

FOREWORD

Purpose of our Data Comics

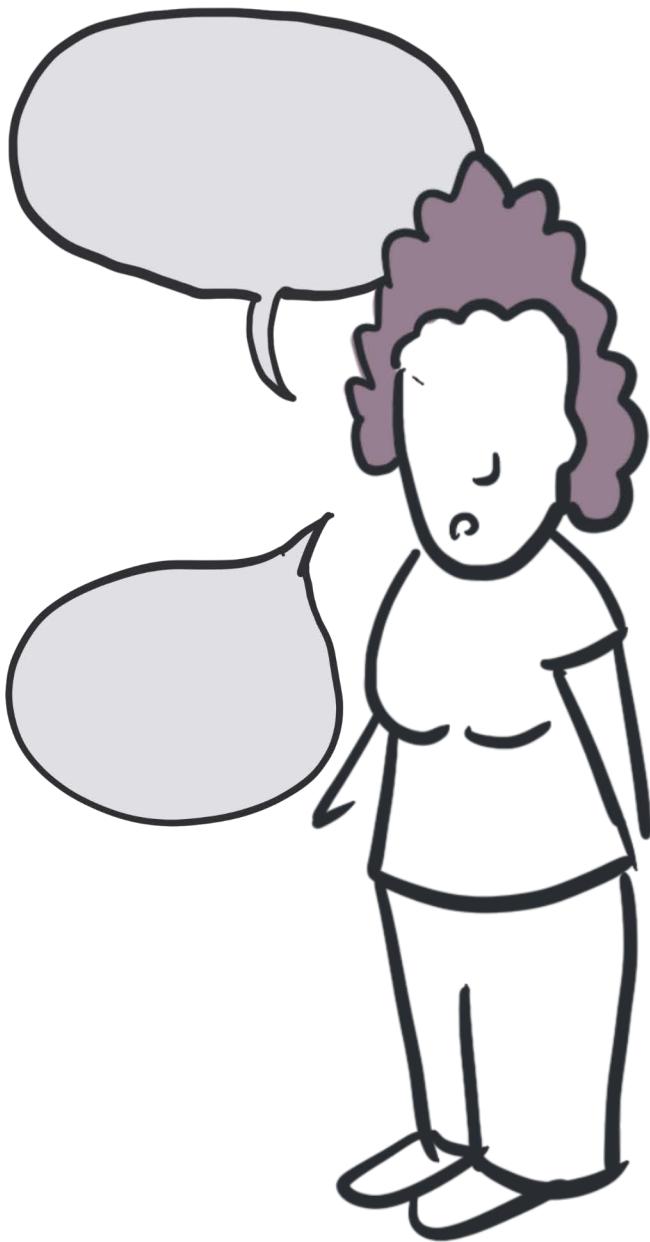
For directors of Blackwood

For Users

For the public/sponsors

Personal information of the protagonist

For the setting of the character, using the most typical data in terms of gender, age, location, medical conditions, etc.



