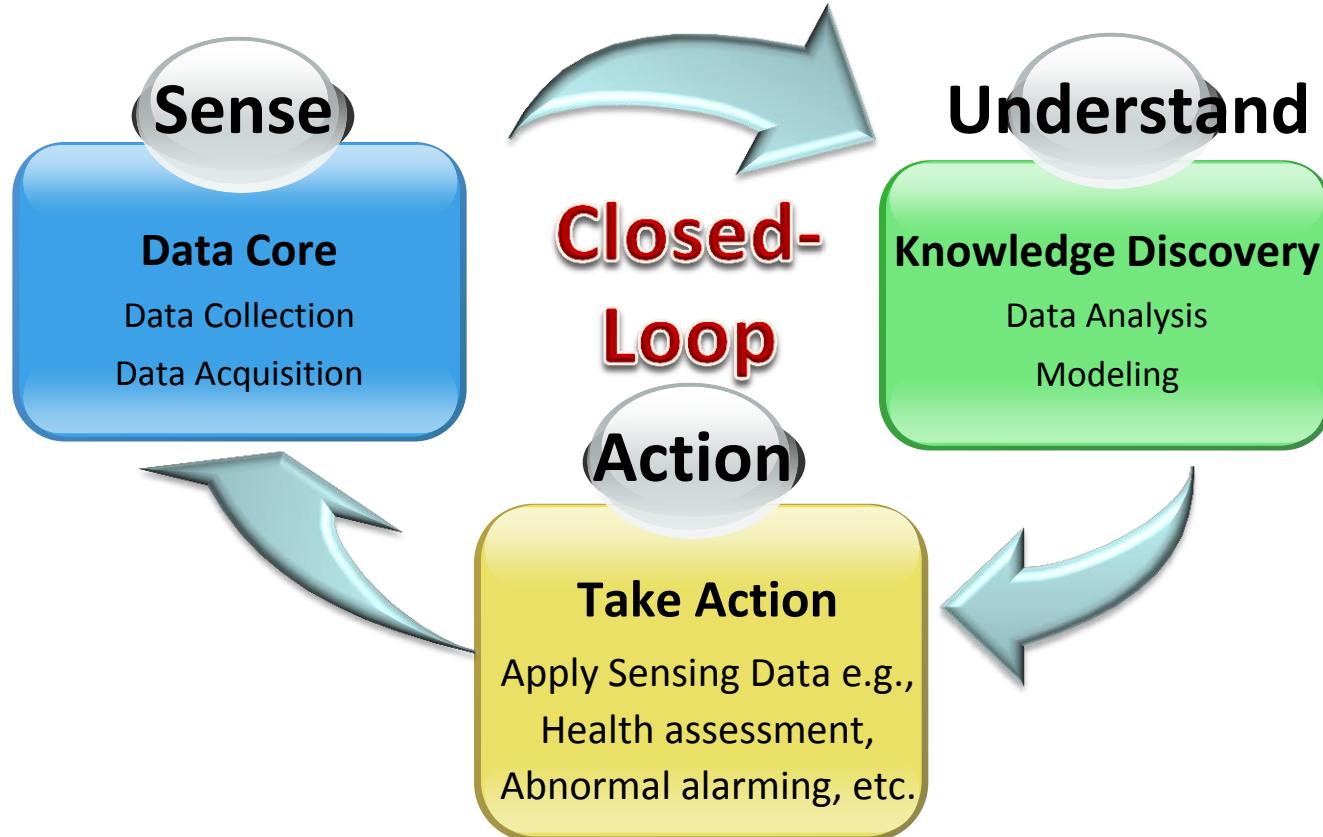
# The Sensing Capability of Smartphone becomes Stronger



Smartphone becomes the remote control center of the IoT era

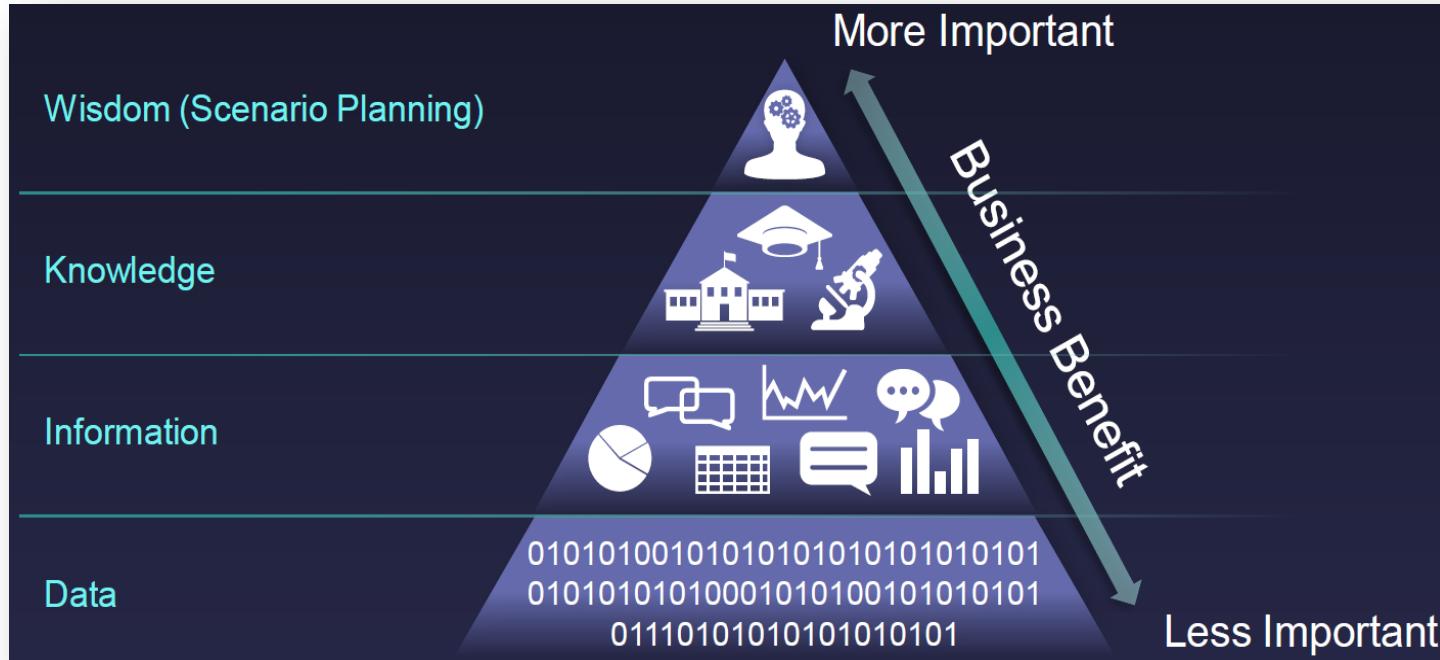


# The Core of IoT: Sense-Understand-Action

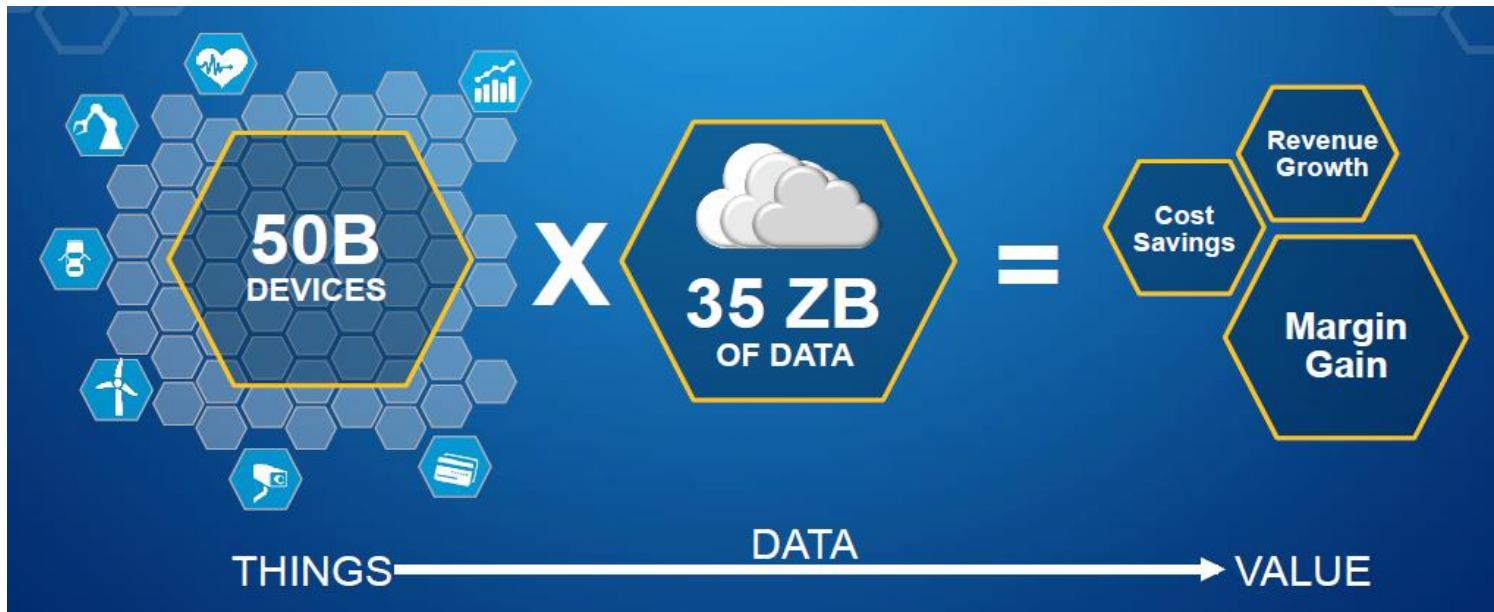


# IoT Convert Data into Wisdom

## Big Data becomes Open Data for Customers, Consumers to Use

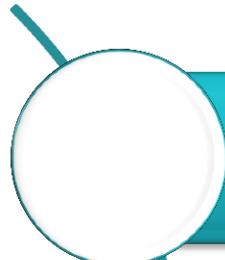


# IoTs x AI = Unprecedented Value



IoT won't work without Artificial Intelligence

**Doug Davis**, Vice President  
Internet of Things Group, Intel Corp.



## Driving Forces of IoT



## Architecture of IoT



## Typical Applications

# Driving Forces of IoT

1. Sensor Technology – Tiny, Cheap, Variety
2. Cheap Miniature Computers
3. Low Power Connectivity
4. Capable Mobile Devices
5. Power of the Cloud

# 1. Sensor Technology



Accelerometer  
(4mm diameter)



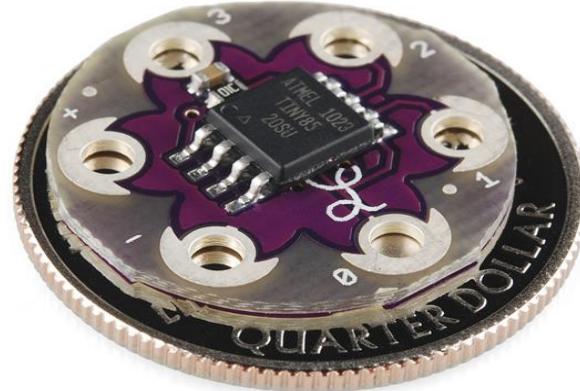
Force Sensor  
(0.1N – 10N)



Pulse Sensor  
\$25

<https://www.sparkfun.com/>  
<https://www.adafruit.com/>

## 2. Cheap Mini Computers



Lily Tiny

### Key Parameters

Flash: 8 Kbytes

Pin Count: 8

Max. Operating Freq: 20 MHz

CPU: 8-bit AVR

Max I/O Pins: 6

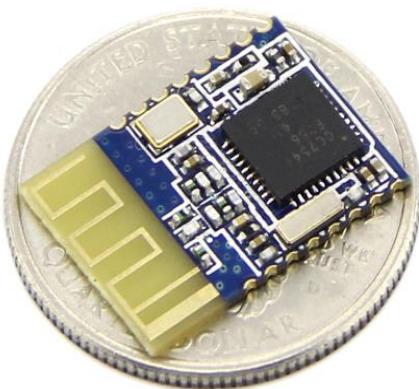
Ext Interrupts: 6

SPI: 1

I2C: 1

<http://www.atmel.com/devices/ATTINY85.aspx?tab=parameters>

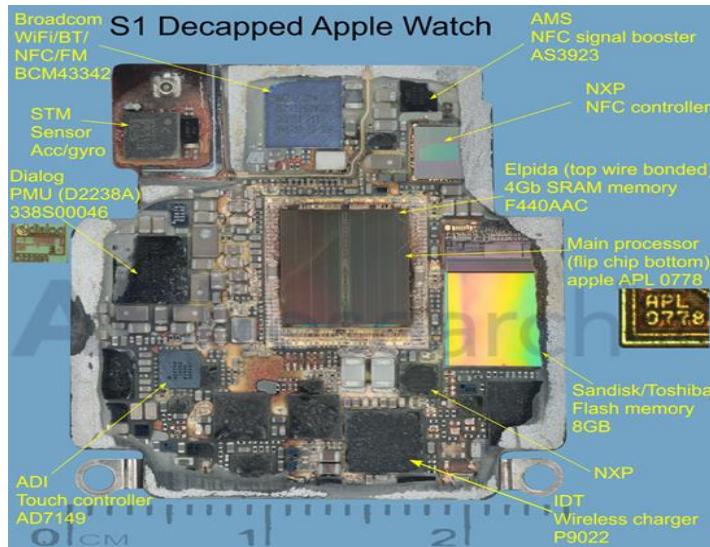
### 3. Low Power Connectivity



Bluetooth Smart (4.0)  
(Up to 2 years with a single  
Coin-cell battery)



# 4. Capable Mobile Devices



Quad Core 1.5 GHz  
128 GB Internal Memory  
3 GB RAM  
16 MP Camera  
2160p@30fps video  
WiFi, GPS, BLE

# 5. Power of the Cloud

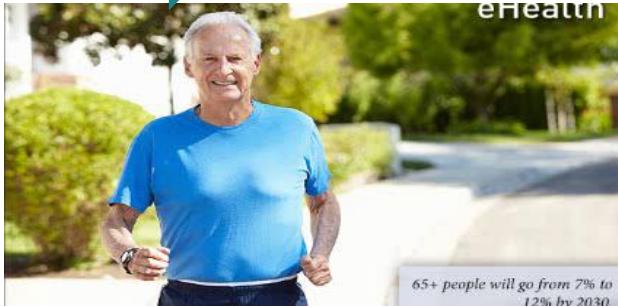


## Google Cloud Platform



# ABCD's of IoT

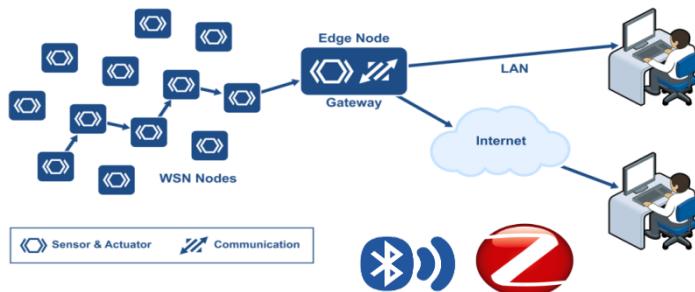
## Applications



## Big Data Analytics

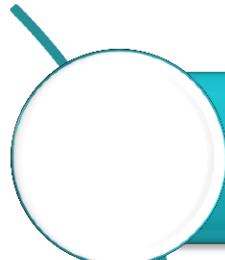


## Connectivity and Communication



## Devices – that are smart!





## Driving Forces of IoT

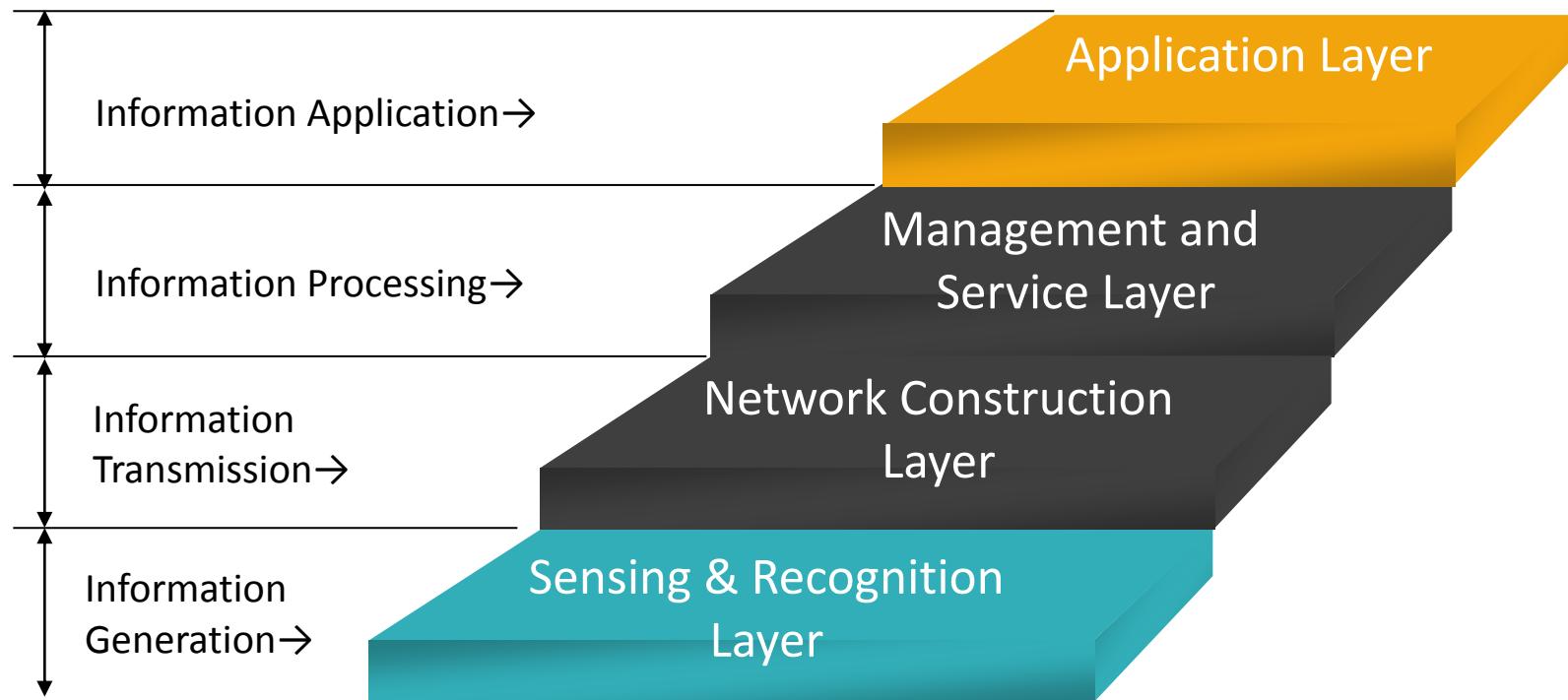


## Architecture of IoT



## Typical Applications

# Basic Architecture of IoT



# 4-Layer Model of IoT

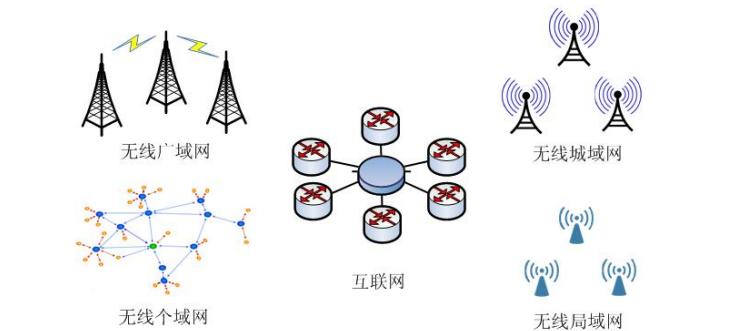
## Applications



## Information Processing



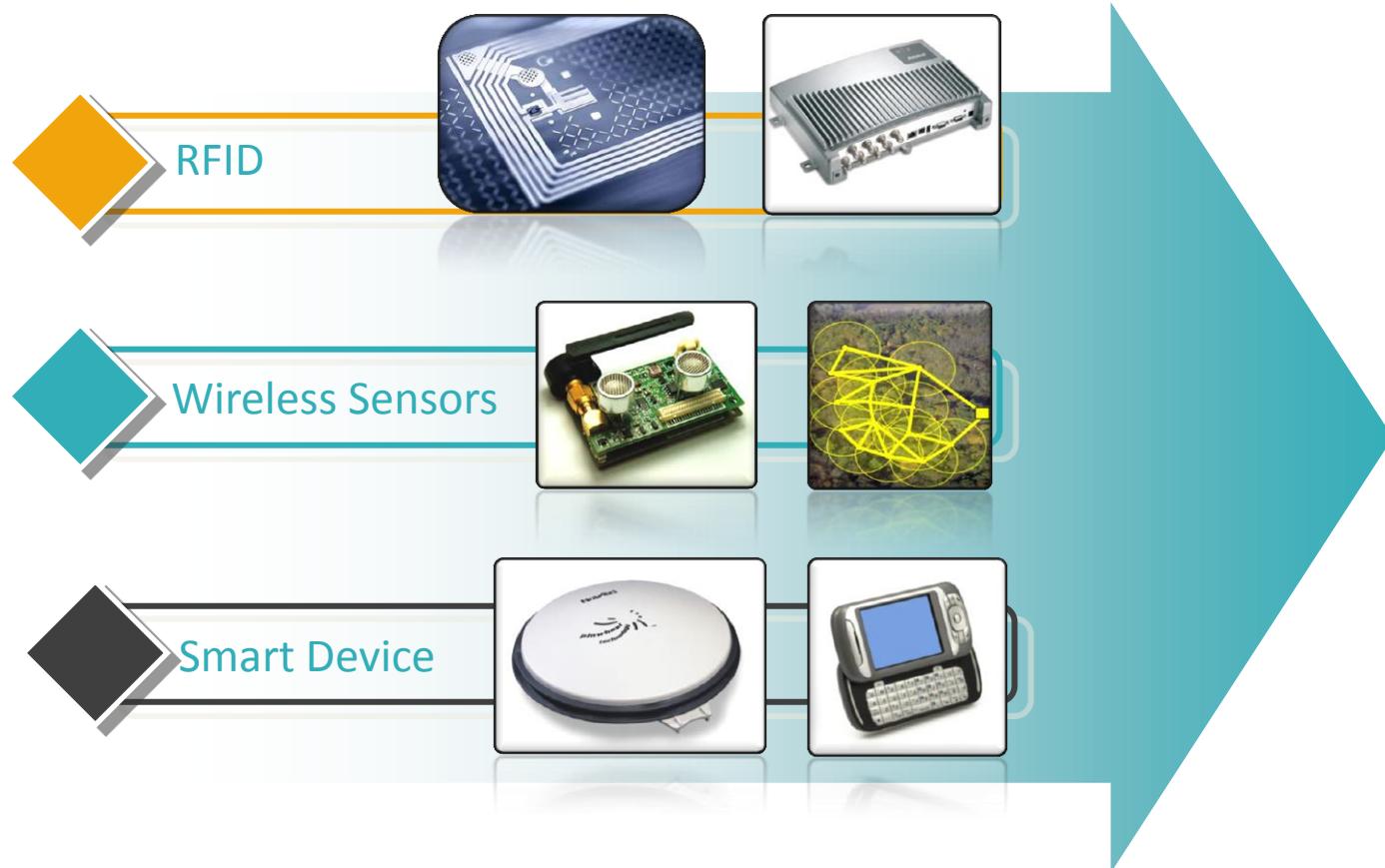
## Network Construction



## Sensing and Recognition



# 1) Sensing and Recognition Layer



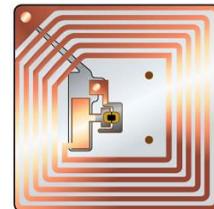
Various Ways for Information Generation

# Sensing and Recognition Layer

- Through the sensing and recognition technology, the object can talk and publish information. This is an important part of the fusion of the physical world and the information world. It is the most unique part of the IoTs that distinguishes it from other networks.
- The "touch" of the IoTs is a large number of information generating devices located in the sensing and recognition layer, including information automatic generation devices such as RFID and wireless sensors, as well as smart phones, tablets, notebook computers, etc.
- Diversification of information generation is one of the important characteristics of the IoTs
- The sensing and recognition layer is at the bottom of the 4-layer model of the IoTs and is the basis of all upper layers

# Example of Technology-1: RFID

- **Basic components:** The industry often divides RFID systems into three components: Tag, Reader and Antenna.
- **Working principle:** The Reader sends an electronic signal through the antenna. After receiving the signal, the Tag transmits the internally stored identification information. The Reader then receives and recognizes the information sent back by the Tag through the antenna. Finally, the Reader sends the identification result to the host.



Tag



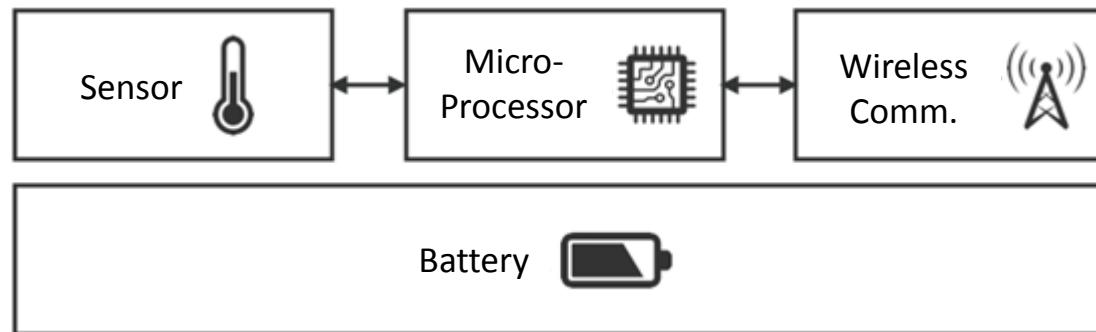
Reader



Antenna

# Example of Technology-2: Wireless Sensor Networks

- Development history: sensor → wireless sensor → wireless sensor network (multi-hop wireless network composed of a large number of miniature, low-cost, low-power sensor nodes)



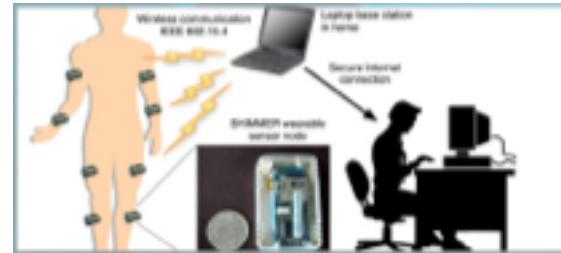
# Example of Technology-2: Wireless Sensor Networks

- **Sample Applications:**

- VigilNet: A system for military surveillance developed by the University of Virginia. Sensing nodes have the characteristics of self-organizing network n and multi-hop transmission
- Mercury: A wearable medical monitoring sensor developed by Harvard University. The sensor has the characteristics of humanized design, high-precision sensing, continuous long-term data acquisition, etc.



