

## Minutes of client Meeting

Date: 2024-11-05

Attendees: Ivy Wong, Bruce, Dave

### Meeting Notes

Who are the Target User?

People that want to be healthier. If the user does not know the name of exercise, just look for videos, general public, graphic or icon that they follow.

What is the purpose of uploading photos or videos by the users?

It is for Facebook, or IG sharing the records exercise, total calories, total duration...in order to express feelings

Community recording (share exercise records)

What are the kinds of exercises?

Introduction exercises

Resistant exercises (Belts)

Weight more and more heavy.

Exercises that train the muscle group area.

Others - warm up, muscle training, cool down

Gamification that motivate users

Reward - habit, persist after some time.

e.g. Smiling Icon keep them better

Security related

Registration

Health data keep in users' own devices

Business of Client

Sell healthy product, supplement.

Do not want to sell product in the apps in order to get the new customers

login logout is not the important functions