Name

Age

Gender

Health Condition

Personality/Hobbies and interests/Lifestyle

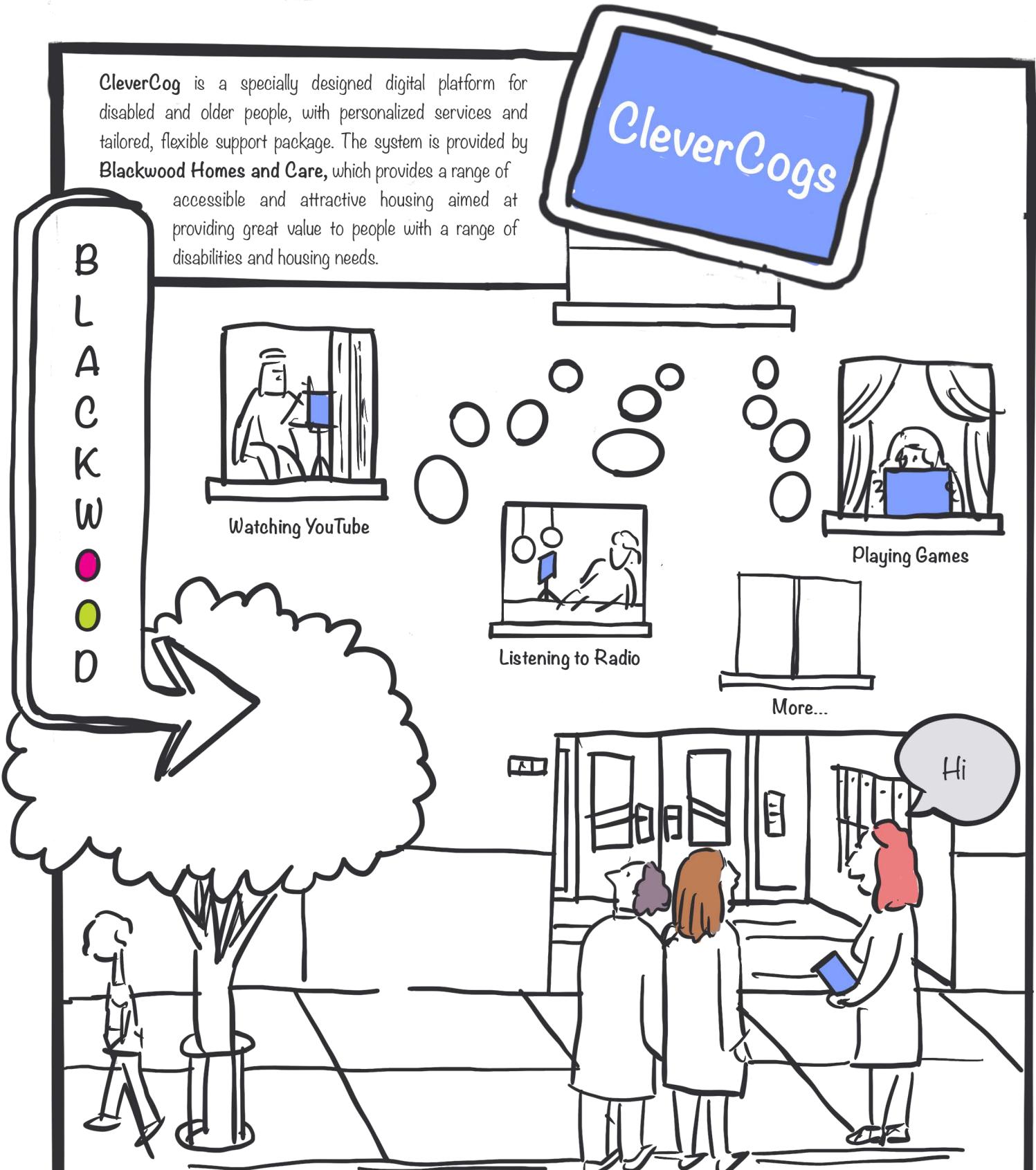