VigilNet



Mercury

# Example of Technology-3: Localization System

- Location information extension:
  - Spatial information → location + time at the location + object (person or device) at the location
- Positioning system and technology:
  - GPS satellite positioning
  - Cellular base station positioning (GSM/CDMA/3G)
  - Indoor precise positioning
- The challenge of positioning technology in the IoTs:
  - Precise positioning in heterogeneous network, complex environments
  - Large-scale application
  - Location Based Services
  - Information security and privacy protection issues caused by location information

# Example of Technology-3: Smart Device

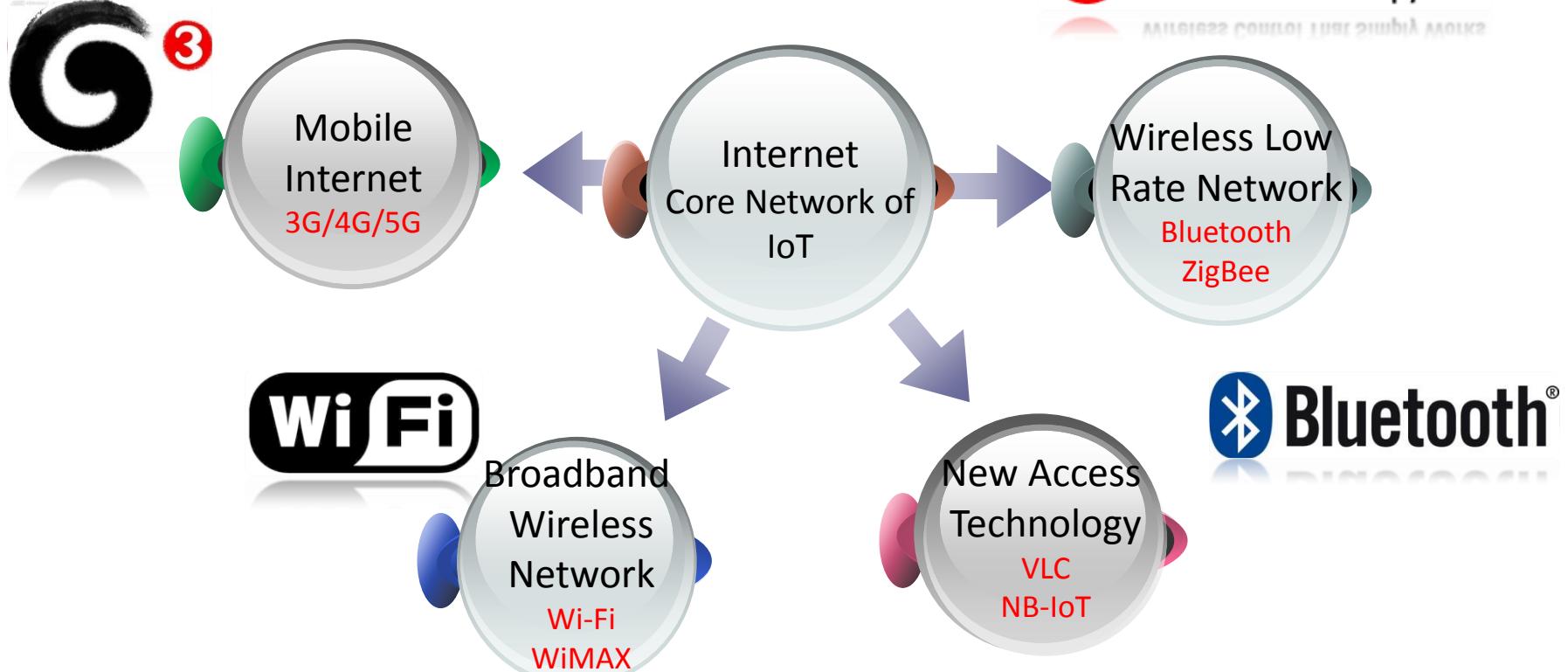
- Traditional smart devices:
  - Personal Computer (PC) / Personal Digital Assistant (PDA)
- New smart devices in the IoTs era:
  - Digital signage (real-time information interaction)
  - Smart TV (with full-featured Internet, personalized experience)
  - Smartphone



## 2) Network Construction Layer

- Network is one of the most important infrastructures of the IoTs
- What are the similarities and differences between the IoTs and existing networks? Is the IoTs the next generation of the Internet? What role does the wireless network play in the IoTs?
- The network construction layer connects the sensing & recognition layer and the management service layer in the 4-layer model of the IoTs, and has a strong link function to transmit upper and lower layers of data in an efficient, stable, timely and secure manner.

# Network Construction Layer



# Q: How Various Networks Applied to the IoTs?

- **Internet:** IPv6 clears the limit on the number of terminal devices that can access the network. Internet/telecom network is the core network, platform and technical support of the IoTs
- **Wireless broadband network:** Wireless broadband technology such as WiFi/WiMAX covers a wide range and has a fast transmission speed. It provides a high-speed, reliable, and inexpensive interconnection method for the IoTs
- **Wireless low-speed network:** Low-speed network protocols such as ZigBee/Bluetooth can adapt to low-rate, low communication range, and low computing power sources of lower-capacity nodes in the IoTs
- **Mobile communication network:** The mobile communication network will become an effective platform for transmitting information in a comprehensive, anytime, anywhere. High-speed, real-time, high coverage, and diversified processing of multimedia data to create conditions for object “touch” the network
- **Emerging wireless access technologies:** 60GHz millimeter wave communication, visible light communication, low-power wide area network (such as LoRa, NB-IoT) and other emerging technologies help solve the problem of limited spectrum resources and diverse application requirements for the IoTs

### 3) Management Service Layer

- The **management service layer** is located above the sensing & recognition and network construction layer. It is under the application layer and it is the source of the wisdom of the IoTs
- People often use “**smart**” term for IoT applications, such as smart transportation, smart logistics, smart buildings, etc., where the wisdom comes from this layer
- A large amount of information generated by the perceptual recognition layer is transmitted to the management service layer through the network layer, and needs to be effectively integrated and utilized
- The management service layer solves the problem of how data is stored, how it is retrieved, how it is used, and how it is not abused

# IoT and Big Data

- The IoTs will become an important source of big data, and big data will also provide a strong support for the development of the IoTs
- **Networked storage** is a way to store large-scale data, mainly divided into direct attached storage (DAS), network attached storage (NAS), storage area network (SAN)
- **Challenge:** only meet medium-sized business needs
- The data center includes not only computer systems and ancillary equipment (such as communication/storage equipment), but also redundant data communication/environment control equipment/monitoring equipment and security devices, which are large-scale system engineering. Provide timely and continuous data services with high security and reliability to provide good support for IoT applications
  - Typical data center: Google

# Google Data Center



Servers and networks in the data center

(Yellow cable is fiber optic)



Data center cooling system

(The cold water in the blue water pipe and the hot water in the red water pipe)

# Cloud Computing

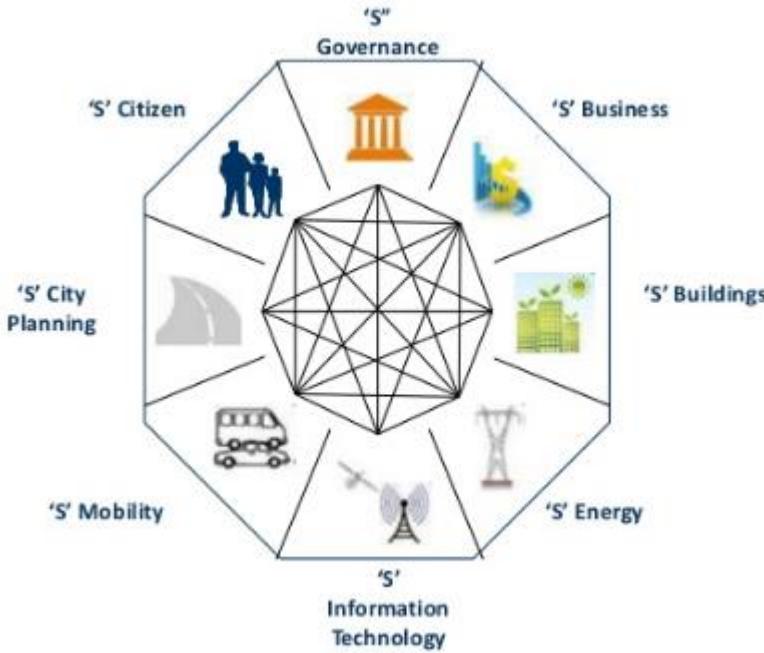
- Cloud computing provides three levels of basic services for the computer industry and the IoTs:
  - Infrastructure as a Service (IaaS)
  - Platform as a Service (PaaS)
  - Software as a Service (SaaS)
- Cloud storage services provide ubiquitous access to electronic data, greatly simplifying cross-device management and consistency maintenance of data
- Cloud downloading guarantees data health and data transmission rate through cloud storage, thereby providing high-quality download service and reducing energy consumption at the user end
- With the support of cloud computing, users can flexibly rent cloud computing services, avoid infrastructure investment, use funds and time to provide better IoT services to customers, and make the Internet of Things more popular and efficient

# Information Security and Privacy Preservation

- RFID security
  - Key security and privacy concerns: eavesdropping, tracking, man-in-the-middle attacks, spoofing/replay/cloning, physical cracking, tampering with information, denial of service attacks, RFID viruses...
  - Protection means: physical security mechanism / cryptography security mechanism / PUF...
- Location privacy
  - Definition: The user's ability to control his or her location information: The user is free to decide whether to publish location information, who to post to, how to publish it, and how detailed the information is.
  - Protection means: institutional constraints, privacy policy, identity anonymity, data confusion

# 4) Application Layer

- Regardless of the technology, application is the key to success or failure
- The rich connotation of the IoTs has spawned a richer application of extension



## 4) Application Layer

- Traditional Internet has experienced data-centric to people-centric transformations. Typical applications include file transfer, email, the WWW, e-commerce, video on demand, online gaming and social networking
- IoT applications **center on the "object" or the physical world**, covering smart transportation, smart logistics, smart buildings, environmental monitoring and so on. IoT applications are currently in a period of rapid growth, with diversification, scale, and industrialization

# Involved Components

## Devices

send and receive data interacting with the

## Network

where the data is transmitted, normalized, and filtered using

## Edge Computing

before landing in

## Data storage / Databases

accessible by

## Applications

which process it and provide it to people who will

## Act and Collaborate

To realize the development of the IoTs industry, a standards-based approach is needed

# Development Trend

- Broader interconnection
  - Interconnected objects extend from people to objects
  - Extension the way of interconnection and interoperability
  - The number of connected nodes has surged
- More thorough sensing
  - Communication function enables sensors to work together
- Deeper intelligence
  - Multi-sensors realize the intelligence of "many strength"
  - Multi-dimensional sensing data to realize the intelligence of "preventing problems before they happen"
  - Big Data Mining Realizes the Intelligence of "Seeing the Mind"

# Huawei IoT Strategy



**Chip**

IoT Chip

Ultra Low Power, High Performance



**End**

IoT Module LiteOS

Higher Energy Efficiency, More  
Resource Saving, Lower Cost



**Edge**

Router Edge Computing

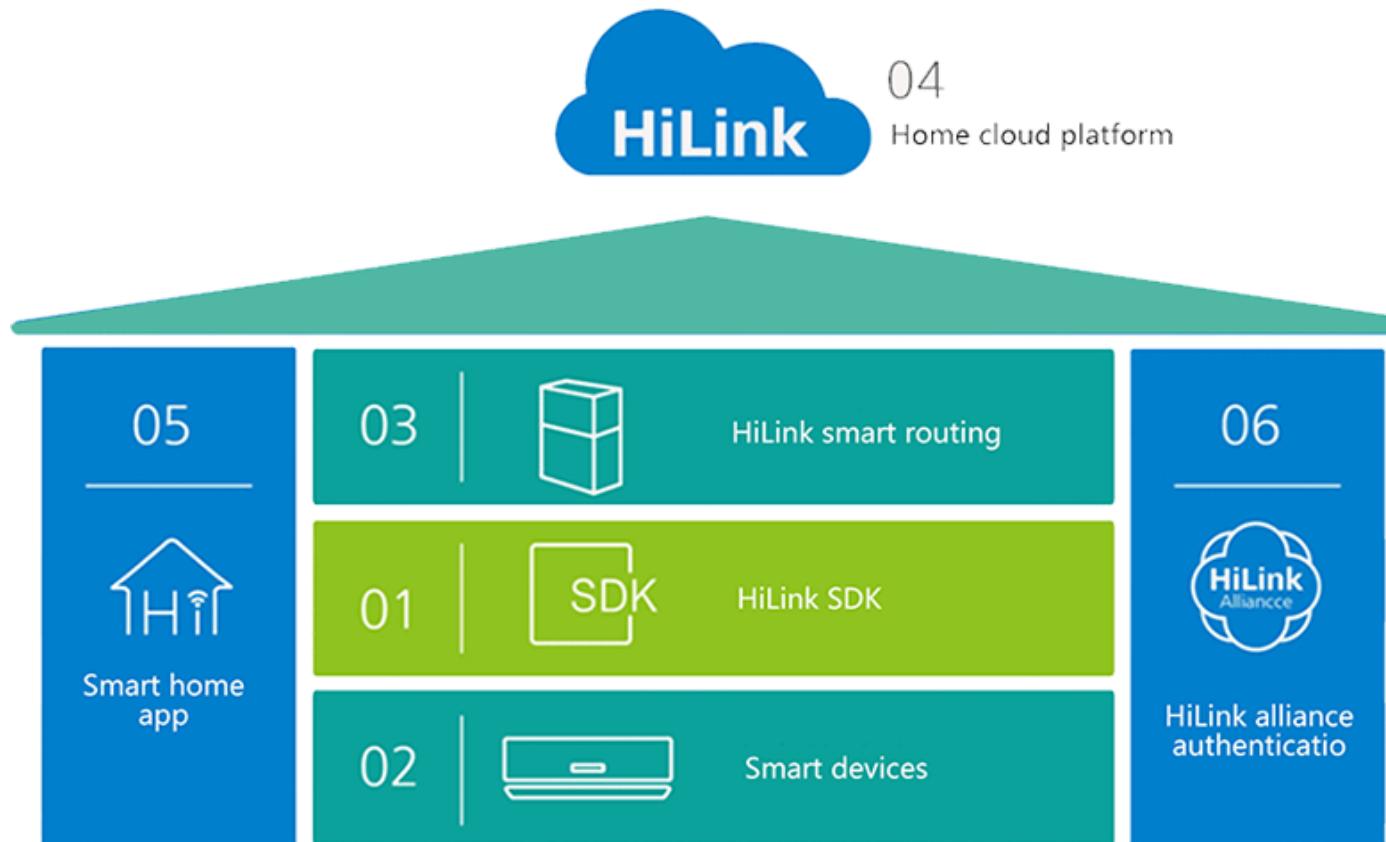


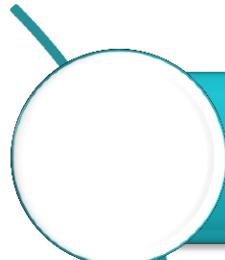
**Cloud**

IoT Cloud Platform

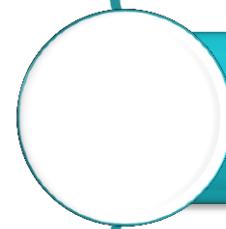
Cover 100+ Countries and Area

# Huawei IoT Strategy





## Driving Forces of IoT



## Architecture of IoT

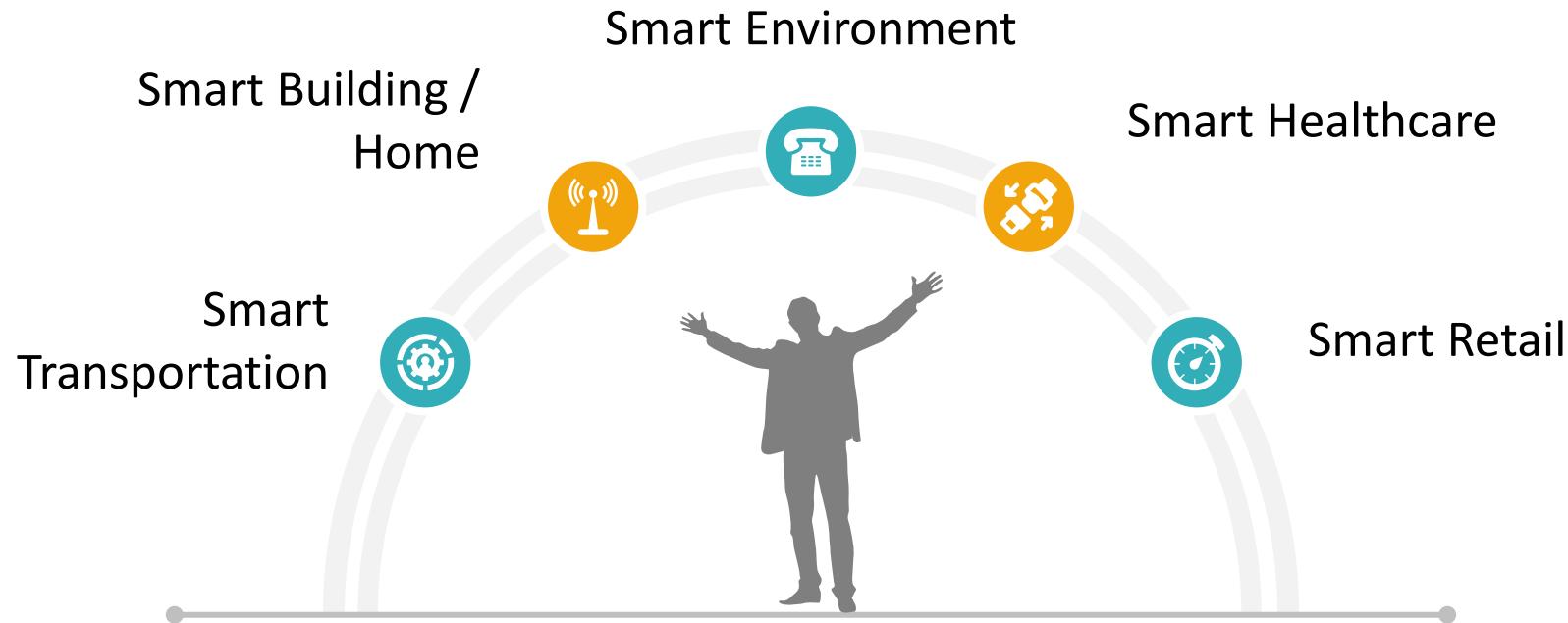


## Typical Applications

# Rapid Innovation → IoE Benefits \$19T

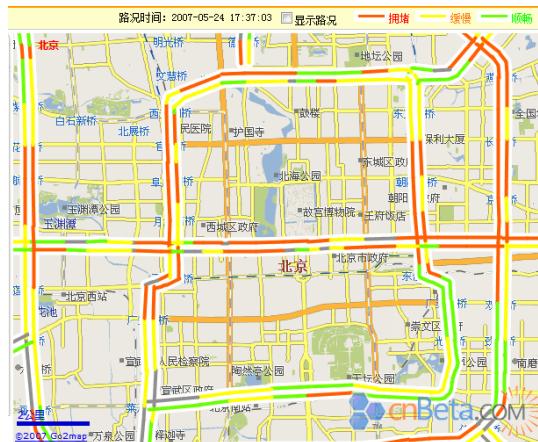


# Typical Industry Applications



# 1-Smart Transportation

- Through the extensive application of IT technologies in infrastructure and vehicles, the safety, manageability, and transportation efficiency of transportation systems can be improved, while energy consumption and the negative impact on the global environment can be reduced.



## Real-time traffic and navigation



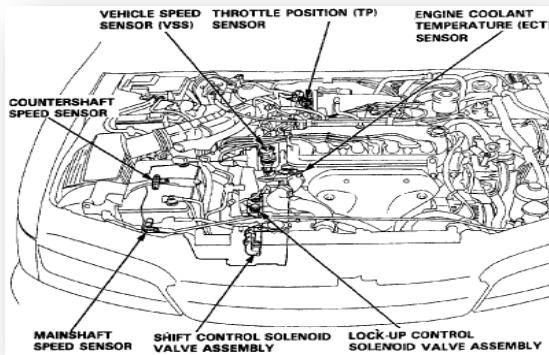
## Electronics in Cars

# 1-Opportunities and Challenges

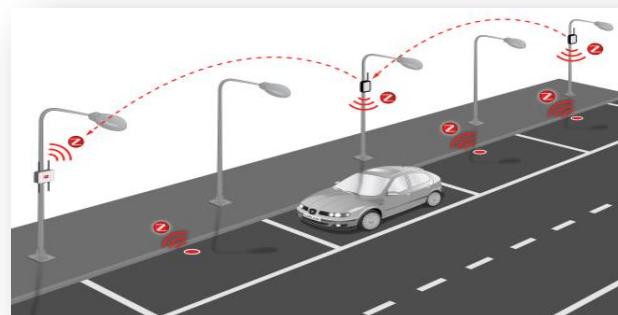
- Smart transportation is considered one of the most promising applications in IoT applications
- Compared with the other IoT applications, due to its special security requirements and the introduction of more sensing technologies, in addition to vehicles, it also needs to consider complex conditions such as roads, weather, and people.
- Therefore, intelligent transportation systems also face a large number of new challenges
  - Detection, sensing, and recognition technologies face challenges of high accuracy and low latency
  - Communication technology faces the challenge of high speed, low latency, and multiple ways of integration
  - Information processing and intelligent decision-making face challenges of massive, highly dynamic data, effectiveness, and real-time
  - Challenges of software security verification
  - The contradiction between standardization and flexibility.
  - In addition to technical challenges, there are many application challenges

# 1-Sensing and Recognition

- Sensing technologies in smart transportation systems are widely used for vehicle status detection, road and weather condition detection as well as traffic condition monitoring, vehicle cruise control, back-up monitoring, automatic parking, parking management, vehicle dynamic weighing, and etc.



Sensors within Vehicle



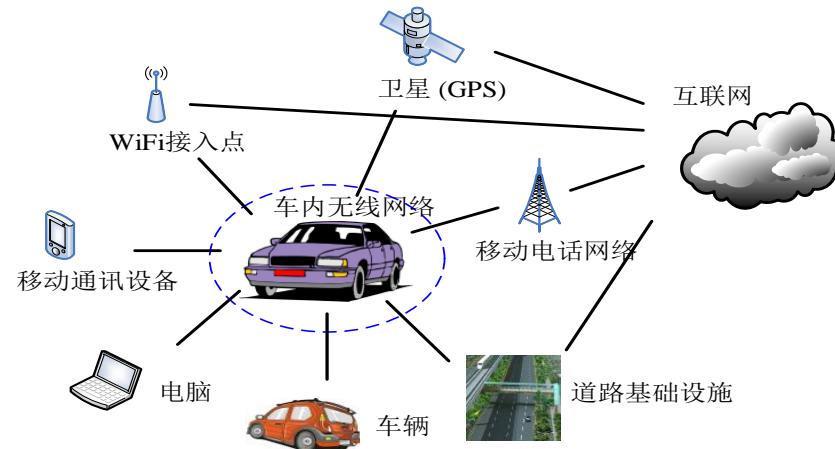
Road and Roadside Sensors



# 1-Wireless Communications

- Short-distance communication (less than several hundred meters)
  - Used to exchange information between vehicles and between vehicles and roadside facilities
- Long distance communication
  - Used to provide Internet access for vehicles, to facilitate vehicle service and multimedia entertainment information acquisition

The integration of multiple heterogeneous communication technologies means that software-defined radio design is required, and seamless integration of heterogeneous connections is required

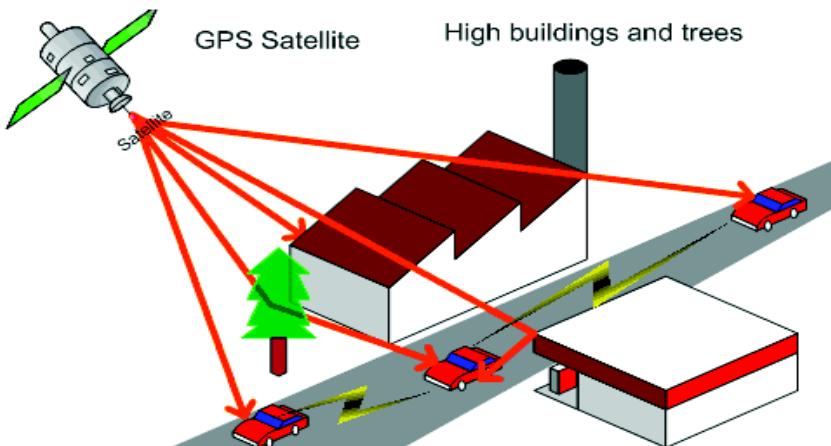


# 1-Computing Decision

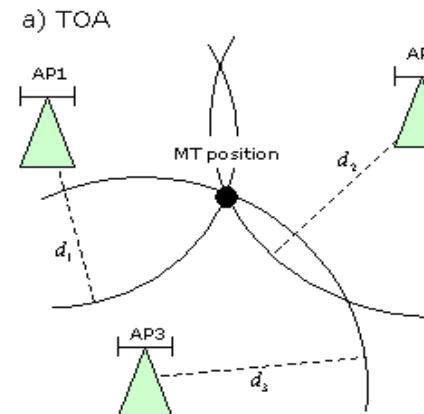
- Smart transportation requires a large amount of information processing and computing decisions. Based on the current vehicle and road conditions, it provides driver assistance information and even replaces the driver to intelligently control the vehicle
- Smart transportation also poses new challenges to data and logical processing:
  - Processing of sensor signals, such as the need to distinguish between dangerous and well-meaning obstacles
  - Predict future behavior of the other vehicles
  - Assessing threats during driving
  - Making decisions in ambiguous threat situations ...

# 1-Localization

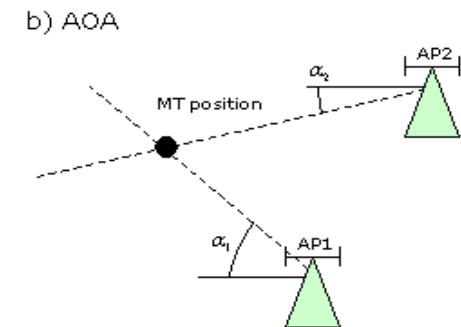
- Vehicle positioning is the basis of most smart transportation services (such as vehicle navigation, real-time traffic condition monitoring, etc.)



