

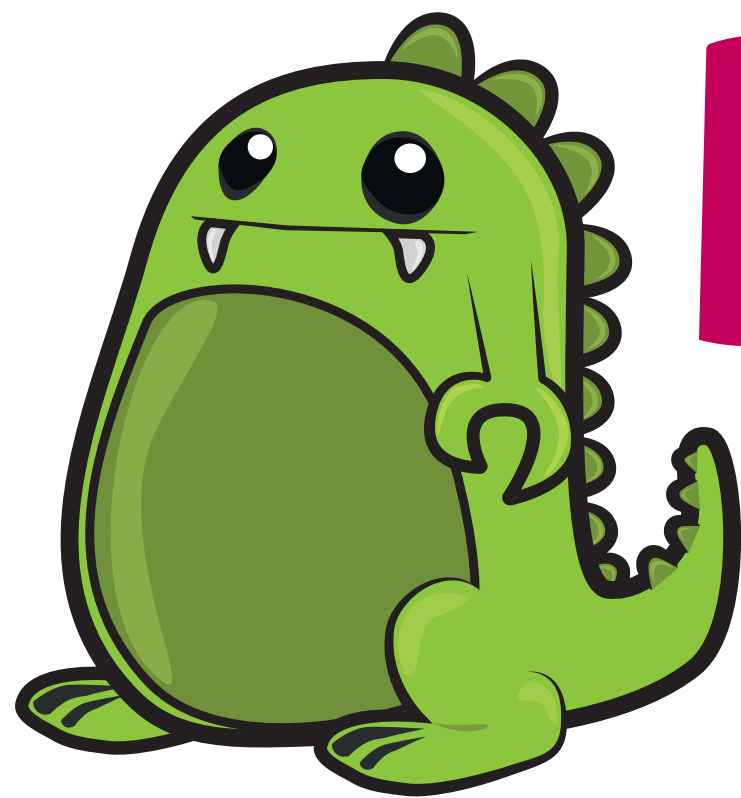
HACK THE MEAL

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Team HappyMeal

SMARTMEAL'S PROBLEMS

- It doesn't grab people's attention
- The interface looks too technical
- It's not exciting enough
- The information is there but it looks boring
- The core loop of this product?