Family Backgrounds

Data Diagram

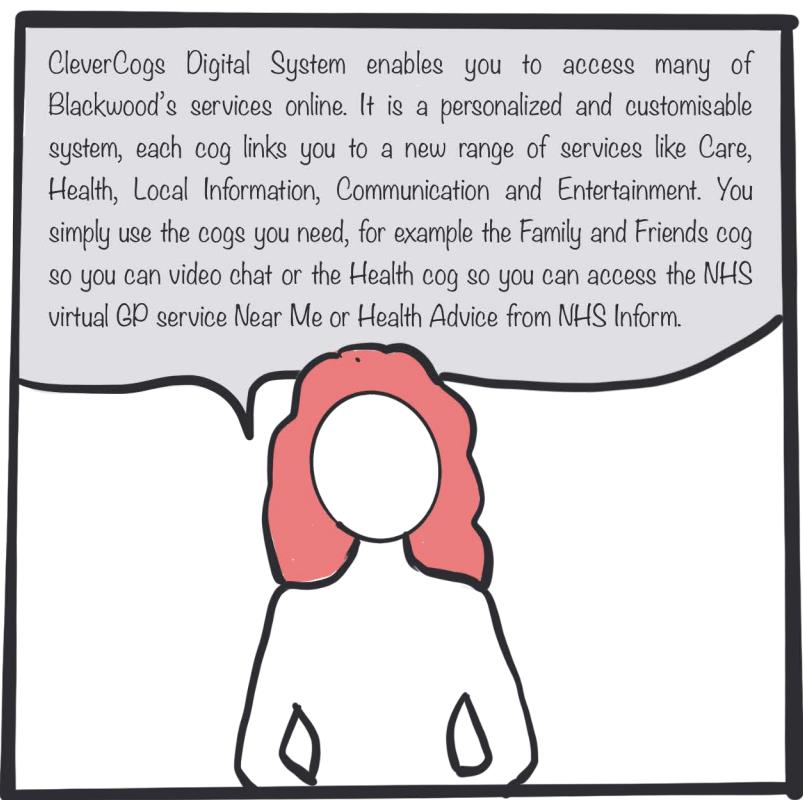
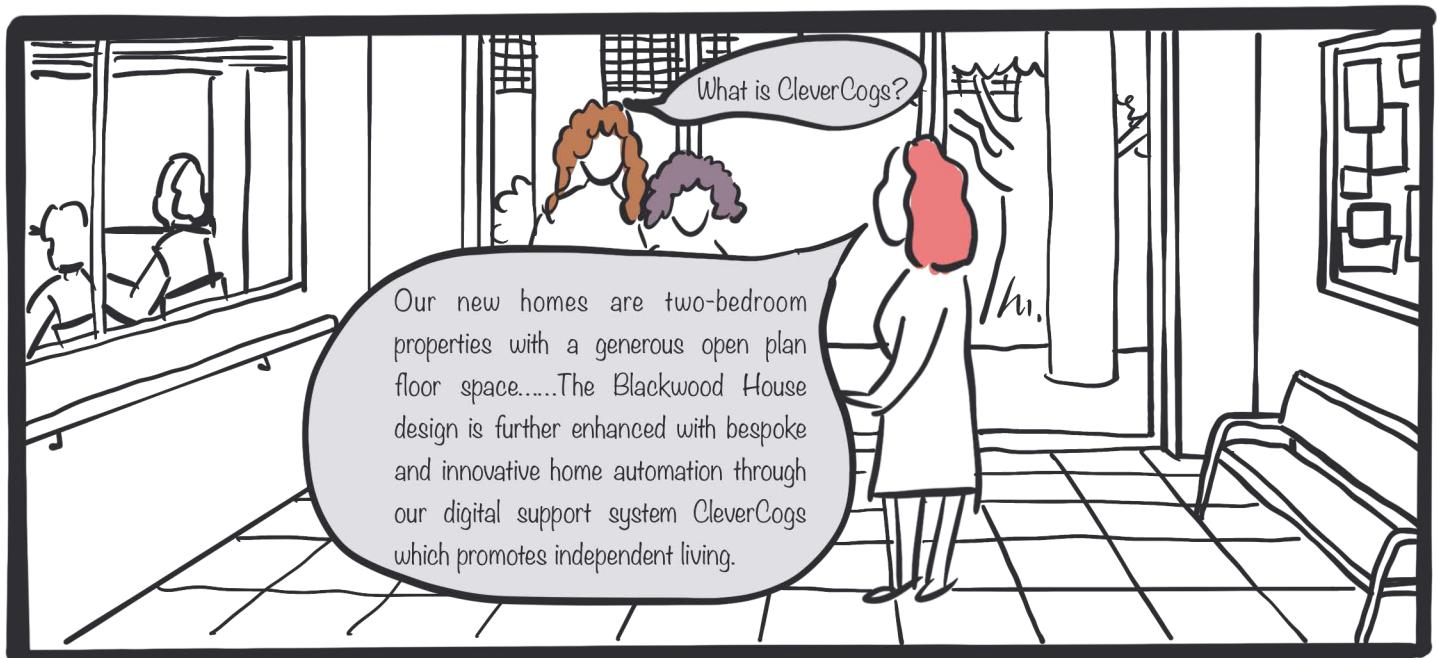
Data Diagram

