

# HARSHADA LADOLE

UI/UX Designer | Graphic Designer  
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## PROFESSIONAL SUMMARY

Creative and detail-oriented Graphic Designer with hands-on experience in branding, social media creatives, print design, and visual communication. Strong understanding of design principles, typography, and color theory. Passionate about creating visually engaging designs that effectively communicate brand messages.

## SKILLS

- Graphic Design, UI Design
- Branding & Visual Identity
- Social Media Creatives
- Poster & Marketing Design
- Layout Design
- Typography & Color Theory
- Mockups & Visual Presentation
- Adobe Photoshop
- Adobe Illustrator
- Canva
- Figma

## CERTIFICATIONS

- MBA in UI/UX Design (Certification Program)
- Get Started in UI/UX Design & Graphic Design
- Certificate Course in Graphic Designing

## EXPERIENCE

### Bevy Insight – Bangalore

#### UI/UX & Graphic Designer Nov 2024 – 25 Sep 2025

- Designed end-to-end UI/UX solutions including wireframes, user flows, and interactive prototypes for web applications.
- Designed digital graphics and branding assets with a focus on visual consistency and audience engagement.
- Created social media creatives and marketing visuals aligned with brand guidelines.
- Worked closely with teams to deliver high-quality, production-ready designs.

### WYO – Pune

#### Sales Executive (Custom Graphic Design) Oct 2023 – 30 June 2024

- Delivered custom design solutions aligned with client requirements and brand identity.
- Worked closely with clients to convert concepts into visually compelling designs.
- Coordinated with production teams to ensure accurate execution of designs.
- Iterated designs based on feedback while maintaining design quality and originality.

## EDUCATION

Master of Fashion Design (MFD) – 2022  
Nagpur University