Satellite signals blocked by tall buildings and trees



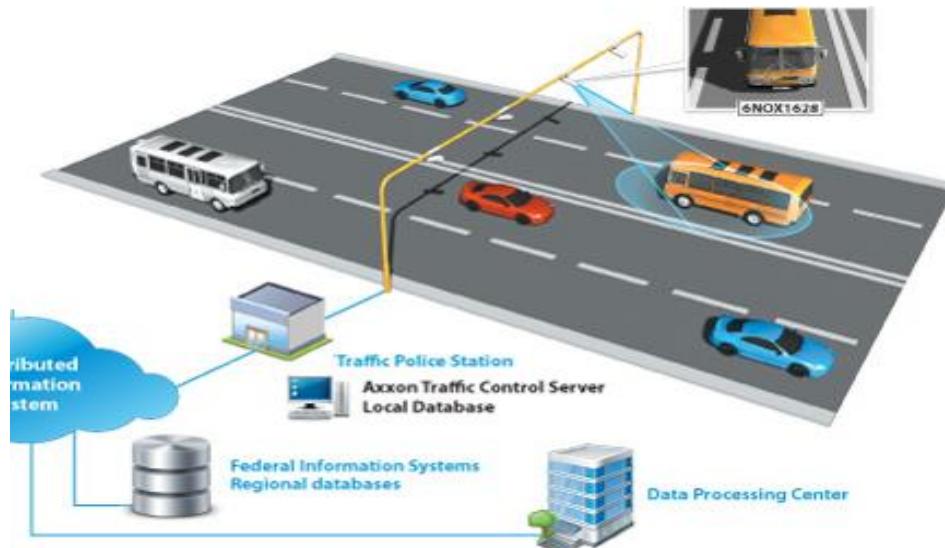
TOA localization



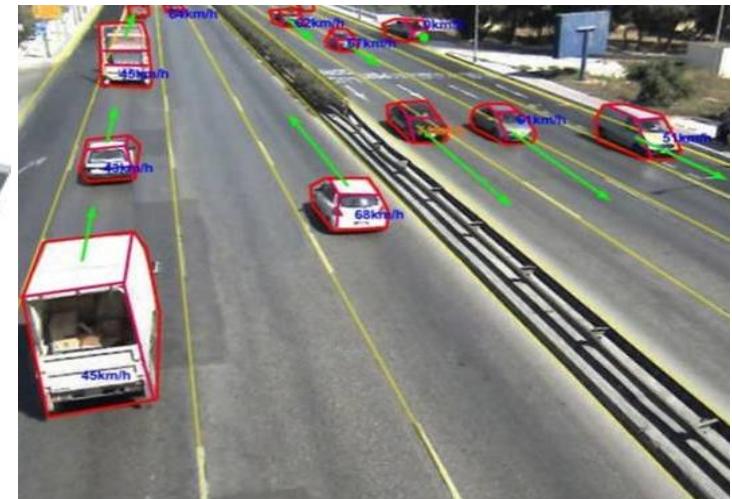
AOA localization

# 1-Video Surveillance Recognition

- Video camera equipment is often used for vehicle monitoring, such as traffic flow measurement and accident detection



Vehicle monitoring and identification system



Vehicle identification

# 1-Detecting Vehicles and Equipment

- Some countries have begun to deploy so-called "detection vehicles", which are usually taxis or government-owned vehicles equipped with DSRC or other wireless communication technologies
  - Vehicles report their speed and location to the traffic operation management center. The management center analyzes these data to obtain a wide range of traffic conditions to detect the location of traffic jams
- At the same time, a lot of scientific research has focused on how to use smart mobile devices to obtain real-time traffic flow information



Monitoring Car



Taxi path tracking



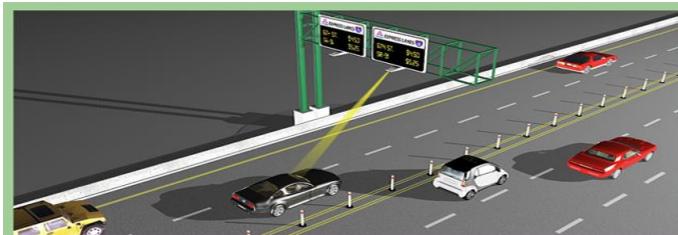
Real-time traffic information

# 1-Traffic Monitoring and Management

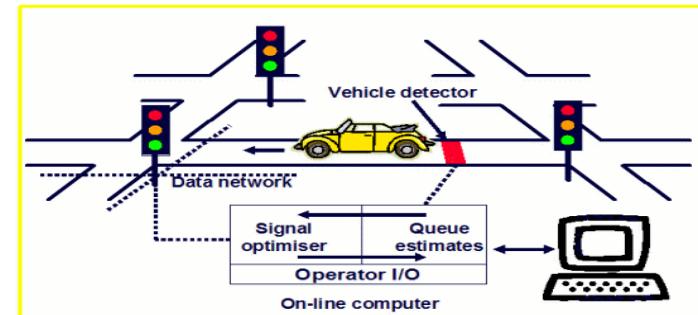
- Smart traffic monitoring applications
  - Common smart traffic monitoring applications include: traffic flow monitoring, electronic police systems
- Smart traffic management applications
  - Common intelligent traffic management applications include: adaptive traffic signals, variable speed limit signs, automatically lit sidewalks, variable lanes, and intelligent ramp flow control



Variable speed limit sign /  
Lane sign



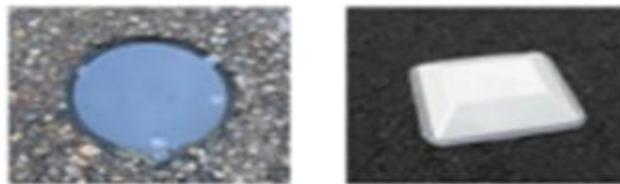
Intelligent Lane System



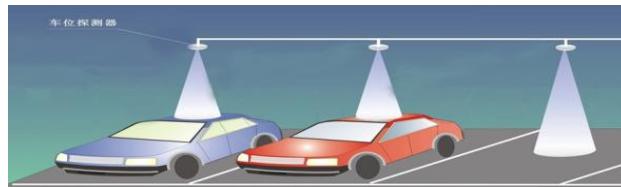
Intelligent traffic signal system

# 1-Smart Parking Management

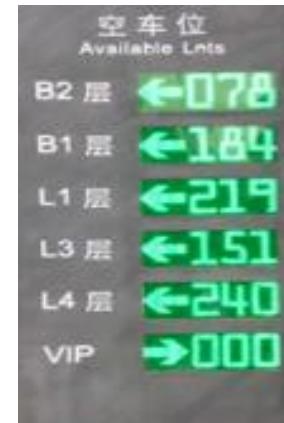
- Real-time monitoring of parking spaces through sensor nodes such as ultrasonic and weak magnetic fields; real-time aggregation and storage of parking space information into the data cloud through ubiquitous wireless connectivity; guidance of drivers to the suitable nearby empty parking spaces via traditional electronic guidance cards or smart phones, on-board GPS, etc.



Weak magnetic sensor

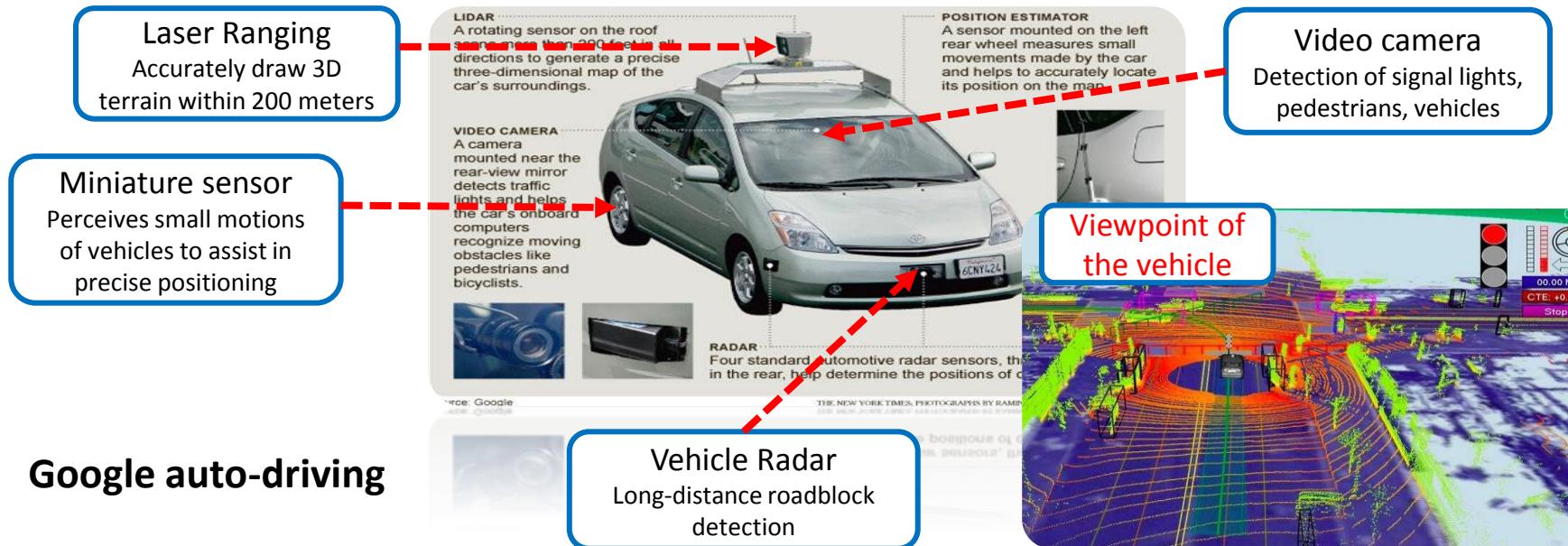


Ultrasonic ranging node



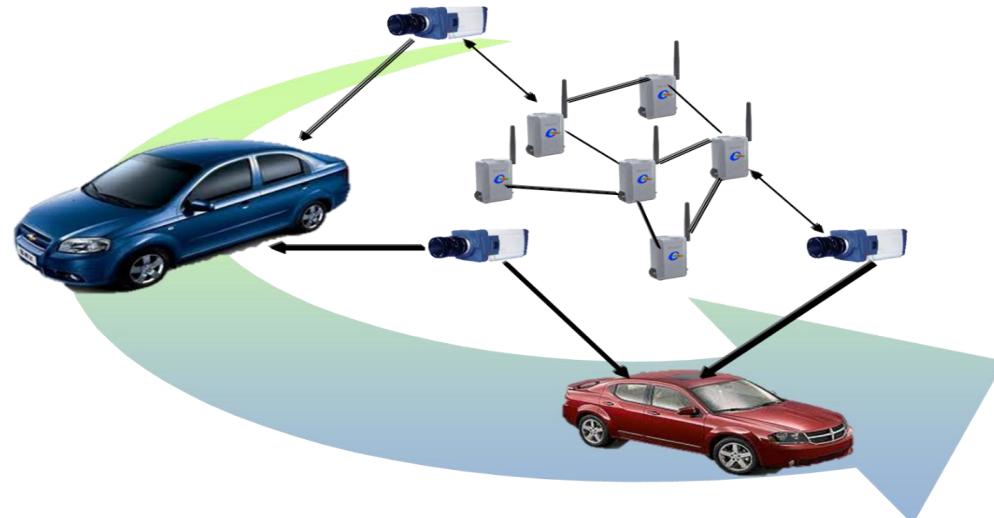
# 1-Auto Driving (1)

- Assisted driving
  - Through the video, radar, GPS and other equipment on the vehicle, and the communication between the vehicle and the vehicle and roadside equipment, collect road and vehicle information to assist the driver in making operational decisions.



# 1-Auto Driving (2)

- Smart driving
  - Intelligent roads and smart driving use roads as collectors, distributors, and decision makers of information to directly guide vehicles
  - On intelligent roads, various information sensing, processing and communication units will be deployed on the road and on the roadside.



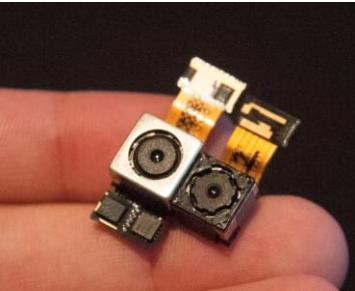
# 1-Other Applications

- Safety application
  - Such as automatic alarms for emergency situations, lane change assistance, intersection and traffic signal reminders, road condition reminders, roadblock reminders, etc.
  - Toyota's CICAS system (Cooperative Intersection Collision Avoidance System). Vehicles in each lane can receive traffic signal information of roadside equipment through on-board equipment, such as "red light for lane 1 for 4 seconds"
  - Roadside equipment based on DSRC technology intelligently controls traffic signals through maps and vehicle GPS information, and issues timely warnings to dangerous vehicles
- Comfort applications
  - Such as Internet access services in the car, and download and online viewing of music movies
  - Chat or interactive games via short-range communication technology
  - Introduction and inquiry of attractions, restaurants and shops along the way
  - Automatically adjust the environment inside the car, etc.

# Invisible Sensing of Vehicle Steering with Smartphones

Dongyao Chen, Kyong-Tak Cho,  
Sihui Han, Zhizhuo Jin, Kang G. Shin  
ACM Mobicom 2015

# Motivation



Camera is  
useful in  
many  
applications

Lane marker detection

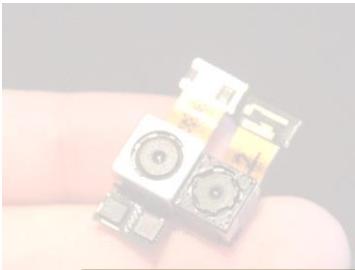
- For lane departure warning system
- Detect car maneuvers



Autonomous vehicle

- Detect lane markers
- Detect pedestrians and objects on road

# Motivation



Lane marker detection

- For departure warning system
- Detect car maneuvers



**Seeing is Believing**

**Camera is widely used in driving assistant systems**



- Detect lane markers
- Detect pedestrians and objects on road

# Performance of Camera

Does camera always work?



Lighting



Weather



Pavement



Placement



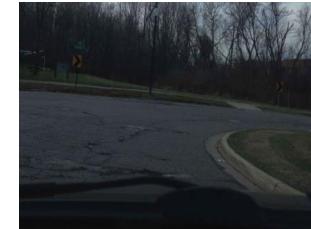
Heavy Shadow



No Lane



Sunlight  
Reflection



Sharp Turn

# Performance of Camera

Does camera always work?



Camera is not reliable for in-car purpose

Visibility of road objects can be easily distorted



Heavy Shadow



No Lane



Sunlight  
Reflection



Sharp Turn

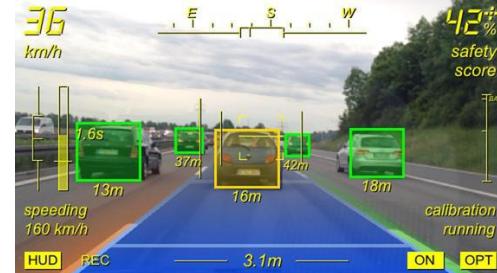
# Sole-reliance on Camera



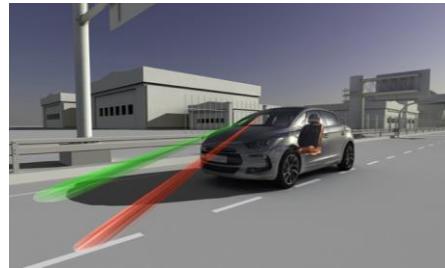
iOnRoad app



BlackSensor app



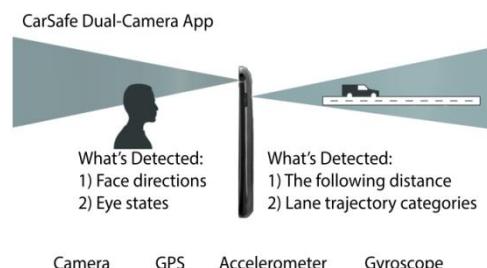
Augmented Driving app



Citroën DS5 LDW System



Volvo CX90 LDW System



CarSafe app

# Sole-reliance on Camera



Our Goal: Reliability!

Sense the maneuvers **w/o** using camera



Augmented Driving app

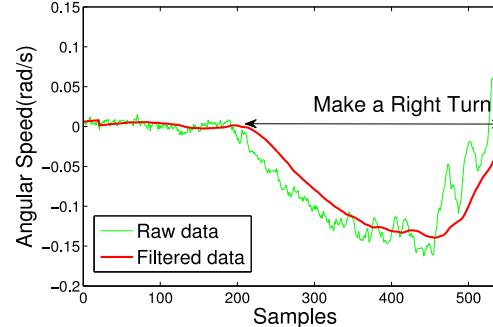
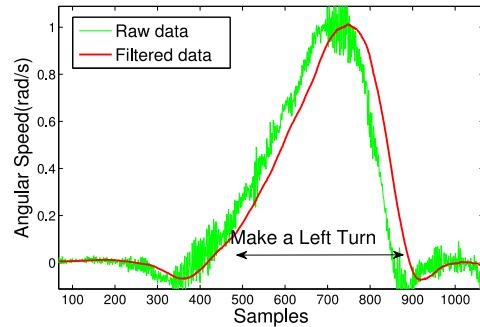
Volvo CX90 LDW System

Camera GPS Accelerometer Gyroscope

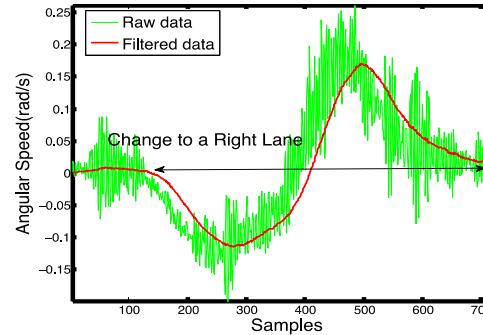
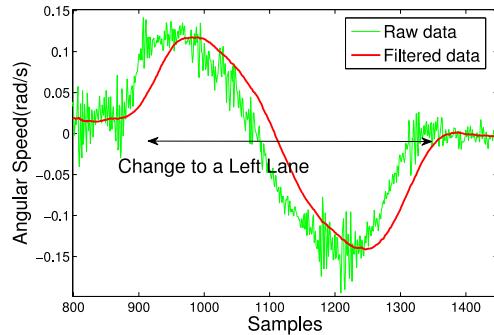
CarSafe app

# Signatures in Vehicle Steering

- Gyroscope reading in left & right turns



- Lane changes



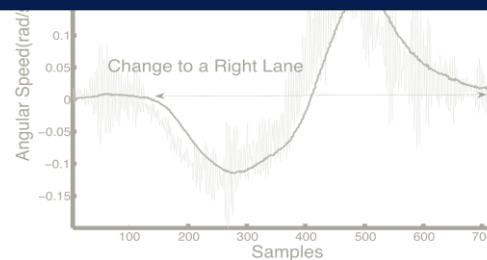
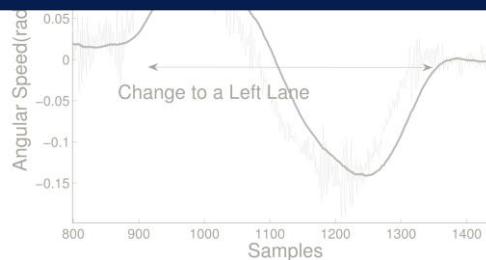
# Signatures in Vehicle Steering

- Gyroscope reading in left & right turns



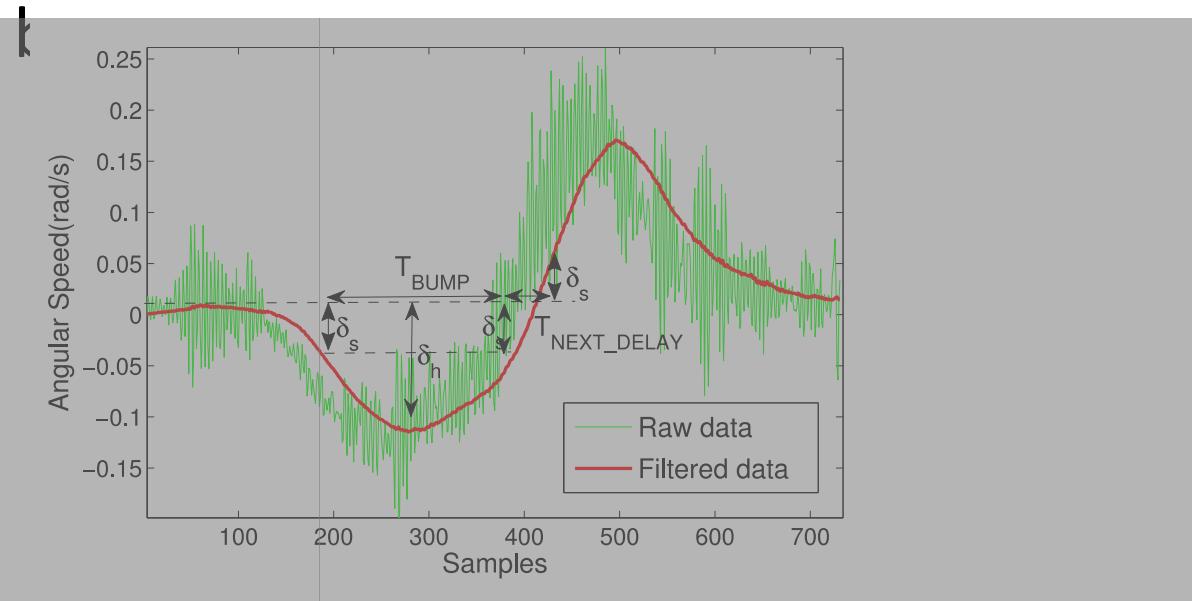
Signatures are in the gyroscope reading

- How to detect these signatures?
- How to classify them?

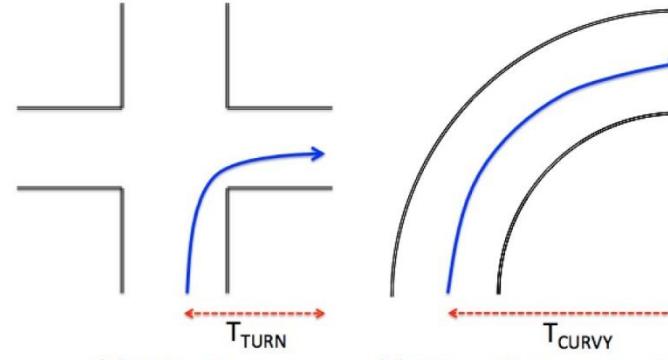
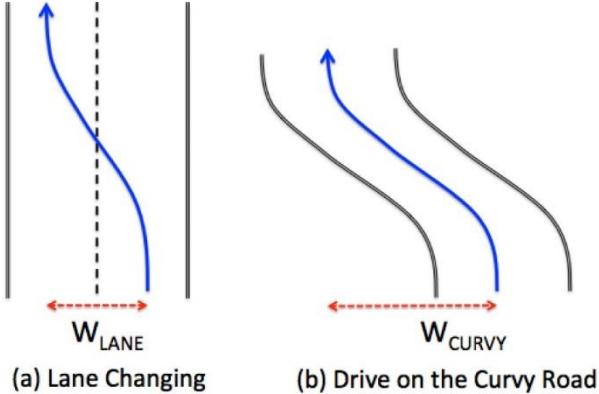


# Bump Detection

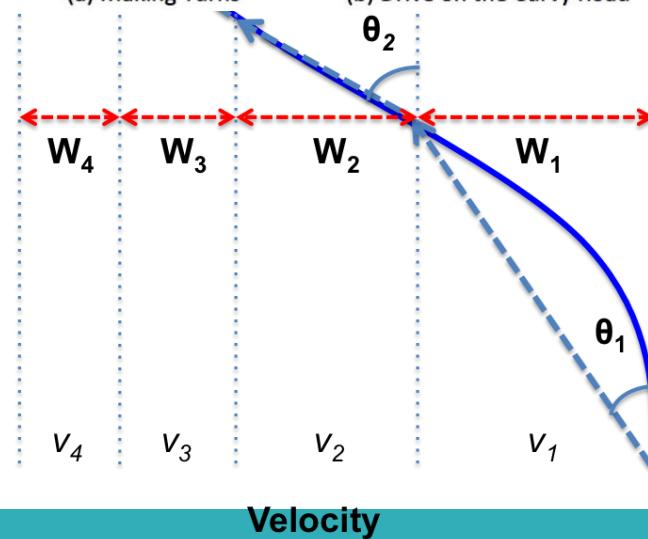
- Bump detection
  - No bump → One bump → Waiting for



# Maneuver Differentiation



- Horizontal displacement:
  - Integrate horizontal displacement at each reading sample



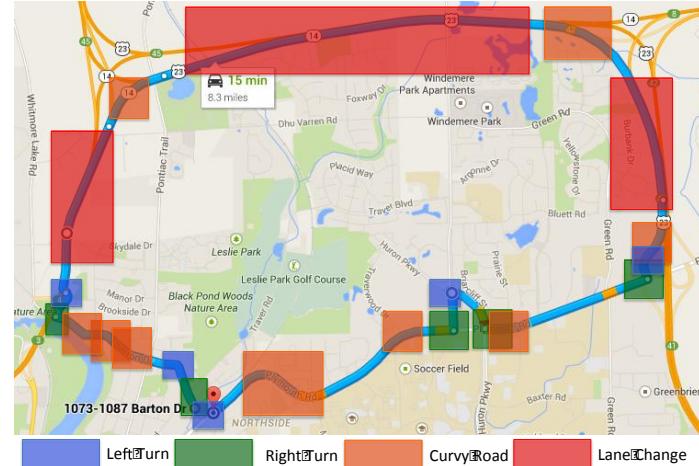
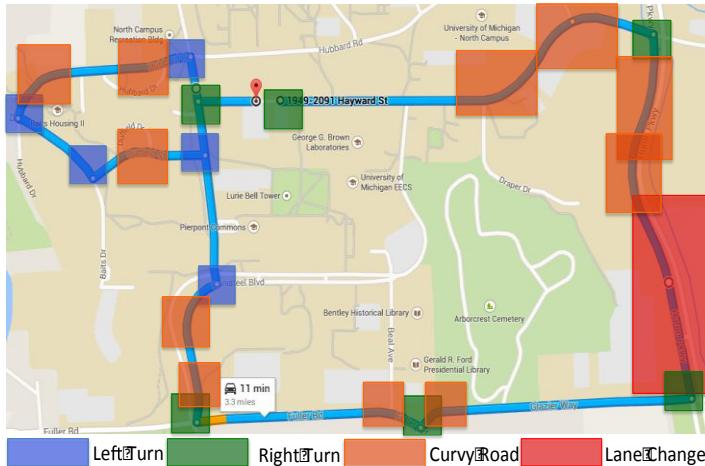
# V-Sense: Highlights



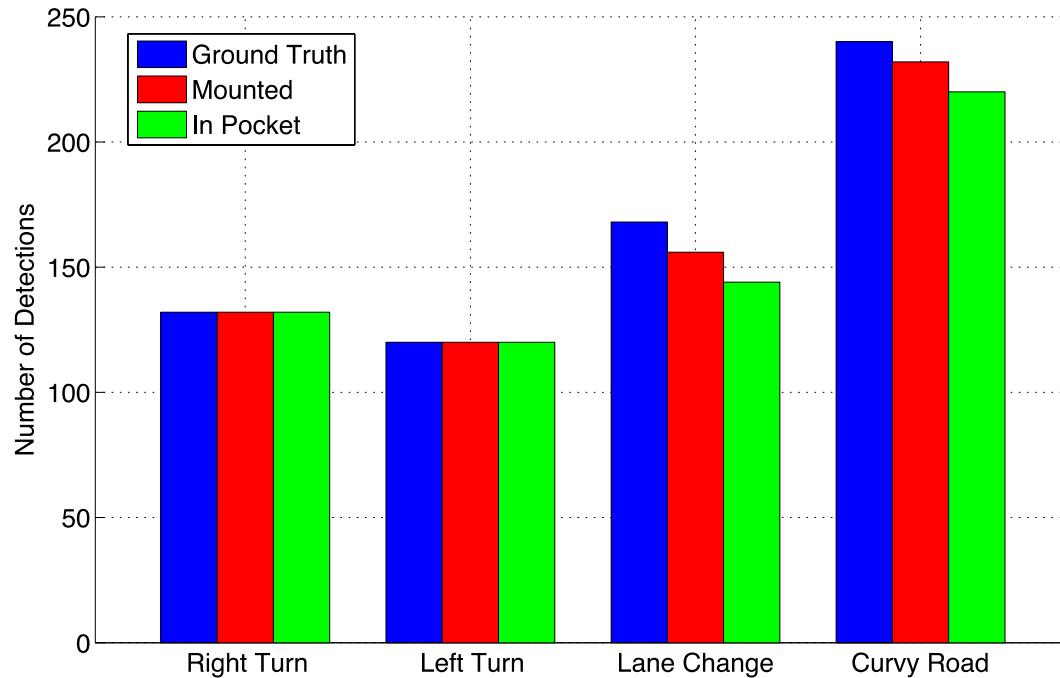
- Camera-free
- Detect steering maneuvers just using smartphone
- Differentiate turning, lane changing, and driving on curvy roads

# Evaluation

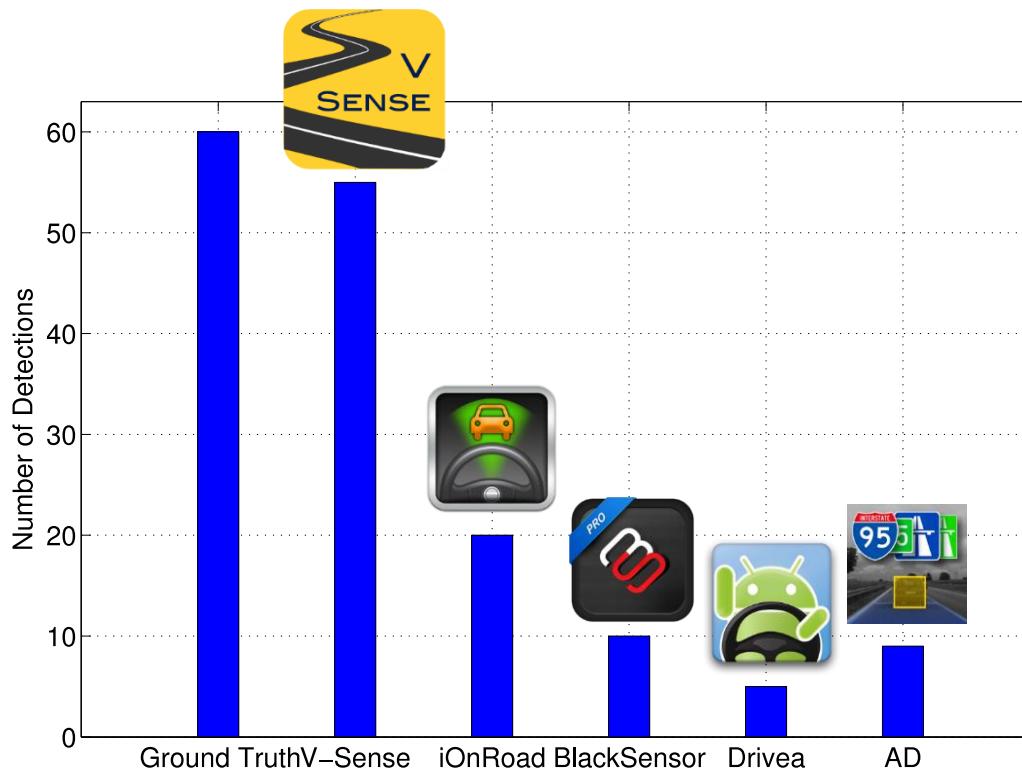
- Experiment setup:
  - Implemented V-Sense on Samsung Galaxy S4 and S3
  - Total 40h test