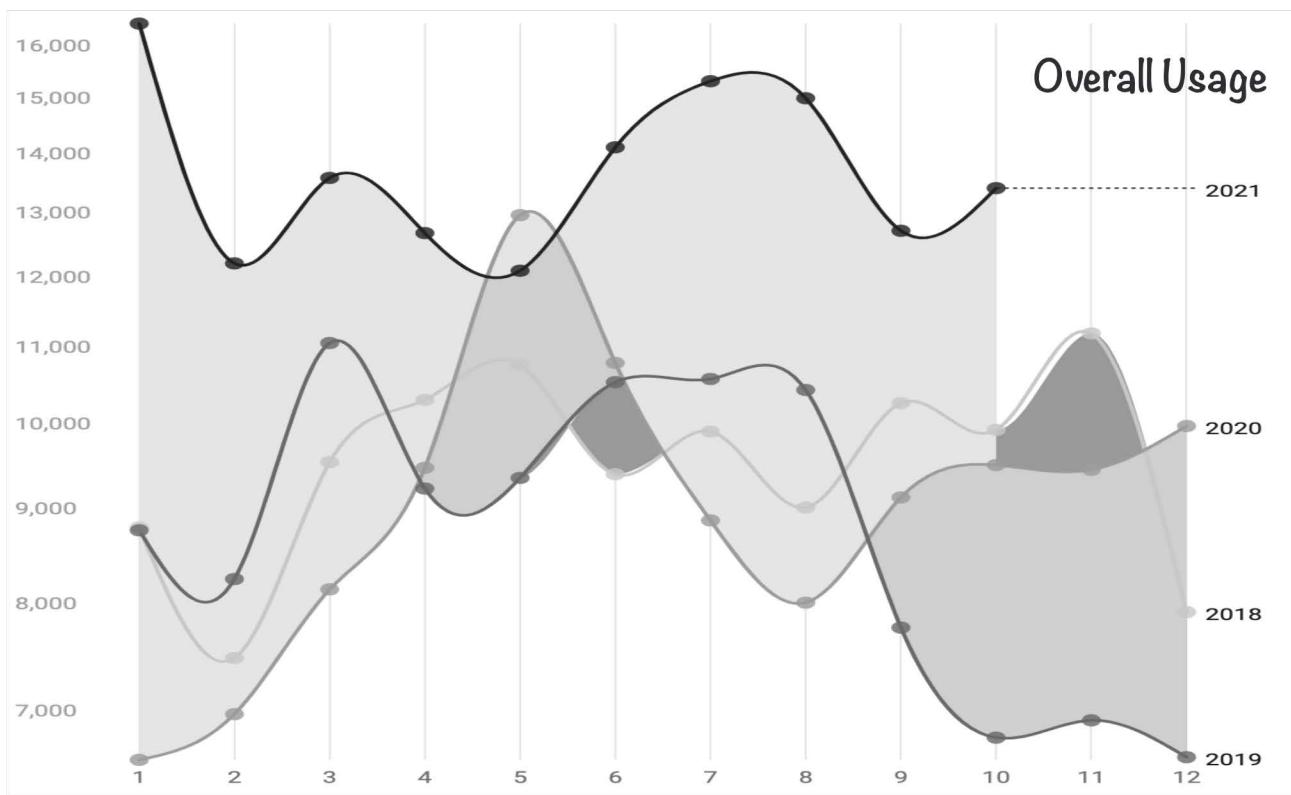
Data Diagram

CleverCog is a specially designed digital platform for disabled and older people, with personalized services and tailored, flexible support package. The system is provided by **Blackwood Homes and Care**, which provides a range of accessible and attractive housing aimed at providing great value to people with a range of disabilities and housing needs.

