

Pricing Plan Checkout

The design of these Pricing Plans will be for the in-app plans that the user chooses from after they've signed up for an account -- not the Pricing Plans used on the marketing site.

Inspiration

[redacted]

Brainstorming

I'm thinking we go pretty simple with the pricing plan layout. I'm particular to the Refactoring UI ones, which are simple boxes that just show the plan name, amount, and terms (i.e. period):

I'm particular to these simple layouts/designs because the user shouldn't need any convincing on which plan to pick once they're at this point. Not to mention the only differentiation between plans is amount and recurrence period. So we *really* don't need to add any bullet points for selling points.

Additionally, this simpler style of layout lends itself better to mobile layouts.