Idea: Improved Landing Page

The following document will go over the design details related to improving the landing, as outlined in Story ticket UFC-XXX.

Acceptance Criteria

For reference, the following are the acceptance criteria for this ticket:

TODO

Design Brainstorming

Since I've gone and found a react-based template for a really nice SaaS landing page, we have a couple of options for how to integrate it:

- We could keep it as a separate react 'app' from the uFincs app, and then have the Express server just serve the different bundles depending on the route (i.e. /app would point to the uFincs app, / would be the landing page(s)).
 - Note that this would require moving the Login and Sign Up pages under the /app route, since they are still part of the uFincs app.
 - This keeps the cleaning separation between the two bundles, but also introduces a bit more headache, since we then have to figure out how to serve both bundles during development.
 - Plus handling building each app separately, combining the bundles into one folder to get served by the Express server, etc...
 - It's a lot more work.
- Could fully integrate the template's code into the uFincs code base, but then do codesplitting using react-router so that it doesn't get loaded when in the app, and viceversa.
 - This is probably the best tradeoff, assuming code splitting works as intended.
- Could fully integrate it without code splitting (this is the worst option IMO).

Design (Finalized)

TODO

Tasks

• TODO