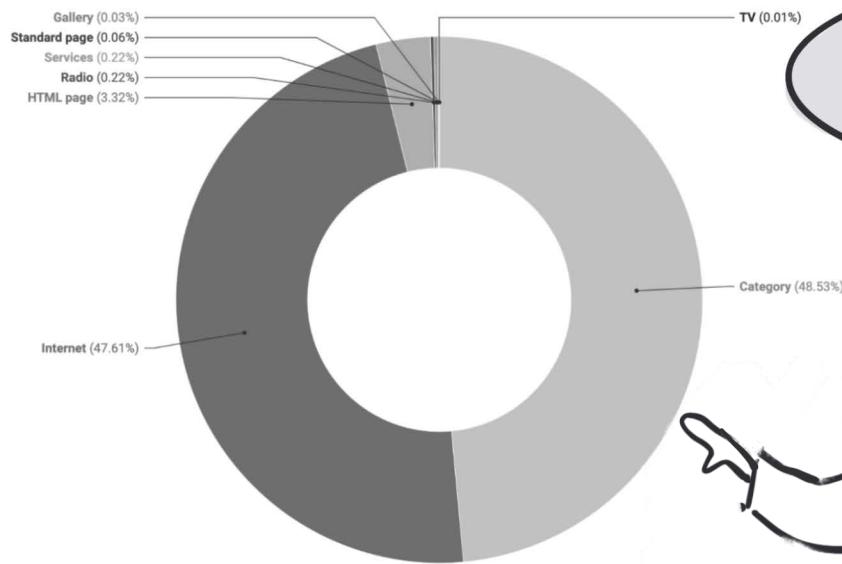


In order to make Jennifer's daily life easier, her family decided to bring her to get to know the Blackwood Care Homes and their services and facilities. They were greeted by the staff Lisa.





