

# HELENE LAVIGNE

*Combining a 6-month immersive in full stack web development with 10+ years of rich work history.*

## Work Experience

### **Utility Project Operator at SunEdison, Inc**

January - November 2015

In charge of the oversight of over 1GW of utility-scale solar assets spread across North America

### **Real-Time Asset Manager at Pacific Gas & Electric Company**

2012-2015

Operations role; in charge of a 200+ solar, wind and thermal electric generating resource portfolio

- Collaborated on refining and optimizing generation management processes and tracking for adherence with FERC, NERC, California ISO and CPUC requirements
- Recipient of a Rewards and Recognition bonus for innovating certain processes

### **Consultant at Requirements Engineering Associates**

2009-2011

Executed on projects as requirements analyst, technical writer and business process designer

- Performed analysis for design of multi-department relational SQL database
- Developed dashboard for analyzing key metrics
- Devised methodology for improved demand forecasting
- Drafted and maintained extensive requirements documentation and reporting

### **Direct Marketing Manager at Adteractive, Inc.**

2007-2008

Helped brands acquire customers by leading and optimizing innovative web marketing campaigns

- Led technical project implementation, creative development and results analysis of direct response internet campaigns.

### **Manager, Marketing and Product Development at Guthy-Renker Corp.**

2004-2007

Worked directly with the Vice President of Front-End Marketing on the more than \$25M program of new direct marketing campaigns, from concept to launch

- Synthesized and presented market research, financials and messaging recommendations
- Managed timelines and project documentation to facilitate on-time and on-budget project delivery

### **Registered Representative at Bear Stearns & Co.**

2001-2004

Securities licenses held: Series 7 and 66

## Education

### **Galvanize (Denver, Colorado)**

*24-week Javascript Full Stack program to be completed April 2016*

### **University of California, Los Angeles**

2001

*Bachelor of Arts, Economics*