

HALEY KNAPP

UX DESIGNER

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ABOUT

Energetic Customer-Centric Designer
Focused on Creating Engaging and
Inclusive Digital Experiences

Work Experience

Lowes- Merchandising Service Associate 2021- present

- Exceed Company Sales Goals By Consistently Meeting Guests Needs
- Champion Customer Satisfaction
- Merchandise the Store To Align With Marketing Campaign Strategies
- Update Store Product Pricing to Ensure Omni-Channel Consistency
- Oversee Vendor Setup Including Reset Support and Quality Assurance

Education

University of Minnesota UX/UI Bootcamp Certificate

June 2022-December 2022

Trenton High School

Diploma

2017

Skills

Research

- A/B Testing
- Affinity Diagrams
- Card Sorting
- Data Synthesis & Analysis
- Survey Creation
- Task Analysis
- Persona Creation
- User Interviews Planning
- User Interviews
- User Research
- Usability Testing
- User Observation
- Web Analytics

UI Design

- Accessible Design
- Copy Writing
- Data Visualization
- Information architecture and sitemapping
- Interaction Design
- Wireframes and page layout
- Mockups
- Prototyping
- Scenario Design
- Sketching
- Storyboarding
- UI Design
- UI Specification
- Redlining & Annotations

Graphic Design

- Aesthetics
- Branding
- Color Theory
- Creativity
- Gestalt Principles
- Icon Design
- Illustrations
- Imagery
- Layout Design
- Photography
- Typography

Communication

- Collaboration
- Critiquing
- Empathy
- Presenting
- Project Management
- Public Speaking
- Reviewing
- Writing

Tools

- Figma
- HTML
- CSS
- Github
- Miro
- InVision
- Canva