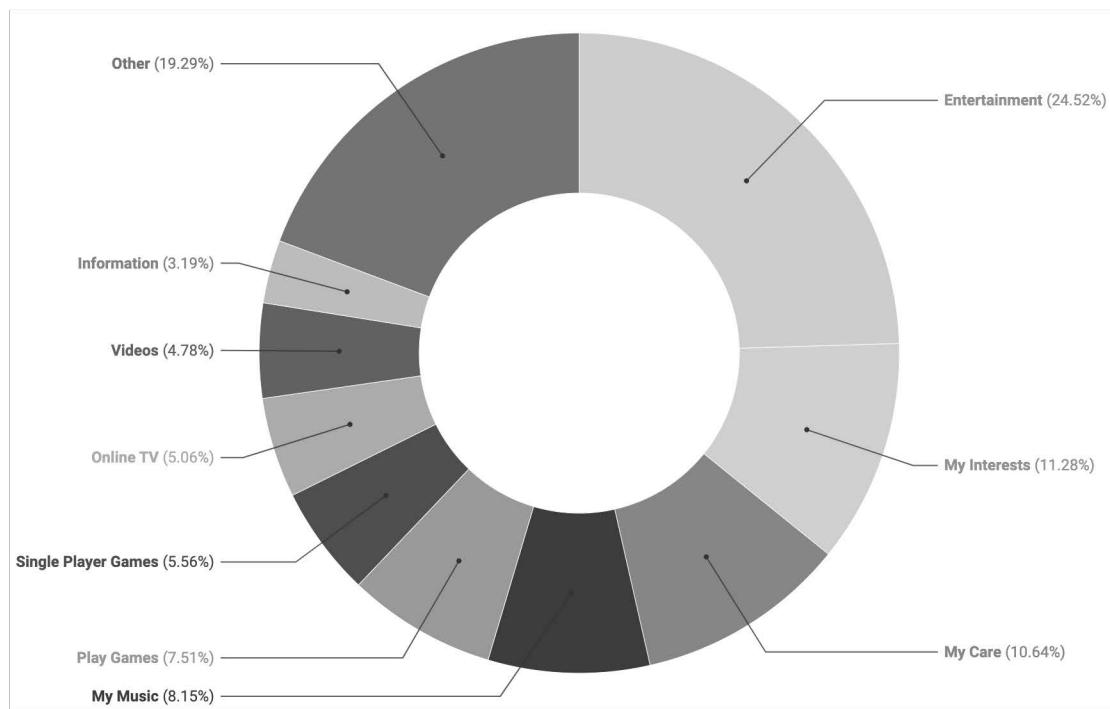
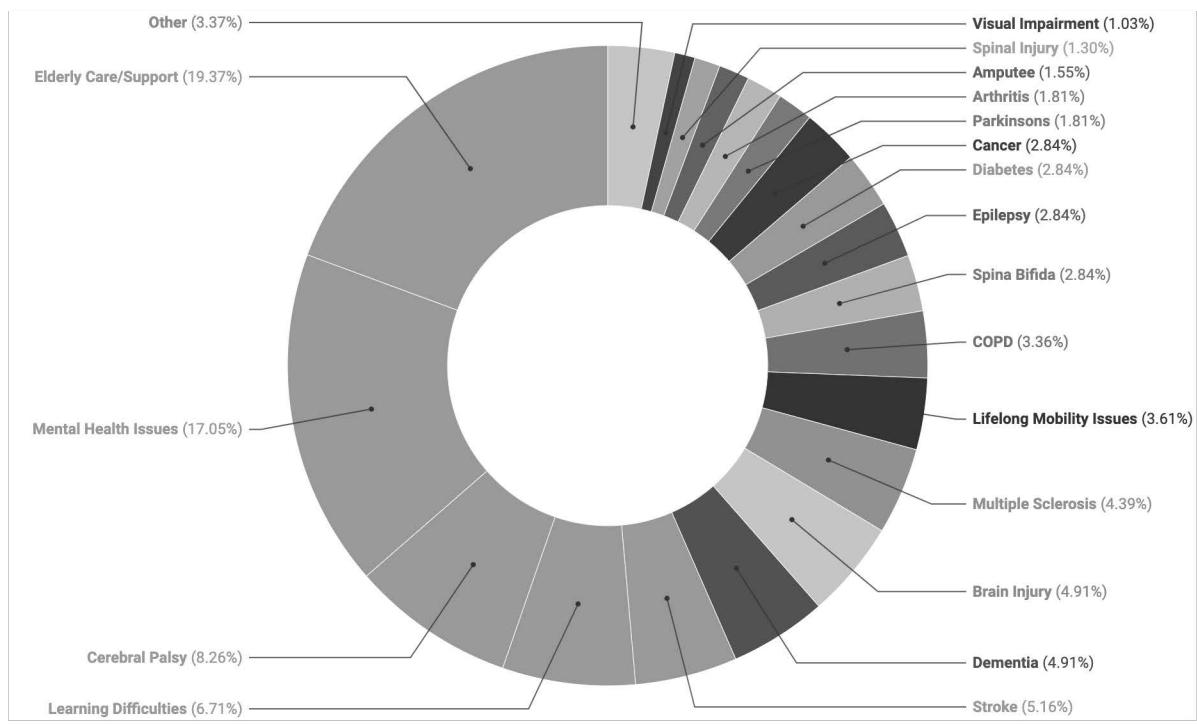
Link Type



