



HK TREE WATCH BRAND KIT

EARTH colors

Primary Color

Secondary Color



#B9B4B0



#87986A



#B8C8AC



#CFE1AC

MODERN

KNOWLEDGE

NATURAL

CREATIVE

Typography

Arimo

Aa Regular Aa Bold

Aa Italic Aa Bold Italic

The Visuals

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KNOWLEDGE



REPORT



SURVEY

HK TREE WATCH BRAND KIT



HK TREE WATCH BRAND KIT

TRUST colors

Primary Color



Secondary Color



#C67C5C



#3E868E



#E1B878



#75ACCO

TRUST

KNOWLEDGE

STABILTY

COMMITMENT

Typography

Arimo

Aa Regular Aa Bold

Aa Italic Aa Bold Italic

The Visuals

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KNOWLEDGE



REPORT



SURVEY

HK TREE WATCH BRAND KIT