# Evaluations: Accuracy



# Evaluations: Comparison



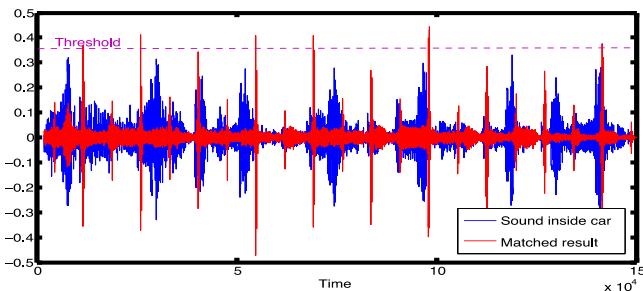
# Application Scenario I: Detecting Unconscious Turn



# Application Scenario I: Detection of Careless Steering



Extracting sound from background noise

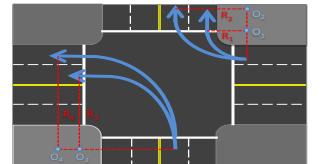


Instant warning of unexpected lane departure

# Application Scenario II: Fine-Grained Lane Guidance



# Application Scenario II: Fine-Grained Lane Guidance



InterHelper

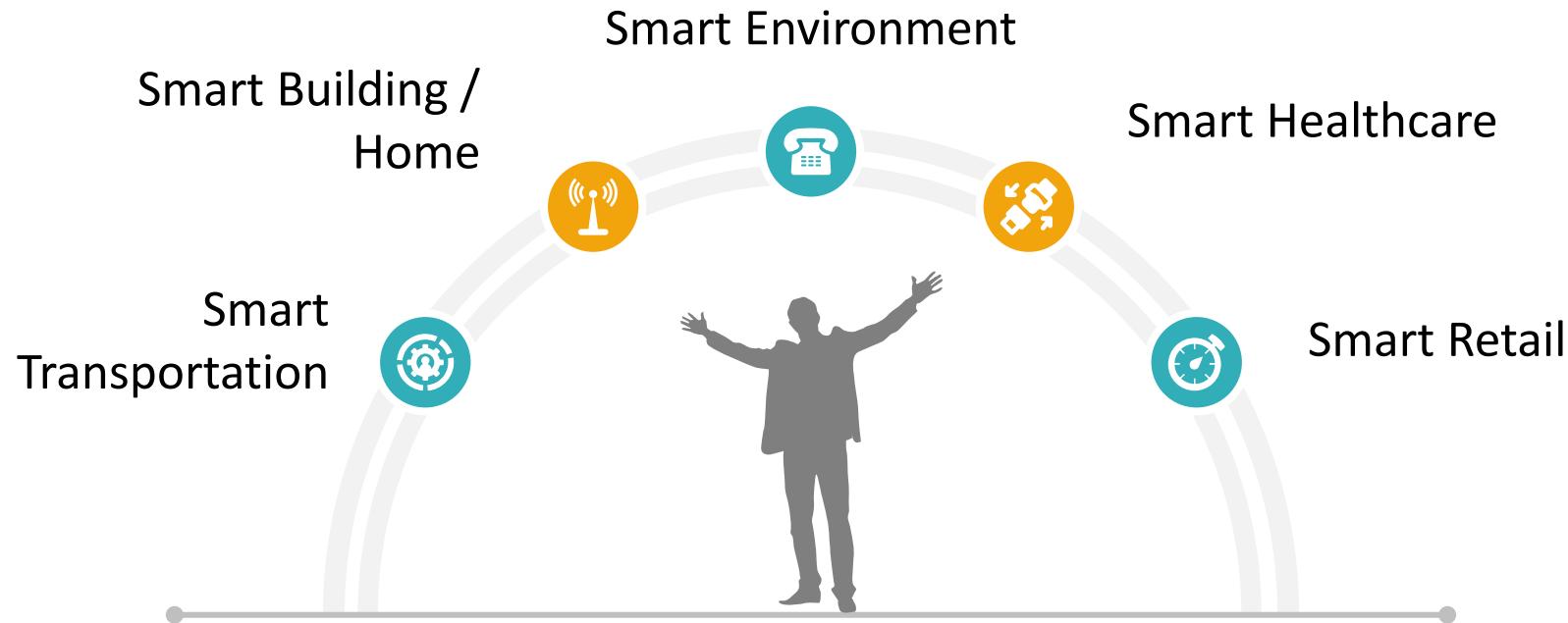


Instantly know  
which lane you  
are driving in

# Brief Summary

- Proposed V-Sense, a camera-free steering sensing applications on smartphone
  - Differentiate between
    - Lane Change
    - Left/Right Turn
    - U-Turn
    - Driving on Curvy Roads
- Two proof-of-concept applications

# Typical Industry Applications

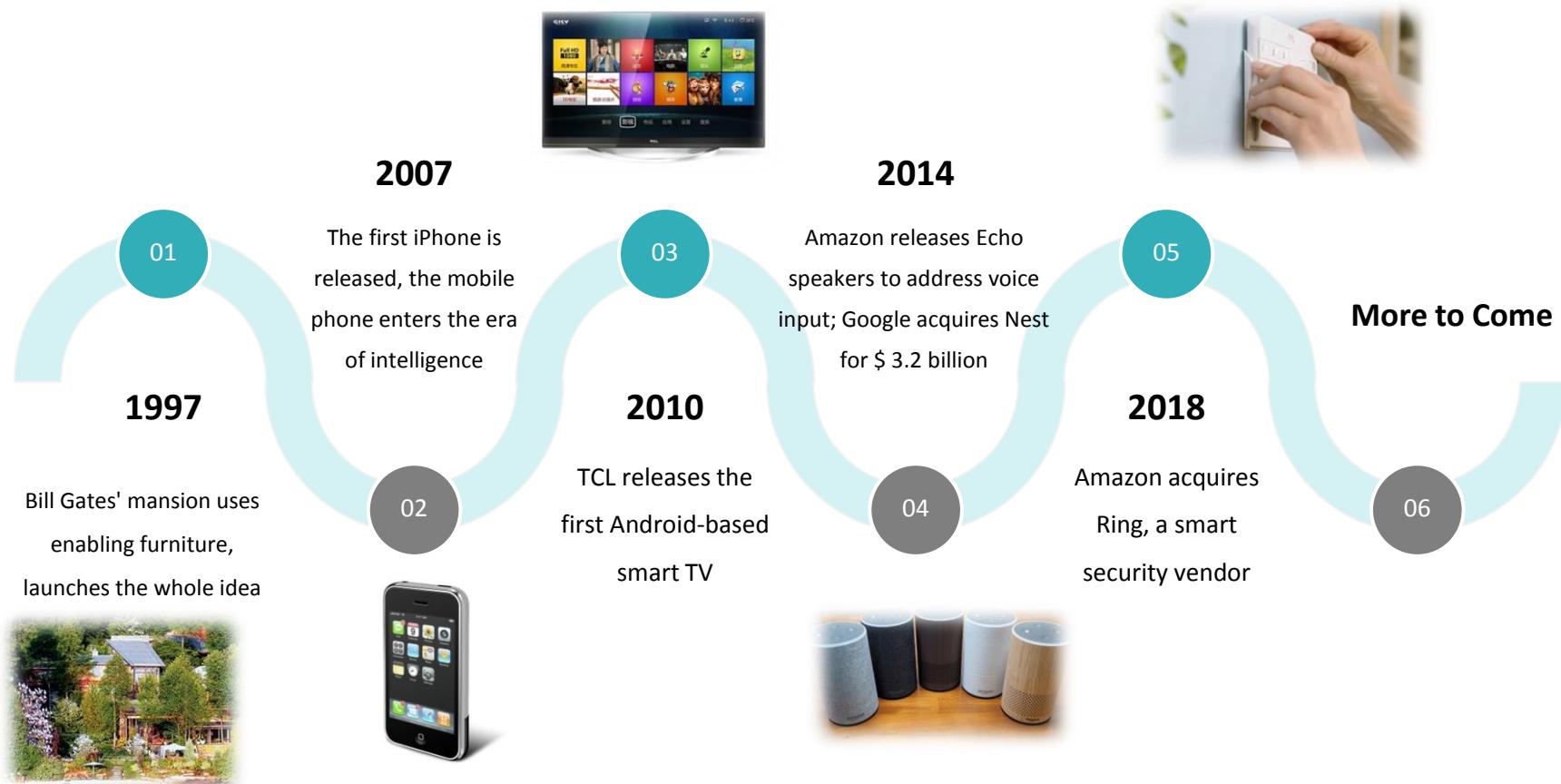


## 2- Smart Building / Home

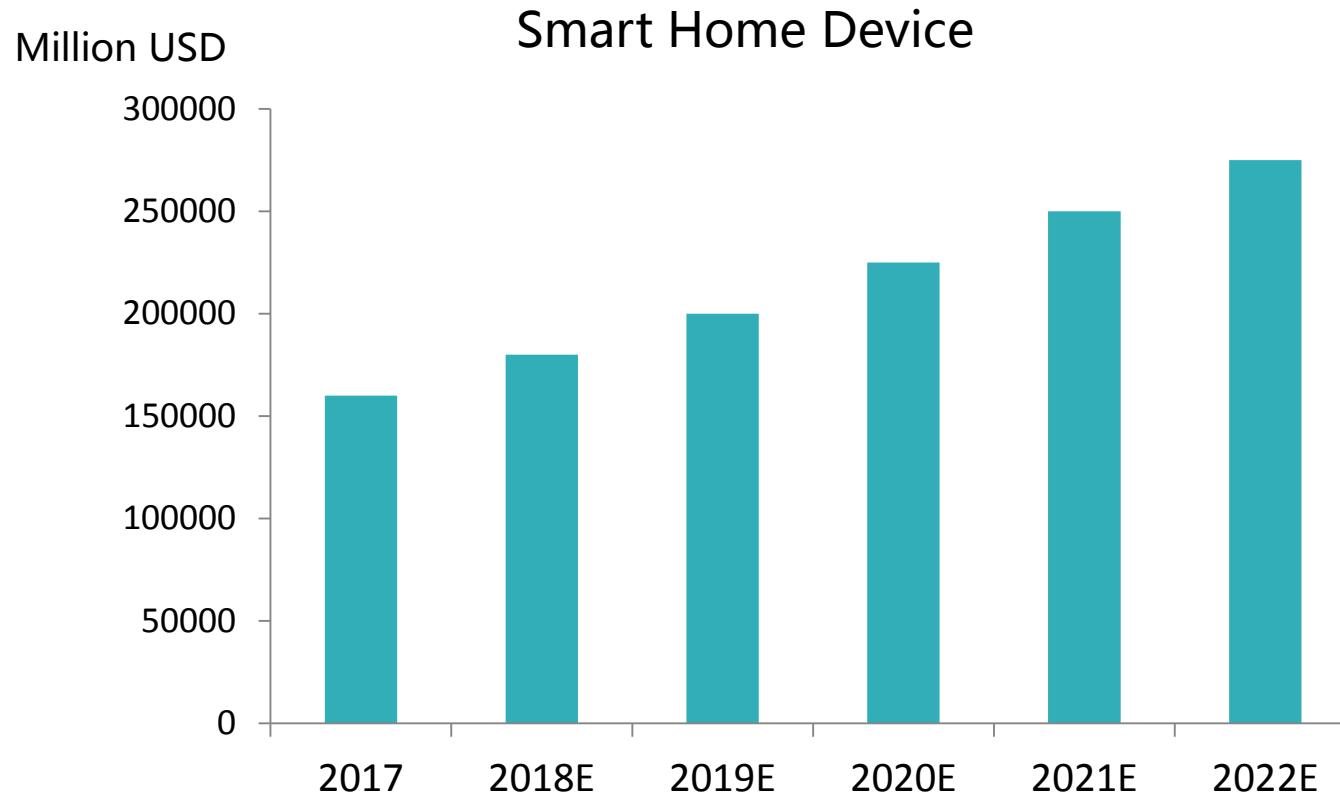
- The Internet of Things technology brings new power to green buildings. By establishing a building equipment monitoring network with energy saving as the goal, various equipment and systems are integrated to form an IoT application system centered on intelligent processing, which effectively provides strong support for building energy conservation



# 2- A Brief History of Smart Home Development



## 2- Smart Home Market Size



## Internet+ Exploration for Hardware

- Consumer Electronics

Smart phones, smart watches, smart TVs, smart speakers, game consoles, set-top boxes, routers



- Consumer electronics

Refrigerator, washing machine, rice cooker, sweeping robot, air conditioner, air purifier, water purifier



- Smart home furniture

Electronic locks, smart curtains, smart lamps, smart kitchenware, smart smoke detectors, home cameras



## Smart Home Platform

Appliance manufacturers



Internet-based Company



Innovative enterprise

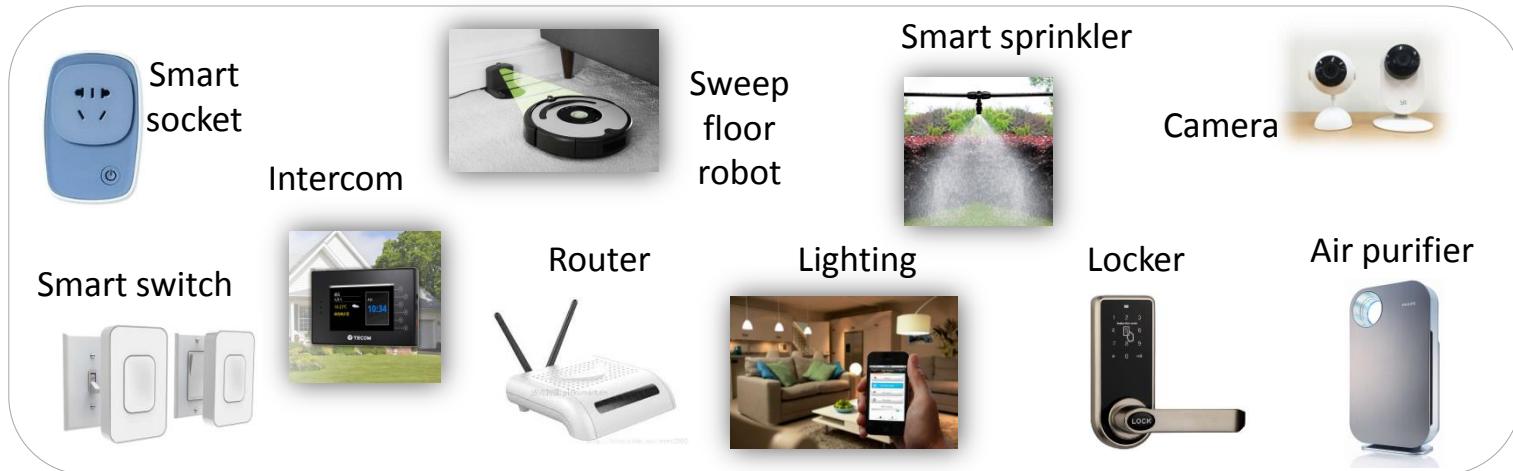


## APP: Intelligent Control



## 2- Voice Assistant Drives --- from Touch to Voice Control

Amazon  
Alexa  
Smart Eco-  
System

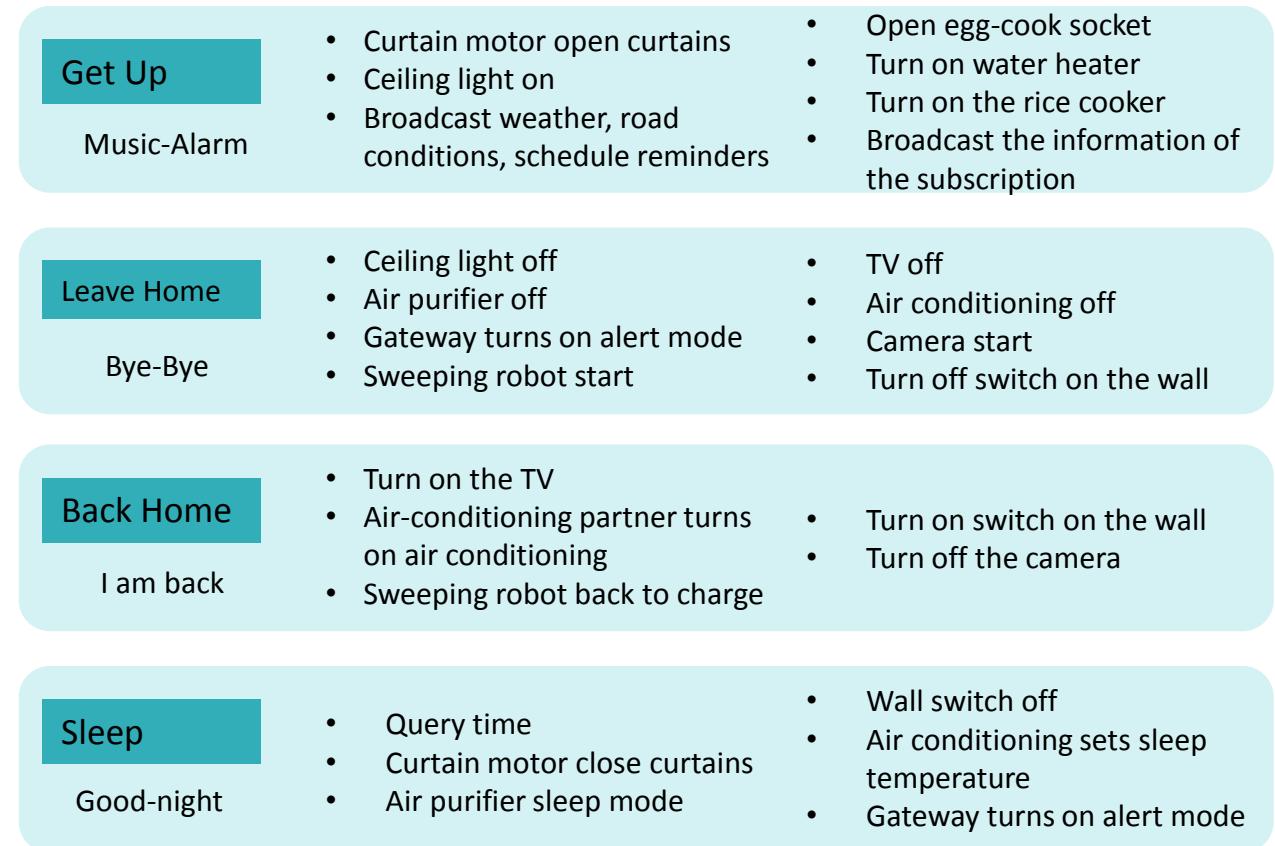


# 2- Xiaomi "Xiao Ai" Voice Assistant

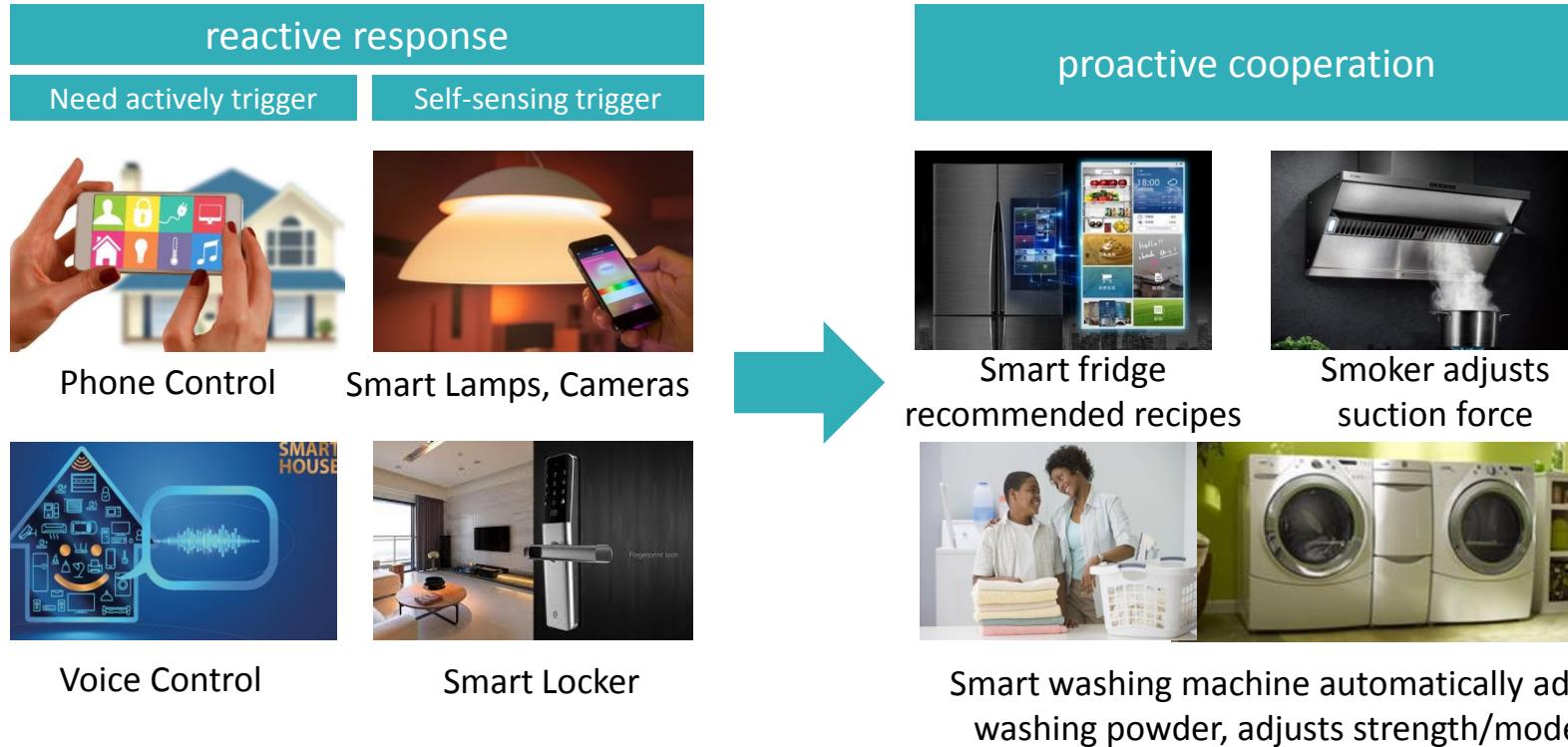
switches house status  
in one sentence



Hub: Smart Speaker



## 2- Interaction: Reactive Response → Proactive Cooperation



# 2-Traditional Home Appliance Manufacturers

## Value-Added Products

- The first step is to add Wi-Fi to the product
  - e.g., the air conditioner of Midea has the function of "WiFi intelligent control"
- The second type of intelligence is to make some optimization
  - e.g., the IH rice cooker (Midea) can identify the rice species, intelligently select heating curve (the price is 2.5 times of the one from ordinary rice cooker)
- Empower product with new features, such as artificial intelligence, voice interaction, A/V entertainment
  - e.g., JD and Midea jointly developed a smart refrigerator with image recognition technology, identify the type of ingredients, record user diet data (the price is 44% higher than the average multi-door refrigerator)



# 2- Xiaomi: Investment + Platform-Driven “Remote Control E-commerce”

- "Zero" to "first-batch" users: fans (bring their own traffic)
- "First-batch" to "N-batch" users: "remote control e-commerce" mode (precise sales channels)
  - Remote control e-commerce: refers to the characteristics of remote control (high frequency of use, very close to users, full understanding of usage habits) of intelligent hardware into an e-commerce channel
- 200 types of Xiaomi IoT products, most can be accessed to Mijia APP for controlling
  - More than 1.4 million users have more than 5 Xiaomi IoT devices at the same time

## Self-developed Products



Smart TV+ Xiaomi Box



Laptop



Smart Speaker



Router

## Eco-System Corp.



Drone



Air purifier



Sweeping robot



Rice Cooker



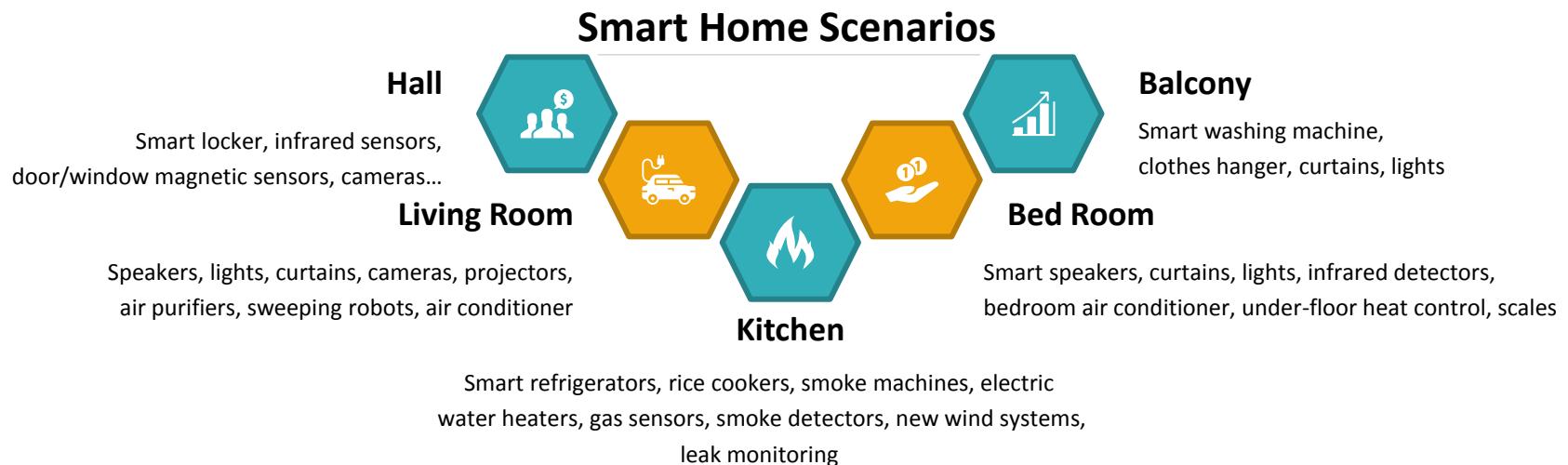
Smart Lamp



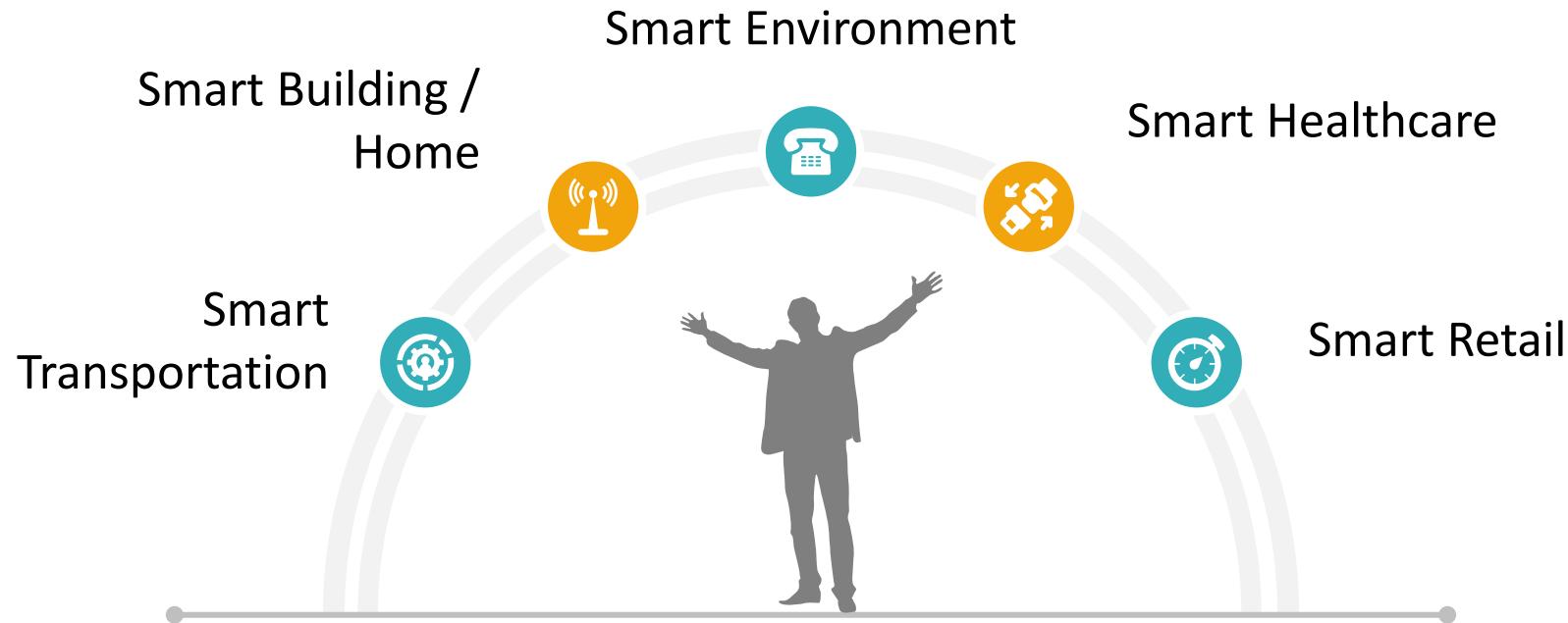
Water purifier

# 2- Smart Home of the Future: AI Empowered

- A truly smart home system requires a mature AI to
  - Control almost all of the smart products for intelligent application scenarios that connect and interact
  - Identify the functions of all types of smart products at home and integrate them to achieve the new services
  - Ability to learn on your own and adapt to users' personalized needs