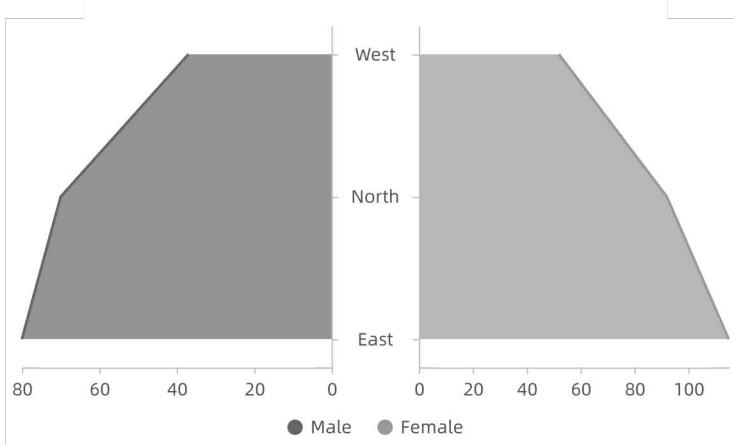
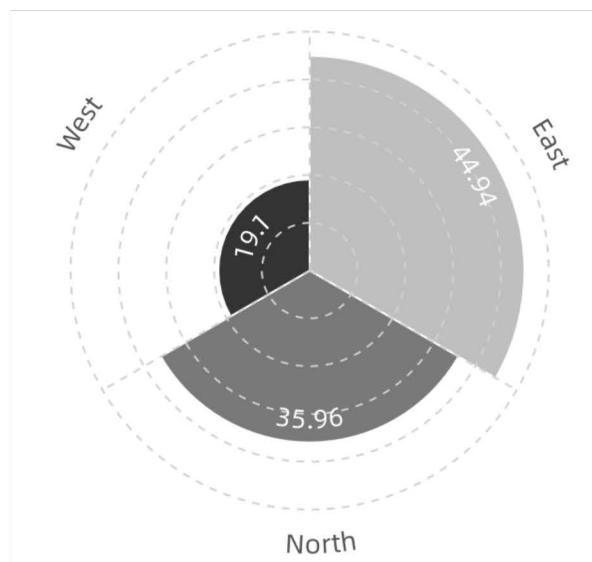
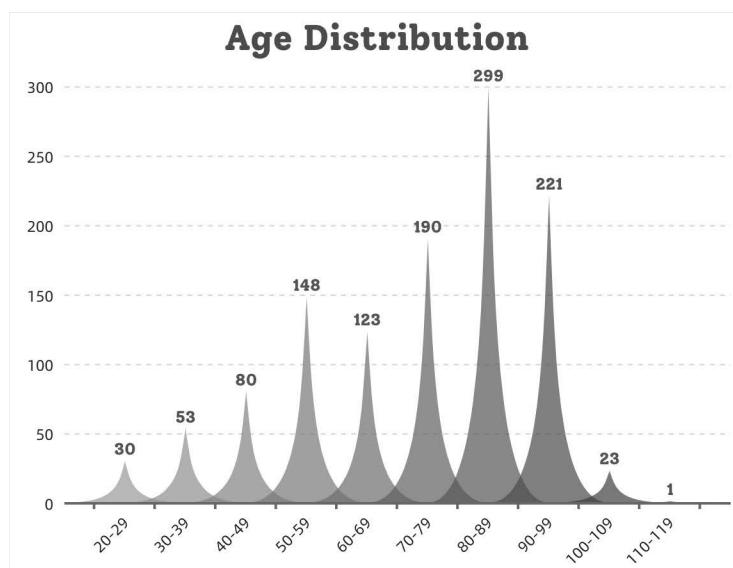
The total increase in the number of users as well as the overall usage of CleverCogs system maintain at a steady rate, from 2018 to 2021.

Among the Link Types, Internet and Category are the most popular.

What's in these terms?