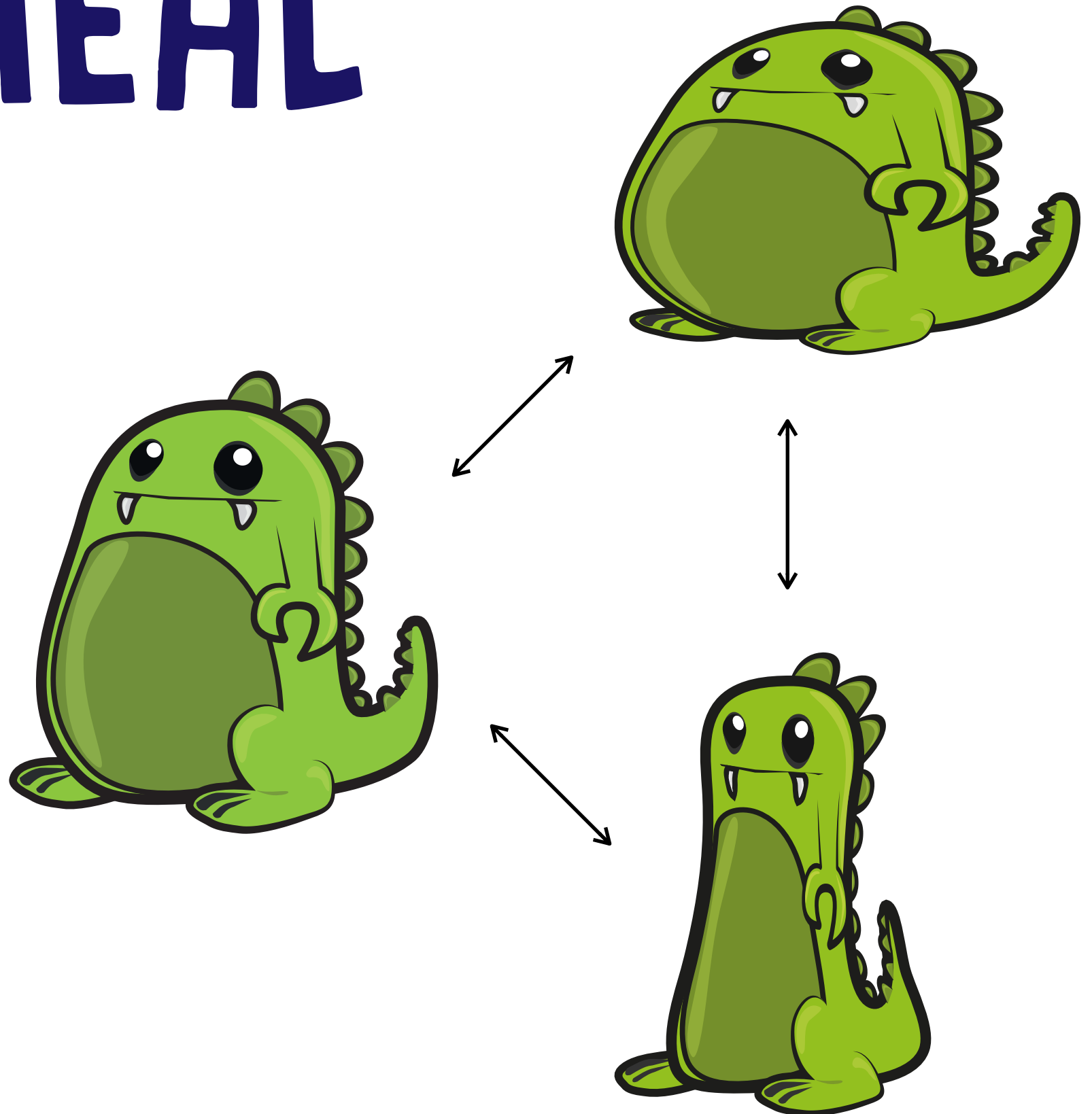
SOLUTION



DINO-
MEAL

DINOMEAL

- What is it?
- How does it work?
- Gamification
- Benefits
- Demo



RUOKAPIISTEET

1897 kcal

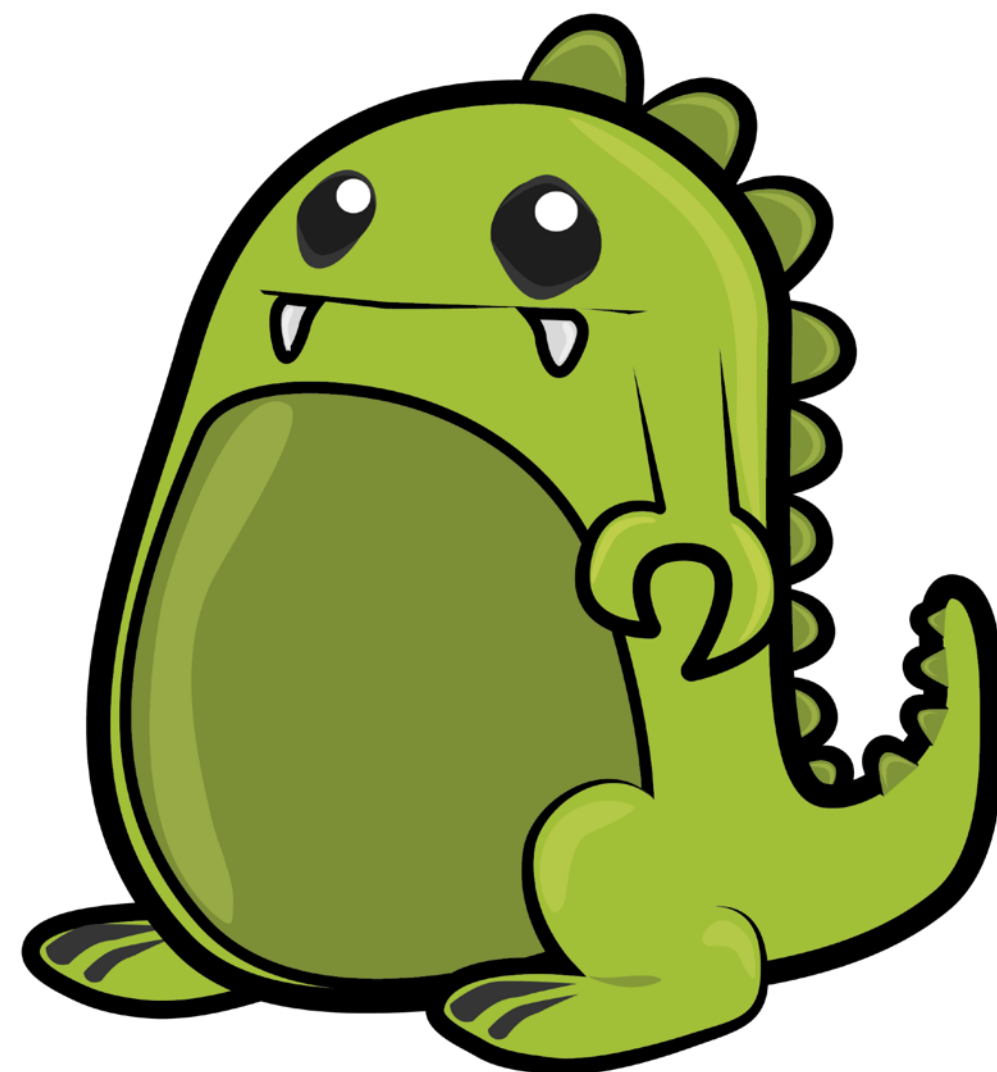
Proteiini

Hiilihydraatti

