HANNAH LAEK

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📍 Columbus, OH

EXPERIENCE

Willowtree | Platform Software Engineer
August 2019 - Present (Columbus, OH)

- Currently working on live web support for a fast food client as well as building new features using Next.Js/React & Typescript
  - Work within Azure to debug CI/CD build pipelines, manage content in our CMS (dotCMS), implement analytics with Braze, Segment, and Amplitude, work with mobile and backend to verify APIs that we hit through GraphQL and work with test engineer to manage UI test suite in Cypress
- Helped a major cruise ship brand to build out their FAQ webpage within their CMS as well as implement new search functionality with Solr server
- Worked with a financial client helping to build an embedded widget for their client financial institutions
- Assisted with 2 pro-bono projects. Meals on Wheels to build a React Native application for the delivery drivers and Computers4Kids Charlottesville to rebuild their Wordpress site
- Built various web applications for each client using different code bases. Primarily work in React JS and Typescript with some .NET and Node exposure
- Other tasks include: matching the UI mock-ups with mobile-first, responsive design, accessibility and multi-browser support in mind, API integration, Google Analytics implementation, SASS, Jira, and Bitbucket
- Some experience with Node, Storybook, Pact contracts, and Wordpress
- Writes accessible and testable code with unit tests with Jest and React Testing Library
- Helps mentor new hires and interns

Ascena Retail Group | Front End/UX Developer
September 2018 - August 2019 (Columbus, OH)

- Worked on the UX team at Ascena Retail Group to launch A/B tests for each of their fashion brands' e-commerce sites with a goal to optimize the customer experience
- Utilized front-end web languages to build tests, within Adobe Target, according to the brand's provided designs
- Participated in the company 2 day Hackathon to create a photo identification web app game to promote in-store shopping for the Justice brand

StudioNow | Line Producer
November 2014 - May 2018 (Nashville, TN)

- Scheduled video shoots with clients and filmmakers in allotted time frame according to our partners' project scope
- Served as the middleman between the Associate Producers and other departments such as Operations, Sales, or Dev
- Handled any escalated shoot issues from clients or filmmakers and lead higher budget pilot projects
- Utilized attention to detail to QA final edits to ensure they met our partner's standards
- Kept clients on budget throughout the project phase and suggested pricing upgrades when needed

EDUCATION

University of Tennessee, Knoxville   2009-2013
B.S. Communications
Major: Advertising, Minor: Business

Tech Talent South, Columbus   2018
Code Immersion/Web Design Bootcamp
Focused on Ruby/Rails, JavaScript, HTML CSS, and Sketch

SKILLS & TOOLs

JavaScript/Typescript, (React, NextJS), HTML/CSS(Sass, Tailwind, Bootstrap)

Responsive, mobile-first development, test driven, and accessibility advocate

Beginner in React Native, .NET & Node.js

Git, Visual Studio & VS Code, BitBucket, Jira, Figma

Abstract, Invision, Storybook