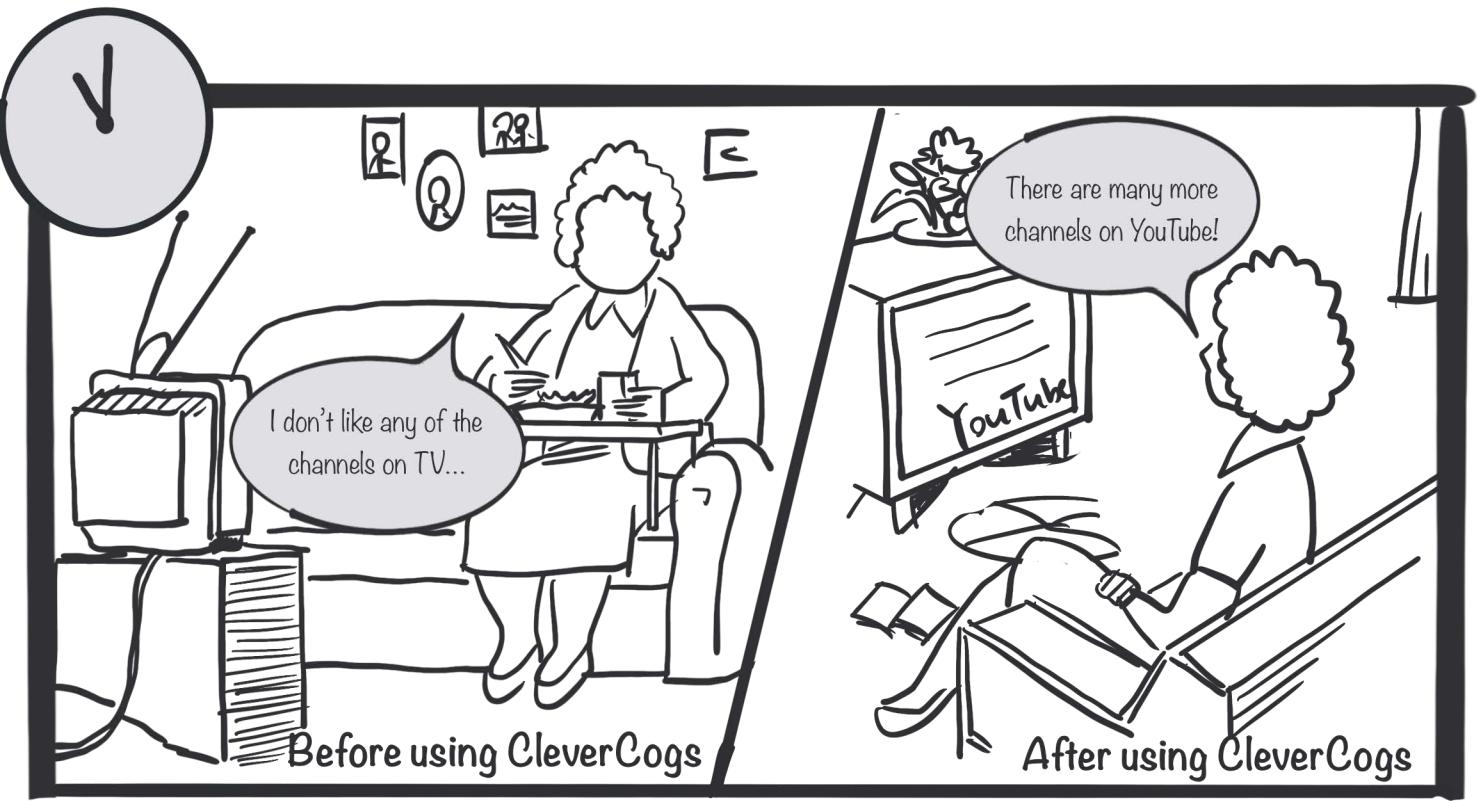
Demographic Data (age/gender/location/health condition)



Satisfied

Sign the contract/
paperwork

Moving into Blackwood
Care Home



Age/Gender Data of
other YouTube users

24 hour Usage
Distribution

Health Condition Data of
other YouTube users

XX% Users

may benefit from watching
YouTube on CleverCogs.



Before using CleverCogs

Having difficulty in using certain link titles (Playing card matching games but she is achromatopsia?)

After using CleverCogs

Age/Gender Data of other users

24 hour Usage Distribution

Health Condition Data of other users

XX% Users

may have difficulty in using xxx on CleverCogs.

What if...

Recommendation could be suggesting link types/titles based on users' personal information



Show the day based on the recommendation system

Find more relevant activities/services which suit the users better

Have idea of what to visit when being at loose ends

May facilitate community connections?