Rasva

Tyyd. Rasva

Kuitu



RUOKAPIISTEET

3646 kcal

Proteiini

Hiilihydraatti

Rasva

Tyyd. Rasva

Kuitu



RUOKAPIISTEET

538 kcal

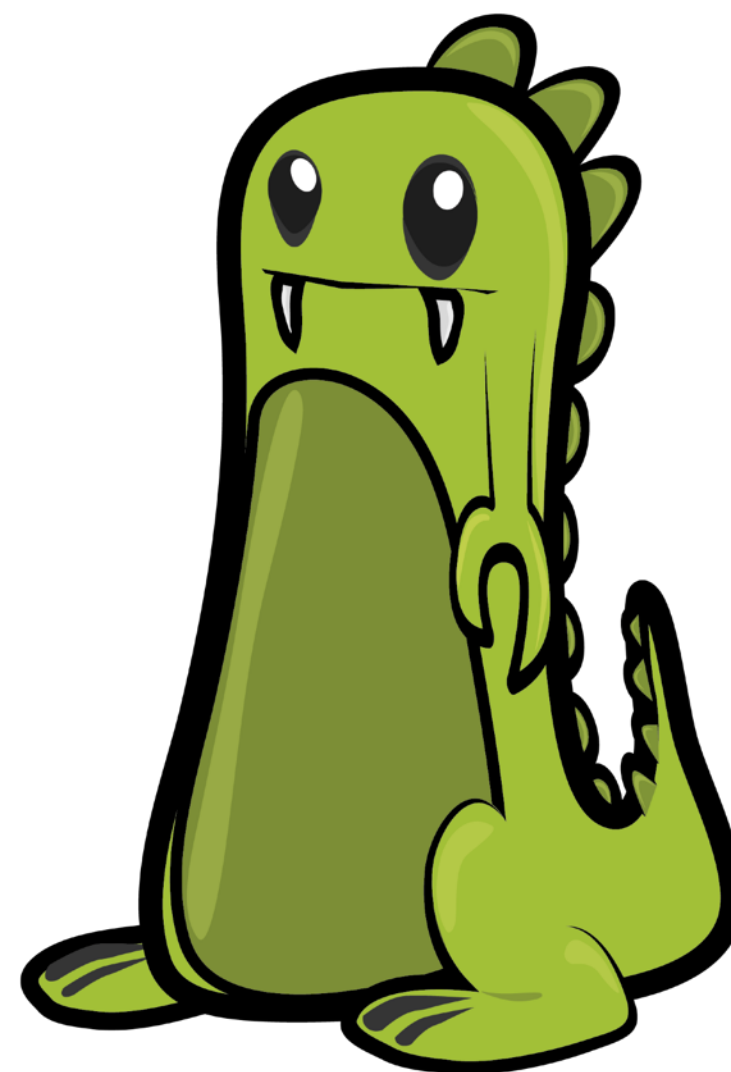
Proteiini

Hiilihydraatti

Rasva

Tyyd. Rasva

Kuitu



THANK YOU!