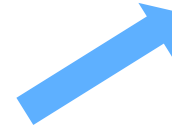




FEMA Team

A wearable device to monitor the heart rate of unborn baby and mother



In Vitro Fertilization (IVF)





Fear and worry over the wellbeing of the unborn baby

85%

Decreases
frequency
or
Absence of
kicks and
movement

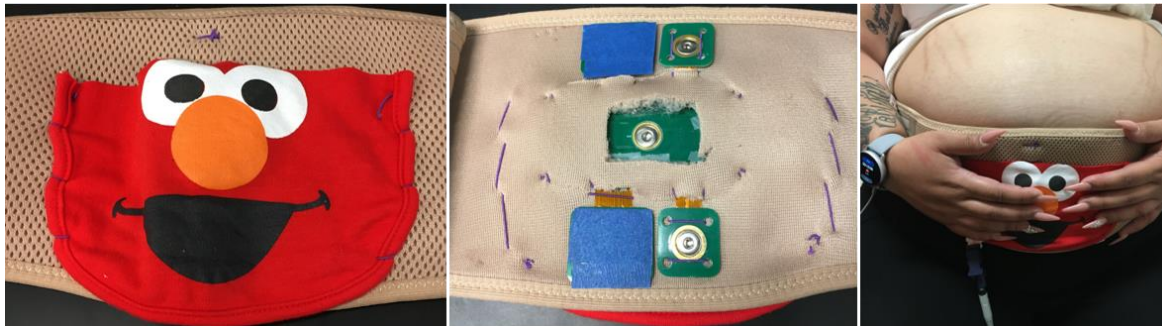
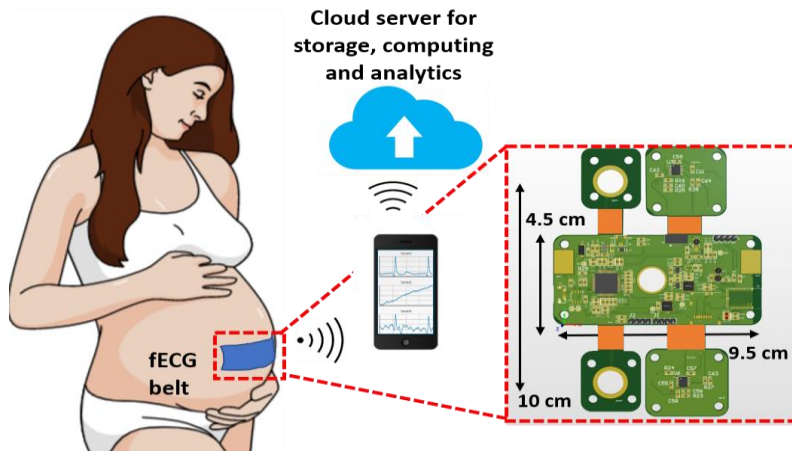
15%

Going to
hospital for
pregnancy
checkup

90%

High-risk
pregnancy:
high blood pressure,
diabetes, obesity...