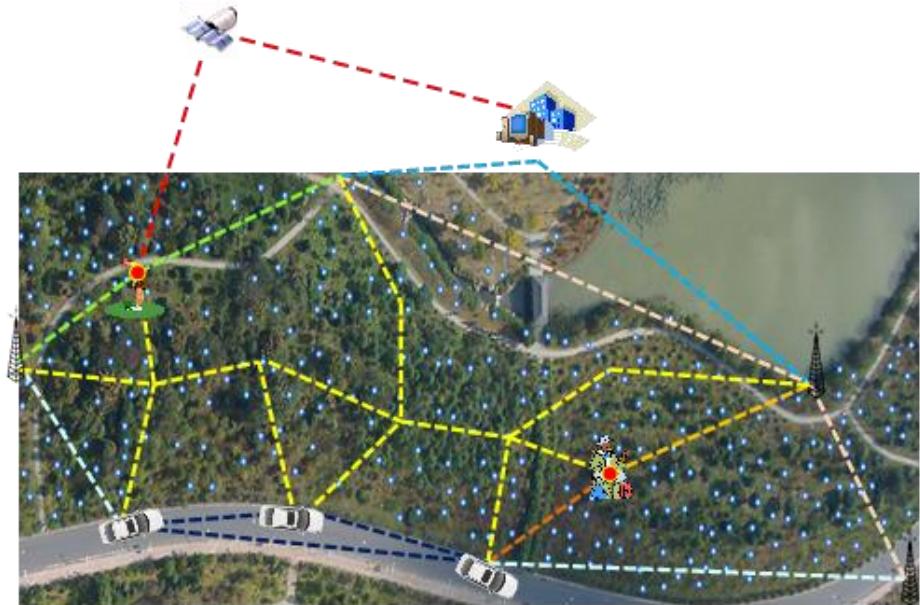


# Typical Industry Applications



# 3-Smart Environment

- Through the detection of environmentally affecting material content, emissions, and various environmental state parameters, track changes in environmental quality, determine environmental quality levels, and provide basic information, method guidance and quality assurance for environmental management, pollution management, disaster prevention and mitigation



# 3-Concept of Environmental Monitoring

- The purpose of environmental monitoring: detect state parameters, track quality changes, and determine quality levels
- Environmental monitoring objectives: to provide basic information, method guidance and quality assurance for environmental management, pollution control, disaster prevention and mitigation
- Objects of environmental monitoring: natural factors, human factors, other factors that pollute the environment, and biological and ecological changes
- Different stages of environmental monitoring:

Systems engineering perspective



Information Technology Perspective



# 3-Development of Environmental Monitoring

- Experience-based observation
  - Understanding natural laws from natural factors
  - Incomplete, inaccurate, and un-objective reflection of natural laws
- Systematic scientific monitoring
  - Passive monitoring of heavily polluted locations in the 1950s
  - In the 1970s, the monitoring range was extended to discrete measurements including other physical factors
- Automatic monitoring
  - Computer control and auxiliary processing
  - Monitoring environment has breadth, frequency and depth
- Wireless sensor network

# 3- Advantages of Wireless Sensor Networks

- Wireless sensor network (WSN) technology has the characteristics of wide monitoring range, long duration, strong sensing ability, and timely information transmission. It is particularly suitable for playing a role in large-scale and complex environmental monitoring fields, and has become a bridge between the physical world and the mathematical world
  - Large-scale monitoring
  - Long-term unsupervised monitoring
  - Complex event monitoring
  - Synchronous monitoring



# 3- WSN System and Deployment

- Application scenario
  - Biological habit monitoring
  - High-risk disaster area monitoring
- Deployment requirements
  - Long-term continuous & fine-grained observations
  - No human intervention in the observation process

# 3- WSN System and Deployment

## -- Great Duck Island System

- UC Berkeley 2002
- Great Duck Island
- 32 MICA nodes
- Data collection:
  - Temperature, humidity, light and atmospheric pressure
- Objective:
  - Continuously monitor the habits of petrels during the breeding season and collect relevant environmental data for zoologist analysis
- Significance:
  - WSN technology is first applied to environmental monitoring in real environments
  - Reveals various engineering and scientific challenges facing WSNs in outdoor environmental applications



大鸭岛传感器网络节点和部署环境

# 3- WSN System and Deployment

## ZebraNet

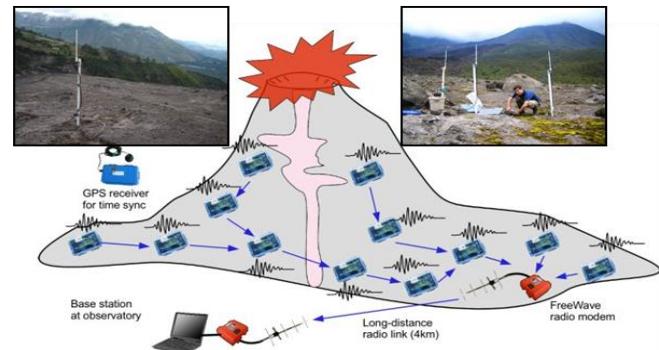
- Princeton University 2004
- Central Kenya
- Data collection
  - Collect fine-grained zebra herd position information by bundling GPS sensors on zebras
- Objective
  - Long-term tracking of zebra herd migration



# 3- WSN System and Deployment

- Harvard 2004
- Around active volcano in Ecuador
- 16 nodes
- Capture 229 earthquakes, volcanic eruptions and other seismic wave events in 19 days
- Data collection
  - 100 Hz frequency continuous acquisition of seismic wave and sound wave intensity, etc.
- Objective
  - Exploration of transmission reliability, data verification and calibration during high frequency data acquisition

## Volcano monitoring

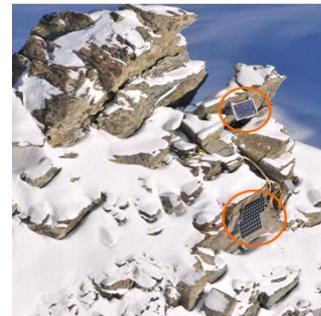


厄瓜多尔火山监控传感网部署环境

# 3- WSN System and Deployment

- University of Basel, University of Zurich and Federal Institute of Technology Zurich  
2006
- Swiss Alps
- Data collection:
  - Climate conditions, geological structures and surface environment
- Objective:
  - Study the environmental impact of climate and predict natural disasters such as avalanches and landslides in advance

Natural climate monitoring



PermaSense 系统部署

# 3-Challenges -1

- The actual scale and runtime that system achieves is far from the original target when WSN was proposed

System	Institute	Scale	Deployment period	Deployment	Power supply
VigilNet	University of Virginia	200	3-6 months	Outdoor	Battery
Motelab	Harvard Univ.	190	years	Indoor	Battery
SensorScope	Lausanne Institute of Technology	97	6 months	Outdoor	Battery
Trio	University of California, Berkeley	557	4 months	Outdoor	Solar cells

## 3-Challenges -2

- The difficulties faced by large-scale long-term and stable WSN systems can be summarized as:
  - Sensing deharmony: Two core functions of WSN, i.e., transmission and sensing, are mismatched
  - Miscalculation: difficulty in network management
  - Model in-use: most existing research work is based on idealized model assumptions

# 3-Carbon Monitoring WSN: Application Background

- Addressing global climate change and maintaining a natural ecological balance:
  - On 16 February 2005, the Kyoto Protocol entered into force, explicitly stating that the share of carbon emission reductions could be offset by increasing carbon sequestration potential through effective management of ecosystems such as forests. Determining the role of forest in global CO<sub>2</sub> mitigation
  - On September 22, 2009, President Hu Jintao proposed to use “forest carbon sinks” to mitigate climate change at the G20 summit in New York
  - On December 18, 2009, Premier Wen Jiabao at the Copenhagen Climate Change Conference



# 3-GreenOrbs - 1

- GreenOrbs:
  - Long-term large-scale monitoring of the Earth's environment centered on carbon sinks and carbon emissions
- Institutions
  - Tsinghua university
  - HKUST
  - Xi'an jiaotong university
  - Zhejiang Agricultural and Forestry University
- Composition
  - WSN
  - Vehicle network
  - Mobile 3G
  - Internet



GreenOrbs System Deployment (forest region)

# 3-GreenOrbs - 2

- One of the largest and longest running WSN applications in the world
- Location:
  - Tianmushan Nature Reserve in Zhejiang Province, the campus of Zhejiang Agricultural and Forestry University and Wuxi New Area
- Nodes
  - More than 2000
- Self-org multi-hop :
  - More than 20 hops
- Running time
  - More than 20 months



GreenOrbs System Deployment (Science Park)

# 3-GreenOrbs - 3



Sensing Node of GreenOrbs

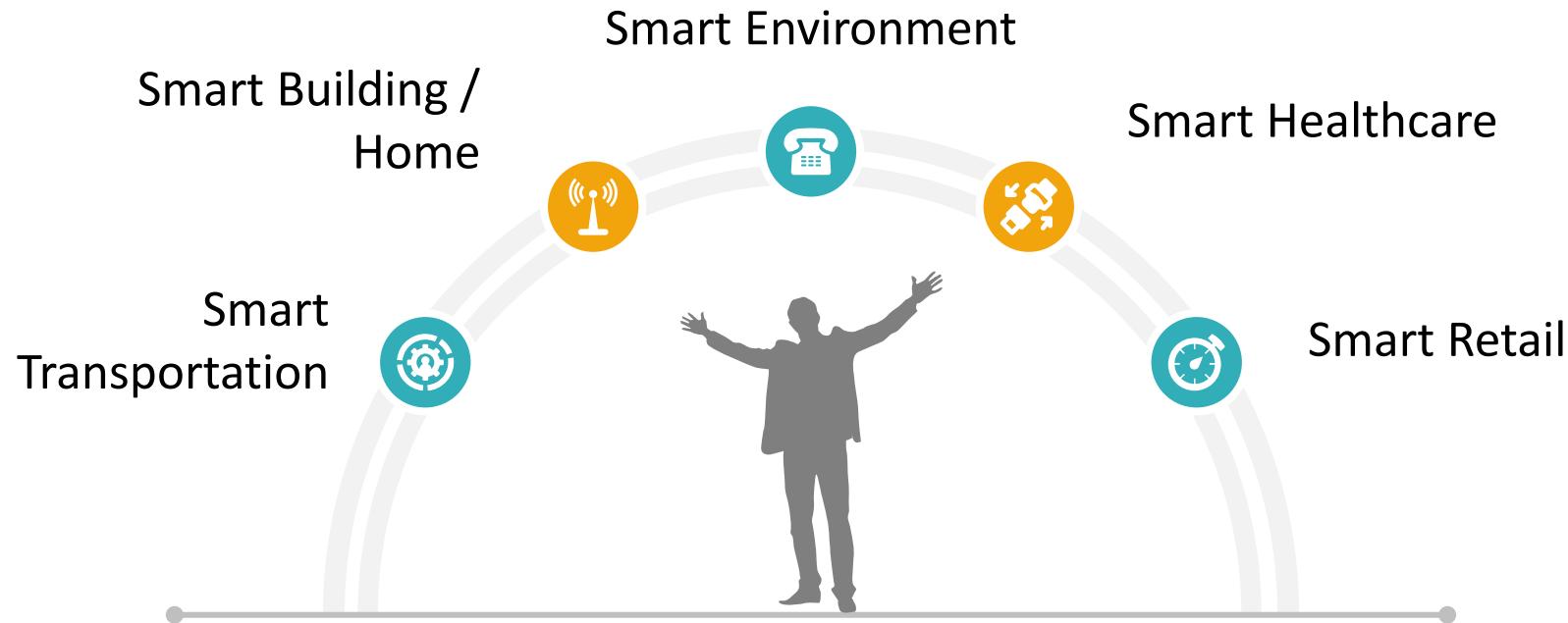


Real-time display of the sensing data

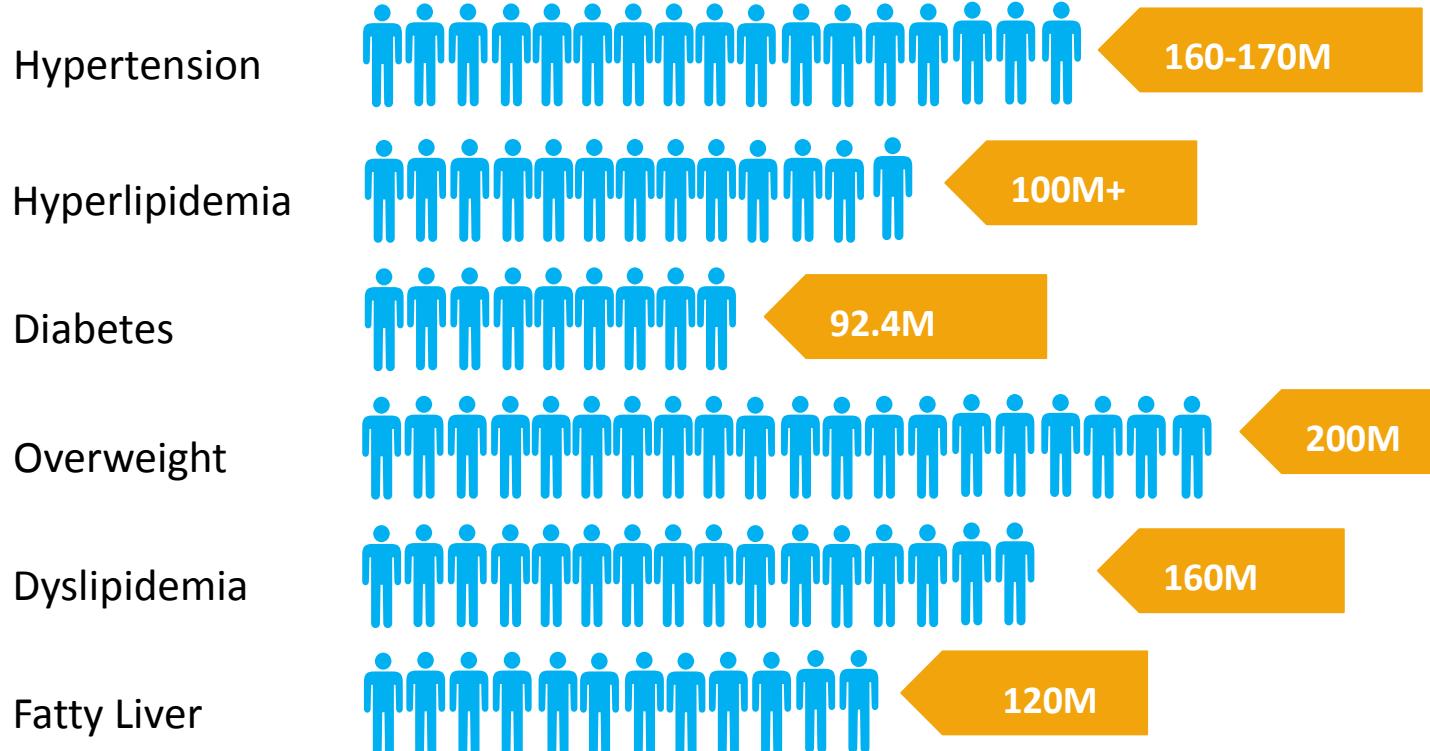
# 3-GreenOrbs - 4

- Research topic:
  - How to combine multi-dimensional information (such as node physics with logic) to design post-IP addressing methods based on environment fingerprint, event, and similarity
  - Build a multimodal sensing data model that supports quantitative fusion management
  - Study self-guided multi-grain diagnostic evaluation strategy for WSN, realize common sensor network diagnostic tool
  - study the method of localization error control for large-scale networks
  - Study on regionalized carbon concentration measurement and carbon emission monitoring

# Typical Industry Applications



# Health Related Big Data in China



# Patients are Getting Younger

Middle-aged Chinese die of heart and brain disease

22%

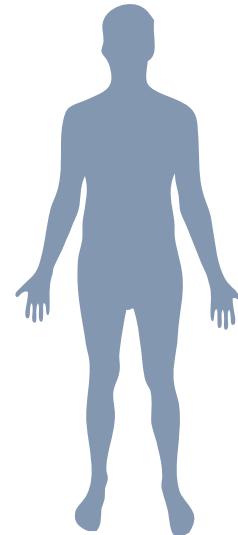
70%

Intellectuals are on the verge of "being overworked"

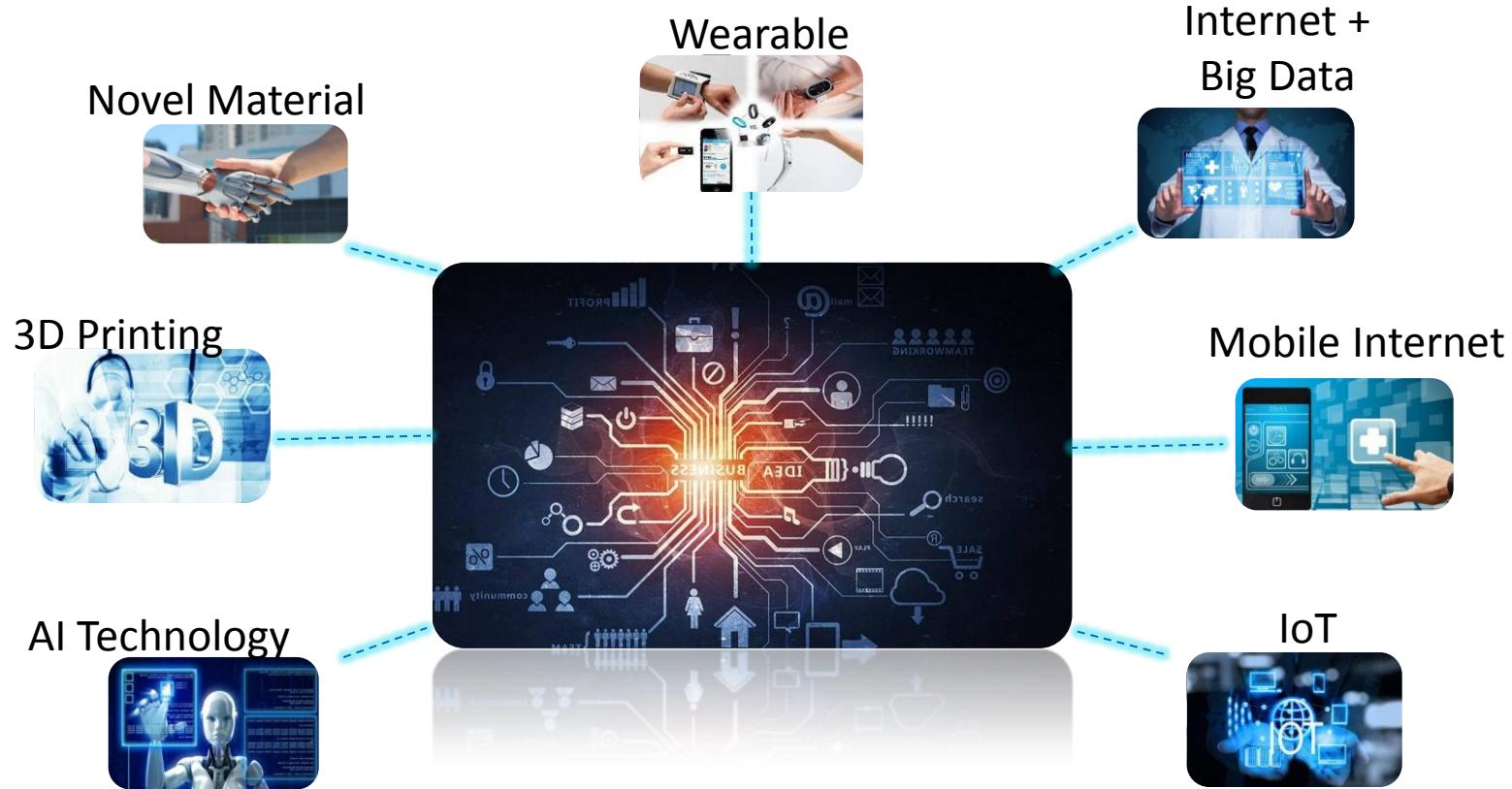
76%

White-collar workers suffer from sub-health

- Young women are easy to get gynecology, cardiovascular and cerebrovascular diseases
- Young men face sudden death, fatigue and cancer
- The prevalence of chronic diseases
  - Accounted for 83% of all deaths
- 35-46 years old patients died of Cardiovascular disease: China 22% vs. USA 12% (2013 - 2014)
- China has spent 300 billion RMB per year on the treatment of cardiovascular and cerebrovascular diseases



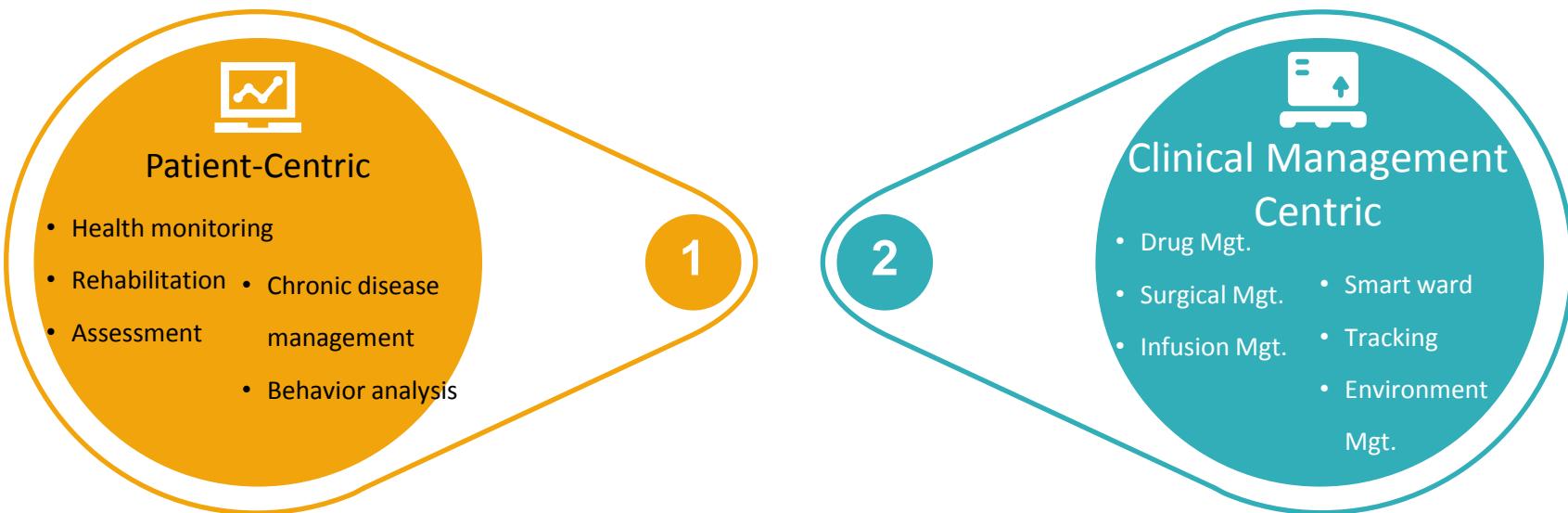
# Technology Empower Medicare Development



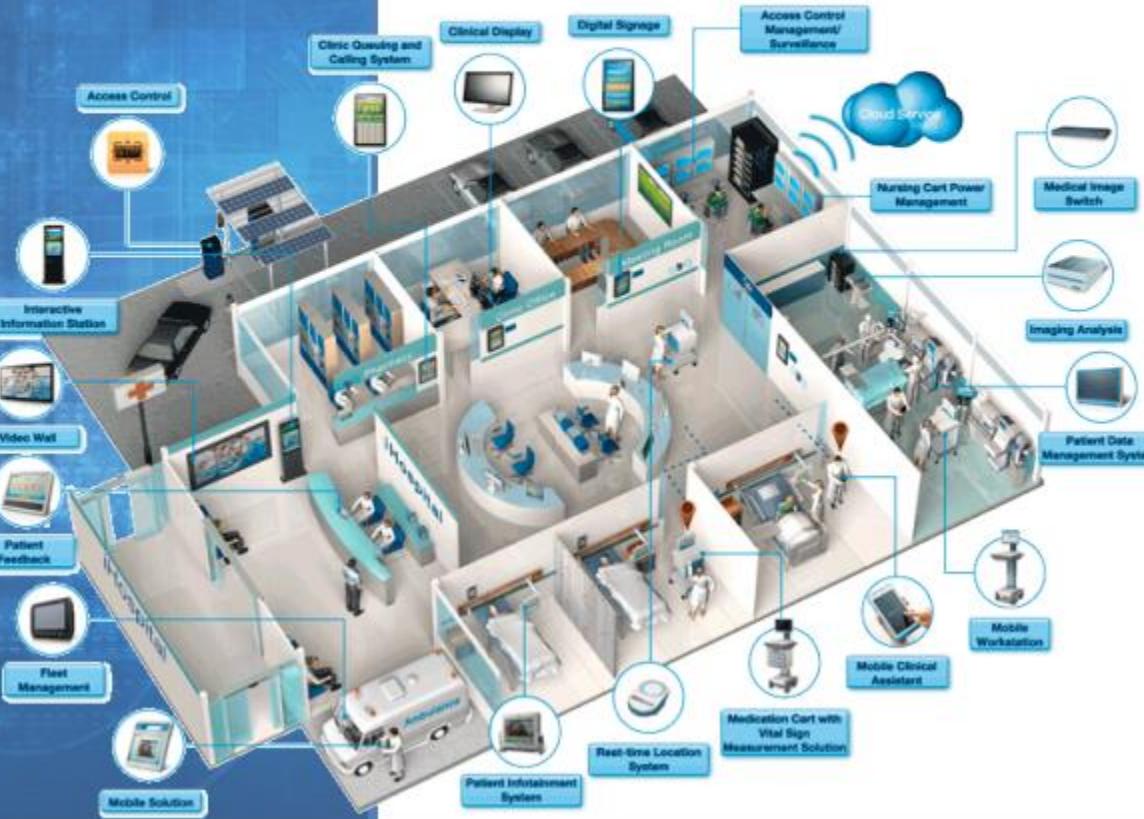
# Application Space of the Medical IoT

The empowerment of IoT technology for the health industry can be seen from

- **Patient-centered health management:** disease risk prediction, disease diagnosis, treatment, and post-treatment rehabilitation/chronic management
- **Centered on medical clinical management,** including personnel/equipment positioning/ tracking/ management, drug management, surgical management, infusion management, physiological signs monitoring, smart wards, etc.



