

PROFESSIONAL EXPERIENCE

Product Manager **2019 – 2021**
S&B Industry Inc. (Foxconn Technology Group) and HMD Global **Dallas, Texas**

- Launched 2 websites in 6 months; drove the execution and success of the launch including defining scopes, planning, wireframing, and conducting user acceptance testing (UAT)
- Analyzed market and competitive conditions to create product roadmap and forecast including pricing decision and go-to-market strategy for new product launches
- Led teams of 10+ engineering, IT, QA, supply chain, and warehouse professionals in new product introduction (NPI) phases of forward and reverse logistics solutions delivery for consumer electronics clients
- Executed averaged 5 NPI projects quarterly with detailed project plans and lesson learned reports; managed tasks, monitored project progress, and communicated with teams
- Shaped repair centers, operators, and ODMs which span multiple countries to achieve the success of after-sales service in the USA, Canada, and Mexico; conducted weekly client status meetings

Project Manager **2014 – 2015**
POINT Robotics (formerly NTU RMML Startup Team) **Taipei, Taiwan**

- Raised \$0.4 million in a seed round by selected to join Taiwan Supra Integration and Incubation Center (Si2C); presented to venture capitalists and angel investors including Johnson & Johnson and PwC
- Led a team to participate in the FITI startup competition, personally succeeded as 3rd best presenter; placed among the top 20 teams and won a \$4,000 cash award
- Implemented project management frameworks including Design Controls for medical device development
- Communicated with stakeholders to establish step-by-step business strategic and financial plans

Project Planner (FTE); ActionScript Developer (Intern) **2013 – 2014**
LEADERG Inc. **Taipei, Taiwan**

- Promoted to project planner after 2 months interning as ActionScript developer on the speech recognition project
- Managed a development team of 5 software engineers and designers; responsibility includes product prototype testing, A/B testing, and product documentations
- Organized crowdfunding campaign on the top Taiwanese platform (104 Crowdfunding); raised over 130% of the target funding, including sponsored presentation opportunity in Silicon Valley from the platform

Intern, Information Technology (IT) Assistant **2012 – 2013**
Microsoft Corporation **Taipei, Taiwan**

- Conducted 30+ workshops for Windows 8 & Office 2013 Dogfooding events; attracted 300+ attendees in a half year with an 8.8 out of 10 average customer satisfaction rating
- Achieved 93% FAE installment rate for Windows 8 - the highest installment rate in the Greater China Region
- Utilized Microsoft Access to assist supervisors with asset management and inclusion of rolling out Windows 8 upgrade to 500+ computer units
- Troubleshoot and escalated IT issues to higher levels and other Greater China branches; translated IT documents
- Organized monthly newsletter for internal employees within Taiwanese divisions, providing Dogfooding event updates and quick start guides for multiple products

EDUCATION

Master of Science, Engineering Management **2018**
The University of Texas at Austin **Austin, Texas**
Master's Project: "Developing project management framework for Taiwanese tech startup"

Bachelor of Science, Bio-Industrial Mechatronics Engineering **2013**
National Taiwan University **Taipei, Taiwan**
Undergraduate Thesis: "Analyzing human intent in steering a passive walker equipped with IMU sensor"

SKILLS

Certifications: Project Management Professional (PMP) & Professional Scrum Master (PSM I)
Expert in Microsoft Office (Excel, Project, Access, Visio, PowerPoint, Word, Publisher), HTML, CSS
Intermediate with MySQL, Bootstrap, @RISK, Tableau, SolidWorks, ActionScript, Figma
Advanced knowledge in Python, JavaScript, C++, MATLAB, LabVIEW
Business & Operations: Project Initiation, Project Scope Development, IT Project & Program Management, Pitching Ideas, Competitive Analysis, Customer Needs Analysis, Crowdfunding, Financial Forecasting, Product Roadmaps