Solution – Nemo belt



1

Low cost, compact and unobtrusive device

2

Continuously monitor the unborn baby and mother's heart rate

3

Leverage the IoT and Big Data to conduct virtual wellbeing checks



Big Data & Cloud Computing

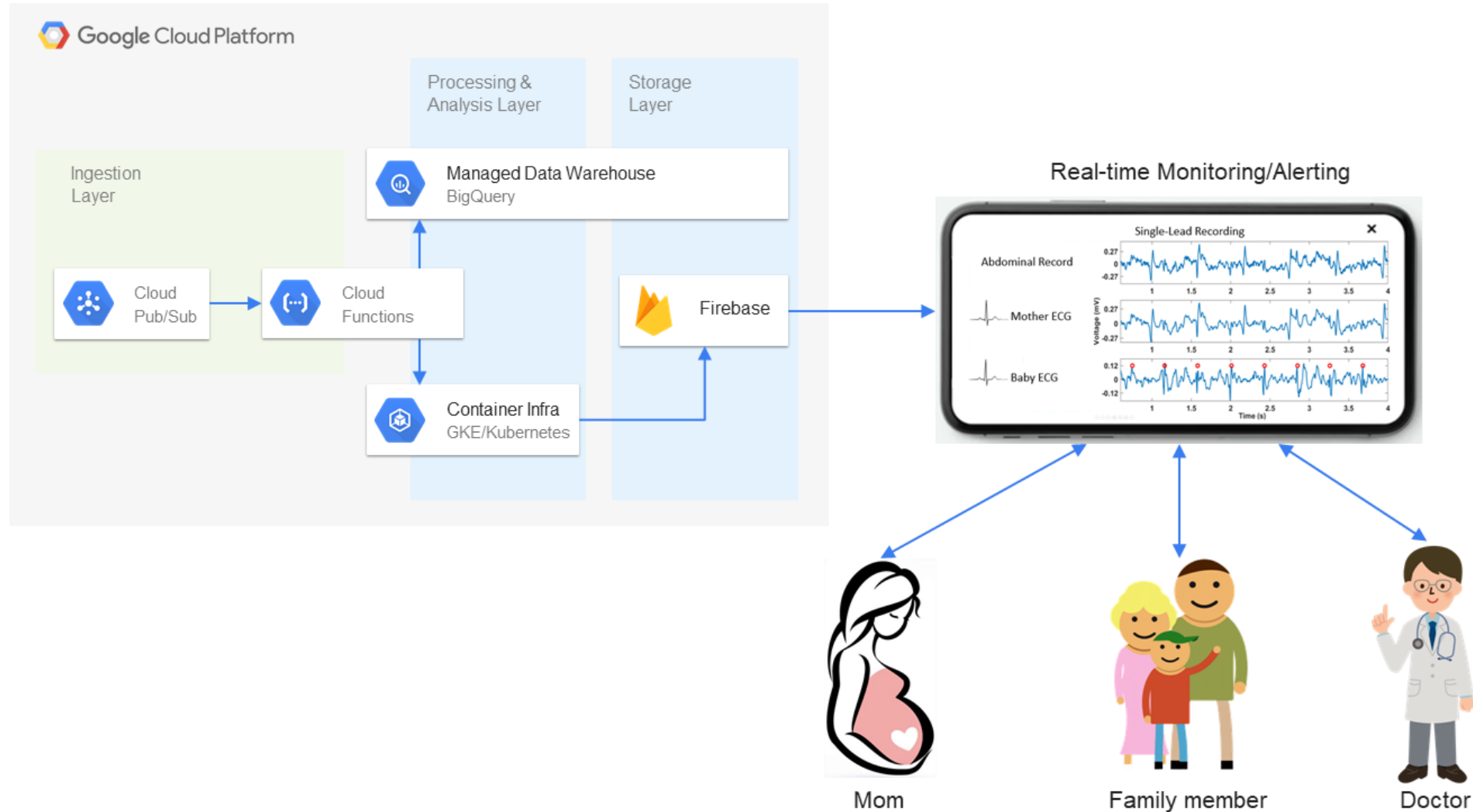
Our system can deliver **richer and more subtle insights** than can ever be achieved



Moving to the cloud allows us to **focus time and resources on the things that matter most**