# Smart Hospitals in the World



- Sunshine Coast University, Queensland
- NHS University Colleague London Hospital
- The Cleveland Clinic
- South Glasgow University Hospital, Scotland
- Humber River Hospital, Canada

# Australia SCUH's Digital Hospital Elements



## Navigation

- Physical and digital maps
- Color-coded wards and strips on the floors



## Patient Rooms

- Tall windows with landscaped gardens
- Magnet-operated blinds instead of doors for quieter environment



## Indoor Lighting

- Bright, ambient indoor lighting
- Sensitive to movement with no manual switches



## Scalability

- Planned capacity for 40,000 IT touchpoints to scale up digital capabilities
- May support double bed capacity from 450 beds to 900<sup>10</sup>

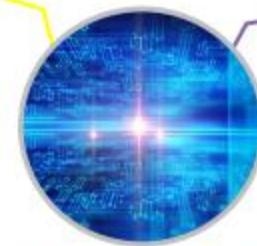
10

# NHS UC London Hospital - Decision Making using AI



## Smart A&E Triage

- AI-supported case triage through analysis of thousands of similar scenarios
- Identify patterns in the initial presentation of symptoms
- Single out 20% cases with serious conditions for fast-track scan and swift diagnosis



Data Analytics  
& AI

## Process Optimization

- AI & ML on large existing data sets on how people move through the departments of the hospital
- Track down operation bottlenecks, hurdles and downtime
- Improve operational and care efficiency

**NHS University College London Hospitals**

8 Hospitals, 500,000 outpatients & 100,000 inpatients in<sup>11</sup> 2010

# John Hopkins Hospital, US - Command Centre in Action



## Staffing

- 24 staff members from various departments & professions

Empower to make decision & take actions on service bottlenecks, staff shortage, and operational risk



## Technology

- Interface with all major IT systems
- Predictive analytics & effective data visualization
- Wall-mount monitors & dashboards



## Benefits

- 60% capacity increase in patient transfers
- Access block shortened by 30%
- 21% more patients could be discharged before noon

# South Glasgow University Hospital Robotics in Action



- **26 robots** to move medical equipment, linens, food, and waste
- **Dedicated underground tunnel and elevator** for robots to transport supplies
- **Dedicated charging bay and loading bay** required
- Performing 10% of the hospital's operations tasks and expected to rise to 25% by 2025
- The robot's workflow:





# Canada HRH's Key Technology Components



## Touch-screen bedside terminals

- Patients can control over their environment, e.g. light, ambient temperature
- Can also use video call for real-time communication with staff, family and friends



## Automated Guided Vehicles (AGVs)

- Streamline delivery of medication, food services and housekeeping
- Interact with staff to let them know when the requested services have been delivered

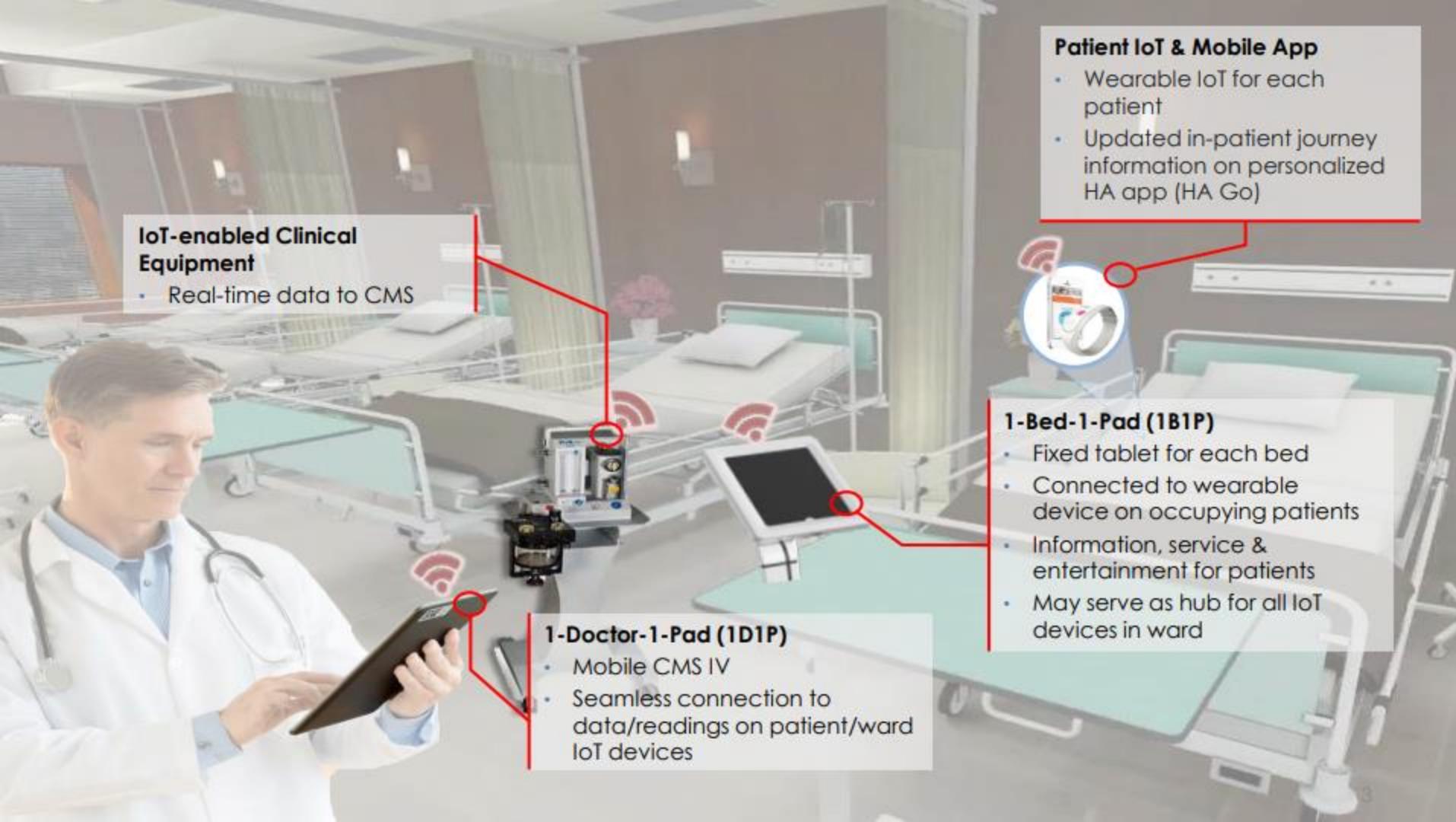


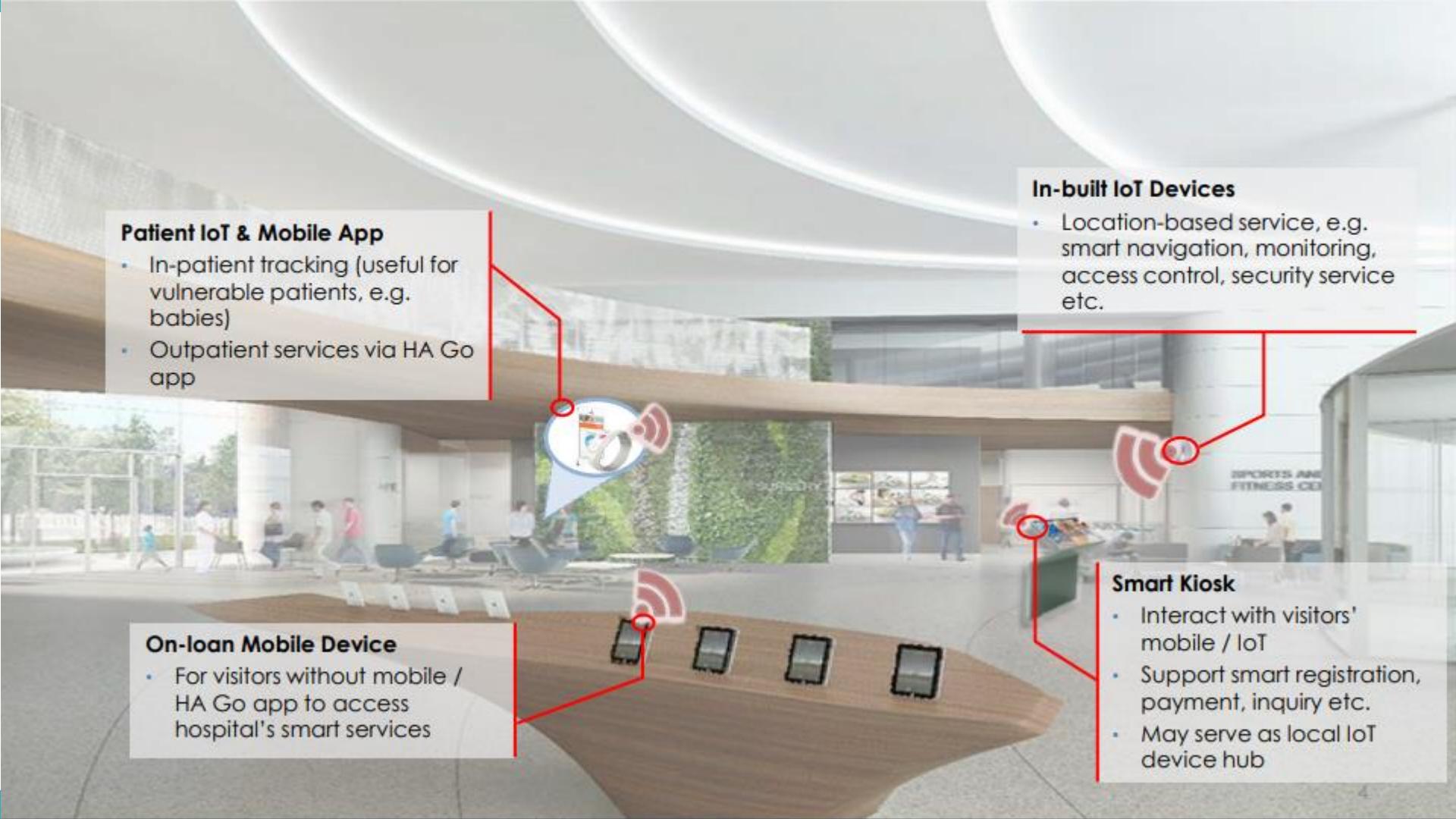
## Real-time locating service

- Track patients, staff and assets
- Focuses on asset management, patient wandering, infant abduction and staff duress



# Vision of Hong Kong Hospital Authority (HA)





### Patient IoT & Mobile App

- In-patient tracking (useful for vulnerable patients, e.g. babies)
- Outpatient services via HA Go app

### On-loan Mobile Device

- For visitors without mobile / HA Go app to access hospital's smart services

### In-built IoT Devices

- Location-based service, e.g. smart navigation, monitoring, access control, security service etc.

### Smart Kiosk

- Interact with visitors' mobile / IoT
- Support smart registration, payment, inquiry etc.
- May serve as local IoT device hub

### IoT-embedded Assets

- Real-time tracking of assets, equipment etc.
- Easier asset management



### IoT-embedded Infrastructure

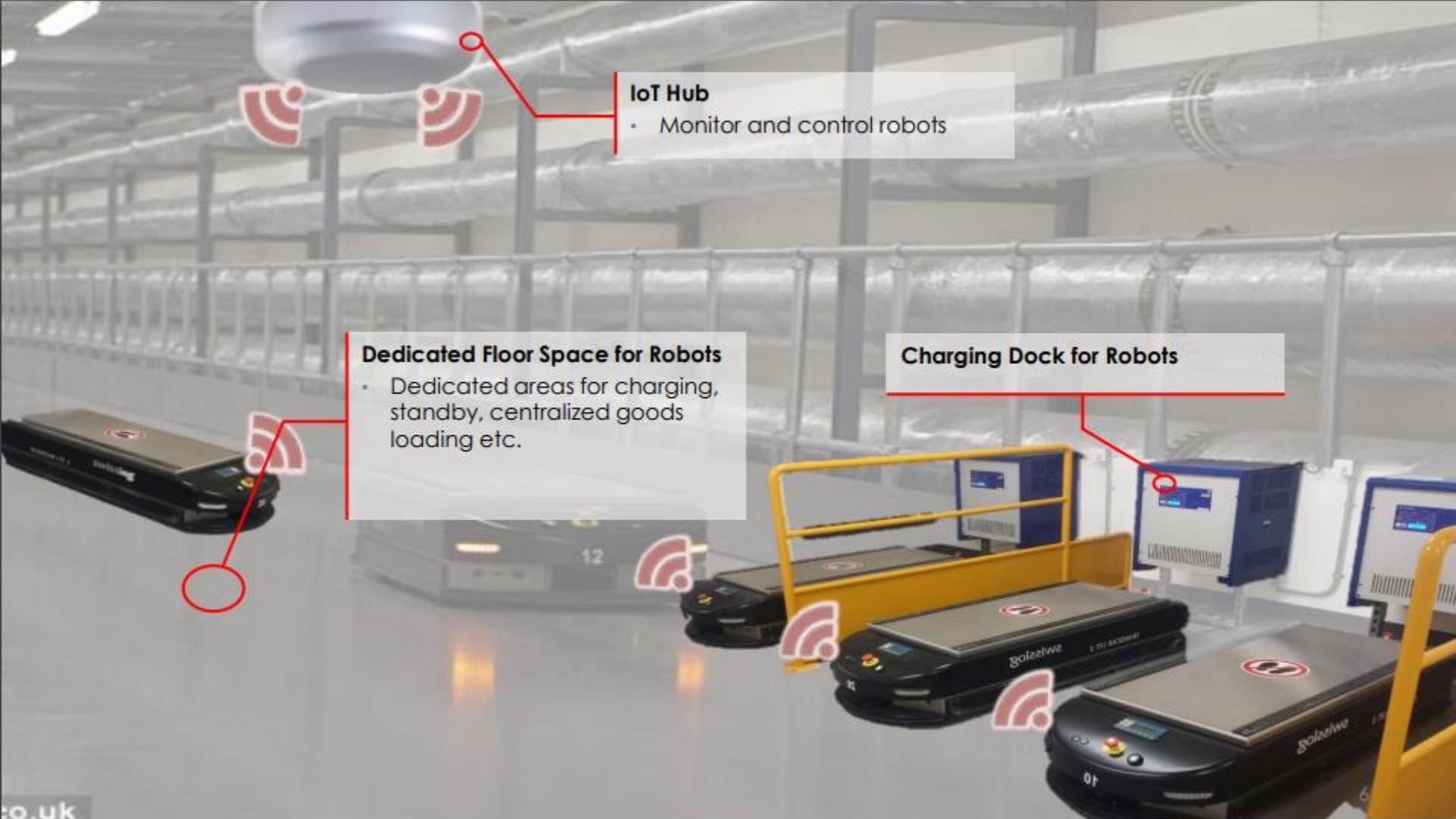
- Real-time monitoring of utility consumption and facility health in hospital



### Autonomous Robots

- Support hospital supplies logistics
- On-board sensors for safe self-navigation
- With in-built accurate hospital facility map
- May support on-demand service call from ward staff





### IoT Hub

- Monitor and control robots

### Dedicated Floor Space for Robots

- Dedicated areas for charging, standby, centralized goods loading etc.

### Charging Dock for Robots



### Centralized Command Centre(s)

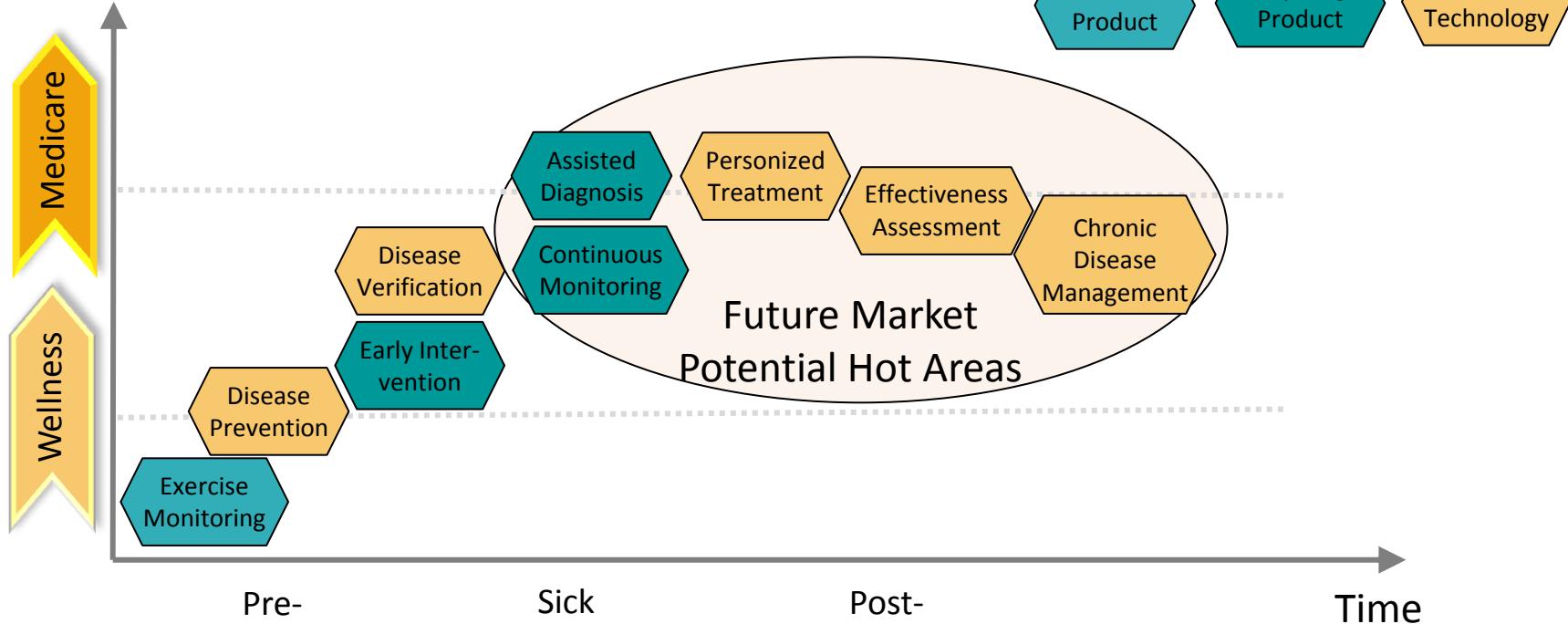
- Dashboards with real-time relevant information and alerts
- Monitoring all patients, clinicians, equipment, robots, facilities etc. in the hospital
- AI-based decision support & action triggering

### Centralized Experts

- Centralizing professionals and their expertise
- Monitor overall hospital's operations
- Remote advice / instruction provision to local staff

# Application Scenario for IoT in Healthcare

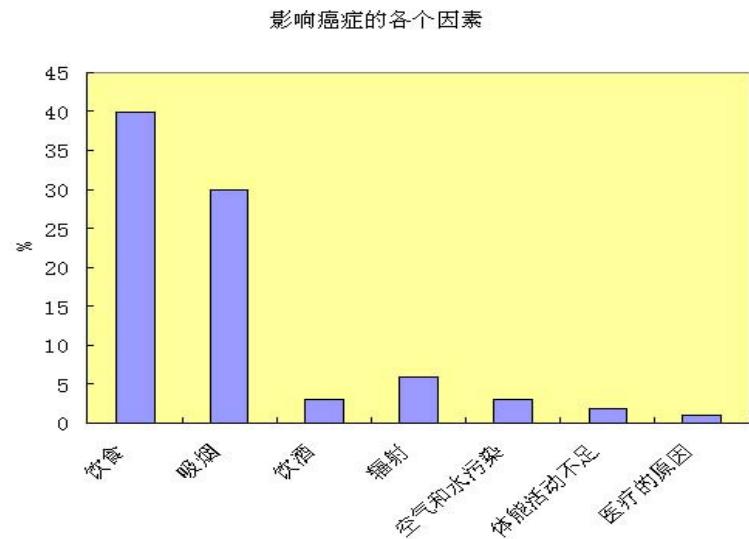
Professional  
Level



From: 动脉网

# The Importance of Healthy Lifestyle

- 75% of cancers are associated with lifestyle
- With proactive prevention and intervention,  
at least 40% of the tumors can be prevented
- In the cause of chronic diseases
  - Genetic factors 15%, social factors 10%,  
climatic 7%, medical conditions 8%, and  
personal life style 60%



# Life-cycle Health Management Solution

- Monitor user health-related **life behaviors** (eat, sleep, walk)
- Monitor key **vital signs** (blood pressure, blood sugar, ECG, urination, breathing)
- Evaluate the effectiveness of the treatment plan (medical treatment plan: medicine, rehabilitation, surgery, etc.)
- Health management platform provides **personalized treatment plan** data support for doctors
- Intelligent IoT equipment monitors key vital signs in real time, providing a basis for doctors to adjust treatment plans



# Good Sleep



# Background and Motivation



## Necessity

3000 deaths are related to OSAS (Sleep Apnea) each day in the world  
20 percent of sudden death are caused by OSAS

## Patient

50 million people in China are suffering from OSAS

## Treatment

The best way to cure OSAS is to adopt sleep monitoring

# Lack of Knowledge and Diagnosis

## PSG----Golden Principle

Polysomnograph is a comprehensive recording of the bio-physiological changes that occur during sleep, which is commonly used for testing insomnia and OSAHS. The PSG monitors many functions including arterial oxygen saturation, electroencephalogram (EEG), eye movements (EOG), muscle activity or skeletal muscle activation (EMG) and heart rhythm (ECG) during sleep

### Disadvantage

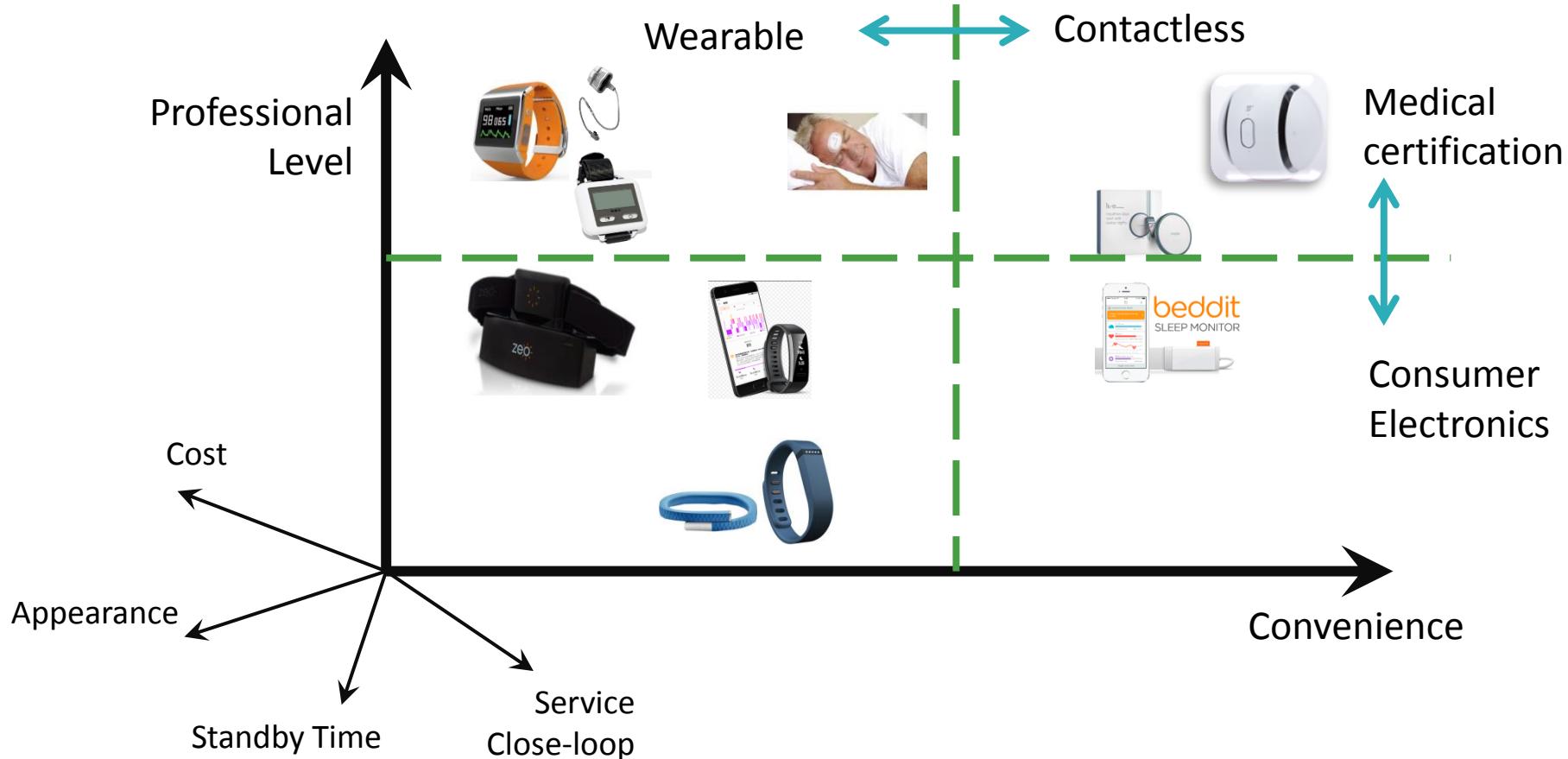
1. A PSG requires dozens of lead wire attachments to the patient. The operation is complicated for medical staff
2. The testing cost is high for patients
3. It may interrupt the sleep of the patients, which may produce physiological and physical stress to patients



93% of male patients and 82% of female patients suffering from OSAS miss the most suitable time for treatment due to lack of proper diagnosis. Some are unwilling to take monitoring due to the interference and inconvenience.

Hence, portable and convenient instrument is needed

# Remote Sleep Monitoring Solutions



# UP: Technology and Products are the Foundation

- In 2011, when the wearable concept was emerged, Jawbone entered the field, releasing the UP series of health sports bracelets
- Jawbone raised in total of \$900 million (with 13 rounds), with a peak valuation of \$3 billion
- Jawbone's UP series bracelets are always stranded by the market because they are not fully functional and have nothing new
  - First-generation UP bracelet, quickly removed due to bug
  - In 2012, the new version of the UP bracelet cannot support wireless synchronization
  - In 2013, the UP24, despite the addition of wireless sync, lost its original promised waterproofing
  - Competitors have started to provide screens, automatic sleep recognition and motion status for sports bracelets
- Ring market is not very good
  - About a third of fitness rings are abandoned in just six months, according to market research
  - More than half of fitness ring buyers end up abandoning the device, according to the Journal of the American Medical Association



In 2017, Jawbone launches bankruptcy liquidation process

# Zeo: Cannot only focus on Technology

- Zeo was founded by three Brown University students who are trying to use sleep science and technology to improve people's quality of life
- Launched Zeo Personal Sleep Advisor in June 2009 and a sleep management app in 2011
  - User wears a special headband and can track different stages of sleep, such as light sleep, deep sleep, and rapid eye movement, through sensors that measure brain waves
  - Data is sent to the user's smartphone
- The company raised more than US \$ 30 million in eight years and remains bankrupt

- Problems
  - Product problem: discomfort when wearing and affecting sleep
  - Unclear market positioning and target user group's needs
    - Positioned for self-management ↔ Consumers don't seem to care about monitoring accuracy
      - FitBit and Jawbone Up and other wrist movement recording devices have built-in accelerometers to determine the user's sleep and wake cycles
      - Research published in the Journal of Sleep Research points out that Zeo's analysis data is close to authoritative data from the sleep laboratory
    - Sleep monitoring from ordinary wearable devices is a toy from doctors' perspective



# Huawei: Consumer Product with Professional Analysis Capabilities

Huawei Honor Bracelet is the first industrial wearable solution based on PPG for sleep staging monitoring



- Huawei's TruSleep sleep monitoring technology is based on CPC technology from the CDB Center at Harvard Medical School
  - Professional guarantee: CardioPulmonary Coupling technology has passed FDA and CFDA certification
  - Theoretical basis: CPC theory is based on ECG signals.
  - Technical breakthroughs:
    - The extraction of the heart rate signal by the wearable device is based on photoelectricity, which is highly interfered. The technological breakthrough has made the photoelectric heart rate as accurate as the ECG
    - Honor 4 is the first to achieve sleep without heart rate measurement (avoid green light at night)
    - Screening for sleep apnea disorders: respiratory quality

Positioned as consumer electronics product, the significance of independent monitoring?

# Oranger: Focus on Medical Grade Product

- Positioned as "Medical Devices + Medical Services", the products of the Oranger are medical-grade products that have been certified by the CFDA
- In 2014, launched the first product-hysteresis monitoring watch (i.e., the orange pulse oximeter), which is a new type of portable diagnostic equipment developed for OSA
- By monitoring the blood oxygen level of the patient while sleeping, a continuous indicator of blood oxygen is generated to form a monitoring report, from the respiratory disease to the chronic disease management
- Clear sales channels: through multiple channels such as top hospitals, primary hospitals, medical examination centers, and etc.

