Hunter Lai

iOS Developer | UX Engineer

I'm an iOS Developer with previous work experience as a UX Designer. I specialize in developing front-end interactions, creating prototypes with SwiftUI, and serving as liaison across UX and Engineering teams.

1hunterlai@gmail.com
1-805-905-9772

LINK TO iOS APP

scribble-app.com

EDUCATION

UC San Diego | Class of `19
B.S. Cognitive Science
(Human Computer Interaction)
Minor: Computer Science

Activities: Cum Laude Honors, DSGN Instructional Assistant, Resident Advisor, Board Member of Cognitive Science Student Association

TOOLS/SKILLS

Coding

SwiftUI	Google Analytics
UIKit	CocoaPods
HTML/CSS	RevenueCat
App Store Connect	APIs/JSON
Xcode	ChatGPT
Firebase	Command Line
CoreData	Git

Design

Sketch/Figma	Usability Testing
Illustrator	Data Visualizations
iOS Design System	Midjourney
Prototyping	Wireframing
User Research	A/B Testing
Framer	Responsive Design

EXPERIENCE

Scribble

Creator | 2022 - present
- Sole designer/ developer of SwiftUI micro-journaling app from ideation to App Store release
- Implemented core functionality and architecture using technologies such as CoreData, CocoaPods, and RevenueCat

MedeAnalytics

UX Designer | Jan 2020 -Jul 2021
- Designed new product features and improvements for healthcare analytics software
- Coded high-fidelity prototypes in HTML/CSS & Framer
- Created standardized design components and guidelines for onboarding different clients

Stella Wearables

UX Designer | May 2018 - Dec 2019
- Designed mobile application and user experience for early-stage wearables start-up
- Created prototypes, brand guidelines, technical documentation, and design components to be used across company products

Invetech

UX Intern | June 2018 - March 2019
- Assisted Experience Design team with the planning, execution, and analysis of usability studies for complex medical systems