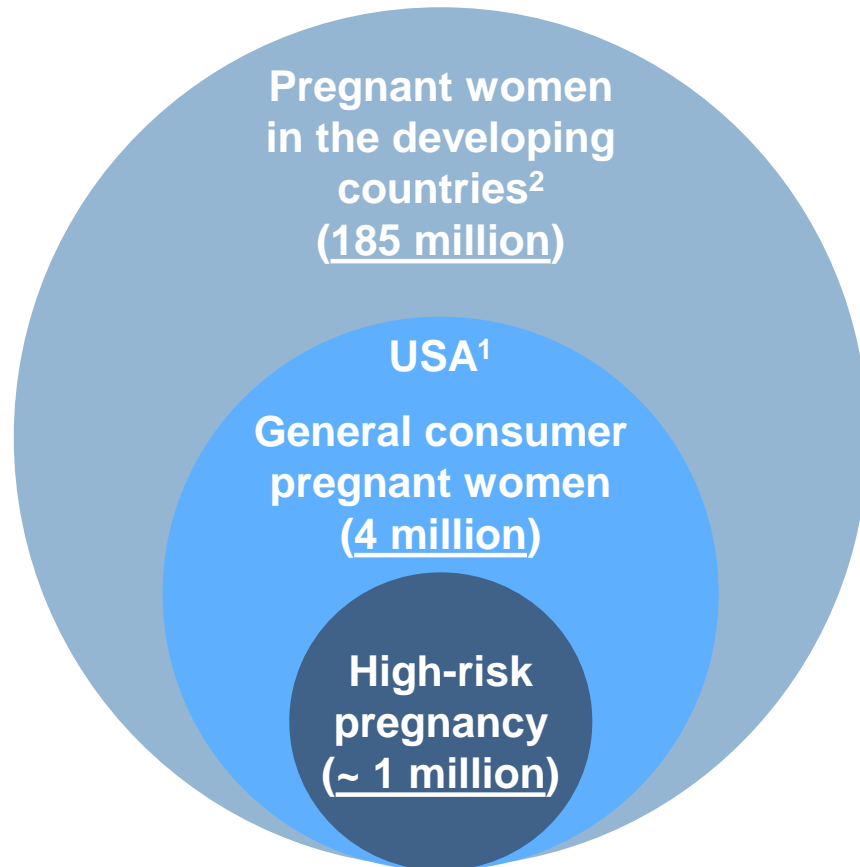


NEMO System





Target market



□ **\$9 billion** market by 2023.

(1): [FastStats - Births and Natality \(cdc.gov\)](https://data.cdc.gov/#/dats/zd9t-9t9t-9t9t)

(2): [Rates of Unintended Pregnancy Remain High In Developing Regions | Guttmacher Institute](#)



Go to market

510 (k)

B2C

Coverage

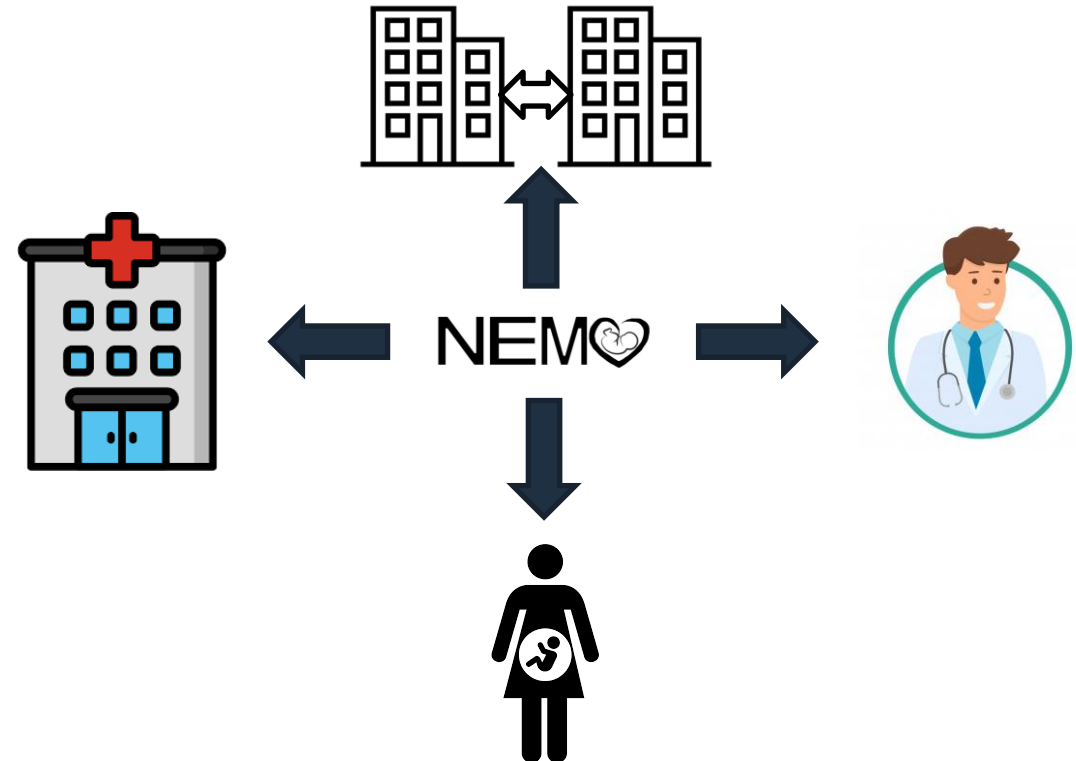
B2B

Submit to FDA
Class II medical device

amazon

Walmart+

COSTCO
WHOLESALE





Competitive advantage

	Nemo belt	GE Monica Novii	Meridian M110	Hera-med
Affordable	✓			
Safety	✓	✓	✓	✓
User friendly	✓			
Flexibility	✓	✓		✓
Home-use device	✓			✓



Our team



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