The Internet + attributes are not strong. The experience of the end user needs to be improved



# SomnaPatch: Professional Sleep Breathing Monitoring

- Wearable patch SomnaPatch can effectively detect different degrees of sleep apnea
  - Disposable patch that has been approved by the US FDA
  - The SomnaPatch device is placed on the forehead and has a section that fits the nose
  - The patch weighs less than 1 ounce and can record human blood oxygen saturation, nasal pressure, pulse, breathing effort, sleep time and body position
  - Clinical trial results are consistent with 87% of standard laboratory PSG monitoring results



Merchant pointed out that most home sleep diagnostic devices are difficult for users to operate, while may affect the sleep quality of patients. SomnaPatch is comfortable and convenient to use, and will not negatively affect sleep.

Comfortable and convenient, can we work harder?

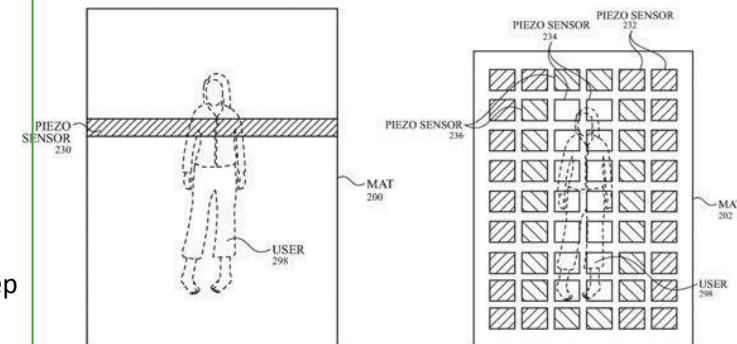
# Beddit: Contactless Health Monitoring

- In 2017, Apple acquired Finnish sleep monitoring hardware company Beddit, and in December 18 introduced Bedsit 3.5, which is exclusive to IOS.
  - Beddit 3.5 uses a piezo film monitoring process, which generates electrical signals after pressure contact between the upper and lower conductive films, and induces micro-vibrations of the human body.
  - The back of the strap is black non-slip fabric, which can "grasp" the mattress surface to prevent monitoring failure due to displacement Can
  - Only for single person sleep monitoring



Apple applies for two patents at the end of 2018

- The core principle is to place a piezoelectric film on the bed to monitor the contact points between the user and the bed, and analyze the movement and quality during sleep
- Two sleep solutions:
  - A thin long strip is placed on the user's chest
  - The sensor array is covered throughout the bed and the sensors are divided into separate units
    - Induction matrix is dense and widely distributed to monitor more sleep indicators



# EarlySense: Contactless towards Medical Grade

- As an Israeli medical technology company founded in 2004, it has raised a total of 106 million US dollars
  - The core product is a contactless sensor system that can be embedded in the bed, and can continuously monitor the respiratory rate, heart rate and movement without contact
  - Both sensors have been approved by the US FDA, and the products can be used in medical institutions or homes
  - EarlySense's sensor products can be used in hospitals or homes. Hospital equipment solutions are priced at thousands of dollars per bed, and home consumer devices are often at hundreds of dollars
  - In January 2017, EarlySense launched the first clinically proven contactless home health and sleep monitor LIVE, providing users with a low-voltage inductive sensor disk and a LIVE + mobile APP with remote access permissions.

For individual patients and their families, contactless bed monitoring products are undoubtedly a good choice



# MegaHealth: Wireless-based Contactless Solution

- Wireless sleep breathing monitor "Dream Plus"
  - The instrument can be placed directly on the bedside, connected to a Wi-Fi network, and the arrow on the instrument can be adjusted to the patient's chest to detect whether there are breathing disorders such as sleep apnea and hypopnea
  - Using ultra-wideband (UWB) bio-radar monitoring technology to detect chest-abdominal motion caused by breathing, and obtain breathing, full body movement and other information in radar echoes, thereby achieving non-interfering monitoring of sleep breathing disorders
  - Patients do not need to experience the electrodes on the head, making it difficult to fall asleep
  - Product features: anti-interference
    - When multiple person sleep together, they will search for the target, lock the closest human target, and filter out other interference information

"Dream Plus" received CFDA certification in April 2017, demonstrating that it is a serious medical grade product

Contactless + Medical-grade + Affordable Price



# Contactless Sleep Apnea Diagnosis on Smartphones



Rajalakshmi Nandakumar, Shyam Gollakota, Nathaniel Watson M.D.



Can we enable contactless sleep  
apnea diagnosis on a smartphone ?

# ApneaApp



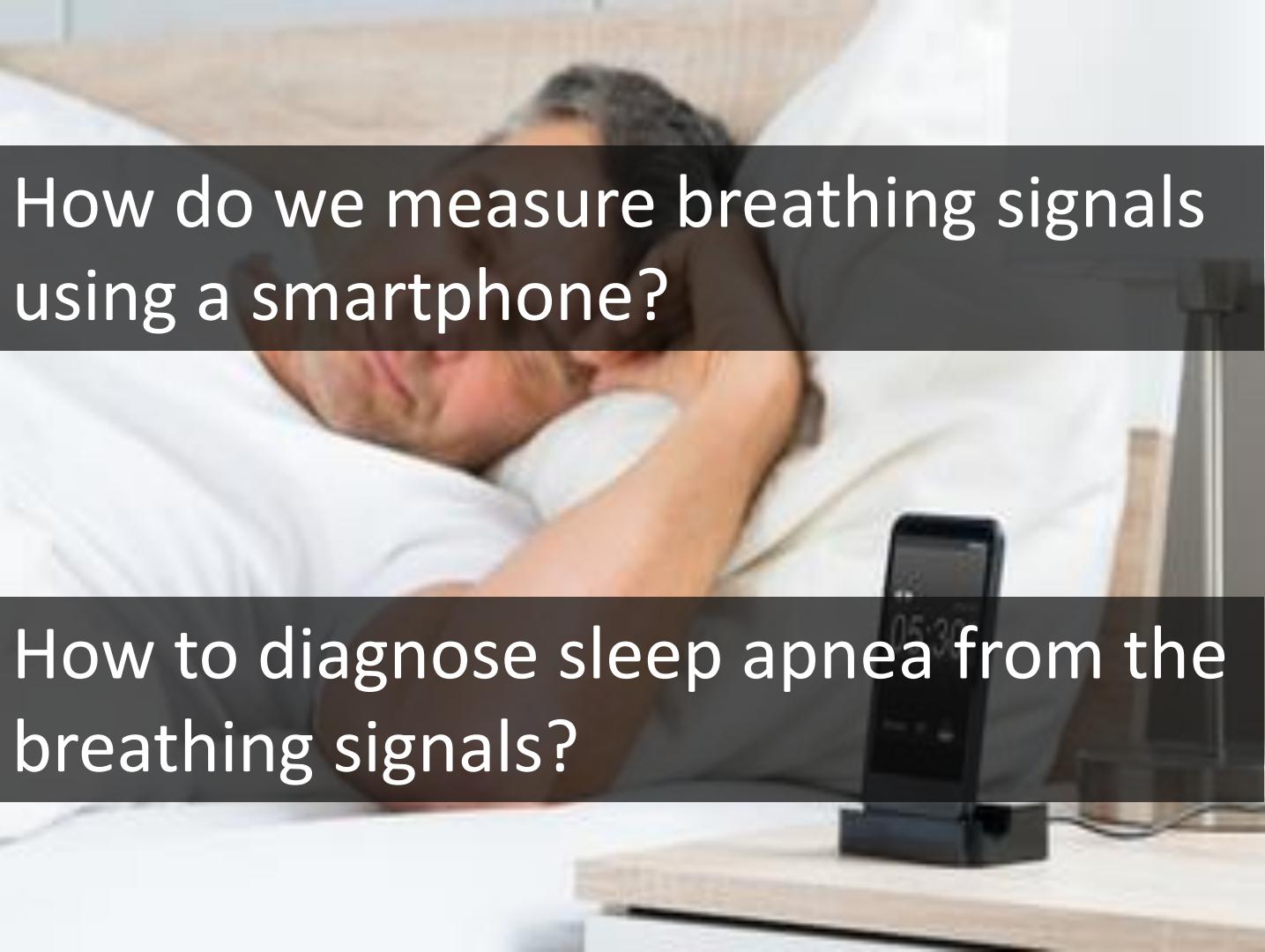
Introduces the first **contactless** system that measures breathing signals on a **smartphone**



Detects sleep apnea events (e.g. central apnea, hypopnea, obstructive apnea) from the breathing signals

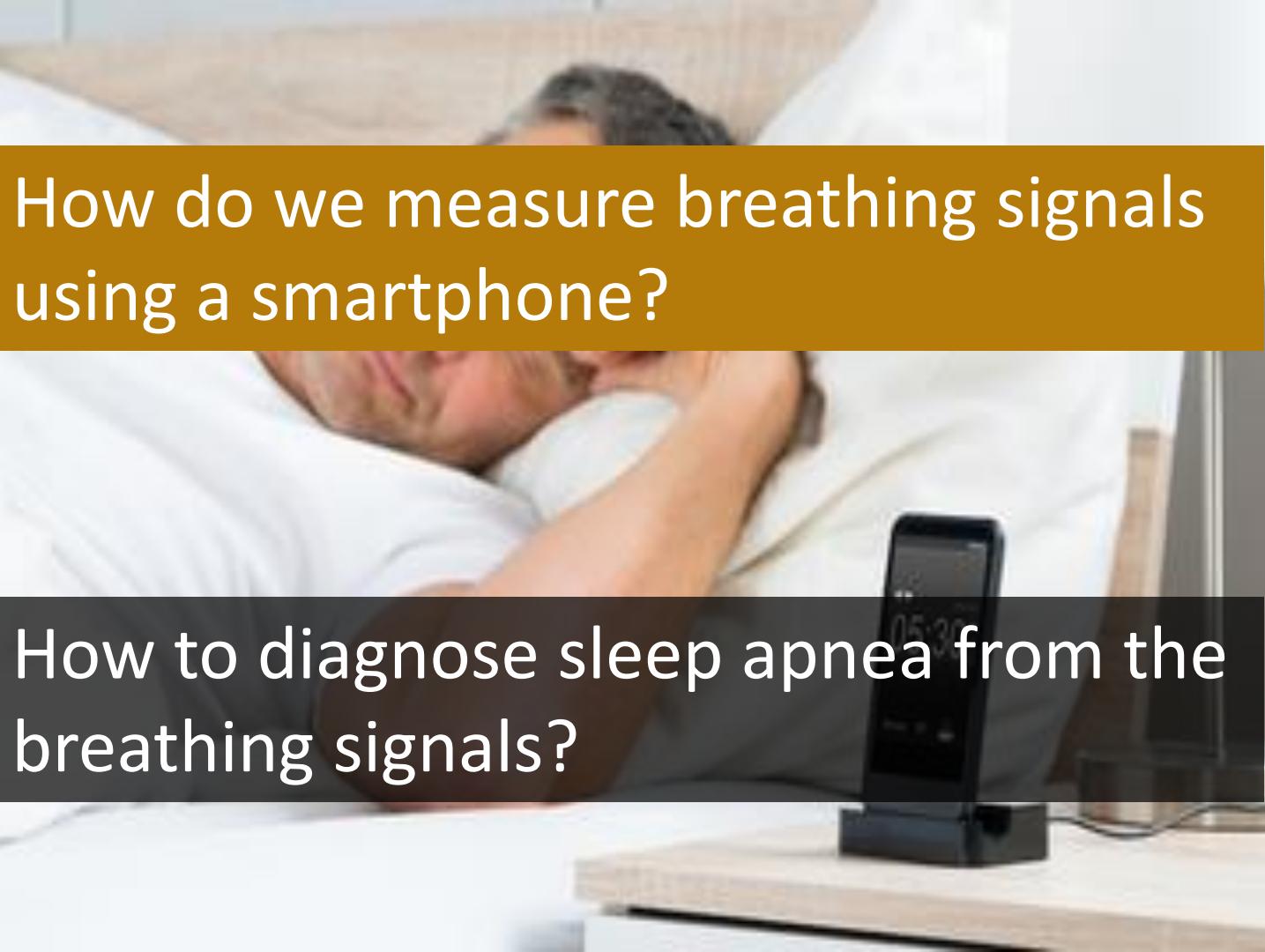


Evaluated in a **clinical study** with 37 patients over 296 hours

A photograph of a man sleeping peacefully in a bed. He is lying on his side, facing towards the left. A white smartphone is propped up on a black stand next to his head, displaying the time as 05:30. The background shows a wooden headboard and some pillows.

# How do we measure breathing signals using a smartphone?

# How to diagnose sleep apnea from the breathing signals?



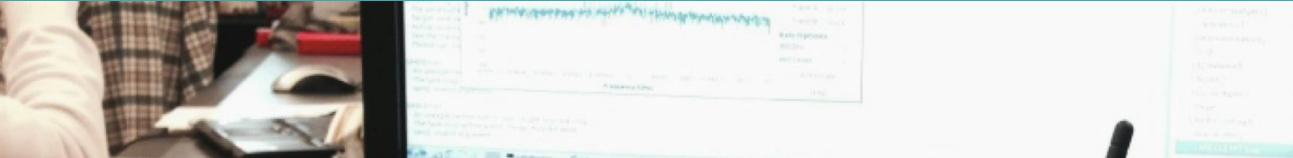
## How do we measure breathing signals using a smartphone?

## How to diagnose sleep apnea from the breathing signals?

# Challenge: Breathing Motion is Very Minute



# Radar Approaches Infeasible on Smartphones



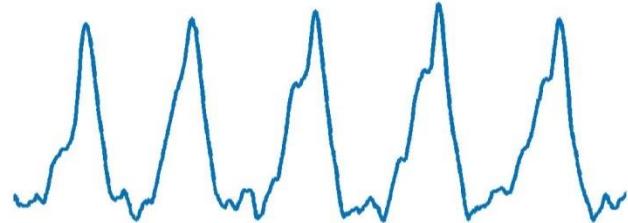
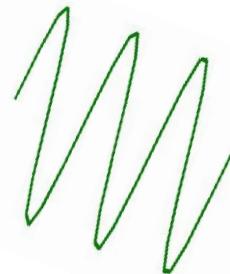
Centimeter resolution requires expensive ultra-wideband (1–2 GHz) radio signal processing



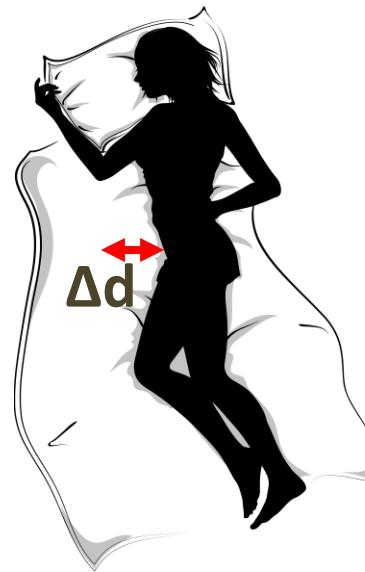
Requires custom, expensive multi-antenna hardware



# Key Idea: Transform Phone into Active Sonar

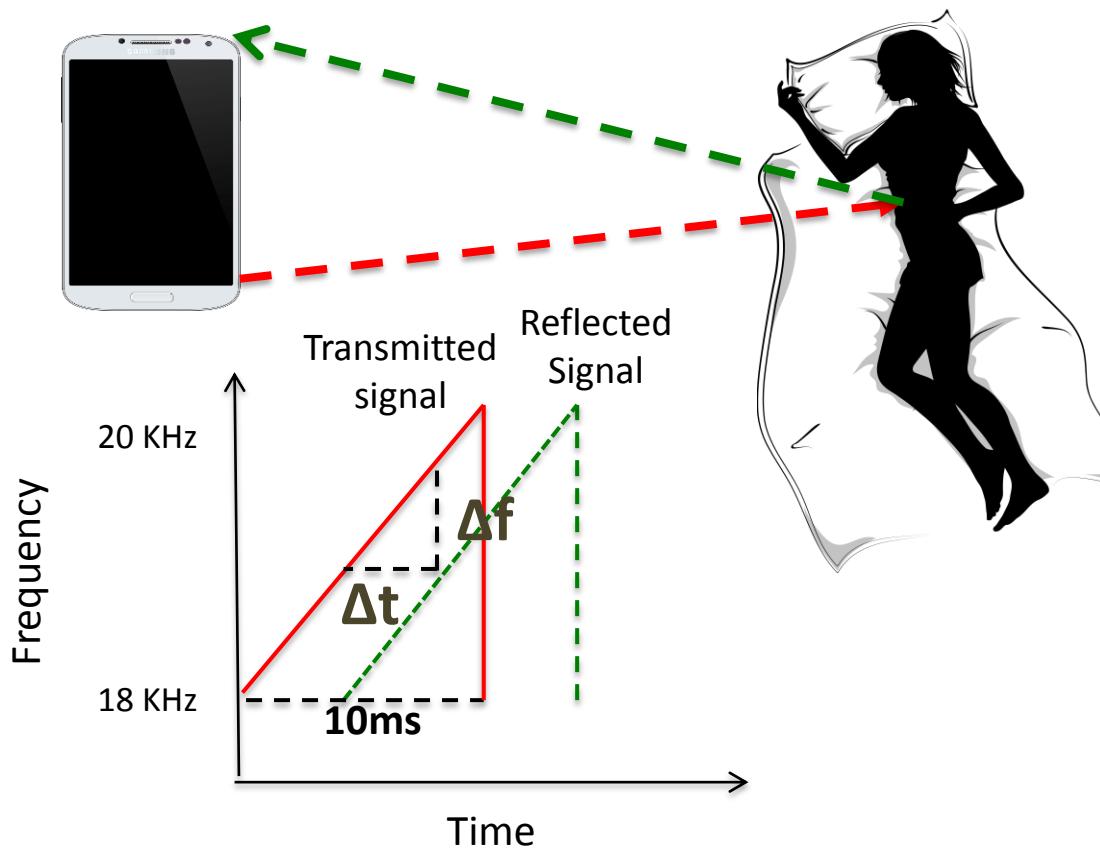


Breathing Motion

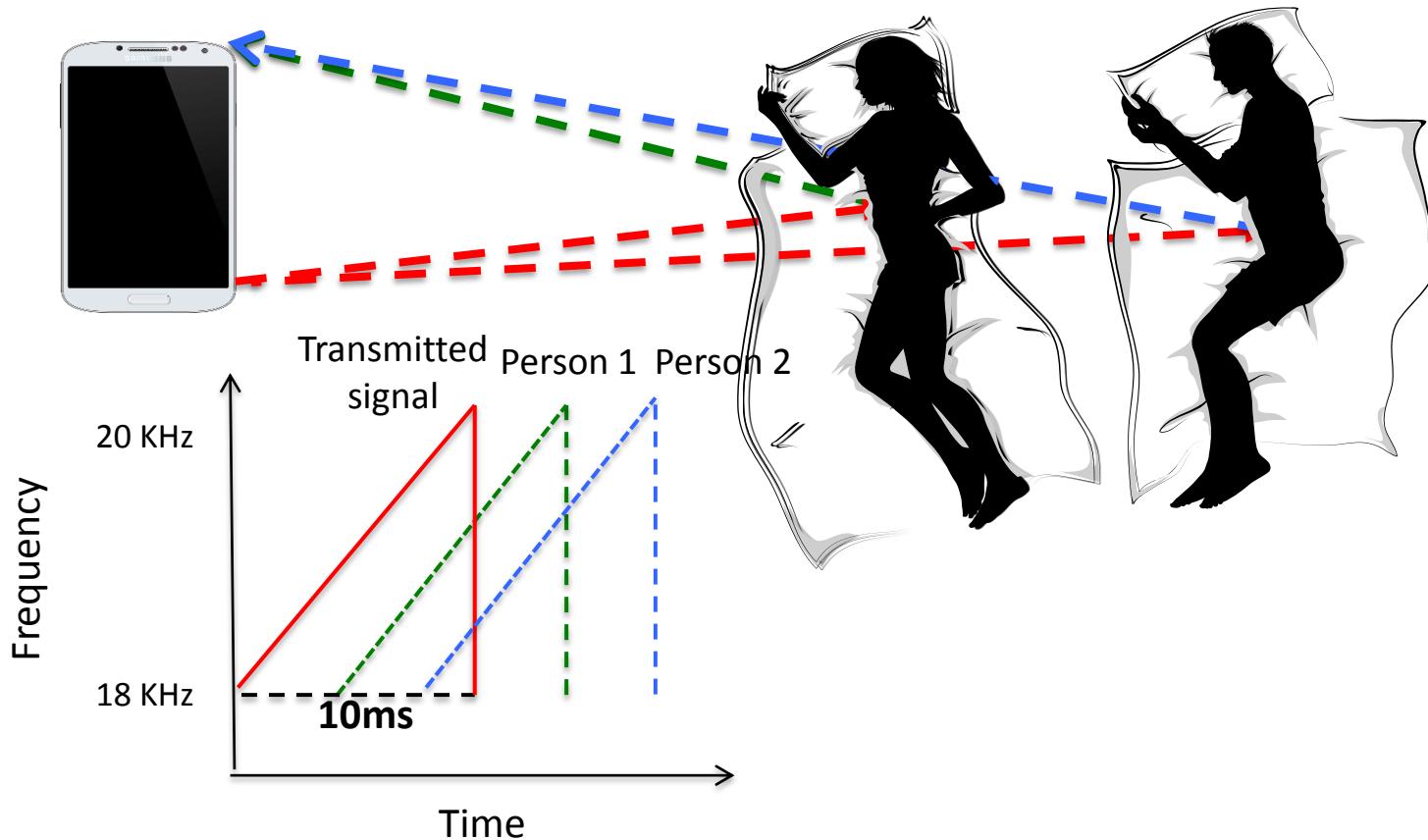


Achieves 0.71 cm resolution using  
only 48 kHz acoustic signals!

# System Design



# System Design



# ApneaApp's Processing Algorithm

- Start at zero distance and search for breathing motion at increasing distances
- Stop search when 0.2 - 0.3 Hz periodic signal is found
- With multiple people, continue search till max distance

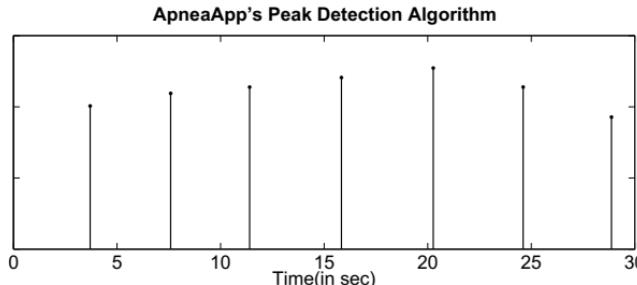
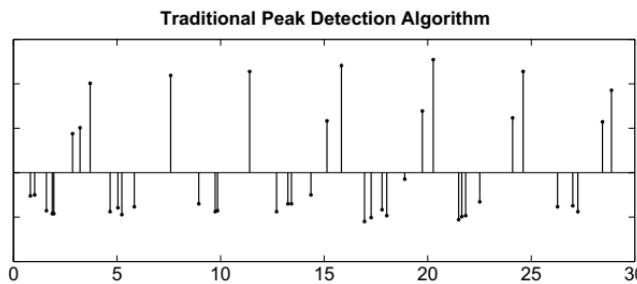
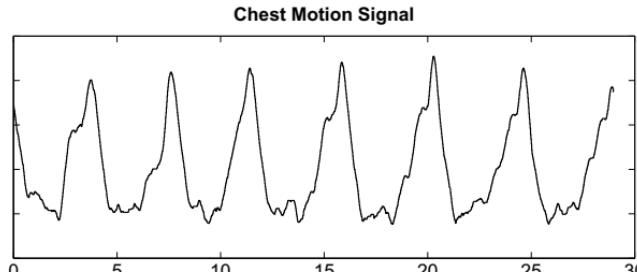


## How do we measure breathing signals using a smartphone?



## How to diagnose sleep apnea from the breathing signals?

# Peak Detection Algorithm



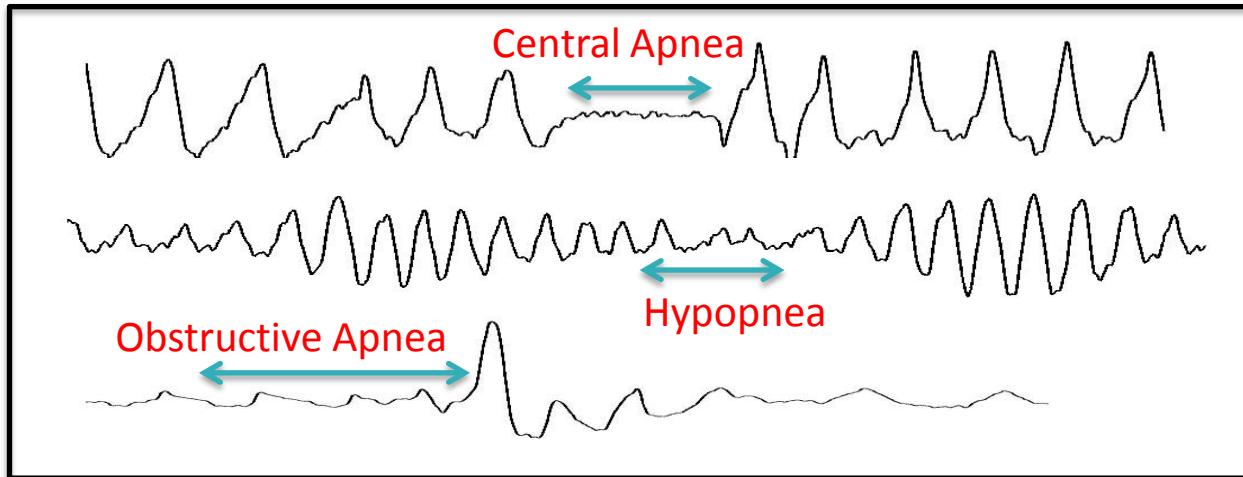
Simple peak detection results in false peaks

Use thresholds for min. distance between peaks and min. peak amplitude.

