CMS system - Wordpress (10 lectures) 2 hrs-1 lecture

WordPress Introduction

     Understanding and Using domain names

     WordPress Hosting Options

     Installing WordPress on a Dedicated Server

     Understanding Directory Permissions

Basics of the WordPress User Interface

     Understanding the WordPress Dashboard

     Pages, Tags, Media and Content Administration

     Core WordPress Settings

Finding and Using WordPress Plugins

     Finding and Installing Plugins Quickly and Easily

     Upgrading WordPress Plugins

     Recommended WordPress Plugins

Working with WordPress Themes

     Understanding the Structure of WordPress Themes

     Finding Themes and Choosing the Right One

     Installing and Configuring Themes

     Editing and Customizing Themes

     Using Theme Frameworks and Parent-Child Themes

     Theme Best Practices

SEO for wordpress sites

WordPress Content Management

       Understanding Posts Versus Pages

       Organizing Posts with Categories

       Connecting Posts Together with Tags

       Custom Post Types and Custom Taxonomies

       Managing Lists of Links

Creating and Managing Content

       Hands-On Training on the WordPress Editors

       Hands-On Training on the New Image Editor

Create website with own theme & plugin

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MVC Framework - any one CRM frmawork / codeigniter   (15 lectures)

what is CRM

installation of sugar

Modules

Modules file structure

Understanding the SugarCRM directory structure

Advanced customizations

Database structures

Integration with external systems

Developer Resources

Beans and the bean factory

Understanding model-view-controller

Relationship handlers

Logic hooks

Web Service APIs