# Apnea Event Detection

- 1. Central Apnea :** Distance between consecutive peaks > 10s
- 2. Hypopnea :** Peak below a threshold, but still periodic
- 3. Obstructive Apnea :** Sudden spikes. Amplitude increase > 50%

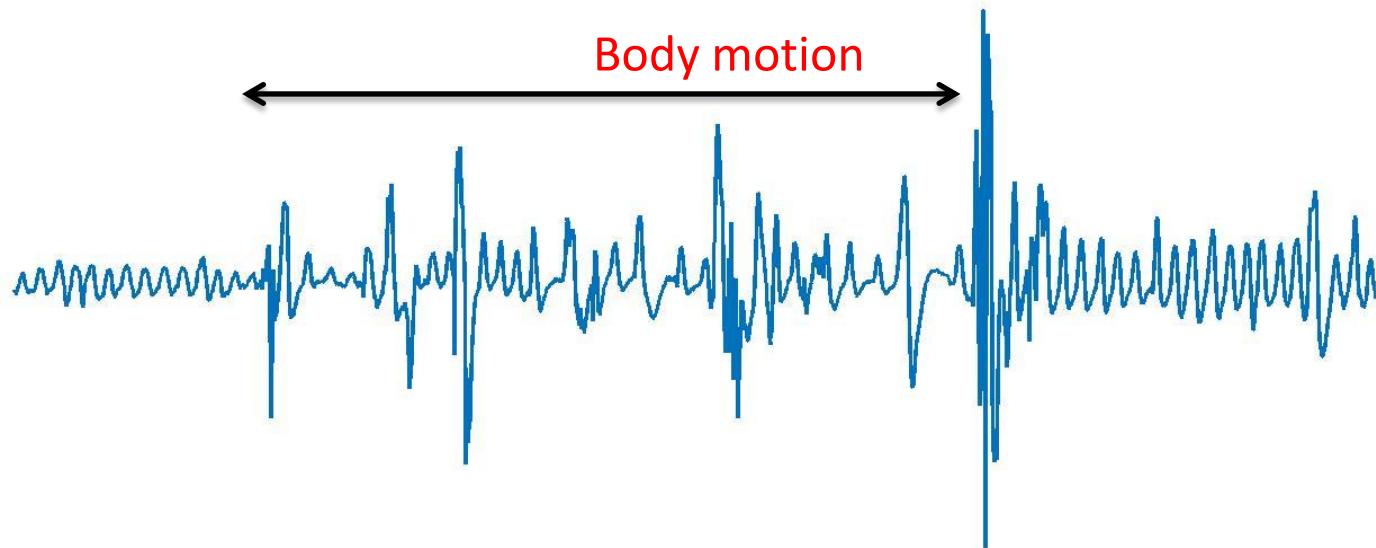
# Diagnosing Sleep Apnea from Breathing Signals



$$AHI = \frac{\text{Total # of apnea events}}{\text{Total sleep time (in hr)}}$$

AHI < 5 : No Apnea  
5 <= AHI < 15 : Mild Apnea  
15 <= AHI < 30 : Medium Apnea  
AHI > 30 : Severe Apnea

# We Infer Sleep Time from Body Motion



Sleep time = Total duration – Duration of motion

# **How well does ApneaApp work?**

5 Participants over 10 hours

Different distances, phone positions and orientations

All sleeping positions

Different blankets

2 people on the bed



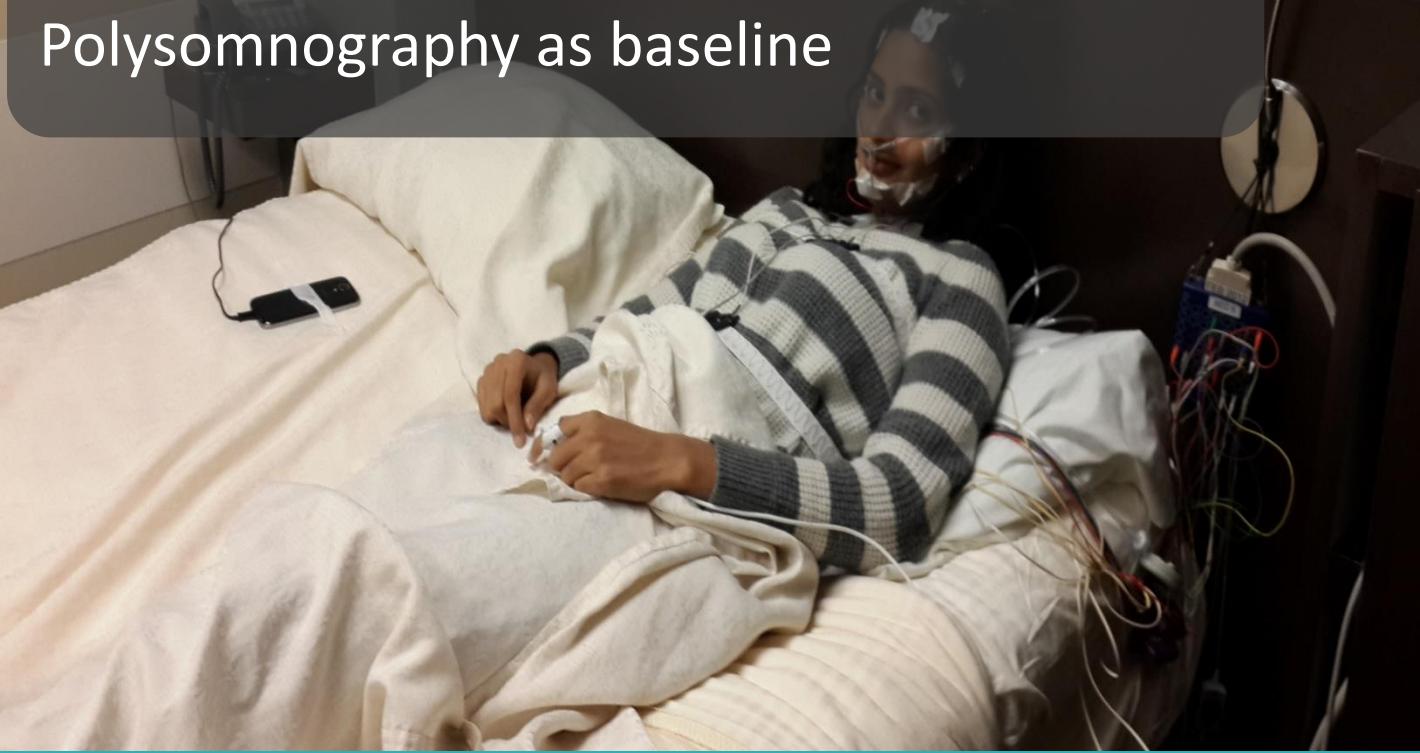
Breathing rate accuracy of 99.2%  
at a range of 1 meter

Harborview sleep center over one month

37 patients over 296 hours

- 17 female and 20 male
- ages of 23 – 93

Polysomnography as baseline



# How Well Can We Detect Apnea Events?

**Interclass Correlation Coefficient (ICC)**  
between  
**ApneaApp and Polysomnography**

Apnea Event	Correlation
Central Apnea	0.9957
Hypopnea	0.9533
Obstructive Apnea	0.9860

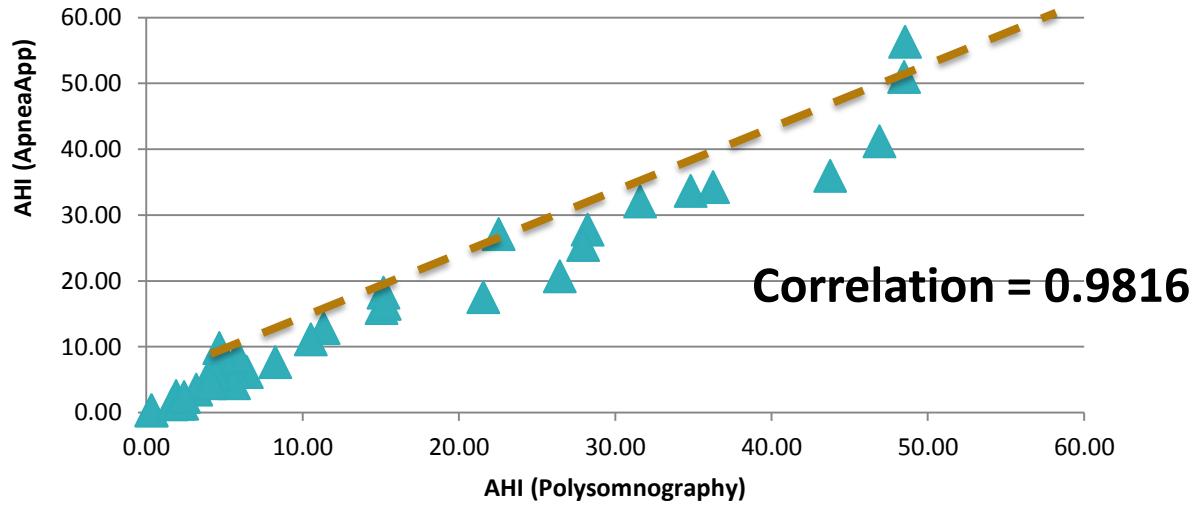
# Sleep Time Accuracy of ApneaApp

## Motion Detection Accuracy

False Positive	False Negative
59/26070 (0.22%)	43/1281 (3.35%)

Mean sleep time error is 37 minutes

# Sleep Apnea Diagnosis Accuracy



32/37 patients were classified correctly between no,  
mild, medium and severe apnea

# Limitations

- Works only on android phones with two microphones.
- High battery drainage. Phone speaker and microphone are switched on for 8 hours.
- Environmental effects not explored. Limited testing shows rapid accuracy reduction beyond 1m radius of phone placement.
- Sleep time error occurs when patients wake up but don't move.
- Not possible to distinguish between equidistant patients

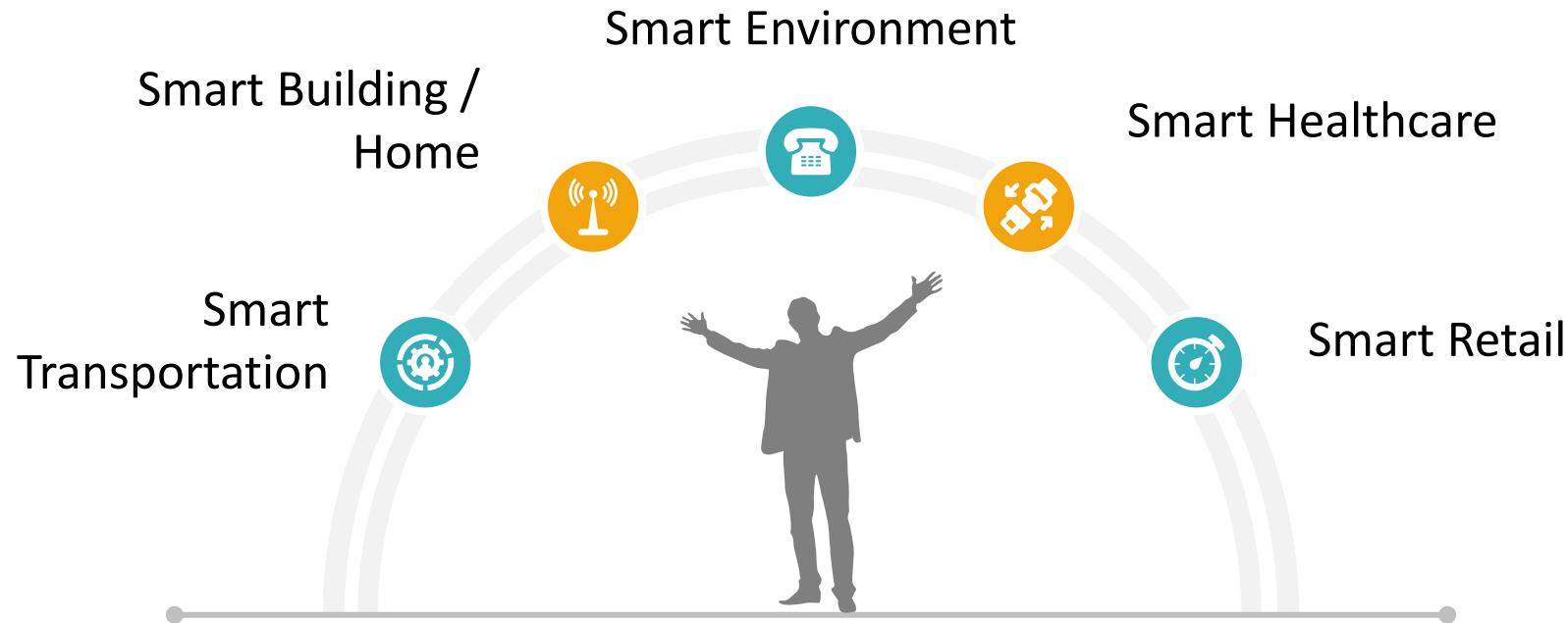
# Conclusion

Introduces the first **contactless** system that measures breathing signals on a **smartphone**

Detects sleep apnea events (e.g. central apnea, hypopnea, obstructive apnea) from the breathing signals

Evaluated in a **clinical study** with 37 patients over 296 hours

# Typical Industry Applications



## 5- Retail Industry \$1.5T



- “Fast Retail” checkout optimizer
- Shopper analytics
- Supply-chain visibility
- Knowledge worker mobility

# 5-Smart Retail Leads to Increase in IoT Services

- In 2018, retail technology competition erupts
  - "Front warehouse" and "store-based warehouse" effectively reduce logistics costs
  - Mobile payments improve the checkout experience
  - Breaking through property cost barriers by expanding online orders and convenient offline distribution
  - The application of barcode, RFID and related sensing technology, combined with cloud computing, AI, big data algorithms, efficient and bulk collection of commodity data, supply chain data, user portrait data, forming a true big data assets
- In 2019, "Digital and technology-driven cost control and benefit growth" has become the largest consensus in the retail industry, with a new look of "IoT technology service providers" have a significant opportunity to release volume growth

# 5-New Species in Retail

- Retail new species can be broadly divided into eleven categories:
  - Technology experience type, community convenience type, living home type, experiential supermarket type, fashion life type, cultural creativity type, retail e-commerce type, preferred department store type, new beverage chain type, leisure experience type, unmanned retail type
- New retail is the active upgrade for the supplier of the market
- The use of technology to empower, improve the efficiency of the fast-cutting industry is a major trend

# 5-Unmanned Retail

- In December 2016, Amazon opened a revolutionary offline convenience store in Seattle, Amazon Go.
  - Amazon Go ditches the checkout process in traditional supermarkets
  - Amazon Go integrates a number of sensors to identify people's movements, and product locations to complete the entire process of uncollected cash
  - The complexity of its system makes it difficult to be used in general stores and is currently only available to Amazon employees
- Due to technical limitations, more of the options are now available for closed or semi-closed unmanned retail
- 3 questions need to address
  - Cashier Efficiency: Scanning Process, Payment Process, Identification Rate
  - Customer Experience: Entering the store, selecting items, storing items, checking goods, paying, checking bills
  - Operational efficiency: guide purchase, consulting, promotion, anti-theft, cash register, replenishment, research and development, marketing, promotion

# 5-The Solution by Amazon Go

- Identify movements, goods, and people, and associate them by position or posture
- The intention of identifying the action is to identify whether you want to buy this thing, pick up and put it back means whether you buy
  - The first is visual recognition
  - The second is sensors, such as gravity sensors and infrared sensors
- When identifying a person, can use GPS or WI-FI tracking technology after entering the store. Can also base on the image recognition to track position
  - Currently, Amazon Go has no way of deciding who is taking the item by location, so it requires multi-dimensional posture detection

# Enabling Physical Analytics in Retail Stores

Online sales in U.S. in 2013 only 11%

----- **Using Smart Glasses**



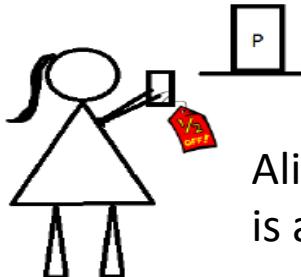
Important to capture shopper behavior not only in the **online world** but also in the **physical world**

# Physical Analytics

Understanding the intent of the shoppers in the physical world



Benefit



Alice sees a coupon as she is about to walk away!

Enable contextual recommendations

Shopping list reminders

Guides to product locations

# Contributions



- Fuse Wi-Fi, inertial sensor and video data from smart glasses
- AutoLayout: Map the store without any user or store input
- Use these inferences to track glass/non-glass users in online phase
- Characterize walk, dwell, gaze and reaching-out activities of shoppers
- Attention identification within the captured frame

## Technology

## Localization, Product layouts, User analytics

## Incentives

- **Stores:** increased sales
- **Physical analytics provider:** share of profits by partnering with stores
- **Users:** discounts, shopping

## Privacy

January 17, 2012, 9:00am EST

### Shoppers Willing to Tell All



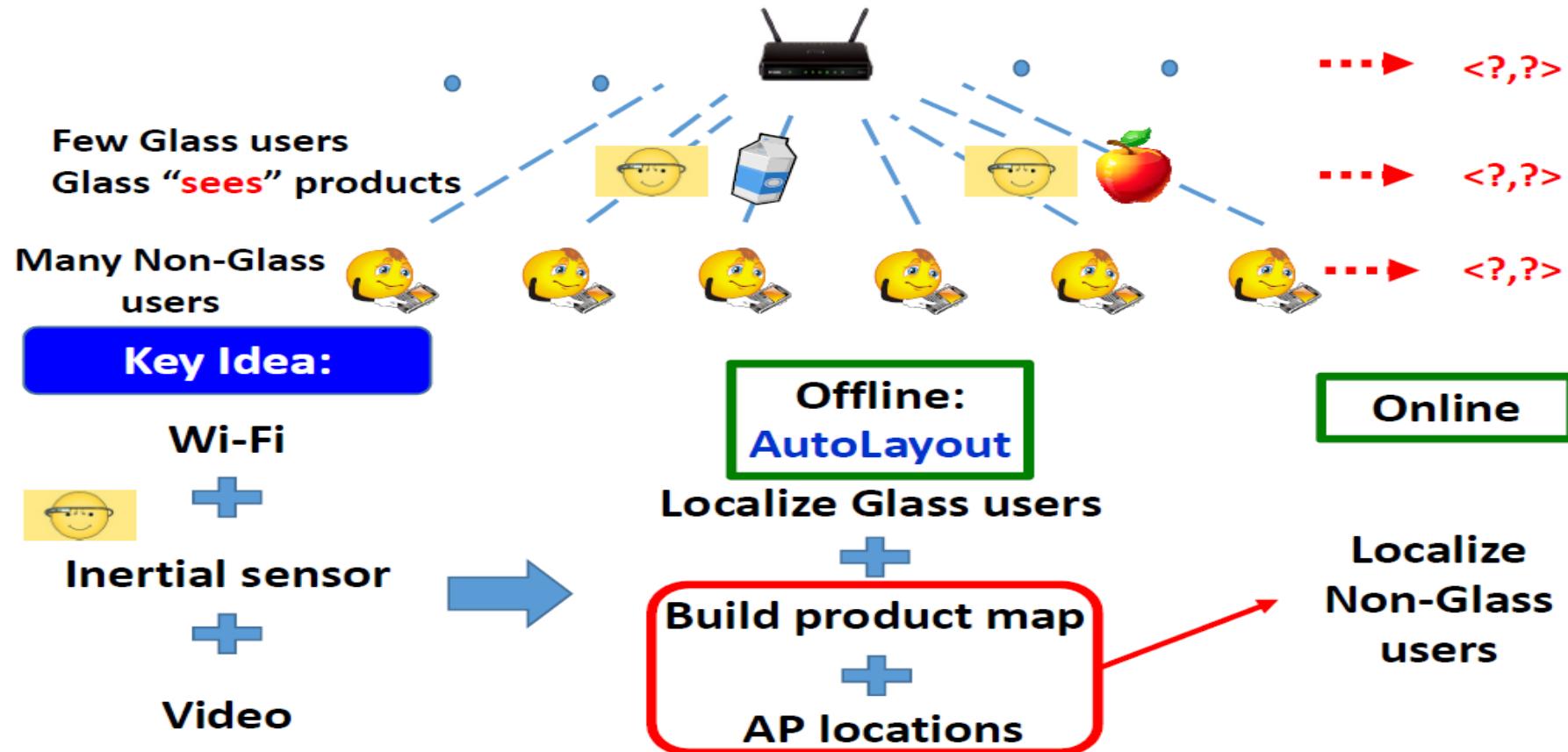
**Teresa Novellino**  
Upstart Business Journal Entrepreneurs & Enterprises Editor  
[Email](#) | [Twitter](#)

**I**t might surprise retailers, but a new IBM study reveals that consumers are much more willing to give up information about themselves.

**AutoLayout**

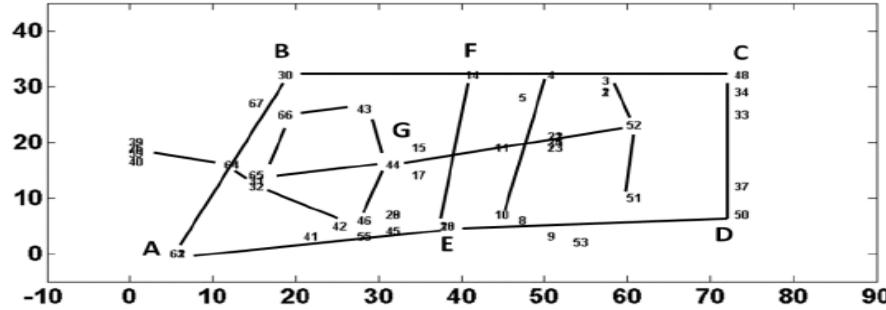
**Behavior  
Classification**

# Overview: ThirdEye - AutoLayout

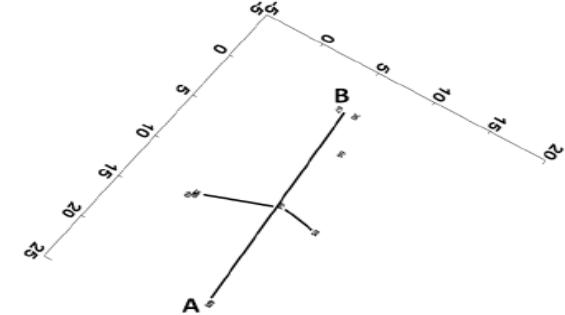


# Inferred Layout for H-E-B:

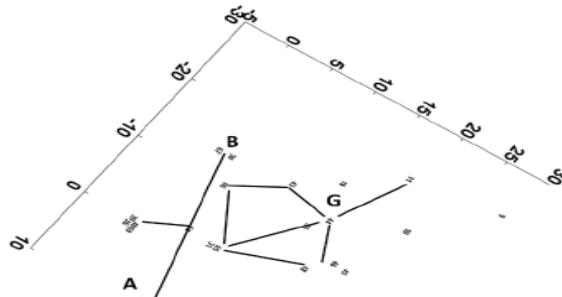
Improves with more shoppers



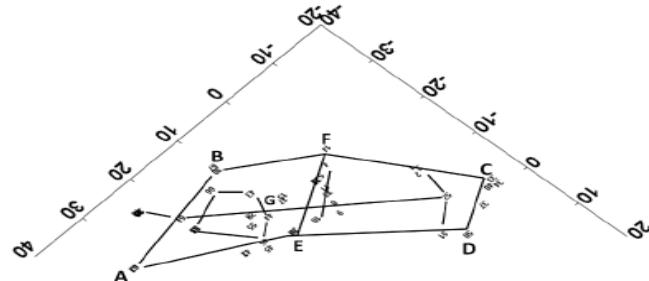
Actual Layout



2 Shoppers



4 shoppers



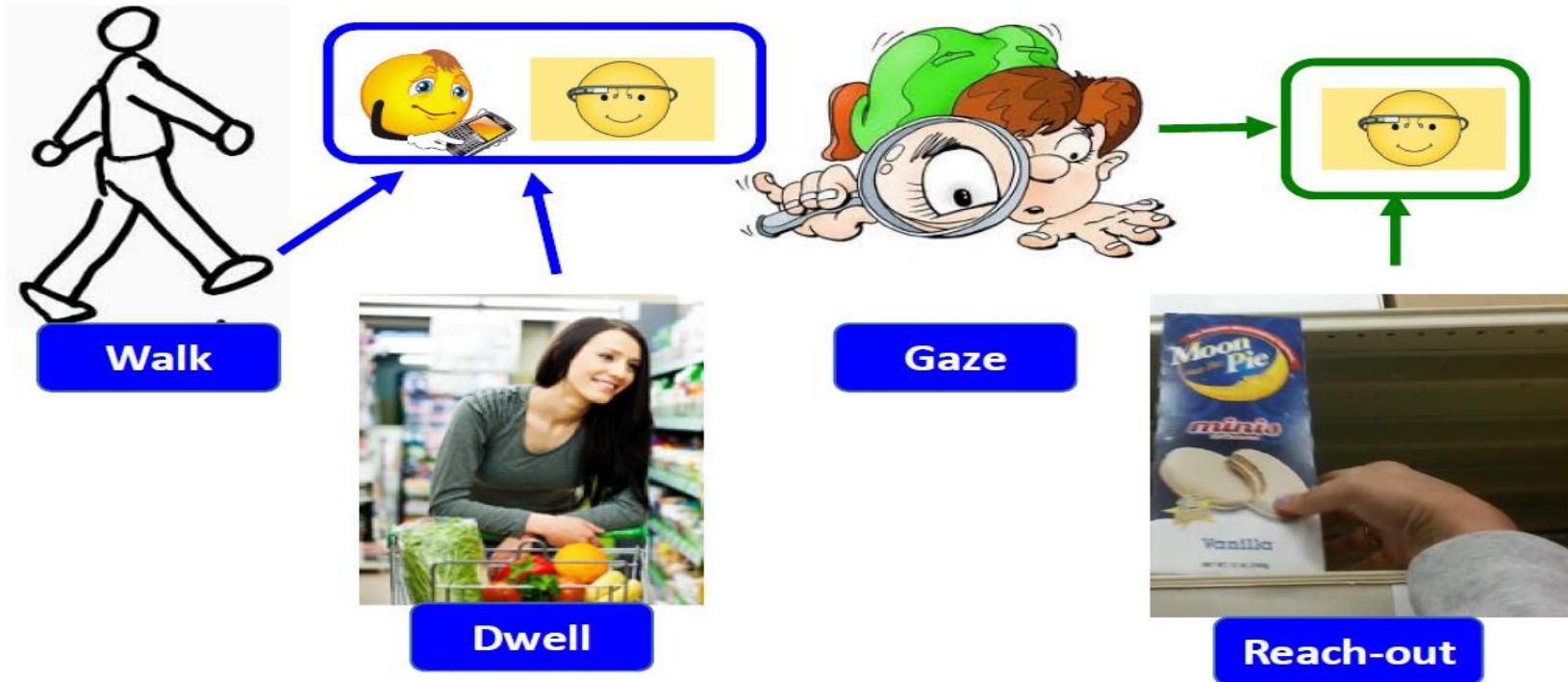
7 shoppers

**AutoLayout**

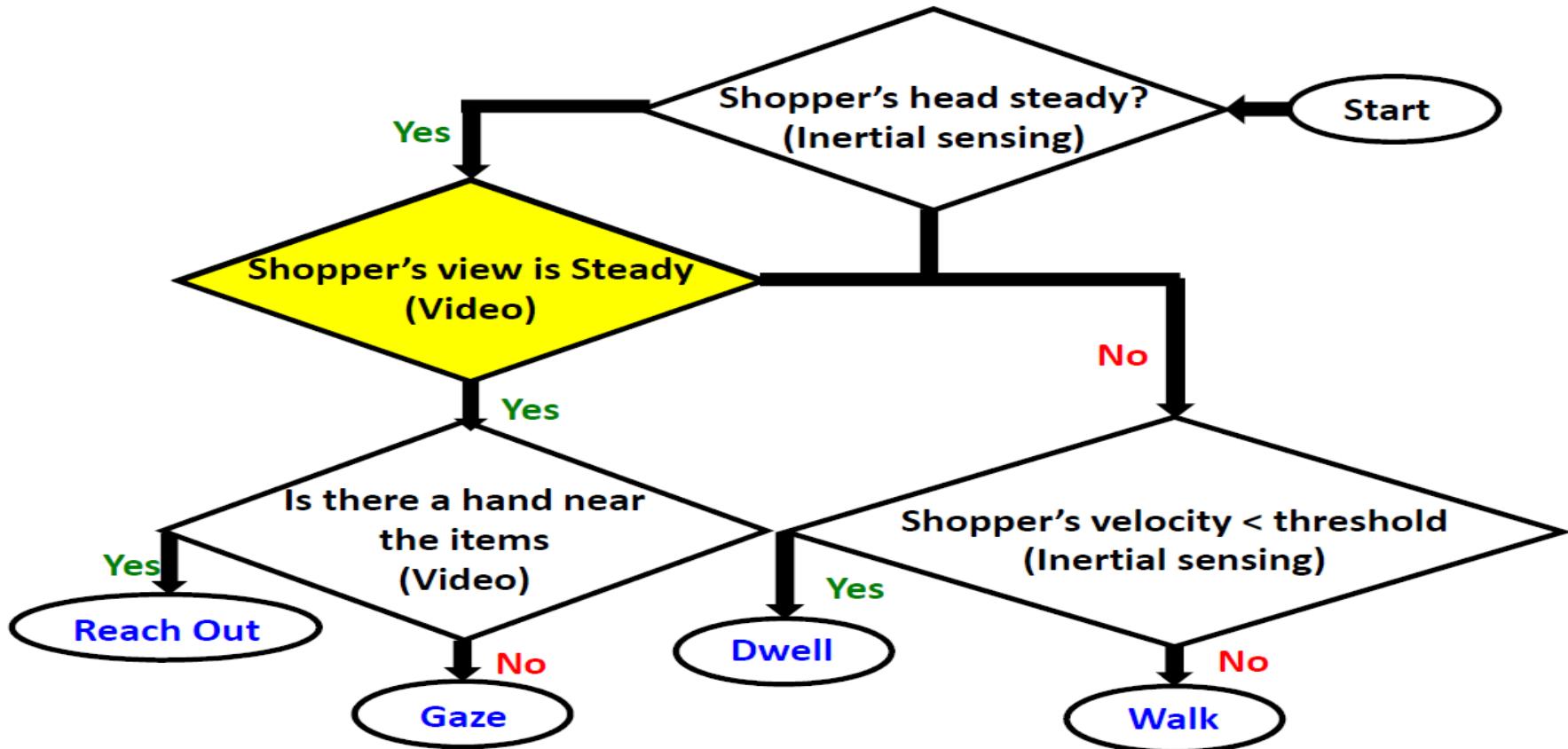
**Behavior  
Classification**

# Overview: ThirdEye - User analytics

In a retail setting



# Behavior Classification Algorithm





End of This Chapter